

NATHAN DENTON

A CREATIVE DIRECTOR
WITH 15+ YEARS OF
EXPERIENCE HATCHING
DESIGN SOLUTIONS FOR
BRANDS BIG AND SMALL.

WWW.NATHANDENTONDESIGN.COM

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EXPERIENCE

I have built and managed teams of CDs, ADs, Designers, Copywriters and FEDS while forging collaborative and inclusive creative cultures. I take pride in playing a critical role establishing long-lasting client relationships through sales, services, and thought leadership. I have conceived, implemented, and owned processes and procedures to help teams and agencies-at-large run intelligently and efficiently across a wide spectrum of clients (B2B and B2C). Responsibilities over the years have included:

- Digital Experience Design (Strategy/UX/UI)
- Brand discovery, creation, refresh, and extension
- Creation and evolution of complex identity systems
- Nurturing of design thinking and philosophies
- Creative account oversight
- Design and implementation of digital ecosystems
- Photo and video shoot direction
- Sales pitch creation and delivery
- Thought leadership
- Talent development
- Member, senior leadership team

MIRUM / JUNE 2019 - PRESENT

Group Creative Director

DENTON DESIGN / JULY 2018 - PRESENT

Owner, Freelance Design

ONE NORTH INTERACTIVE / CHICAGO / AUG 2012 - JUNE 2018

Partner, Managing Director of Creative Services

HUBBARD ONE / CHICAGO / AUG 2008 - AUG 2012

Art Director (2008-2010), Creative Director (2010-2012)

OGILVY & MATHER / CHICAGO / MAY 2008 - AUG 2008

Art Director

IDEACAST / CHICAGO / JAN 2007 - MAY 2008

Art Director

DEBORAH WOOD ASSOCIATES / INDIANAPOLIS / JAN 2004 - MAY 2008

Senior Designer (2004-2006), Art Director (2006-2007)

CLIENTS

UnitedHealthcare, Mazda, USA Basketball, Thomson Reuters, Allstate, Eli Lilly, Skadden, Navigant, Kirkland & Ellis, William Blaire, West Monroe

EDUCATION

PURDUE UNIVERSITY

Bachelor's Degree, Computer Graphics

Associate's Degree, Organizational Leadership & Supervision

DESIGN TENETS

- Less Is Lovely
- Details Are Delightful
- Research Is Required
- Collaboration Is Crucial
- Sell a Story

TOOLS

- Adobe CS
- Sketch
- InVision
- Axure
- Microsoft Office

ACTIVITIES

- AIGA, Member/Mentor/Speaker
- General Assembly Chicago, Panelist/Speaker
- Creative Mornings

RECOGNITION



AWWWARDS® WEBAWARDS CSSWINNER

