



## EXPERIENCE:

- **Incoming Product Design Intern** *New York, NY (June 2022-Aug 2022)*  
**Palantir Technologies**
  - I'll be working on the Palantir Foundry product this summer!
- **Product Design Contractor** *Remote - Raleigh, NC (Feb 2022-Present)*  
**Lithios**
  - Currently improving and/or designing end-to-end experiences at the Lithios design agency. Depending on the client's needs my approach pivots and adapts in order to create the most impact and value.
- **Product Design Intern** *Mississauga, ON (Sept 2021-Dec 2021)*  
**Intuit**
  - Helped introduce upsells to the Canadian TurboTax product. This addition was set to increase average revenue per user (ARPU) by 10\$+ for the business.
  - Conducted user tests and prepared UX research reports that impacted in-product and marketing website design decisions.
  - Designed and shipped key pages for TurboTax Canada's 2021 remodel.
  - Built responsive product lineup SKU card and comparison chart components in Figma allowing the XD team to design, mockup, and iterate at 2X the traditional speed.
- **UX/UI Bootcamp Assistant Instructor** *Toronto, ON (Feb 2021-June 2021)*  
**University of Toronto**
  - Facilitated growth of 30+ driven students in design, with a 90% certificate obtention rate.
  - Aided students in the comprehension of : user-centric design, research, design thinking, prototyping, wireframing, interface design, storyboarding, prototyping, HTML5, CSS, interaction design, JavaScript basics etc.

## SUMMARY:

I am a Product Designer and systems enthusiast who embraces a holistic design approach, and I'm incredibly passionate about solving complex problems with innovative solutions.  
[Learn more about me here →](#)

## VOLUNTEER WORK:

- **User Experience Designer** *Vancouver, BC (Dec 2020-May 2021)*  
**Here2Help**
  - Designed, iterated, and shipped the Here2Help mobile application's onboarding experience.
- **Product Designer** *Houston, TX (Jan 2021-Feb 2021)*  
**Alexander Ajayi**
  - Conducted a heuristics assessment of the Unytag (client) marketing website, made design suggestions and redesigned the website in a way that fixed usability issues and established better brand presence.

## EDUCATION, TOOLS & SKILLS:

B.Sc, General Science, Concentration in Computer Science  
**University of Windsor (2023)**

**Tools:** Figma, Sketch, Adobe Suite, Python, C, Html, Css

**Skills:** User testing, experience strategy, user centred design, information architecture, wireframing, ui design, user testing, prototyping, responsive web design (rwd), interaction design, html5, css3, heuristics evaluation, usability testing, competitive analysis, storyboarding.