

# Advanced Machine Learning in Finance

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# WEEK 1

- Lecture Plan
- Datasets
- Assessment
- Introduction to Tensorflow

# Lecture Plan

- WEEK 1 (W1): Introduction to the module
- CASE STUDY (CS) / Downloading data
  
- W2: Logistic regression and traditional machine learning
- CS: Credit crisis prediction
  
- W3: Feedforward neural networks and convolutional neural networks
- CS: Time-series classification
  
- W4: Recurrent neural networks
- CS: Return time-series prediction
  
- W5: Natural Language Processing
- CS: Sentiment analysis in finance

# Lecture Plan

- W6: Reinforcement learning and deep reinforcement learning
- CS: Order placement optimisation
- W7: Reinforcement learning and deep reinforcement learning II
- CS: Order placement optimisation II
- W8: Overfitting and statistical testing
- CS: Payment networks classification
- W9: Variational autoencoders, generative adversarial networks and more
- CS: GRUVAE approach to time-series prediction
- W10: Research perspectives and project instructions
- Q&A

# Office hour

- Room 4.08, Gower Street Building, 66-72 Gower Street
- Email: [p.barucca@ucl.ac.uk](mailto:p.barucca@ucl.ac.uk)



# Academic Team

- Module Leaders: Paolo Barucca and Tomaso Aste
- Teaching Assistants: Kentaro Hoshisashi



# Datasets

- Stocks Data
- FOREX Data
- Credit Data
- Non-Financial Data
- Online Data Sources

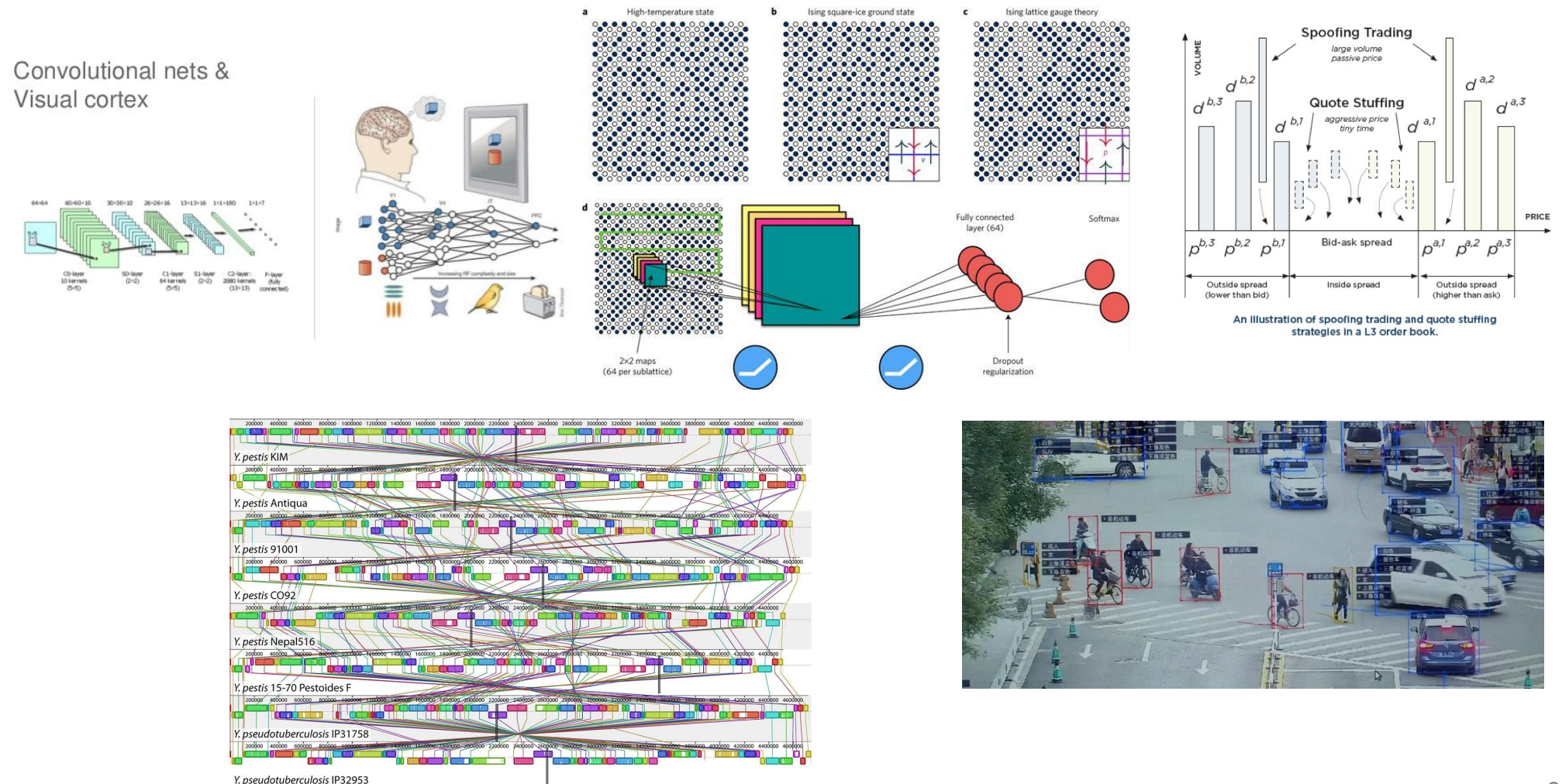
# Project writing

- 100% Assessment
- Individual Project
- Project Structure
- Marking Criteria



# Applications of neural networks

- Vision
- Physics
- Biology
- Medicine
- Finance

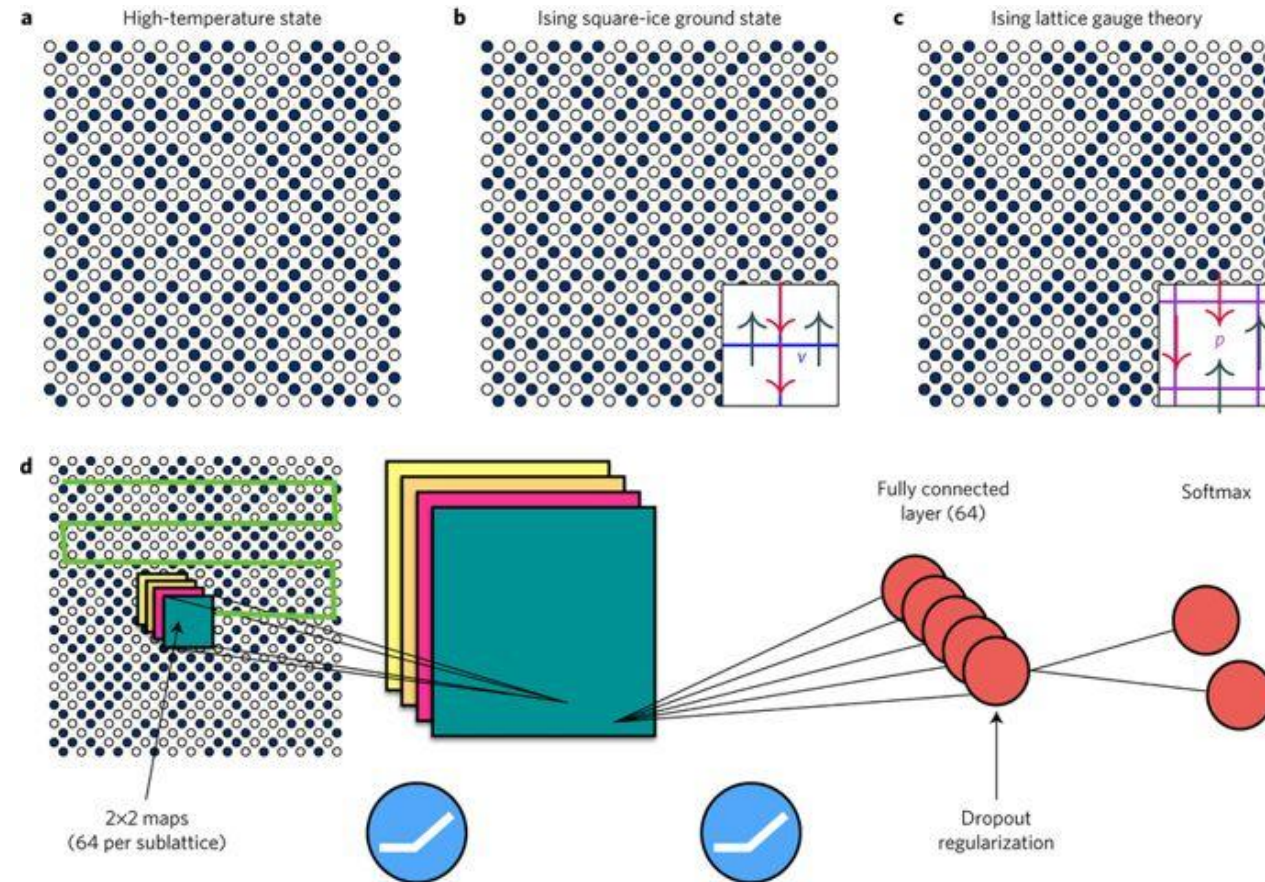






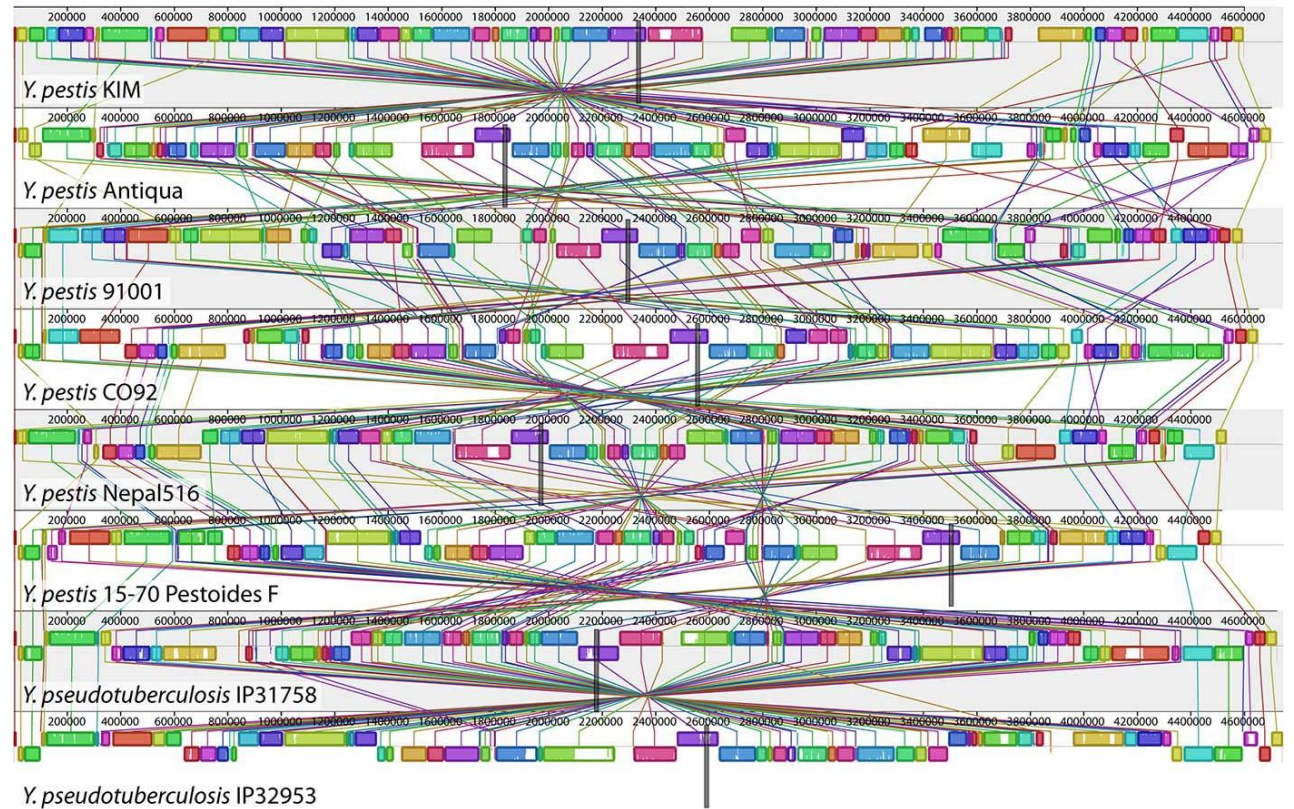
# Physics

- Phase classification
- Particle tracking
- Event detection
- Complex systems modeling



# Biology

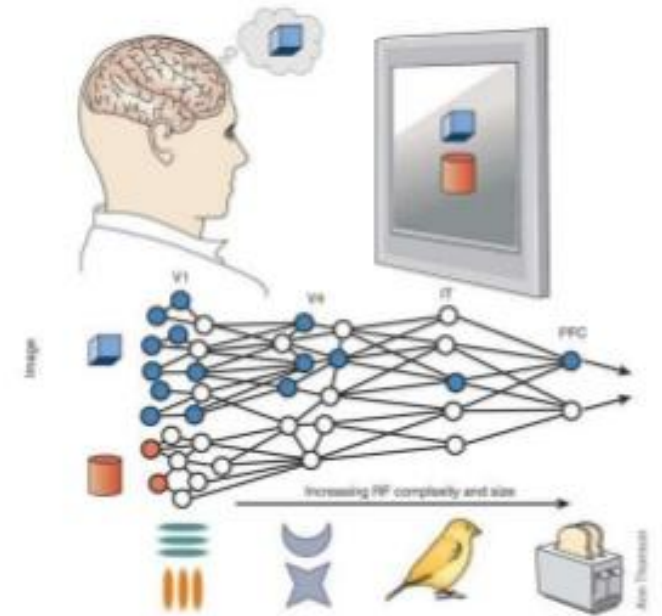
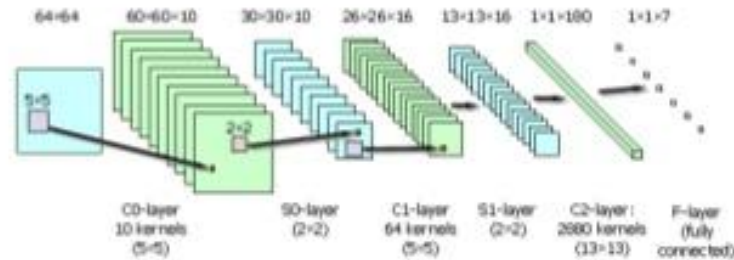
- Genome biology
- Protein folding
- Molecule prediction
- Microscopic image processing



# Medicine

- Diagnostics
- ROI detection
- Neuroscience
- Drug discovery

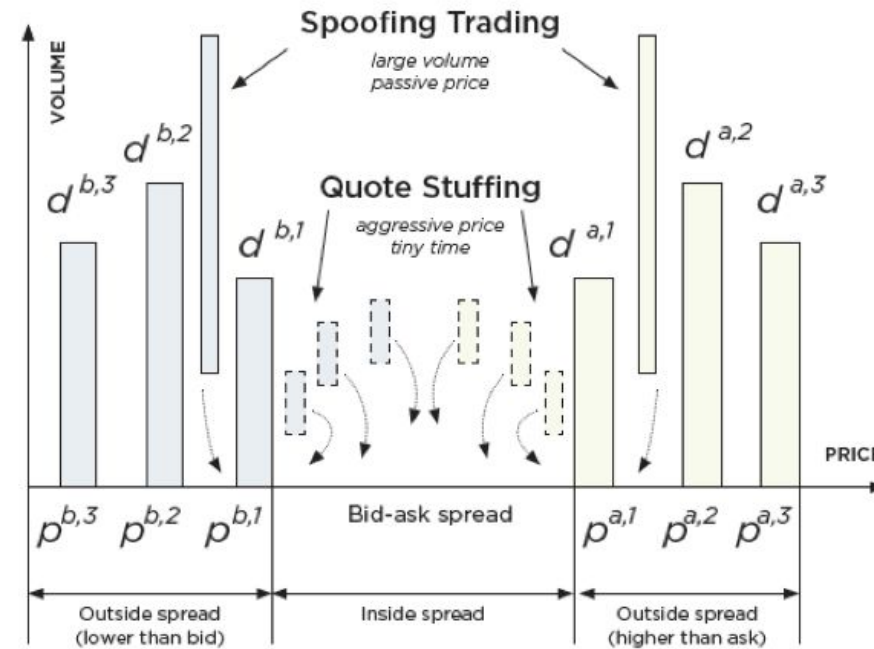
## Convolutional nets & Visual cortex





# Finance

- Time-series prediction
- Automated trading design
- Portfolio optimization
- Trade activity classification
- Payments anomaly detection
- Institution classification

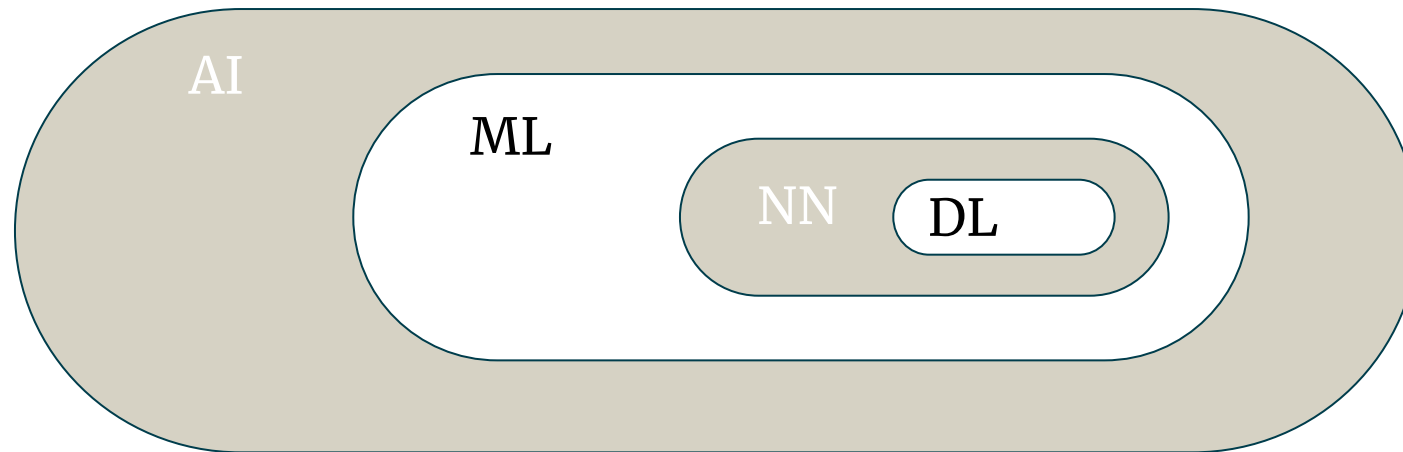


An illustration of spoofing trading and quote stuffing strategies in a L3 order book.



# The set of AI algorithms

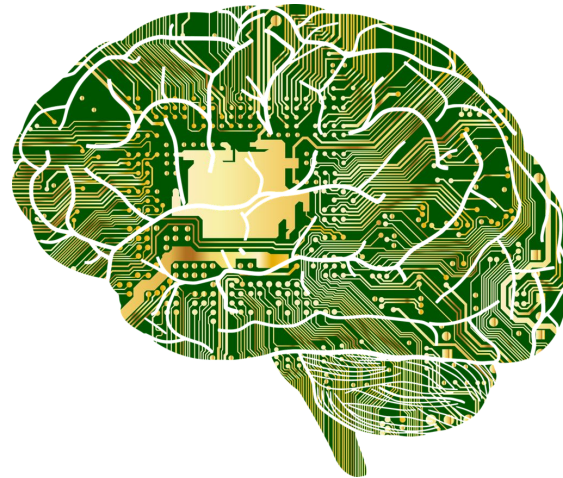
An extremely successful set of AI algorithms is the set of machine learning (ML) algorithms, within which we can find neural networks (NN), within which we can find deep learning (DL) algorithms



# What is AI?

# What is AI?

Artificial Intelligence is the ability of a machine to mimic human tasks



# What is machine learning?

# What is machine learning?

Machine learning is the ability of a programmable machine to learn tasks by itself, for example by looking at samples or competing against itself

# What is machine learning?

The difference between ML software and a normal piece of software:

I can TELL a normal machine how to make a sum, by telling it explicitly the function and how the bits of the sum are derived

a ML algorithm LEARNS how to make a sum, e.g. reconstructing the right function by looking at previous sums



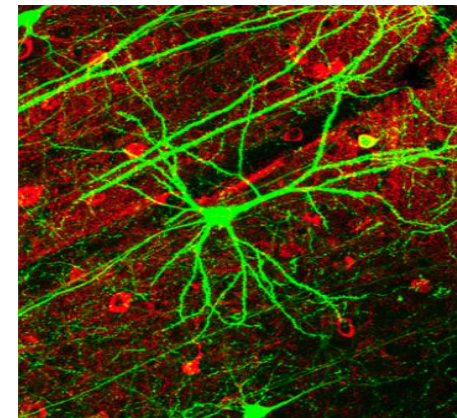
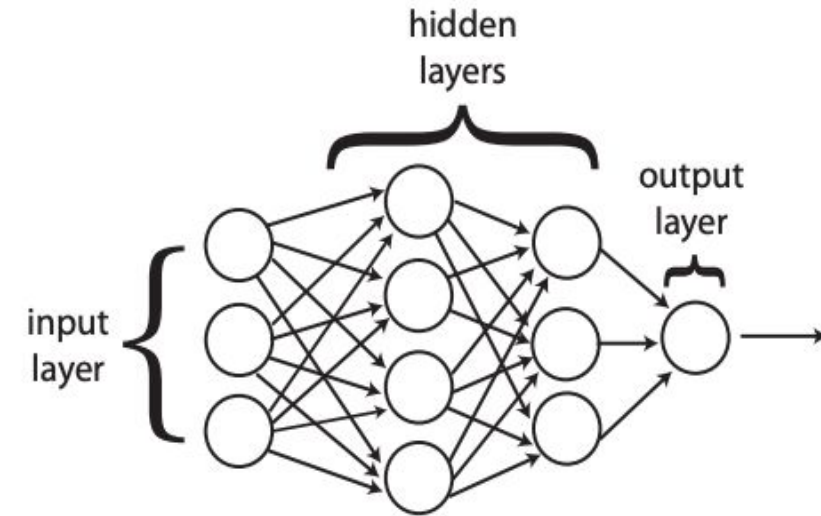
# What is machine learning?

How can ML algorithms learn the function?

ML algorithms use general models that are able to represent large classes of functions.

# What are neural networks?

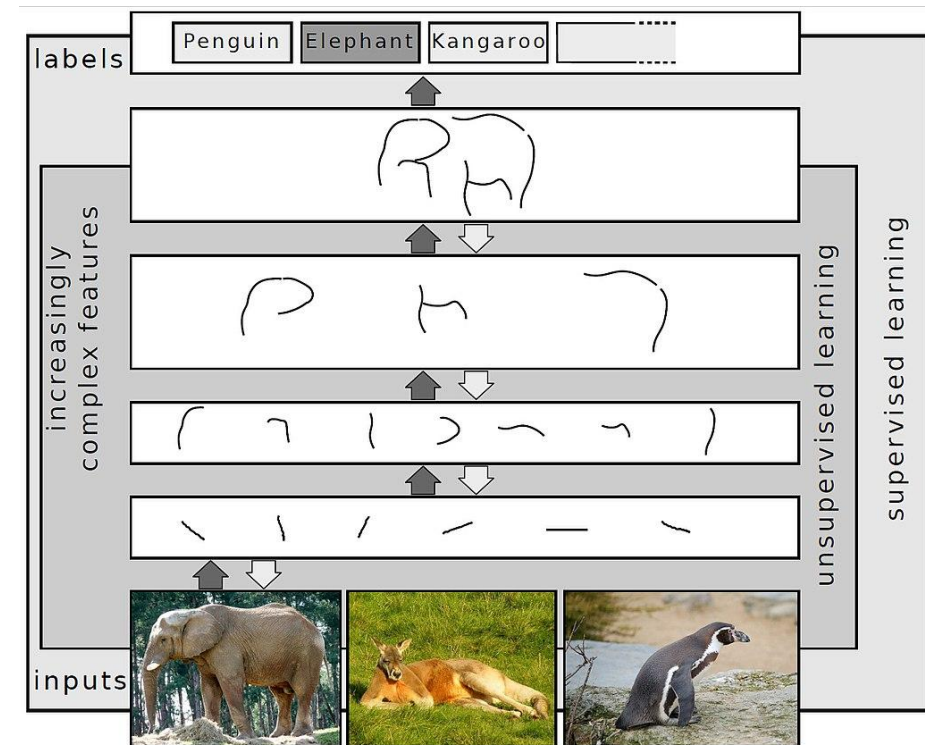
**Neural networks** are layered compositions of multivariable linear functions and non-linear functions which can represent almost all the existing functions of the input variables.



# What is deep learning?

**Deep learning** is the learning carried out by neural networks with many layers of neurons, i.e. **deep neural networks**.

Multiple layers are able to define features of the input variables of different levels of abstraction.

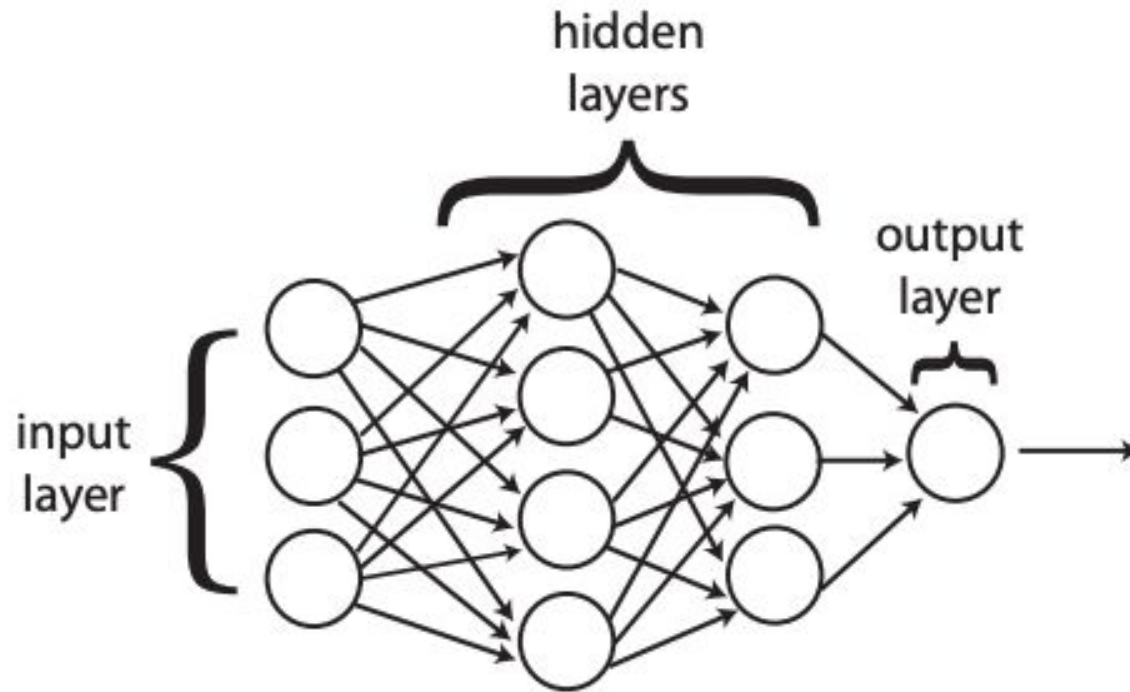


# Zoology of AI

Same formalism, many architectures

- Feedforward Neural Networks
- Convolutional Neural Networks
- Variational Autoencoders
- Recurrent Neural Networks
- Transformers
- Generative Adversarial Networks
- Graph Neural Networks

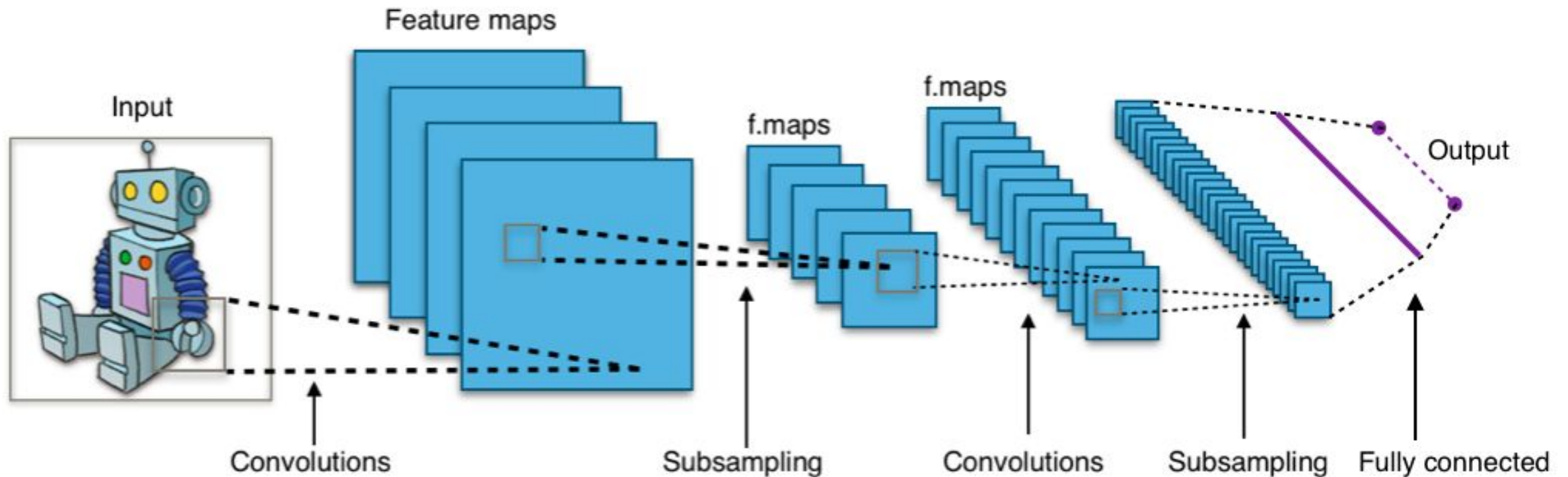
# Feedforward Neural Networks



$$\hat{y} = f_L\left(\sum_{j=1}^{N_{L-1}} w_{1j}^{(L)} a_j^{(L-1)}(x) + b_1^{(L)}\right)$$

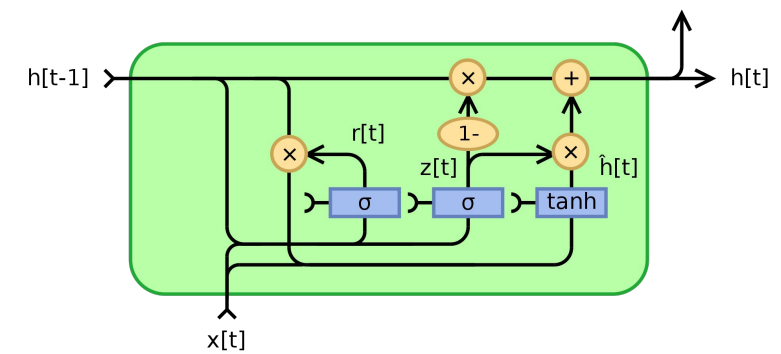
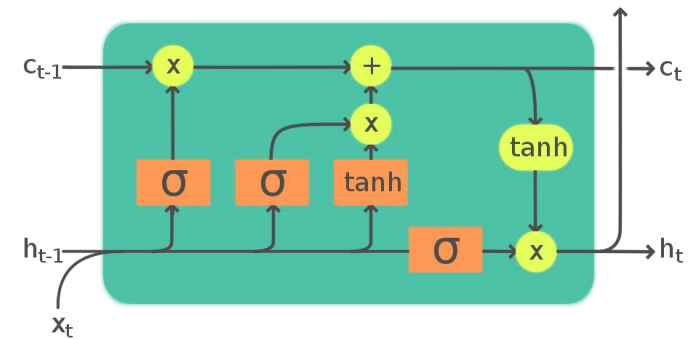
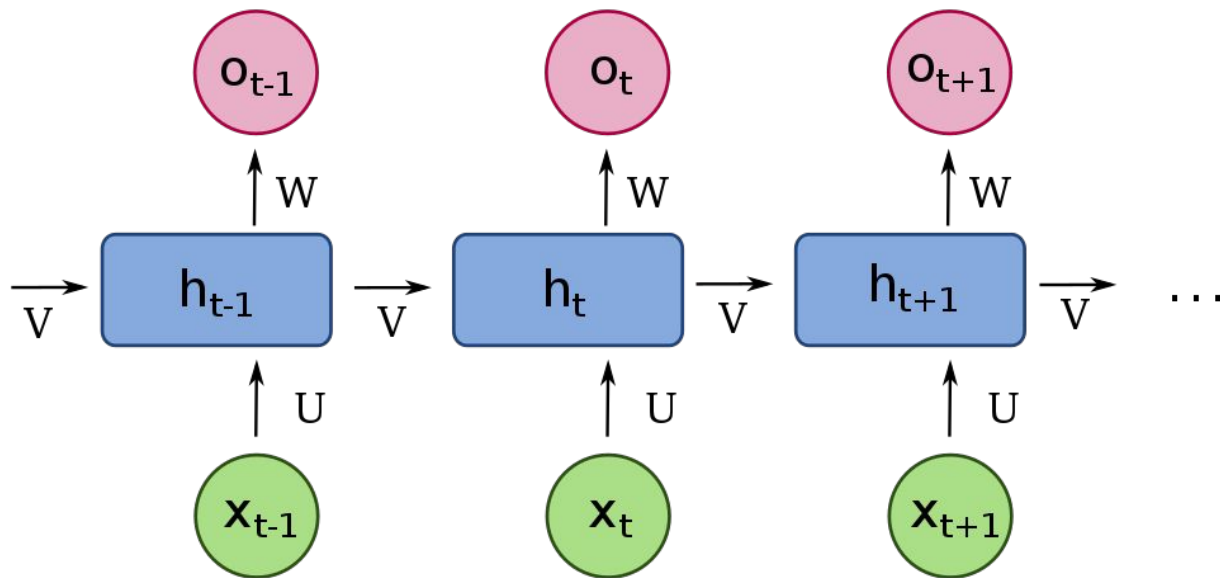
$$z_i^{(l)} = (w^{(l)T} a^{(l-1)} + b^{(l)})_i \quad a_i^{(l)}(x) = f_l\left(\sum_{j=1}^{N_{l-1}} w_{ij}^{(l)} a_j^{(l-1)} + b_i^{(l)}\right) = f_l(z_i^{(l)})$$

# Convolutional Neural Networks



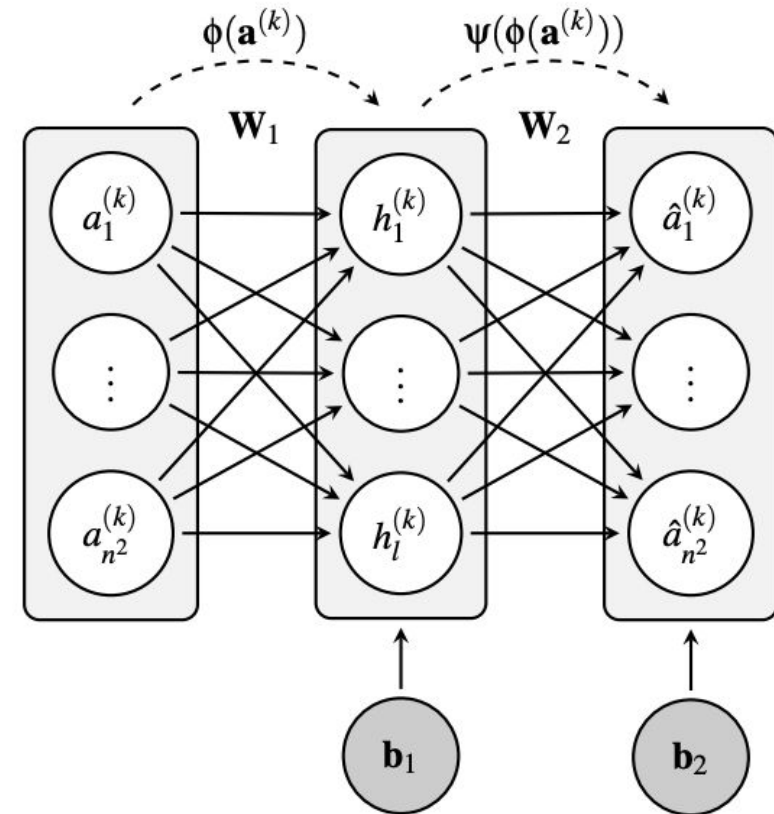
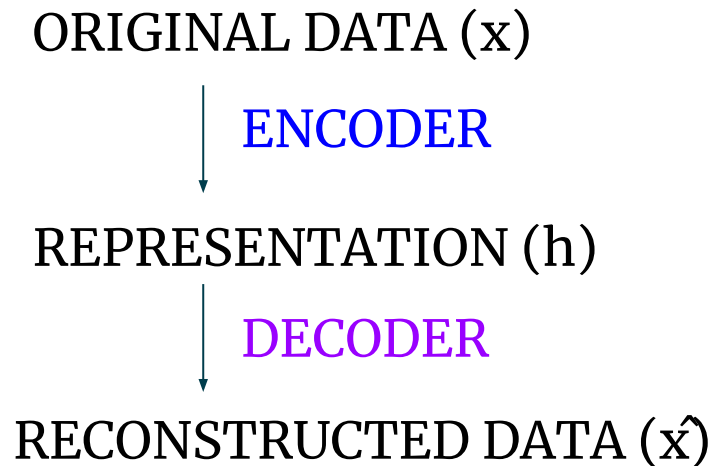


# Recurrent Neural Networks

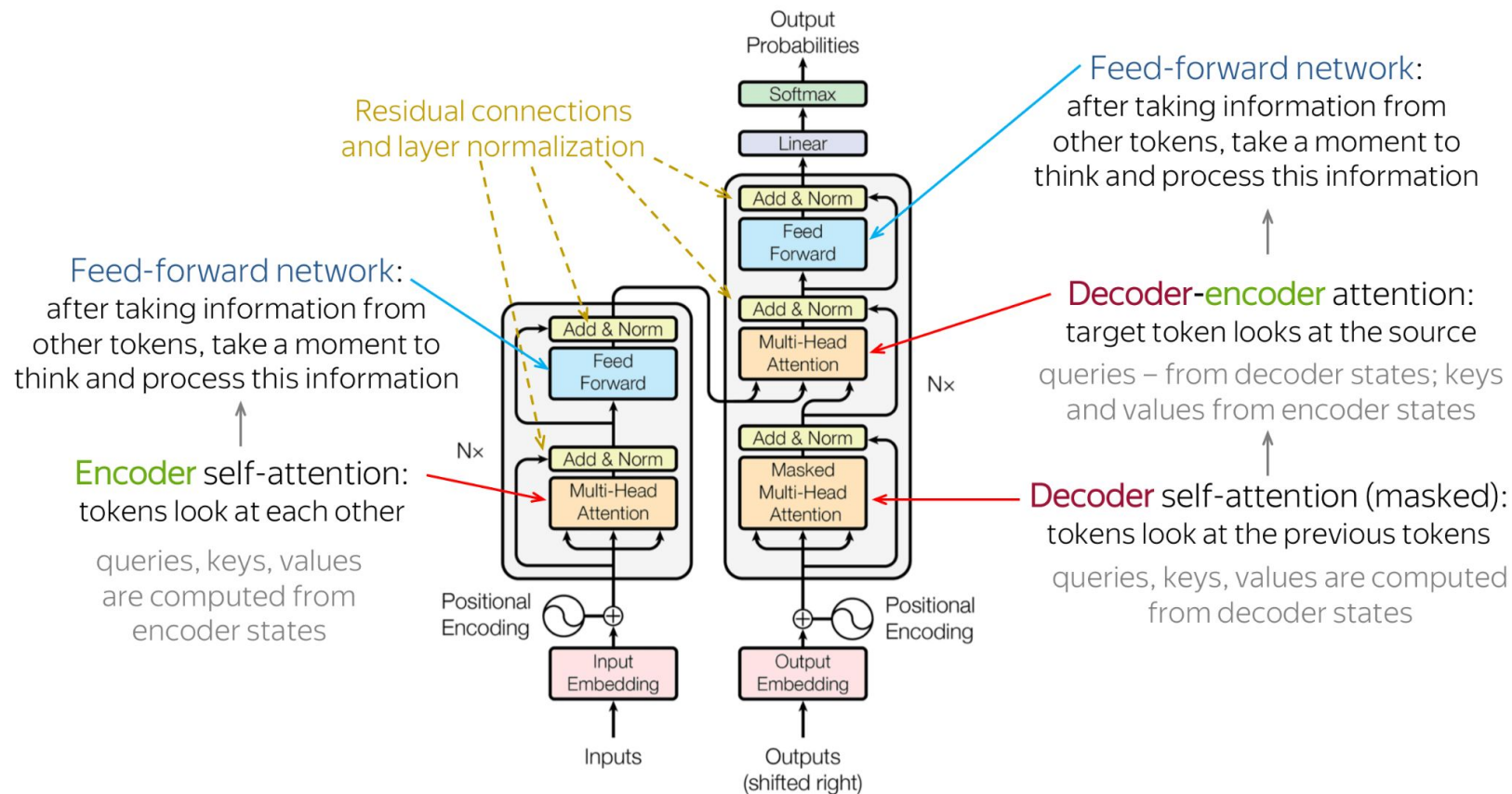


# (Variational) Autoencoder

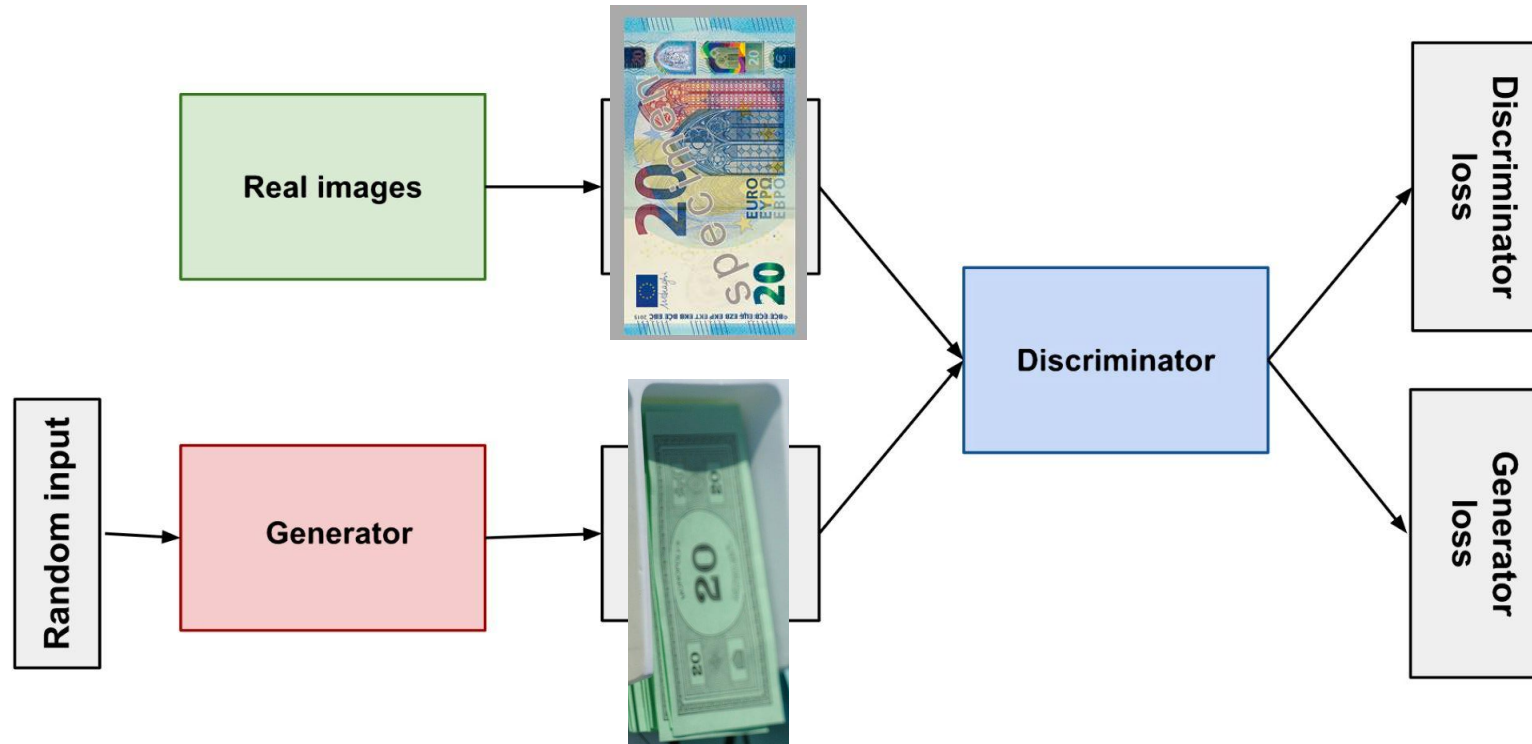
- A general framework for unsupervised learning of efficient representation of a dataset



# Transformers



# Generative Adversarial Networks



# Tensorflow