Ryan M. Parrish
Senior Developer

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20+ years of experience building dynamic and high-performance web experiences that connect with users.

As a **Developer & Designer**, I've had the thrill of crafting intuitive and engaging interfaces for leading brands like Adobe, Nike, and Backcountry. My expertise includes developing seamless web user interfaces and scalable applications. I am a leader who is driven by the passion for creating impactful digital solutions and I'm ready to bring an energetic and creative approach to your next challenge.

Professional Experience

Senior Developer (Feb 2021 - May 2025)
ThinkingBox

- Led a development team at Adobe using E.D.S (Edge Delivery Service) for adobe.com and subsidiary sites.
- Contributed to the 'Dexter' codebase, (Adobe's internal instance of A.E.M), to expand component functionality.
- Liaison between development, design & lead stakeholders to establish a unified design system, setting standards for development practice and cross team processes.
- Delivered custom solutions for clients' business needs, data analytics and CMS integrations.

Web Developer (Mar 2020 - Feb 2021)
LifeVantage

- Lead developer on a high-traffic M.L.M. ecommerce platform with custom CMS and localization support.
- Strategized and implemented an interface for a customer referral program which increased distributors.

Interactive Developer (Apr 2016 - Mar 2020)
Super Top Secret

- Created C.M.S. solutions in Python/Wagtail/React for numerous top clients.
- Maintained Nike's zero.nike.com internal 'intranet' - A headless wordpress/angular site with localization.
- Built angular components, wordpress plugins, and custom API integrations.
- Interactive development using G.S.A.P., webGL, lottie

Front-End Developer (Sept 2013 - Sept 2016)
Software Technology Group

- Created a unique medical interface using N.F.C. communication for medical patient data.
- Designed a relational database schema for a ski rental service, automating and streamlining business needs.
- Developed a product collection automation system and built A-level landing pages at Backcountry.com.
- Lead UI and Front-end developer on a proprietary HR software at Resource Management Inc.
- Front-end developer and database engineer for Court View, a highly complex justice management system.

Full-Time & Freelance Roles (2004 - 2013)

- McCann: Worked on highly interactive UI for clients including AOL, Verizon, & Verisign.
- Longview Technology Solutions: Contributed to the VA hospital Health Management Platform.
- Online Image: SEO optimization and site improvements.
- Hotwax Media: Developed OFBiz-based solutions for outdoor recreation clients and built 3point5/Expertvoice brand Edu-games... in flash (rip)
- Overstock.com: Web development and UX design.
- BiggerFasterStronger: Art Director for web, print, 3D, and video production.

Education

Northwest College of Art & Design (2001-2004)

Bachelor of Fine Arts - Double major in Fine Art & Multimedia

painting, drawing, design, visual communication, branding, business strategy, animation, video production, web development, 3D modeling, philosophy, semiotics, anthropology, history & math.

Skills

- JavaScript (ES6+): Async/await, destructuring, modular architecture.
- *.js libraries: React, Vue, Angular
- Native Web Components: Custom Elements, Shadow DOM, HTML Templates.
- CSS: Flexbox, Grid, SCSS, Tailwind, animations.
- TypeScript: Static typing for scalable apps.

- Git: Branching, merging, collaboration.
- APIs: REST, GraphQL, Axios, Apollo.
- Testing: Jest, Puppeteer, Selenium.
- Performance: Caching, CDN, image compression, Webpack, Vite.
- CI/CD: GitHub Actions, Jenkins, GitLab CI.
- Real-Time: WebSockets, Socket.io.
- Security: XSS/CSRF protection, CORS, headers.

- UX/UI & Accessibility: WCAG, brand-aligned design systems.
- SEO & Performance: SEO strategies, Core Web Vitals optimization.
- Team Collaboration: Agile workflows, mentoring, code reviews.
- Problem Solving: Cross-stack flexibility and creative technical solutions.