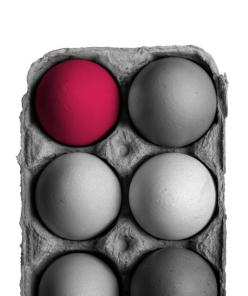
NATHAN DENTON

A CREATIVE DIRECTOR
WITH 15+ YEARS OF
EXPERIENCE HATCHING
DESIGN SOLUTIONS FOR
BRANDS BIG AND SMALL.



WWW.NATHANDENTONDESIGN.COM

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317.650.0857

EXPERIENCE

MIRUM / JUNE 2019 - PRESENT

Group Creative Director

ONE NORTH INTERACTIVE / CHICAGO / AUG 2012 - JUNE 2018

Partner, Managing Director of Creative Services

Built and managed a team of CDs, ADs, Designers, and FEDS while forging a creative culture from the ground up. Played a critical role in establishing long-lasting client relationships through sales, services, and thought leadership. Conceived and implemented processes and procedures to help the team and agency-at-large run intelligently and efficiently across 150+ clients. Responsibilities included:

- · Brand discovery, creation, refresh, and extension
- · Creation and evolution of complex identity systems
- · Nurturing design thinking and philosophies
- · Creative account oversight
- · Design of digital ecosystems
- · Art direction of photo and video shoots
- · Sales pitch creation and delivery
- · Client presentations
- · Thought leadership
- · Talent development
- · Member, senior leadership team

HUBBARD ONE / CHICAGO / AUG 2008 - AUG 2012

Art Director (2008-2010), Creative Director (2010-2012)

OGILVY & MATHER / CHICAGO / MAY 2008 - AUG 2008

Art Director

IDEACAST / CHICAGO / JAN 2007- MAY 2008

Art Director

DEBORAH WOOD ASSOCIATES / INDIANAPOLIS / JAN 2004 - MAY 2008

Senior Designer (2004-2006), Art Director (2006-2007)

CLIENTS

UnitedHealthcare, Mazda, USA Basketball, Thomson Reuters, Allstate, Eli Lilly, Skadden, Navigant, Kirkland & Ellis, William Blaire, West Monroe

EDUCATION

PURDUE UNIVERSITY

Bachelor's Degree, Computer Graphics

Associate's Degree, Organizational Leadership & Supervision

DESIGN TENETS

- · Less Is Lovely
- · Details Are Delightful
- · Research Is Required
- · Collaboration Is Crucial
- · Sell a Story

TOOLS

- · Adobe CS
- · Sketch
- · InVision
- AxureMicrosoft Office

ACTIVITIES

- · AIGA,
- Member/Mentor/Speaker
- General Assembly Chicago, Panelist/Speaker
- · Creative Mornings







