COMP0164 Digital Finance Group Project

Group K

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```
In [1]: import seaborn
    import numpy as np
    import pandas as pd
    import yfinance as yf
    import numpy_financial as npf
    import matplotlib.pyplot as plt
    from sympy import symbols, Eq, solve
    from numpy import log, exp, sqrt
    from scipy import stats
    from IPython.core.interactiveshell import InteractiveShell
    InteractiveShell.ast_node_interactivity = "all"
```

Question 1

a) Calculate the weighted average cost of capital of Tim-jams prior to its new project investment.

The weighted average cost of captical can be calculated as:

$$WACC = w_d \times r_d \times (1 - t) + w_e \times r_e$$

$$= \frac{D}{D + E} \times r_d \times (1 - t) + \frac{E}{D + E} \times (r_f + \beta_e \times r_p)$$

where D is the deft, E is the equity, r_d is the cost of debt, t is the tax rate, r_f is the risk-free rate, β_e is the equity beta and r_p is the equity risk premium.

Therefore, we have:

$$WACC = \frac{0.9}{0.9 + 2.4} \times 9.25\% \times (1 - 37.5\%) + \frac{2.4}{0.9 + 2.4} \times (4.25\% + 1.3 \times 4.82\%)$$

= 9.2247%

The weighted average cost of capital is: 9.2247%

b) Find Tim-jams' asset beta prior to the new project.

The asset beta prior to the new project is given as:

$$\beta_{asset} = \beta_e \times \frac{1}{[1 + (1 - t) \times \frac{D}{E}]}$$

where β_e is the equity beta, t is the tax rate, D is the debt and E is the equity.

Therefore, we have:

$$\beta_{asset} = 1.3 \times \frac{1}{[1 + (1 - 37.5\%) \times \frac{0.9}{2.4}]}$$
$$= 1.0532$$

```
In [3]: def beta_asset(beta_e, t, D, E):
    return beta_e / (1 + (1-t)*D/E)

beta_a = beta_asset(1.3, 0.375, 0.9, 2.4)
print('The asset beta prior to the new project is: ', '{0:.4f}'.format(beta_a))
```

The asset beta prior to the new project is: 1.0532

c) If the new project has the same asset beta as the Tim-jams' in b), find the project equity beta.

The project equity beta β_{pe} can be calculated from:

$$\beta_{asset} = \beta_{pe} \times \frac{1}{[1 + (1 - t) \times \frac{D_p}{E_n}]}$$

where β_{asset} is the asset beta, t is the tax rate, D_p is the project debt and E_p is the project equity.

Therefore, we have:

$$1.0532 = \beta_{pe} \times \frac{1}{[1 + (1 - 37.5\%) \times \frac{80}{20}]}$$
$$\beta_{pe} = 1.0532 \times [1 + (1 - 37.5\%) \times \frac{80}{20}]$$
$$= 3.6861$$

```
In [4]: def beta_project(beta_a, t, D_p, E_p):
    return beta_a * (1+(1-t)*D_p/E_p)

beta_pe = beta_project(beta_a, 0.375, 80, 20)
print('The project equity beta is: ', '{0:.4f}'.format(beta_pe))
```

The project equity beta is: 3.6861

d) Use python functions to automatically calculate project FCFs and prove that the afte rtax free cash flow generated for the next three years are \$48 million, \$52 million, and \$54.4 million, respectively.

The FCFs generated for the next three years are: 48.0 and 52.0 and 54.4

e) Find the project NPV and IRR with the next three years after-tax free cash flow given in d).

We first compute the WACC of the project:

$$WACC_{p} = \frac{D_{p}}{D_{p} + E_{p}} \times r_{d} \times (1 - t) + \frac{E_{p}}{D_{p} + E_{p}} \times r_{pe}$$

$$= \frac{D_{p}}{D_{p} + E_{p}} \times r_{d} \times (1 - t) + \frac{E_{p}}{D_{p} + E_{p}} \times (r_{f} + \beta_{pe} \times r_{premium})$$

$$= \frac{80}{100} \times 9.25\% \times (1 - 37.5\%) + \frac{20}{100} \times (4.25\% + 3.6861 \times 4.82\%)$$

$$= 9.03\%$$

We then have the project NPV:

$$NPV = CF_0 + \frac{CF_1}{1 + WACC_p} + \frac{CF_2}{(1 + WACC_p)^2} + \frac{CF_3}{(1 + WACC_p)^3}$$

$$= -100 + \frac{48}{1 + 9.0284\%} + \frac{52}{(1 + 9.0284\%)^2} + \frac{54.4}{(1 + 9.0284\%)^3}$$

$$= 29.74$$

and the project IRR which makes the NPV zero:

$$0 = CF_0 + \frac{CF_1}{1 + IRR} + \frac{CF_2}{(1 + IRR)^2} + \frac{CF_3}{(1 + IRR)^3}$$
$$0 = -100 + \frac{48}{1 + IRR} + \frac{52}{(1 + IRR)^2} + \frac{54.4}{(1 + IRR)^3}$$
$$IRR = 24.69\%$$

```
In [10]: def compute npv(CF, r):
              npv = CF[0]
              for i in range(1,len(CF)):
                  npv += CF[i] / (1+r)**i
              return npv
          def compute_irr(CF):
              r = symbols('r')
              f = CF[0]
              for i in range(1,len(CF)):
                  f += CF[i] / (1+r)**i
              irr = float(solve(f, r)[0])
              return irr
          wacc_n = WACC(80, 20, 0.0925, 0.375, 0.0425, beta_pe, 0.0482)
          print("The WACC of the project is: ",'{0:.2%}'.format(wacc_n))
          cf0, cf1, cf2, cf3 = -100, compute_FCF(99.2,32,16,0.375), compute_FCF(109.6,36,16,0.375), compute_FCF(115.4)
          CF = [cf0, cf1, cf2, cf3]
          \#NPV = npf.npv(wacc_n, [cf0, cf1, cf2, cf3])
          #IRR = npf.irr([cf0, cf1, cf2, cf3])
          NPV = compute_npv(CF, wacc_n)
          IRR = compute_irr(CF)
          print('The NPV of the project is: ', '{0:.2f}'.format(NPV))
print('The IRR of the project is: ', '{0:.2%}'.format(IRR))
          The WACC of the project is: 9.03%
          The NPV of the project is: 29.74
          The IRR of the project is: 24.69%
```

f) Use the discount dividend method and find the current value of Anvilson's stock under both economic conditions.

When the economy is booming, the current value is calculated as:

$$D_5 = D_0 \times (1 + g_1)^4 \times (1 + g_2)$$
$$= 0.65 \times 1.12^4 \times 1.035$$
$$= 1.0586$$

$$P_4 = \frac{D_5}{r - g_2}$$

$$= \frac{1.0586}{7.35\% - 3.5\%}$$

$$= 27.496$$

$$P_0 = \frac{D_1}{1+r} + \frac{D_2}{(1+r)^2} + \frac{D_3}{(1+r)^3} + \frac{D_4 + P_4}{(1+r)^4}$$

$$= \frac{D_0(1+g_1)}{1+r} + \frac{D_0(1+g_1)^2}{(1+r)^2} + \frac{D_0(1+g_1)^3}{(1+r)^3} + \frac{D_0(1+g_1)^4 + P_4}{(1+r)^4}$$

$$= \frac{0.65 \times 1.12}{1.0735} + \frac{0.65 \times 1.12^2}{1.0735^2} + \frac{0.65 \times 1.12^3}{1.0735^3} + \frac{0.65 \times 1.12^4 + 27.496}{1.0735^4}$$

$$= 23.60$$

When the economy falls into a recession, the current value is calculated as:

$$P_0 = \frac{D_0 \times (1 + g_2)}{r - g_2}$$
$$= \frac{0.65 \times (1 + 3.5\%)}{7.35\% - 3.5\%}$$
$$= 17.47$$

The current value when the economy is booming: 23.60
The current value when the economy falls into a recession: 17.47

g) Calculate Einmobil company's sustainable growth rate, find the value of the company's stock at the beginning of 2022 and determine the company's present value of growth opportunities.

The sustainable growth rate g, the stock value p_{2022} and the company's present value of growth opportunities PVGO are calculated as:

$$g = ROE \times Retention \ Ratio$$

$$= 14\% \times 0.6$$

$$= 8.4\%$$

$$DPS = Payout \ Ratio \times EPS$$

$$= (1 - Retention \ Ratio) \times EPS$$

$$= 0.4 \times 2$$

$$= 0.8$$

$$P_{2022} = \frac{DPS}{r - g}$$

$$= \frac{0.8}{11\% - 8.4\%}$$

$$= 30.77$$

$$EPS$$

$$PVGO = P_{2022} - \frac{EPS}{r}$$
$$= 30.77 - \frac{2}{11\%}$$
$$= 12.59$$

```
In [12]: ROE = 0.14
    retention = 0.6
    g = ROE * retention
    print('The sustainable growth rate is: ', '{0:.1%}'.format(g))

    r = 0.11
    EPS = 2
    DPS = (1-retention) * EPS
    P_2022 = DPS / (r-g)
    print('The value of the stock a the beginning of 2022 is: ', '{0:.2f}'.format(P_2022))

    PVGO = P_2022 - EPS/r
    print("The compnay's present value of growth opportunities is: ", '{0:.2f}'.format(PVGO))
```

```
The sustainable growth rate is: 8.4%
The value of the stock a the beginning of 2022 is: 30.77
The compnay's present value of growth opportunities is: 12.59
```

Question 2

a) Based on Exhibit 1, find the five-year spot rate.

When we use the par rate as the coupon rate, the present value is equal to the par value, thus we have:

$$p = \frac{CF_1}{1+s_1} + \frac{CF_2}{(1+s_2)^2} + \frac{CF_3}{(1+s_3)^3} + \frac{CF_4}{(1+s_4)^4} + \frac{CF_5}{(1+s_5)^5}$$

$$p = \frac{0.0437p}{1+0.025} + \frac{0.0437p}{(1+0.030)^2} + \frac{0.0437p}{(1+0.035)^3} + \frac{0.0437p}{(1+0.040)^4} + \frac{1.0437p}{(1+s_5)^5}$$

$$p = 0.1606p + \frac{1.0437p}{(1+s_5)^5}$$

$$0.8394p = \frac{1.0437p}{(1+s_5)^5}$$

$$(1+s_5)^5 = 1.2434$$

$$s = 4.4530\%$$

```
In [13]:
    def compute_spot_rate(spot_rate_list, par_rate):
        f = 1
        cf = 1 * par_rate
        for i in range(len(spot_rate_list)):
            f -= cf / (1+spot_rate_list[i])**(i+1)
        print(f)
        f = (1+cf) / f
        print(f)
        s = f**(1/(len(spot_rate_list)+1)) - 1
        return s

    par_rate = 0.0437
    spot_rate_list = [0.025, 0.030, 0.035, 0.040]
    s_5 = compute_spot_rate(spot_rate_list, par_rate)
    print('The five-year spot rate is: ', '{0:.4%}'.format(s_5))
```

b) Use Exhibit 1 and the law of one price to calculate the forward rate of a one-year loan starting in three years.

The law of one price is given as:

The five-year spot rate is: 4.4530%

0.8394045730436999
1.2433813604511592

$$(1+4\%)^4 = (1+3.5\%)^3 \cdot (1+f_{3-4})$$

where f_{3-4} is the forward rate starting in three years. Therefore, we have:

$$f_{3-4} = 5.5145\%$$

```
In [14]: f_3_4 = (1+0.040)**4 / (1+0.035)**3 - 1
print('The forward rate is: ', '\{0:.4\%\}'.format(f_3_4))
```

The forward rate is: 5.5145%

c) Given spot rates for one-, two-, and three-year zero bonds, how many forward rates can be calculated? Please list the forward rates that can be calculated and briefly explain your answer.

There are 3 forwards rates that can be calculated using the law of one price:

$$(1+s_b)^b = (1+s_a)^a \cdot (1+f_{a-b})^{(b-a)}$$

- ullet given the 1- and 2-year spot rates s_1 and s_2 , we can calculate the 1-year forward rate f_{1-2} starting in one year.
- ullet given the 2- and 3-year spot rates s_2 and s_3 , we can calculate the 1-year forward rate f_{2-3} starting in two years.
- ullet given the 1- and 3-year spot rates s_1 and s_3 , we can calculate the 2-year forward rate f_{1-3} starting in one year.
- d) Find the yield to maturity for Bond A. You should use the IRR formula method in python.

We have:

$$PV = \frac{60}{1.025} + \frac{60}{1.03^2} + \frac{1060}{1.035^3} = 1071.1516$$
$$0 = -1071.1516 + \frac{60}{1 + IRR} + \frac{60}{(1 + IRR)^2} + \frac{1060}{(1 + IRR)^3}$$

Thus, the yield to maturity for Bond A is:

$$IRR = 3.46\%$$

```
In [15]: PV = 60/(1+0.025) + 60/(1+0.030)**2 + 1060/(1+0.035)**3
    CF = [-PV, 60, 60, 1060]
    IRR = npf.irr(CF)
    print('The yield to maturity for Bond A is: ', '{0:.2%}'.format(IRR))
```

The yield to maturity for Bond A is: 3.46%

e) Based on Exhibit 3, assume an equal probability of interest rate going up and down at each node. Calculate the value of Bond B and Bond C with the binomial tree model.

```
In [16]: r0, ru, rd, ruu, rud, rdd = 1.0225, 1.03593, 1.029417, 1.04647, 1.038046, 1.03115
         #compute realization 1
         P0_1 = 1044/ruu/ru/r0 + 44/ru/r0 + 44/r0
         P1_1 = 1044/ruu/ru + 44/ru
         P2 1 = 1044/ruu
         print("Realization 1 (uu node): P0 =", '{0:.4f}'.format(P0_1),
               ", P1 =", '{0:.4f}'.format(P1_1),
               ", P2 =", '{0:.4f}'.format(P2_1))
         #compute realization 2
         P0_2 = 1044/rud/ru/r0 + 44/ru/r0 + 44/r0
         P1_2 = 1044/rud/ru + 44/ru
         P2_2 = 1044/rud
         #compute realization 3
         P0_3 = 1044/rud/rd/r0 + 44/rd/r0 + 44/r0
         P1_3 = 1044/rud/rd + 44/rd
         P2_3 = 1044/rud
         print("Realization 3 (ud node): P0 =", '{0:.4f}'.format(P0_3),
               ", P1 =", '{0:.4f}'.format(P1_3),
", P2 =", '{0:.4f}'.format(P2_3))
         #compute realization 4
         P0_4 = 1044/rdd/rd/r0 + 44/rd/r0 + 44/r0
         P1_4 = 1044/rdd/rd + 44/rd
         P2_4 = 1044/rdd
         print("Realization 4 (dd node): P0 =", '{0:.4f}'.format(P0_4),
               ", P1 =", '{0:.4f}'.format(P1_4),
", P2 =", '{0:.4f}'.format(P2_4))
```

```
Realization 1 (uu node): P0 = 1026.4173 , P1 = 1005.5117 , P2 = 997.6397 Realization 2 (ud node): P0 = 1034.0606 , P1 = 1013.3269 , P2 = 1005.7358 Realization 3 (ud node): P0 = 1040.3307 , P1 = 1019.7381 , P2 = 1005.7358 Realization 4 (dd node): P0 = 1046.7208 , P1 = 1026.2720 , P2 = 1012.4618
```

In all four realizations we have $P_1 > 1000$, so Bond B will always be called back at par on start of year 1.

Therefore the value of Bond B can be simply calculated as:

$$V_B = \frac{1044}{1.0225} = 1021.0269$$

```
In [17]: v_b = 1044/r0
print("The value of Bond B is",'{0:.4f}'.format(v_b))
```

The value of Bond B is 1021.0269

Only in Realization 1 we have $P_2 < 1000$, so Bond C will only be put at par on start of year 2.

To find the value of Bond C, we first adjust the cash flows of Realization 1 and calculate the adjusted P_{01} :

$$P_{01} = \frac{44}{1,0225} + \frac{1044}{1,03593 \cdot 1,0225} = 1028.6456$$

Then we can use the pathwise method to calulate the value of Bond C:

```
V_{BondC} = E[P_0]
= 0.25 · P_{01} + 0.25 · P_{02} + 0.25 · P_{03} + 0.25 · P_{04}

= 0.25 · 1028.6456 + 0.25 · 1034.0606 + 0.25 · 1040.3307 + 0.25 · 1046.7208

= 1037.4394
```

```
In [18]: P0_1_adjusted = 1044/ru/r0 + 44/r0
v_c = 0.25*P0_1_adjusted + 0.25*P0_2 +0.25*P0_3 + 0.25*P0_4
print("The value of Bond C is",'{0:.4f}'.format(v_c))
```

The value of Bond C is 1037.4394

f) All else being equal, explain the effect of a fall in interest rates on Bond B and Bond C.

Bond price has an inverse relationship to interest rates and normally, a fall in interest rates will cause the prices to go up.

The P_1 prices are high enough for **Bond B** to be called back at the start of year 1 under all realizations, therefore, a decline in interest rates will not change the fact that Bond B will be called back at the start of year 1. However, a lower r_0 will definitely lead to a rise in the market value of Bond B.

For the putable **Bond C**, growth in bond price will benefit the bondholder as they can achieve a higher return than exercising the put option when $P_2 > 1000$ in Realization 1.

g) All else being equal, which bond is most likely to increase in value if interest rate volatility is 15% rather than 10%? Briefly explain your answer. (Hint: consider the value of options)

Bond C.

When volatility rises, the bond price will fluctuate more and the likelihood of bond value touching the exercise price is higher, thus options are more likely to be exercised.

In this sense, as the put option enables investors to sell the bond back to the issuer prior to maturity and protects the bondholder from risks, the value of put option in Bond C is more likely to go up.

On the other hand, when the volatility increases, there are more chances for the issuer to call back the bond to stop their further losses and therefore will probably cause a drop in the value of callable options, which is Bond B in this case.

Question 3

a) What is the difference between forward contracts and futures contracts?

Forward contracts are non-standardized contracts that are privately negotiated between a buyer and seller to trade the underlying asset at a designated date and at an agreed price in the **over-the-counter (OTC)** markets. The settlement date of the forward agreements can only be the contract's end date.

Because forward contracts are private and customizable in nature, they have less liquidity but more flexible terms and conditions, including not only the number of traded assets but also the traded price and date. It also contains a high counterparty risk of default.

Futures contracts also involve the agreement to buy and sell an asset at a specific price and date but are **fungible**, **standardized**, and normally traded on the stock exchange. Future contracts are **marked-to-market** daily whose gains or losses on the contract are settled day by day until the contract ends.

As future contracts have fixed maturity dates and uniform terms, they are more widely traded and have higher liquidity which gives investors the flexibility to enter and exit the market. Since future contracts are traded on an exchange, the transactions are guaranteed by a clearing house with a low probability of default.

[Count: 192 words]

b) Consider a future contract on the stock with a maturity of one year. Suppose that the futures price is currently at \$110. Are the futures fairly priced? Describe an arbitrage strategy that would allow you to make a riskless profit.

The futures price of the stock can be given as:

$$F_T = S_0 e^{rT},$$

$$F_T = S_0 (1 + r_f)^T,$$

where F_T is price of the future contract at time T, S_0 is the current spot price, r_f is the risk-free rate and T is the time to maturity.

In this case, as the maturity of the stock is one year only, using the first formula would give a relevant higher computation error and thus we will use the second formula in the following calculations.

The theoretical futures price in order to preclude arbitrage opportunities should be:

$$F_1 = 100 * (1 + 0.02)^1$$
$$= 102$$

```
In [19]: def compute_futures(s0, r, T):
    return s0*(1+r)**T

futures_price=compute_futures(100, 0.02, 1)
    print('The futures price is: $', '{0:0.2f}'.format(futures_price))
```

The futures price is: \$ 102.00

The futures price is currently \$110, they are NOT fairly priced.

Here is an arbitrage strategy that create a riskless profit:

- At time T=0, we can borrow 100 from the bank at 2100.
- At time T=1, we repay the loan of $\$100 \times (1+0.02)^1$, which is 102withinterest, tobank, gain110 from exercising the future contact of selling the stock at the agreed price
- Our total gain or loss would be: 110-102 = \$8
- Therefore, we will end up with a profit of \$8 from the above arbitrage strategy without undertaking any risk.

c) Suppose that the futures price is currently at \$95. Describe your arbitrage strategy.

Here is an arbitrage strategy when the futures price is underestimated:

- At time T=0, we long the future contract and borrow the stock, short at today's stock price 100anddeposit100 in the bank
- At time T=1, we get $$100 \times (1+0.02)^1$, which is 102 withinterest, frombank, and buythe stock at 95 with exercising the future contract, and return the stock we borrowed
- Our total gain or loss would be: 102-95 = \$8
- Therefore, we will end up with a profit of \$8 from the above arbitrage strategy without undertaking any risk.

Suppose that you hold a long position on a European call option that has an underlying asset price of \$57.03, strike price \$55, risk-free rate 0.22%, volatility 32% and time to expiration 0.25. The underlying asset does not have any investment yield.

d) Value this call option.

Using the BSM option pricing formula on the European call:

$$c = S_0 N(d_1) - K e^{-rT} N(d_2)$$

$$p = K e^{-rT} N(-d_2) - S_0 N(-d_1)$$

$$d_1 = \frac{ln(\frac{S_0}{K}) + (r + \frac{1}{2}\sigma^2)T}{\sigma\sqrt{T}}$$

$$d_2 = d_1 - \sigma\sqrt{T}$$

$$N(x) = \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{x} e^{\left(-\frac{\phi^2}{2}\right)} d\phi$$

Given initial stock price S_0 = \$57.03, option striket price K = \$55, risk free rate r_f = 0.22%, stock price volatility σ = 32%, and time to maturity T = 0.25,

$$d_1 = \frac{ln(\frac{57.03}{55}) + (0.0022 + \frac{1}{2}0.32^2)0.25}{0.32\sqrt{0.25}}$$

$$= 0.31$$

$$d_2 = d_1 - 0.32\sqrt{0.25}$$

$$= 0.15$$

$$c = 57.03N(0.31) - 55e^{-0.0022 \times 0.25}N(0.15)$$

$$= 4.69$$

This call option values \$4.69.

```
In [20]: def bs_call(S, K, T, r, sigma):
    d1 = (log(S / K)+(r + sigma * sigma /2.) * T)/(sigma * sqrt(T))
    print('d1: ', '{0:.5f}'.format(d1))
    d2 = d1 - sigma * sqrt(T)
    print('d2: ', '{0:.5f}'.format(d2))
    return S * stats.norm.cdf(d1) - K * exp(-r * T) * stats.norm.cdf(d2)
    print('The call option value: $', '{0:.2f}'.format(bs_call(57.03, 55, 0.25, 0.0022, 0.32)))

d1: 0.30996
    d2: 0.14996
    The call option value: $ 4.69
```

e) Based on the BSM model, describe a portfolio that replicates the call option's payoff.

The payoff of the call option is \$4.7.

```
In [21]: c = bs_call(57.03, 55, 0.25, 0.0022, 0.32)
    payoff = c*exp(0.0022*0.32)
    print('payoff: $', '{0:.2f}'.format(payoff))

    d1: 0.30996
    d2: 0.14996
    payoff: $ 4.70
```

Based on the BSM model we can replicate the call option's payoff by shorting $SN(d_1)$ amount of stock and borrowing $Ke^{-rT}N(d_2)$ amount of money.

The payoff of such portfolio is \$4.69.

```
In [22]: stock = 57.03*stats.norm.cdf(0.31)
    print('shorting $', '{0:.5f}'.format(stock), 'amount of stock')
    money = 55*exp(-0.0022*0.25)*stats.norm.cdf(0.15)
    print('borrowing $', '{0:.5f}'.format(money), 'amount of money')
    print('payoff of the portfolio is: $', '{0:.2f}'.format(stock-money))

shorting $ 35.45666 amount of stock
    borrowing $ 30.76205 amount of money
    payoff of the portfolio is: $ 4.69
```

f) Define a function to price the option with the binomial tree method. The function should take the number of steps (n) as one of the inputs. You should NOT use list comprehension in the function.

```
In [23]: def binomial_tree(S0, K, T, r, sigma, n):
             # build the tree
             dt = T / n
             u = np.exp(sigma * np.sqrt(dt)) # factor change of upstate
             d = 1 / u # factor change of downstate
             p = (np.exp(r * dt) - d) / (u - d)
             disc = np.exp(-r * dt)
             # stock prices at step n
             s = np.zeros(n+1)
             s[0] = S0*d**n
             for i in range(1, n+1):
                 s[i]=s[i-1]*u/d
             # option values at step n
             c = np.zeros(n+1)
             for i in range (0, n+1):
                 c[i] = \max(s[i]-K, 0)
             # step backwards
             for j in np.arange(n, 0, -1):
                 for i in range(0, j):
                     c[i] = disc * (p * c[i+1] + (1-p) * c[i])
             return c[0]
```

g) By setting n = 10, 50 and 100, compare and comment on the results under the two methods.

```
In [24]: step_10 = binomial_tree(57.03, 55, 0.25, 0.0022, 0.32, 10)
    print('The option price with time step = 10: $', '{0:.2f}'.format(step_10))

step_50 = binomial_tree(57.03, 55, 0.25, 0.0022, 0.32, 50)
    print('The option price with time step = 50: $', '{0:.2f}'.format(step_50))

step_100 = binomial_tree(57.03, 55, 0.25, 0.0022, 0.32, 100)
    print('The option price with time step = 100: $', '{0:.2f}'.format(step_100))

The option price with time step = 10: $ 4.76
    The option price with time step = 50: $ 4.70
```

According to the results of the two methods, we can see that when n=50 and n=100, the payoff results were close to the one calculated using the BSM model, within 0.01. And when n=10, the difference between the calculated results of the binomial tree and the BSM model is 4.76-4.69=0.07. Since the larger n is, the more accurate the calculation result of the binomial tree will be. From the comparison above, we can draw the conclusion that in this case, only when n=100 can the binomial tree achieve the same accuracy as the BSM model.

When buying two calls with the exercises price of x1 and x3 and selling two calls with the exercise price of x2, where x2=(x1+x3)/2, with the same maturity for the same stock, we call it a butterfly. Consider the following call options on the same stock in Exhibit 1.

```
        Option Name
        Strike Price
        Call Premium (Price)

        0
        Call Option 1
        50
        10

        1
        Call Option 2
        55
        7

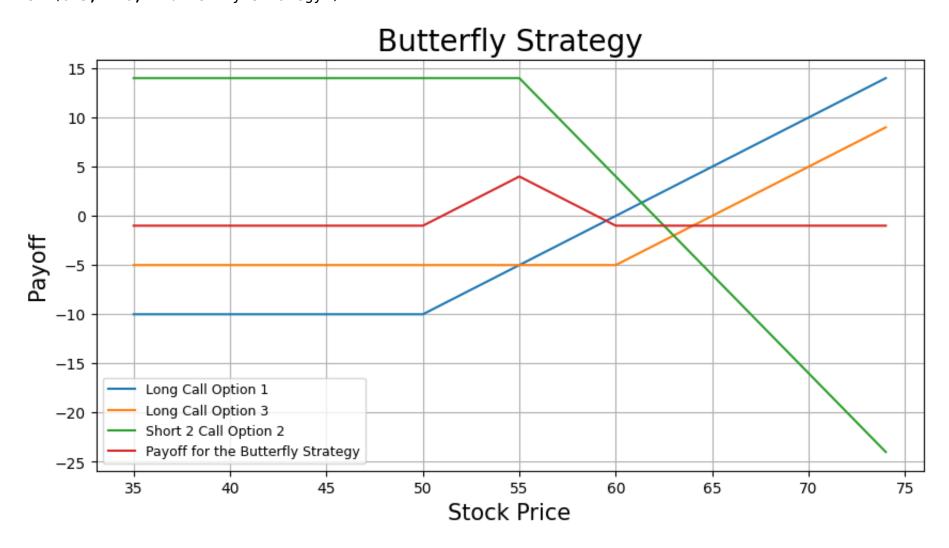
        2
        Call Option 3
        60
        5
```

The option price with time step = 100: \$ 4.69

h) Create a graphical representation of the butterfly strategy's payoff.

```
In [98]: price = np.arange(35,75,1)
         k_callopt1 = 50 # the strike price of call option 1
         k_callopt2 = 55 # the strike price of call option 2
         k_callopt3 = 60 # the strike price of call option 3
         premium_callopt1 = 10 # the premium of call option 1
         premium_callopt2 = 7 # the premium of call option 2
         premium_callopt3 = 5 # the premium of call option 3
         # payoff for the long call option 1 position
         payoff_callopt1_long = [max(-premium_callopt1, i-k_callopt1-premium_callopt1) for i in price]
         # payoff for the long call option 3 position
         payoff_callopt3_long = [max(-premium_callopt3, i-k_callopt3-premium_callopt3) for i in price]
         # payoff for the 2 short call option 2 position
         payoff_callopt2_short = [min(2*premium_callopt2, -2*(i-k_callopt2-premium_callopt2)) for i in price]
         # payoff for Butterfly Spread Strategy
         payoff = np.sum([payoff_callopt1_long, payoff_callopt3_long, payoff_callopt2_short], axis=0)
         plt.figure(figsize=(10,5))
         plt.plot(price, payoff_callopt1_long, label = 'Long Call Option 1')
         plt.plot(price, payoff_callopt3_long, label = 'Long Call Option 3')
         plt.plot(price, payoff_callopt2_short, label = 'Short 2 Call Option 2')
         plt.plot(price, payoff, label = 'Payoff for the Butterfly Strategy')
         plt.legend(fontsize = 9)
         plt.xlabel('Stock Price', fontsize = 15)
         plt.ylabel('Payoff', fontsize = 15)
         plt.title('Butterfly Strategy', fontsize = 20)
         plt.grid(True)
```

Out[98]: <Figure size 1000x500 with 0 Axes>
Out[98]: [<matplotlib.lines.Line2D at 0x13e9e3370>]
Out[98]: [<matplotlib.lines.Line2D at 0x13e9e32e0>]
Out[98]: [<matplotlib.lines.Line2D at 0x13dee4490>]
Out[98]: [<matplotlib.lines.Line2D at 0x13dc70190>]
Out[98]: <matplotlib.legend.Legend at 0x13dee4dc0>
Out[98]: Text(0.5, 0, 'Stock Price')
Out[98]: Text(0, 0.5, 'Payoff')
Out[98]: Text(0, 0.5, 'Butterfly Strategy')



i) Why might an investor enter into such a strategy?

Butterfly strategy is a non-directional options strategy that combines both bull and bear spreads that have two short options at one strike and two long options of the opposite type at different strike positions. By utilizing the four options and three different strike prices, the risks are fixed with profits and losses capped. As the butterfly strategy is a neutral approach that profits from movements in either direction in the market, it can protect investors against investor bias and high volatility, especially for those risk-averse ones.

Question 4

The module 'yfinance' will be imported here to retrieve some stock datasets.

```
In [99]: import pandas as pd
import numpy as np
import yfinance as yf
from IPython.core.interactiveshell import InteractiveShell
InteractiveShell.ast_node_interactivity = "all"
```

(a) Calculate the daily returns of these stocks

(1) Daily return of HSBC

After installing relevant modules, we'll get the stock information of HSBC ('HSBC') downloaded from Yahoo Finance, using the ticker symbol, HSBC:

 Date

 2016-01-04 00:00:00-05:00
 38.299999
 38.610001
 38.060001
 38.590000
 26.960804
 3553100

 2016-01-05 00:00:00-05:00
 38.490002
 38.610001
 38.110001
 38.500000
 26.897923
 1776500

 2016-01-06 00:00:00-05:00
 37.150002
 37.330002
 36.990002
 37.169998
 25.968719
 2970400

 2016-01-07 00:00:00-05:00
 36.549999
 36.869999
 36.290001
 36.389999
 25.423780
 3062900

 2016-01-08 00:00:00-05:00
 36.849998
 36.860001
 36.150002
 36.150002
 25.256111
 3396200

The Adj Close (adjusted close price) column is one of the most important information as it is normalized for stock splits, dividends, and other corporate actions, and is a true reflection of the return of the stock over time. We will use the adjusted close price to calculate the returns of the stock.

```
In [102]: # Get the adjusted close prices
           stock_prices_HSBC = stock_data_HSBC['Adj Close']
           # Show the adjusted close prices
           stock_prices_HSBC.head()
           # The data type of stock_prices
           type(stock_prices_HSBC)
           # Change the data type to Dataframe
           stock_prices_HSBC = stock_prices_HSBC.to_frame()
           # Display the result
           stock_prices_HSBC
           type(stock_prices_HSBC)
Out[102]: Date
           2016-01-04 00:00:00-05:00
                                            26.960804
           2016-01-05 00:00:00-05:00
                                            26.897923
           2016-01-06 00:00:00-05:00
                                           25.968719
           2016-01-07 00:00:00-05:00
                                            25.423780
           2016-01-08 00:00:00-05:00
                                            25.256111
           Name: Adj Close, dtype: float64
Out[102]: pandas.core.series.Series
Out[102]:
                                  Adj Close
                            Date
            2016-01-04 00:00:00-05:00 26.960804
            2016-01-05 00:00:00-05:00 26.897923
            2016-01-06 00:00:00-05:00 25.968719
            2016-01-07 00:00:00-05:00 25.423780
            2016-01-08 00:00:00-05:00 25.256111
            2019-12-23 00:00:00-05:00 34.772968
            2019-12-24 00:00:00-05:00 34.692265
            2019-12-26 00:00:00-05:00 34.898495
            2019-12-27 00:00:00-05:00 34.970238
            2019-12-30 00:00:00-05:00 34.952297
           1005 rows × 1 columns
```

Note that we'll use the adjusted close prices to investiagte daily returns over time.

Out[102]: pandas.core.frame.DataFrame

```
In [103]: import matplotlib.pyplot as plt
          %matplotlib inline
          # Calculate the daily returns of the adjusted close price
          stock_prices_HSBC['Returns'] = stock_prices_HSBC['Adj Close'].pct_change()
          # Check the first five rows of stock prices
          stock_prices_HSBC.head()
          # Plot the returns column over time
          stock_prices_HSBC['Returns'].plot()
          plt.show()
```

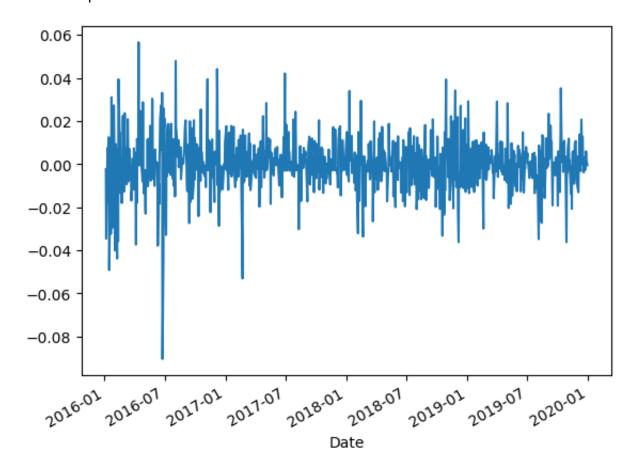
Out[103]:

	-	
Date		
2016-01-04 00:00:00-05:00	26.960804	NaN
2016-01-05 00:00:00-05:00	26.897923	-0.002332
2016-01-06 00:00:00-05:00	25.968719	-0.034546
2016-01-07 00:00:00-05:00	25.423780	-0.020984
2016-01-08 00:00:00-05:00	25.256111	-0.006595

Adj Close

Returns

Out[103]: <AxesSubplot: xlabel='Date'>



(2) Daily return of JPM

stock_data_JPM.head()

Get the stock information of JPM ('JPM') from Yahoo Finance, using the ticker symbol, JPM:

```
In [104]: # Ticker name
         tickers = 'JPM'
         # Read data
         stock_data_JPM = yf.download(tickers, start="2016-01-01", end="2019-12-31")
         [********* 100%******** 1 of 1 completed
In [105]: # Ensure the data are sorted by Date
         stock_data_JPM = stock_data_JPM.sort_values(by='Date')
         # Show the first five rows of stock_data
```

Out[105]:

	Open	High	Low	Close	Adj Close	Volume
Date						
2016-01-04 00:00:00-05:00	63.950001	64.059998	63.009998	63.619999	52.617458	25393200
2016-01-05 00:00:00-05:00	63.700001	64.129997	63.040001	63.730000	52.708431	16566700
2016-01-06 00:00:00-05:00	62.720001	63.130001	62.340000	62.810001	51.947548	22961500
2016-01-07 00:00:00-05:00	61.459999	62.000000	60.080002	60.270000	49.846817	27630900
2016-01-08 00:00:00-05:00	61.130001	61.270000	58.849998	58.919998	48.730286	22373300

```
In [106]: # Get the adjusted close prices
          stock_prices_JPM = stock_data_JPM['Adj Close']
          # Show the adjusted close prices
          stock_prices_JPM.head()
          # The data type of stock_prices
          type(stock_prices_JPM)
          # Change the data type to Dataframe
          stock_prices_JPM = stock_prices_JPM.to_frame()
          # Display the result
          stock_prices_JPM
          type(stock_prices_JPM)
Out[106]: Date
          2016-01-04 00:00:00-05:00
                                       52.617458
          2016-01-05 00:00:00-05:00
                                       52.708431
          2016-01-06 00:00:00-05:00
                                       51.947548
          2016-01-07 00:00:00-05:00
                                       49.846817
                                      48.730286
          2016-01-08 00:00:00-05:00
          Name: Adj Close, dtype: float64
Out[106]: pandas.core.series.Series
Out[106]:
                               Adj Close
                         Date
```

Date	
2016-01-04 00:00:00-05:00	52.617458
2016-01-05 00:00:00-05:00	52.708431
2016-01-06 00:00:00-05:00	51.947548
2016-01-07 00:00:00-05:00	49.846817
2016-01-08 00:00:00-05:00	48.730286
2019-12-23 00:00:00-05:00	125.197350
2019-12-24 00:00:00-05:00	125.544098
2019-12-26 00:00:00-05:00	126.876373
2019-12-27 00:00:00-05:00	126.967636
2019-12-30 00:00:00-05:00	126.502274

1005 rows × 1 columns

Out[106]: pandas.core.frame.DataFrame

```
In [107]: import matplotlib.pyplot as plt
%matplotlib inline

# Calculate the daily returns of the adjusted close price
stock_prices_JPM['Returns'] = stock_prices_JPM['Adj Close'].pct_change()

# Check the first five rows of stock prices
stock_prices_JPM.head()

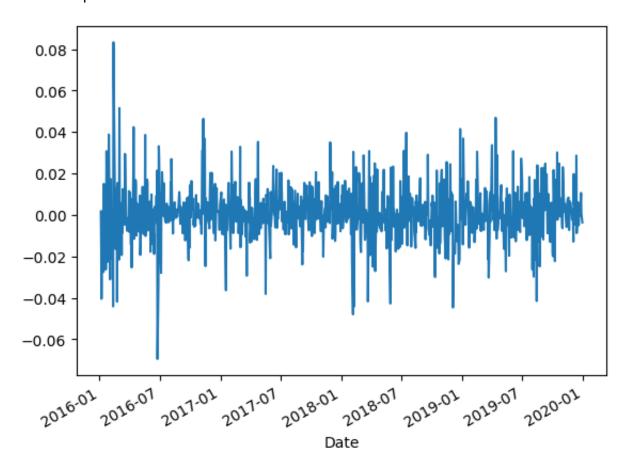
# Plot the returns column over time
stock_prices_JPM['Returns'].plot()
plt.show()
```

Out[107]:

Date		
2016-01-04 00:00:00-05:00	52.617458	NaN
2016-01-05 00:00:00-05:00	52.708431	0.001729
2016-01-06 00:00:00-05:00	51.947548	-0.014436
2016-01-07 00:00:00-05:00	49.846817	-0.040439
2016-01-08 00:00:00-05:00	48.730286	-0.022399

Adj Close

Out[107]: <AxesSubplot: xlabel='Date'>



Returns

(3) Daily return of GS

Get the stock information of GS ('GS') from Yahoo Finance, using the ticker symbol, GS:

```
In [109]: # Ensure the data are sorted by Date
stock_data_GS = stock_data_GS.sort_values(by='Date')
# Show the first five rows of stock_data
stock_data_GS.head()
```

Out[109]:

	Open	High	Low	Close	Adj Close	Volume
Date						
2016-01-04 00:00:00-05:00	175.789993	177.190002	173.759995	177.139999	155.659134	3745500
2016-01-05 00:00:00-05:00	176.710007	177.500000	172.919998	174.089996	152.978989	4521600
2016-01-06 00:00:00-05:00	171.309998	172.020004	169.100006	169.839996	149.244354	5539400
2016-01-07 00:00:00-05:00	166.669998	169.500000	163.600006	164.619995	144.657379	5687900
2016-01-08 00:00:00-05:00	166.750000	168.419998	163.630005	163.940002	144.059845	4929800

```
In [110]: # Get the adjusted close prices
          stock_prices_GS = stock_data_GS['Adj Close']
          # Show the adjusted close prices
          stock_prices_GS.head()
          # The data type of stock_prices
          type(stock_prices_GS)
          # Change the data type to Dataframe
          stock_prices_GS = stock_prices_GS.to_frame()
          # Display the result
          stock_prices_GS
          type(stock_prices_GS)
Out[110]: Date
          2016-01-04 00:00:00-05:00
                                       155.659134
          2016-01-05 00:00:00-05:00
                                       152.978989
          2016-01-06 00:00:00-05:00
                                     149.244354
          2016-01-07 00:00:00-05:00
                                       144.657379
          2016-01-08 00:00:00-05:00
                                       144.059845
          Name: Adj Close, dtype: float64
Out[110]: pandas.core.series.Series
Out[110]:
                               Adj Close
                         Date
```

1005 rows \times 1 columns

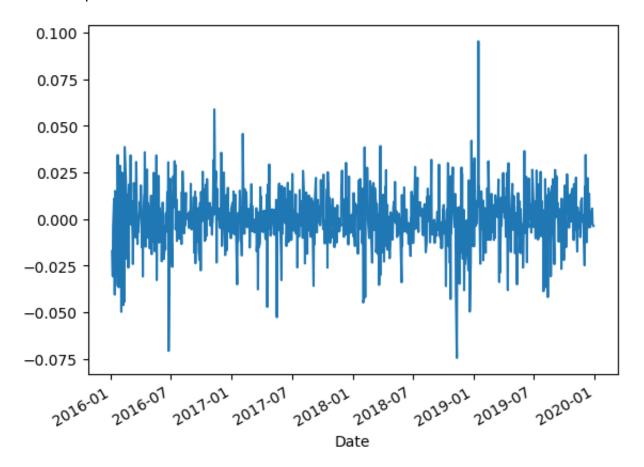
Out[110]: pandas.core.frame.DataFrame

```
In [111]: import matplotlib.pyplot as plt
          %matplotlib inline
          # Calculate the daily returns of the adjusted close price
          stock_prices_GS['Returns'] = stock_prices_GS['Adj Close'].pct_change()
          # Check the first five rows of stock prices
          stock_prices_GS.head()
          # Plot the returns column over time
          stock_prices_GS['Returns'].plot()
          plt.show()
```

Out[111]:

	Adj Close	Returns
Date		
2016-01-04 00:00:00-05:00	155.659134	NaN
2016-01-05 00:00:00-05:00	152.978989	-0.017218
2016-01-06 00:00:00-05:00	149.244354	-0.024413
2016-01-07 00:00:00-05:00	144.657379	-0.030735
2016-01-08 00:00:00-05:00	144.059845	-0.004131

Out[111]: <AxesSubplot: xlabel='Date'>



(4) Daily return of C

stock_data_C.head()

Get the stock information of C ('C') from Yahoo Finance, using the ticker symbol, C:

```
In [112]: # Ticker name
         tickers = 'C'
         # Read data
         stock_data_C = yf.download(tickers, start="2016-01-01", end="2019-12-31")
         [********** 100%********* 1 of 1 completed
In [113]: # Ensure the data are sorted by Date
         stock_data_C = stock_data_C.sort_values(by='Date')
         # Show the first five rows of stock_data
```

Out[113]:

	Open	High	Low	Close	Adj Close	Volume
Date						
2016-01-04 00:00:00-05:00	50.750000	51.189999	50.189999	51.130001	42.594547	23440200
2016-01-05 00:00:00-05:00	51.540001	51.610001	50.410000	50.860001	42.369625	17444900
2016-01-06 00:00:00-05:00	50.099998	50.580002	49.759998	50.119999	41.753151	22501800
2016-01-07 00:00:00-05:00	49.070000	49.380001	47.500000	47.560001	39.620514	37902900
2016-01-08 00:00:00-05:00	48.730000	48.740002	46.029999	46.130001	38.429230	30643000

```
In [114]: # Get the adjusted close prices
          stock_prices_C = stock_data_C['Adj Close']
          # Show the adjusted close prices
          stock_prices_C.head()
          # The data type of stock_prices
          type(stock_prices_C)
          # Change the data type to Dataframe
          stock_prices_C = stock_prices_C.to_frame()
          # Display the result
          stock_prices_C
          type(stock_prices_C)
Out[114]: Date
          2016-01-04 00:00:00-05:00
                                        42.594547
          2016-01-05 00:00:00-05:00
                                        42.369625
                                       41.753151
          2016-01-06 00:00:00-05:00
          2016-01-07 00:00:00-05:00
                                        39.620514
          2016-01-08 00:00:00-05:00
                                      38.429230
          Name: Adj Close, dtype: float64
Out[114]: pandas.core.series.Series
Out[114]:
                               Adj Close
                          Date
           2016-01-04 00:00:00-05:00 42.594547
```

2016-01-04 00:00:00-05:00 42.594547
2016-01-05 00:00:00-05:00 42.369625
2016-01-06 00:00:00-05:00 41.753151
2016-01-07 00:00:00-05:00 39.620514
2016-01-08 00:00:00-05:00 38.429230
...
2019-12-23 00:00:00-05:00 70.622826
2019-12-24 00:00:00-05:00 70.470375
2019-12-26 00:00:00-05:00 71.582275
2019-12-27 00:00:00-05:00 71.438820
2019-12-30 00:00:00-05:00 71.295349

1005 rows \times 1 columns

Out[114]: pandas.core.frame.DataFrame

```
In [115]: import matplotlib.pyplot as plt
%matplotlib inline

# Calculate the daily returns of the adjusted close price
stock_prices_C['Returns'] = stock_prices_C['Adj Close'].pct_change()

# Check the first five rows of stock prices
stock_prices_C.head()

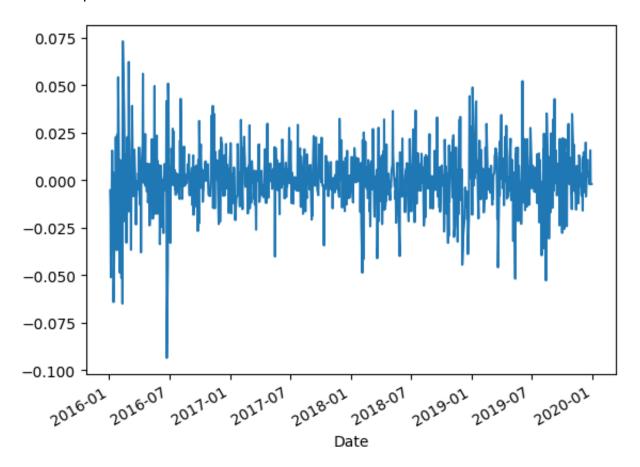
# Plot the returns column over time
stock_prices_C['Returns'].plot()
plt.show()
```

Out[115]:

Date		
2016-01-04 00:00:00-05:00	42.594547	NaN
2016-01-05 00:00:00-05:00	42.369625	-0.005281
2016-01-06 00:00:00-05:00	41.753151	-0.014550
2016-01-07 00:00:00-05:00	39.620514	-0.051077
2016-01-08 00:00:00-05:00	38.429230	-0.030067

Adj Close Returns

Out[115]: <AxesSubplot: xlabel='Date'>



(b) The covariance matrix of these stocks

In [117]: stock_concat

Out[117]:

	HSBC	JPM	GS	С
Date				
2016-01-04 00:00:00-05:00	NaN	NaN	NaN	NaN
2016-01-05 00:00:00-05:00	-0.002332	0.001729	-0.017218	-0.005281
2016-01-06 00:00:00-05:00	-0.034546	-0.014436	-0.024413	-0.014550
2016-01-07 00:00:00-05:00	-0.020984	-0.040439	-0.030735	-0.051077
2016-01-08 00:00:00-05:00	-0.006595	-0.022399	-0.004131	-0.030067
2019-12-23 00:00:00-05:00	-0.002828	-0.000292	0.000699	0.003184
2019-12-24 00:00:00-05:00	-0.002321	0.002770	0.003579	-0.002159
2019-12-26 00:00:00-05:00	0.005945	0.010612	0.005654	0.015778
2019-12-27 00:00:00-05:00	0.002056	0.000719	-0.002379	-0.002004
2019-12-30 00:00:00-05:00	-0.000513	-0.003665	-0.003728	-0.002008

1005 rows × 4 columns

```
In [118]: stock_concat.cov()
Out[118]:
                     HSBC
                               JPM
                                        GS
                                                  С
            HSBC 0.000146 0.000098 0.000109 0.000126
             JPM 0.000098 0.000169 0.000162 0.000180
              GS 0.000109 0.000162 0.000232 0.000193
                C 0.000126 0.000180 0.000193 0.000248
In [119]: | port_cov = stock_concat.cov()
           port_cov
Out[119]:
                                                  С
                     HSBC
                               JPM
                                        GS
            HSBC 0.000146 0.000098 0.000109 0.000126
             JPM 0.000098 0.000169 0.000162 0.000180
              GS 0.000109 0.000162 0.000232 0.000193
                C 0.000126 0.000180 0.000193 0.000248
```

(c) Suppose that the four stocks are equally weighted, find the annualised portfolio expected returns and portfolio variance

See below calculation of daily returns of 4 stocks in the portfolio:

Out[120]:

	HSBC	JPM	GS	С
Date				
2016-01-04 00:00:00-05:00	NaN	NaN	NaN	NaN
2016-01-05 00:00:00-05:00	-0.002332	0.001729	-0.017218	-0.005281
2016-01-06 00:00:00-05:00	-0.034546	-0.014436	-0.024413	-0.014550
2016-01-07 00:00:00-05:00	-0.020984	-0.040439	-0.030735	-0.051077
2016-01-08 00:00:00-05:00	-0.006595	-0.022399	-0.004131	-0.030067

Out[120]: (1005, 4)

Next, we define the weights for each stock and calculate the corresponding (daily) portfolio returns

```
In [121]: # Define the portfolio weights as a numpy array
portfolio_weights = np.array([0.25, 0.25, 0.25, 0.25])

# Calculate the weighted stock returns
weighted_returns = stock_returns_port.mul(portfolio_weights, axis=1).dropna()
weighted_returns.head()

# Calculate the daily portfolio returns
stock_returns_port['Portfolio'] = weighted_returns.sum(axis=1)
stock_returns_port.dropna()

# Plot the cumulative portfolio returns over time
cumulative_returns_port = ((1 + stock_returns_port['Portfolio']).cumprod() - 1)
cumulative_returns_port.plot()
plt.show()
```

Out[121]:

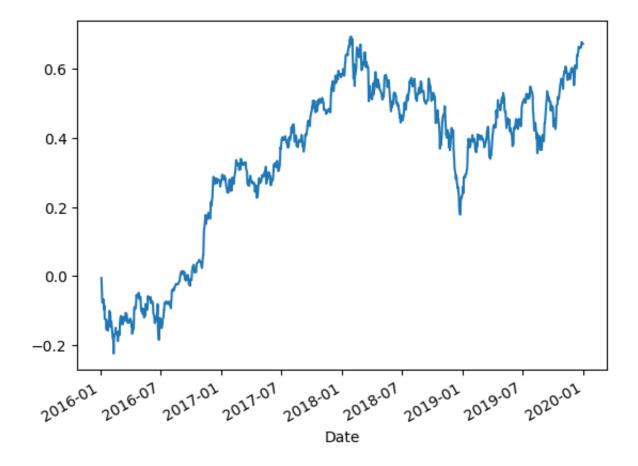
	HSBC	JPM	GS	С
Date				
2016-01-05 00:00:00-05:00	-0.000583	0.000432	-0.004305	-0.001320
2016-01-06 00:00:00-05:00	-0.008636	-0.003609	-0.006103	-0.003637
2016-01-07 00:00:00-05:00	-0.005246	-0.010110	-0.007684	-0.012769
2016-01-08 00:00:00-05:00	-0.001649	-0.005600	-0.001033	-0.007517
2016-01-11 00:00:00-05:00	0.001936	-0.000382	0.002730	0.003902

Out[121]:

	HSBC	JPM	GS	С	Portfolio
Date					
2016-01-05 00:00:00-05:00	-0.002332	0.001729	-0.017218	-0.005281	-0.005775
2016-01-06 00:00:00-05:00	-0.034546	-0.014436	-0.024413	-0.014550	-0.021986
2016-01-07 00:00:00-05:00	-0.020984	-0.040439	-0.030735	-0.051077	-0.035809
2016-01-08 00:00:00-05:00	-0.006595	-0.022399	-0.004131	-0.030067	-0.015798
2016-01-11 00:00:00-05:00	0.007745	-0.001527	0.010919	0.015608	0.008186
2019-12-23 00:00:00-05:00	-0.002828	-0.000292	0.000699	0.003184	0.000191
2019-12-24 00:00:00-05:00	-0.002321	0.002770	0.003579	-0.002159	0.000467
2019-12-26 00:00:00-05:00	0.005945	0.010612	0.005654	0.015778	0.009497
2019-12-27 00:00:00-05:00	0.002056	0.000719	-0.002379	-0.002004	-0.000402
2019-12-30 00:00:00-05:00	-0.000513	-0.003665	-0.003728	-0.002008	-0.002479

1004 rows × 5 columns

Out[121]: <AxesSubplot: xlabel='Date'>



Then, the Annualized portfolio expected return with total returns is estmated as follows:

```
In [122]: # Find N
N = stock_returns_port['Portfolio'].dropna().count()

# The (1 + Return) component
return_comp = (1 + stock_returns_port['Portfolio'].dropna()).prod()

# Annualized return
annualized_expected_return = return_comp ** (252 / N) - 1
print('The annualized portfolio expected return is ', annualized_expected_return)
```

The annualized portfolio expected return is 0.13768467475452506

Calculation of the annualized variance:

```
In [123]: # Calculate the standard deviation of daily return of the portfolio
sigma_daily = np.std(stock_returns_port['Portfolio'].dropna())
print(sigma_daily)

# Calculate the daily variance
variance_daily = sigma_daily ** 2
print(variance_daily)
```

0.012565218219224464
0.00015788470889673041

```
In [124]: # Annualize the standard deviation
    sigma_annualized = sigma_daily * np.sqrt(250)
    print(sigma_annualized)

# Calculate the annualized variance
    variance_annualized = sigma_annualized ** 2
    print('The annualised portfolio variance is ', variance_annualized)
```

0.19867354434897114

The annualised portfolio variance is 0.0394711772241826

According to the calculations above, we can see that there is an annualized volatility (σ) of 19.87% per year and an annualized variance of 3.95% per year.

(d) Find the efficient portfolio with the maximum sharp ratio

```
In [125]: pip install pyportfolioopt
```

Requirement already satisfied: pyportfolioopt in /Users/gloriaqin/Desktop/Digital Finance Practicals/venv/lib/python3.10/site-packages (1.5.4)
Requirement already satisfied: pandas>=0.19 in /Users/gloriaqin/Desktop/Digital Finance Practicals/venv/lib/python3.10/site-packages (from pyportfolioopt) (1.5.0)

Requirement already satisfied: cvxpy<2.0.0,>=1.1.10 in /Users/gloriaqin/Desktop/Digital Finance Practicals

/venv/lib/python3.10/site-packages (from pyportfolioopt) (1.2.2)
Requirement already satisfied: scipy<2.0,>=1.3 in /Users/gloriagin/Desktop/Digital Finance Practicals/venv

/lib/python3.10/site-packages (from pyportfolioopt) (1.9.2)
Requirement already satisfied: numpy<2.0.0,>=1.22.4 in /Users/gloriaqin/Desktop/Digital Finance Practicals

/venv/lib/python3.10/site-packages (from pyportfolioopt) (1.23.3)

Requirement already satisfied: osqp>=0.4.1 in /Users/gloriaqin/Desktop/Digital Finance Practicals/venv/lib

/python3.10/site-packages (from cvxpy<2.0.0,>=1.1.10->pyportfolioopt) (0.6.2.post8)
Requirement already satisfied: ecos>=2 in /Users/gloriagin/Desktop/Digital Finance Practicals/venv/lib/pyt

hon3.10/site-packages (from cvxpy<2.0.0,>=1.1.10->pyportfolioopt) (2.0.10)
Requirement already satisfied: scs>=1.1.6 in /Users/gloriagin/Desktop/Digital Finance Practicals/venv/lib/

python3.10/site-packages (from cvxpy<2.0.0,>=1.1.10->pyportfolioopt) (3.2.2)

Requirement already satisfied: pytz>=2020.1 in /Users/gloriaqin/Desktop/Digital Finance Practicals/venv/lib/python3.10/site-packages (from pandas>=0.19->pyportfolioopt) (2022.4)

Requirement already satisfied: python-dateutil>=2.8.1 in /Users/gloriaqin/Desktop/Digital Finance Practica ls/venv/lib/python3.10/site-packages (from pandas>=0.19->pyportfolioopt) (2.8.2)

Requirement already satisfied: qdldl in /Users/gloriaqin/Desktop/Digital Finance Practicals/venv/lib/pytho n3.10/site-packages (from osqp>=0.4.1->cvxpy<2.0.0,>=1.1.10->pyportfolioopt) (0.1.5.post2)

Requirement already satisfied: six>=1.5 in /Users/gloriaqin/Desktop/Digital Finance Practicals/venv/lib/py thon3.10/site-packages (from python-dateutil>=2.8.1->pandas>=0.19->pyportfolioopt) (1.16.0)

Note: you may need to restart the kernel to use updated packages.

```
In [126]: # import the relevant modules
from pypfopt import risk_models
from pypfopt import expected_returns
from pypfopt.efficient_frontier import EfficientFrontier
```

The following code are used to calculate the expected returns mu and the covariance matrix S for our chosen stocks in the portfolio.

```
In [127]: # Ticker name
           tickers_all = ['HSBC', 'JPM', 'GS', 'C']
           # Read data with the yfinance module
           stock_data_all = yf.download(tickers_all, start="2016-01-01", end="2019-12-31")
           # Ensure the data are sorted by Date
           stock_data_all = stock_data_all.sort_values(by='Date')
           # Get the adjusted close prices
           stock_prices_all = stock_data_all['Adj Close']
           # Show the adjusted close prices
           stock_prices_all.head()
           # The data type of stock_prices
           type(stock_prices_all)
           [********** 4 of 4 completed
Out [127]:
                                               GS
                                                     HSBC
                                                               JPM
                           Date
            2016-01-04 00:00:00-05:00 42.594555 155.659119 26.960806 52.617458
            2016-01-05 00:00:00-05:00 42.369637 152.978989 26.897926 52.708427
           2016-01-06 00:00:00-05:00 41.753162 149.244370 25.968723 51.947540
           2016-01-07 00:00:00-05:00 39.620514 144.657349 25.423782 49.846817
           2016-01-08 00:00:00-05:00 38.429245 144.059799 25.256104 48.730289
Out[127]: pandas.core.frame.DataFrame
In [128]: | mean = stock_prices_all.resample('Y').last().pct_change().mean()
           mean
Out[128]: C
                   0.185367
                   0.048695
           GS
           HSBC
                   0.070468
           JPM
                   0.221929
           dtype: float64
In [129]: | # Calculate the covariance matrix sigma
           sigma = risk_models.sample_cov(stock_prices_all)
           sigma
Out [129]:
                       С
                                   HSBC
                             GS
                                            JPM
               C 0.062538 0.048628 0.031657 0.045358
              GS 0.048628 0.058378 0.027343 0.040793
            HSBC 0.031657 0.027343 0.036790 0.024670
            JPM 0.045358 0.040793 0.024670 0.042621
In [130]: # Obtain the efficient frontier
           ef_sharpe = EfficientFrontier(mean, sigma)
In [131]: # Calculate weights for the maximum Sharpe ratio portfolio
           raw_weights_maxsharpe = ef_sharpe.max_sharpe()
           cleaned_weights_maxsharpe = ef_sharpe.clean_weights()
           cleaned_weights_maxsharpe
Out[131]: OrderedDict([('C', 0.0), ('GS', 0.0), ('HSBC', 0.0), ('JPM', 1.0)])
           Investing all in JPM stock will result in the efficient portfolio with the maximum Sharpe ratio.
           Then, we can obtain the performance of the above portfolio using the following formula:
In [132]: ef_sharpe.portfolio_performance(verbose=True)
           Expected annual return: 22.2%
           Annual volatility: 20.6%
           Sharpe Ratio: 0.98
Out[132]: (0.2219297960138298, 0.20644905941926953, 0.9781095471291943)
```

The corresponding Sharpe ratio is 0.98.

(e) Plot the efficient frontier

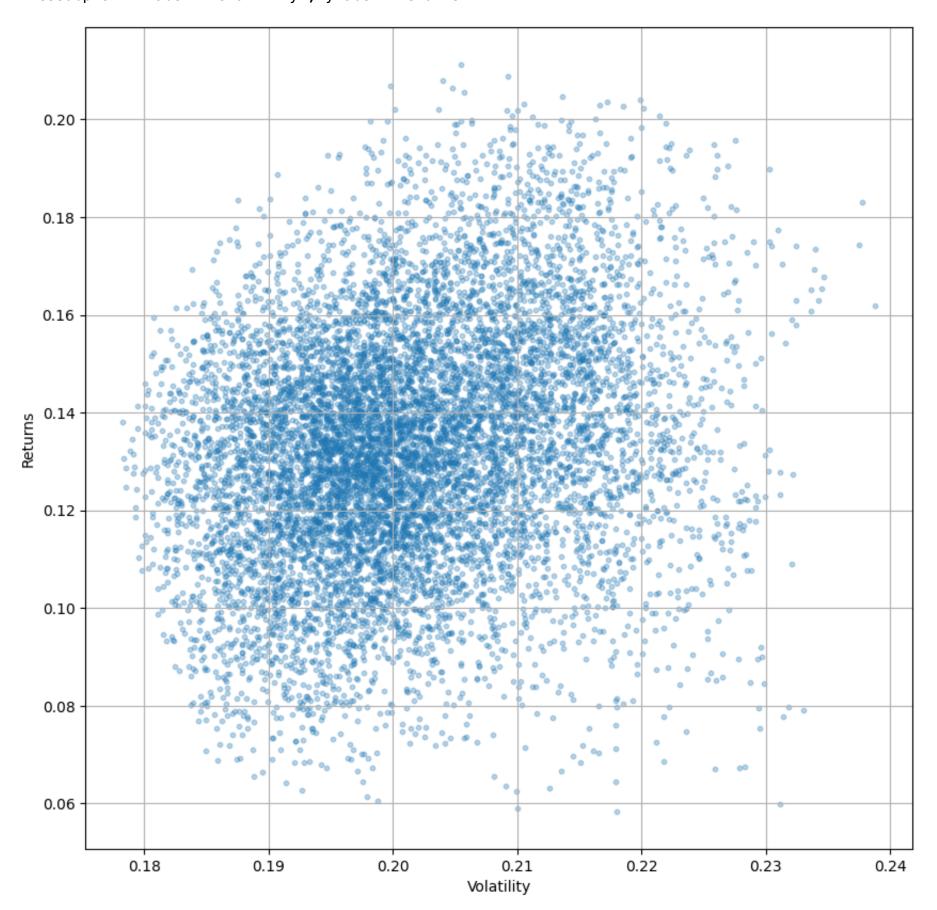
```
In [133]: # Load Packages
           import numpy as np
           import pandas as pd
           from pandas_datareader import data
           import matplotlib.pyplot as plt
           %matplotlib inline
In [134]: # Import data
           df = data.DataReader(['HSBC', 'JPM', 'GS', 'C'], 'yahoo', start='2016/01/01', end='2019/12/31')
           df.head()
Out [134]:
            Attributes
                                                  Adj Close
                                                                                            Close
                                                                                                               High ...
             Symbols
                         HSBC
                                   JPM
                                                               HSBC
                                                                                     GS
                                                                                                     HSBC
                                                                                                               JPM ...
                                                                                                                              GS
                Date
             2016-01-
                     26.960806 52.617455 155.659149 42.594559
                                                           38.590000 63.619999 177.139999 51.130001 38.610001 64.059998 ... 173.759995 50.18
                  04
             2016-01-
                     26.897930 52.708435 152.979004 42.369621
                                                           38.500000 63.730000 174.089996 50.860001 38.610001 64.129997 ... 172.919998 50.41
             2016-01-
                     25.968716 51.947544 149.244400 41.753162 37.169998 62.810001 169.839996 50.119999 37.330002 63.130001 ... 169.100006 49.75
             2016-01-
                     25.423777 49.846821 144.657318 39.620514 36.389999 60.270000 164.619995 47.560001 36.869999 62.000000 ... 163.600006 47.50
                  07
             2016-01-
                     25.256104 48.730286 144.059784 38.429245 36.150002 58.919998 163.940002 46.130001 36.860001 61.270000 ... 163.630005 46.02
           5 rows × 24 columns
In [135]: # Closing price
           df = df['Adj Close']
           df.head()
Out[135]:
              Symbols
                         HSBC
                                    JPM
                                               GS
                                                          С
                 Date
            2016-01-04 26.960806 52.617455 155.659149 42.594559
            2016-01-05 26.897930 52.708435 152.979004 42.369621
            2016-01-06 25.968716 51.947544 149.244400 41.753162
            2016-01-07 25.423777 49.846821 144.657318 39.620514
            2016-01-08 25.256104 48.730286 144.059784 38.429245
In [136]: | # Log of percentage change
           cov_matrix = df.pct_change().apply(lambda x: np.log(1+x)).cov()
           cov_matrix
Out[136]:
            Symbols
                       HSBC
                                JPM
                                          GS
                                                   C
            Symbols
              HSBC 0.000147 0.000098 0.000109 0.000127
                    0.000098 0.000169 0.000162 0.000180
                   0.000109 0.000162 0.000232 0.000194
                  C 0.000127 0.000180 0.000194 0.000249
In [137]: # Yearly returns for individual companies
           ind_er = df.resample('Y').last().pct_change().mean()
           ind_er
Out[137]: Symbols
                    0.071419
           HSBC
           JPM
                    0.224640
           GS
                     0.048959
           C
                    0.187869
           dtype: float64
In [138]: # Volatility is given by the annual standard deviation. We multiply by 250 because there are 250 trading da
           ann_sd = df.pct_change().apply(lambda x: np.log(1+x)).std().apply(lambda x: x*np.sqrt(250))
           ann_sd
Out[138]: Symbols
           HSBC
                    0.191524
                    0.205281
           JPM
           GS
                    0.240861
           C
                    0.249425
           dtype: float64
```

```
In [139]: assets = pd.concat([ind_er, ann_sd], axis=1) # Creating a table for visualising returns and volatility of a
          assets.columns = ['Returns', 'Volatility']
          assets
Out[139]:
                   Returns Volatility
           Symbols
             HSBC 0.071419 0.191524
              JPM 0.224640 0.205281
               GS 0.048959 0.240861
               C 0.187869 0.249425
In [140]: | p_ret = [] # Define an empty array for portfolio returns
          p_vol = [] # Define an empty array for portfolio volatility
          p_weights = [] # Define an empty array for asset weights
          num_assets = len(df.columns)
          num_portfolios = 10000
In [141]: for portfolio in range(num_portfolios):
              weights = np.random.random(num_assets)
              weights = weights/np.sum(weights)
              p_weights.append(weights)
              returns = np.dot(weights, ind_er) # Returns are the product of individual expected returns of asset and
                                                 # weights
              p_ret.append(returns)
              var = cov_matrix.mul(weights, axis=0).mul(weights, axis=1).sum().sum()# Portfolio Variance
              sd = np.sqrt(var) # Daily standard deviation
              ann_sd = sd*np.sqrt(250) # Annual standard deviation = volatility
              p_vol.append(ann_sd)
In [142]: data = {'Returns':p_ret, 'Volatility':p_vol}
          for counter, symbol in enumerate(df.columns.tolist()):
              #print(counter, symbol)
              data[symbol+' weight'] = [w[counter] for w in p_weights]
In [143]: | portfolios = pd.DataFrame(data)
          portfolios.head() # Dataframe of the 10000 portfolios created
Out[143]:
```

		Returns	Volatility	HSBC weight	JPM weight	GS weight	C weight
	0	0.163355	0.198147	0.147303	0.535198	0.194660	0.122838
	1	0.142578	0.189473	0.308452	0.406079	0.174964	0.110505
	2	0.101851	0.191780	0.471873	0.070769	0.242394	0.214964
;	3	0.132629	0.198192	0.275750	0.230464	0.227507	0.266278
	4	0.126687	0.204269	0.241761	0.144552	0.276039	0.337648

In [144]: # Plot efficient frontier
portfolios.plot.scatter(x='Volatility', y='Returns', marker='o', s=10, alpha=0.3, grid=True, figsize=[10,10]

Out[144]: <AxesSubplot: xlabel='Volatility', ylabel='Returns'>

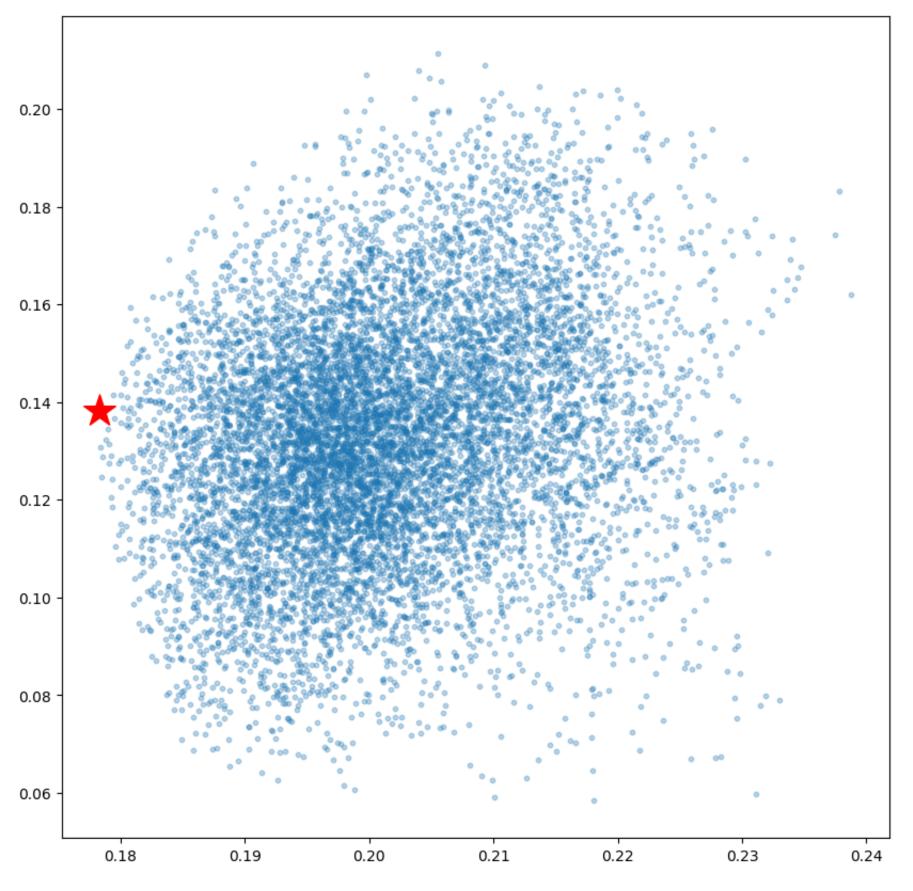


In [145]: min_vol_port = portfolios.iloc[portfolios['Volatility'].idxmin()]
idxmin() gives us the minimum value in the column specified.
min_vol_port

Out[145]: Returns 0.138120
Volatility 0.178278
HSBC weight 0.560140
JPM weight 0.434756
GS weight 0.003649
C weight 0.001455
Name: 5796, dtype: float64

```
In [146]: # plotting the minimum volatility portfolio
plt.subplots(figsize=[10,10])
plt.scatter(portfolios['Volatility'], portfolios['Returns'], marker='o', s=10, alpha=0.3)
plt.scatter(min_vol_port[1], min_vol_port[0], color='r', marker='*', s=500)
```

Out[146]: (<Figure size 1000x1000 with 1 Axes>, <AxesSubplot: >)
Out[146]: <matplotlib.collections.PathCollection at 0x13f716ad0>
Out[146]: <matplotlib.collections.PathCollection at 0x13f735810>

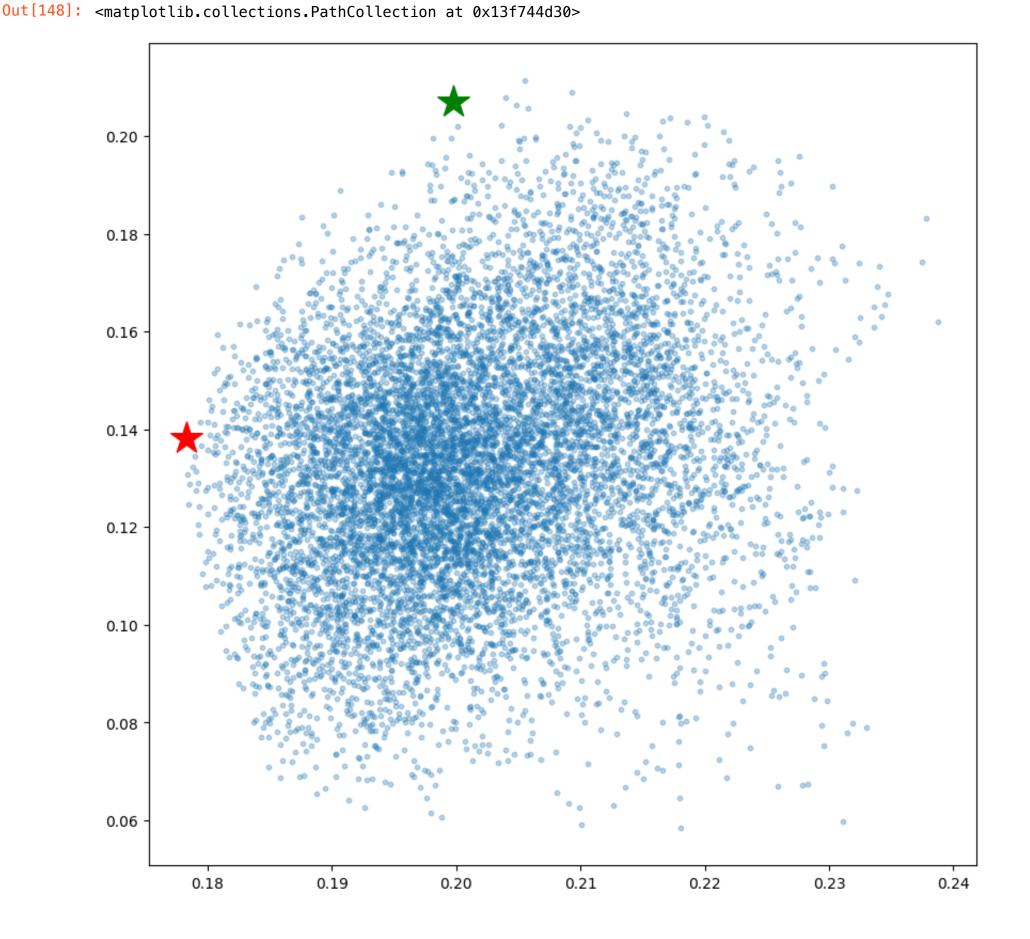


```
In [147]: # Finding the optimal portfolio
    rf = 0.01 # risk factor
    optimal_risky_port = portfolios.iloc[((portfolios['Returns']-rf)/portfolios['Volatility']).idxmax()]
    optimal_risky_port
```

Out[147]: Returns 0.206915
Volatility 0.199796
HSBC weight 0.065242
JPM weight 0.887626
GS weight 0.043159
C weight 0.003973
Name: 734, dtype: float64

```
In [148]: # Plotting optimal portfolio
    plt.subplots(figsize=(10, 10))
    plt.scatter(portfolios['Volatility'], portfolios['Returns'],marker='o', s=10, alpha=0.3)
    plt.scatter(min_vol_port[1], min_vol_port[0], color='r', marker='*', s=500)
    plt.scatter(optimal_risky_port[1], optimal_risky_port[0], color='g', marker='*', s=500)

Out[148]: (<Figure size 1000x1000 with 1 Axes>, <AxesSubplot: >)
Out[148]: <matplotlib.collections.PathCollection at 0x13f744c70>
Out[148]: <matplotlib.collections.PathCollection at 0x13f7c0a30>
```



(f) Based on the concept of diversification, comment on the current portfolio. How can this portfolio be improved?

The most essential principle in the Diversification Strategy is to reduce total risks by spreading investments across various types of assets with different risk levels. Our current portfolio's focus on the financial industry will lead to high diversifiable risk.

To eliminate the unsystematic risk, we could adopt the following diversification strategies:

- **Diversification Across Assets**: in addition to stock, other types of assets with different risks and returns like bonds, exchange-traded funds (ETFs), commodities, and cash equivalent financial products can be added to the portfolio.
- **Diversification Across Industries**: different sectors operate in tremendously different ways and investing in varieties of industries can eliminate the sector-specific risk that financial companies faced.
- **Diversification Across Borders**: political, geopolitical, economic, and domestic risks can be vastly reduced by diversifying into foreign markets.
- **Diversification Across Maturity**: for bonds, normally, the longer the maturity lengths are, the higher price fluctuations due to changes in interest rates. Therefore, it is a good choice to diversify investments by adding both long-term and short-term bonds to the portfolio.

In short, with appropriate diversification, our portfolio will be protected from shocks brought by the financial industry.

[Count: 189 words]

Question 5

```
In [26]: data = pd.read_excel('2015-vbt-unismoke-alb-anb.xlsx', sheet_name='2015 Female Unismoke ANB', header=2)
                                                            data.head()
Out [26]:
                                                                               Iss. Age
                                                                                                                                                                                                                                                                                                         7
                                                                                                                                                                                                                                                                                6
                                                                                                                                                                                                                                                                                                                                      8
                                                                                                                                                                                                                                                                                                                                                                 9 ...
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     25 Ult. Att. Age
                                                                                                            0 0.25 0.14 0.09 0.07 0.06 0.07 0.08 0.07 0.07 ... 0.26 0.27 0.27 0.27 0.28 0.30 0.34 0.36 0.36
                                                                0
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               25
                                                                                                            26
                                                                                                            2 \quad 0.09 \quad 0.07 \quad 0.06 \quad 0.07 \quad 0.08 \quad 0.07 \quad 0.07 \quad 0.07 \quad 0.07 \quad \dots \quad 0.27 \quad 0.27 \quad 0.28 \quad 0.30 \quad 0.34 \quad 0.36 \quad 0.36 \quad 0.35 \quad 0.34
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               27
                                                                                                            3 \quad 0.07 \quad 0.06 \quad 0.07 \quad 0.08 \quad 0.07 \quad 0.07 \quad 0.07 \quad 0.07 \quad 0.08 \quad \dots \quad 0.27 \quad 0.28 \quad 0.30 \quad 0.34 \quad 0.36 \quad 0.36 \quad 0.35 \quad 0.34 \quad 0.35
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                                                                                                             4 \quad 0.06 \quad 0.07 \quad 0.08 \quad 0.07 \quad 0.07 \quad 0.07 \quad 0.07 \quad 0.08 \quad 0.07 \quad \dots \quad 0.28 \quad 0.30 \quad 0.34 \quad 0.36 \quad 0.36 \quad 0.35 \quad 0.34 \quad 0.35 \quad 0.37 \quad 0.37 \quad 0.38 \quad
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               29
                                                            5 rows × 28 columns
```

a) Calculate Pam's annual unconditional survival rates nP_x from now to age 54.

```
In [27]: |\#obtain| the mortality rates (n-1)q44 before the attained age
         df = data.loc[data["Iss. Age"] == 44] / 1000
         df = df.rename(columns={"Iss. Age": 0})
         df = df.drop(["Att. Age"], axis=1)
         df[0] = 0
         #obtain 1-(n-1|q44)
         df_1 = 1 - df
         #obtain the annual unconditional survival rates (np44)
         np44 = [1]
         for r in df_1.values[0][1:]:
             np44.append(r*np44[-1])
         print("Pam's annal unconditional survival rates from 42 to now are:")
         for i in range(11):
             print(f'age {44+i}:', '{0:.2%}'.format(np44[i]))
         Pam's annal unconditional survival rates from 42 to now are:
         age 44: 100.00%
         age 45: 99.98%
         age 46: 99.94%
         age 47: 99.89%
         age 48: 99.82%
         age 49: 99.73%
         age 50: 99.63%
         age 51: 99.52%
```

b) Calculate Pam's life expectancy in years (show one decimal place).

```
In [28]: \#obtain the mortality rates (n-1)q44 before the attained age
         df_2 = data.loc[data["Iss. Age"] == 44] / 1000
         df_2 = df_2.rename(columns={"Iss. Age": 0})
         df_2 = df_2.drop(["Att. Age"], axis=1)
         df_2[0] = 0
         #obtain 1-(n-1)q44) before the attained age
         df_3 = 1 - df_2
         #obtain the annual unconditional survival rates (np44) before the attained age
         np44 = [1]
         for r in df_3.values[0][1:]:
             np44.append(r*np44[-1])
         #obtain the mortality rates (n-1)q44 beyond the attained age
         df_4 = data["Ult."].loc[data["Iss. Age"] > 44] / 1000
         #obtain the annual unconditional survival rates (np44) beyond the attained age
         for r in df_4.values:
             np44.append((1-r)*np44[-1])
         #compute the life expectancy in years
         LE = sum(np44) - 0.5
         print('Pam's life expectancy in years is', '{0:.1f}'.format(LE))
```

Pam's life expectancy in years is 41.6

age 52: 99.39% age 53: 99.24% age 54: 99.06%

c) Calculate the probability that Pam dies exactly between 8 and 12 years from now (show five decimal places).

```
In [29]: p = 0
#sum P9 + P10 + P11 + P12
for i in range(9, 13):
    p += float(np44[i-1] * df_2[i])
print("The probability that Pam dies exactly between 8 and 12 years from now is", '{0:.5%}'.format(p))
```

The probability that Pam dies exactly between 8 and 12 years from now is 0.73541%

d) Calculate the minimum annual premium rate (premium as a fraction of death benefit) that Pam and the cohort she is part of should be charged (show five decimal places).

```
In [30]: #obtain the list of mortality rates (n-1)q44
         mr = np.append(df_2.values[0][:], df_4.values)
         #compute the list of (1+r)^n where r=5.1%
         r = 5.1/100
         rlist = []
         for i in range(len(mr)):
             rlist.append((1+r)**i)
         rlist = np.array(rlist)
         #compute the list of Pn
         Pn = [0]
         for i in range(1, len(mr)):
             Pn.append(np44[i-1] * mr[i])
         Pn = np_array(Pn)
         npr = np.array(np44)/rlist
         pnr = Pn/rlist
         #compute the annual premium rate
         rate = pnr.sum()/npr.sum()
         print("The minimum annual premium rate that should charge for Pam's cohort is",'{0:.5%}'.format(rate))
```

The minimum annual premium rate that should charge for Pam's cohort is 0.82304%

e) In actual fact, Pam's quoted premiums better (cheaper) are than your calculations, what technologies could Pam's provider be using to both reduce premiums and continue to make a profit, and how is this achieved?

Personalized Insurance Pricing using Big Data

While the old-fashioned type of risk assessment relies on impersonalized datasets (e.g. 2015 VBT Unismoke ANB/ALB dataset), insurance companies can acquire a large amount of personal data through nowadays IoT devices and social media and make more accurate risk assessments with the application of machine learning.

For example, wearable devices can provide deep insights into customers' physical condition (e.g. blood pressure). By collecting these data, Pam's provider can train a machine learning model that accurately predicts the risk level of a customer based on his/her physical condition. Then, the model can be applied to Pam and the provder will be able to personalize Pam's premium based on the result given by model. Moreover, this type of data is available in real time which continuously providing valuable information for the provider.

By adopting such method, the provider can personalize a lower premium for Pam (given that she is in good condition) while accurately identify customers that are more risky (so to apply a higher premium to make a profit).

[Count: 179 words]

Qustion 6

a) Describe the emerging technologies which could be utilised for this project within the mobile wallet business, and how they can be a profitable business venture.

Blockchain technology has the potential to optimize the way mobile wallet businesses handle payment processing in general. It is a critical example of **distributed ledgers technology** (DLT) which is known for its decentralized peer-to-peer electronic payment system. Such technology maintains secure records of transactions since it is based on cryptographic proof, prevents double-spending problems by adopting proof-of-work, and transforms transactions so that they are computationally immutable. Along with its powerful features, the adoption of blockchain technology is considered a profitable business venture partly because it is relatively cheaper to update transactions electronically than conventional payment systems.

Artificial intelligence (AI) technology is capable of making decisions automatically and performing sophisticated predictions by accessing and processing enormous volumes of data. It facilitates general productivity and strengthens the profitability of the business venture. Machine learning (ML) is one classic application of AI-driven methodologies. ML algorithms can rapidly monitor real-time transaction data and utilize them to produce statistical models, which further helps businesses make faster responses to unusual cases. Therefore, mobile payment businesses can timely detect fraud and money laundering, and efficiently prevent the occurrence of customer data leakage from transactions by integrating AI and ML capabilities into digital wallets.

Robotic process automation (RPA) is a software-based technology that utilizes software robots to emulate human behaviors and take over labor-intensive tasks. Using RPA in conjunction with AI technologies such as ML and other process analytics offers a wide range of uses such as gathering vendor data, authenticating and processing payments with a quick response time. Such applications make an automated business possible and sound. Moreover, with RPA doing repetitively routine work, the human workforce can accomplish more in less time with fewer resources. As a result, the costs are reduced since the efficiency increases while employing fewer workers and the need for physical plants decreases.

Cloud computing is the core of digital wallet applications as it grants quick access to technology services including storage, databases, and software over the Internet on an as-needed basis. Cloud's inbuilt features solve the data security issue for digital wallets by automatically encrypting customers' personal information within the application and securely storing them in a remote virtual repository. Furthermore, it facilitates contactless payments via mobiles, directly improving consumer convenience. It also enables the deployment of Al- and blockchain-based applications in minutes, which both enhance the existing features of the mobile wallet.

[Count: 392 words]

b) Analyse an exist disruptive digital finance company or project [Not covered in lectures], noting their business model, means of revenue generation as well as current main client scope. Discuss how they can expand their business lines to broaden means of revenue generation, noting any synergies and complementary effects to their existing business model if any.

Monzo offers various financial products and is one the biggest neobanks in the UK with more than 5 million customers. Opposite to traditional banks, Monzo doesn't operate any physical branches but delivers all its banking services online through the mobile app.

There are several revenue streams in Monzo, ranging from charging for overdrafts to monthly subscription fees for its business accounts. With enormous features and functions provided by Monzo's mobile app, it provides the below business:

- 1. **Personal Accounts**: There are different types of personal accounts that Monzo provides to fulfill different customer needs, namely Individual Accounts, Joint Accounts, and Accounts for 16-17 years old. Individual accounts are further divided into original current accounts, Monzo Plus, and Monzo Premium, which offer different levels of service and charge different levels of fees. Joint accounts enable couples and partners to bring their money together and manage their shared pool easier. In addition, Monzo renders innovative services for teenagers and blocks some age restrictions. Also, it is worth noting that customers' deposits are protected by The Financial Services Compensation Scheme (FSCS) up to £85,000 per person.
- 2. **Business Accounts**: On the corporate banking side, Monzo helps small to medium companies stay on top of their finances. Starting at no monthly fees for lite accounts and £5 subscription fee per month for the Pro version.
- 3. **Saving Accounts**: Different from the current account, Monzo has the savings service that is fixed for at least 12 months with a £500 minimum. Similar to traditional banks, Monzo will finance deposits from savings accounts and lend money to other individuals or corporations to make money through loan interests.
- 4. **Overdrafts**: Overdraft is designed for short-term borrowing and for customers who want a little extra money on hand. Customers can simply check their eligibility and the overdraft costs in the Monzo app. The borrowing rate charged to customers depends on their credit scores and the cost will be lower if they pay back quickly.
- 5. **Loans**: Loans refer to the long-term higher amount of borrowings. Monzo enables customization on repayment dates and flexibility in repaying earlier without additional fees charged.
- 6. **Monzo Flex**: Monzo Flex as a revolution to conventional credit cards provides customers with instant credits for purchasing, which is interest-free for 3 installments and at 24% for 6 and 12 installments.

Among the above business lines and revenue streams, interest income from borrowings and commission incomes from banking services account for 34% and 65% of the total income respectively, according to Monzo's 2021 annual report.

As a strategic plan in the coming years, Monzo should utilize its **synergies** on the mobile app and keep upgrading the app and developing new functions. Specifically, new budgeting tools, developer tools, and account aggregation in the app, as well as pay from the pot for repeating card bills, these new features will assist Monzo to achieve long-term sustainable growth.

Last but not least, Monzo can expand its business lines by enlarging its strength in strong machine learning power and the well-developed Al platform. A new vision on **virtual wealth management** should be added by Monzo, just like how traditional banks are growing. Monzo can first digitize the application and processing of insurance products and enter the **virtual insurance** market. Then, in cooperation with third-party fund managers, the **investment services** module can be embedded in Monzo's app to enable customers to select from types of funds, ranging from money-market funds to bonds, balanced funds, and equity thematic funds. These will help Monzo not only lead in the virtual-bank industry, but also in the whole banking sector.

[Count: 598 words]

c) From part a), select the most apt emerging technology for this new project, clearly stating the how it can complement both PayC, the mobile wallet business and one other business under Stunaep mentioned in this case study.

Among the emerging technologies discussed in part a), **Robotic Process Automation ("RPA")** is the most appropriate one to be applied by PayC and Stunaep to automate its internal repetitive processes and routine tasks.

There are several aspects of the **mobile wallet business** which RPA can be applied to:

- 1. **Customer service** Mobile wallet business involves enormous volumes of common client queries that can be quickly responded to by applying automation to reduce the turnaround times and optimize internal workflow. Additionally, using RPA enhances its interactions with customers and enables PayC to be available 24 hours every day, thus, delivering incomparable virtual services.
- 2. **Fraud detection** The security of digital wallets is a primary focus for PayC to take effective measures. RPA utilizes algorithms to thoroughly identify fraudulent patterns, flag suspicious transactions, and freeze relevant accounts. As a result, fraud cases can be detected at an early stage and prevented from further illegal activities.
- 3. **KYC and AML/CFT** Know Your Customer, Anti-Money Laundering, and Counter-Terrorist Financing have always been a crucial part of e-wallet operations which involve substantial manual steps, and therefore makes RPA an optimal solution. For example, the customer screening process can be automated by accessing the database, extracting data from documents, emerging data from different platforms, and filling in KYC check forms.

For the investment operations line, deploying RPA can assist with the below processes:

- 1. **Manual reconciliation** Implementing rule-based automation can substitute for reconciliation work, more specifically, verifying investment payments made and reconciling the payment records against the investment amount. As reconciliations on investments need to be performed on a transaction basis and are especially important for Stunaep, who has huge investment-size businesses, RPA under this circumstance can achieve cost reduction and improve productivity.
- 2. **Investment reporting and analysis** Each investment decision requires large efforts on documentation to evaluate individual financial products, industry sectors, economic trends, etc. RPA can be used to develop templates for Financial Analysis Reports and consolidate data from both internal and external systems, hence, providing higher-quality work free from manual errors and achieving operational efficacy.

Moreover, the back office as the basis for a company to operate smoothly plays an essential role in the Stunaep Group and benefits more than the mobile wallets and investment operations these two business lines. RPA helps with the following areas of **back-office automation**:

- 1. **Financial report generation** Financial reporting is essential for each type of business and RPA can be used to automatically gather data from accounting systems and create reports, e.g., general ledger post reports, quarterly financial statements, and balance sheets, to eliminate human errors and fulfill regulatory requirements.
- 2. **Email automation** RPA enables the program to make cognitive decisions by reading and classifying emails with predefined commands. In this way, employees can concentrate on most matters part with less time spent on filtering emails with greater work efficiency.

To adopt the above-mentioned RPA solutions, PayC and Stunaep can choose to either buy off-the-shelf packages, like Aiwozo, UiPath, Kofax, and Automation Anywhere, or develop their own custom RPA software. In this case, creating custom software internally would require a huge IT team with experts in RPA development and will definitely heaven their expenditure burden. Finding a third-party development provider can also be costly as PayC and Stunaep have fewer unique needs for automation. As such, purchasing pre-built automation software is the most adequate choice for PayC and Stunaep to fulfill their general automation functionalities, diminish repetitive manual tasks, optimize the usage of human resources, and achieve higher profitability.

[Count: 582 words]