



EXPERIENCE:

- **User Experience Design Intern** *Mississauga, ON (Sept 2021-Present)*
Intuit
 - Conducted user tests and prepared UX research reports that impacted in-product and marketing website design decisions.
 - Designed and shipped TurboTax Canada's partner and affiliate link landing pages as well as a customer facing document upload landing page.
 - Built responsive product lineup SKU card and comparison chart components in Figma allowing the XD team to design, mockup, and iterate at 2X the traditional speed.
 - Assisted the remodel of the TurboTax website to be released in 2022 Tax season.
- **UX/UI Bootcamp Assistant Instructor** *Toronto, ON (Feb 2021-June 2021)*
University of Toronto
 - Worked with the instructional staff to teach and facilitate growth of 30+ driven students in the entire design process including: user-centric design, research, design thinking, prototyping, wireframing, interface design, storyboarding, prototyping, HTML5, CSS, interaction design, JavaScript basics etc.
- **User Experience Designer** *Vancouver, BC (Dec 2020-May 2021)*
Here2Help
 - Designed, iterated, and shipped the Here2Help mobile application's onboarding experience.
- **Product Designer** *Houston, TX (Jan 2021-Feb 2021)*
Alexander Ajayi
 - Conducted a heuristics assessment of the Unytag (client) marketing website, made design suggestions and redesigned the website in a way that fixed usability issues and established better brand presence.

CULTIVATING A PASSION FOR SOLVING PROBLEMS WITH TECHNOLOGY:

I radically invest in always learning more about technology, design and how to use both in tandem in order to ease the end user's day to day burdens.

As a Designer I have been curating experiences, studying users, and working with multidisciplinary teams on delivering elegant solutions. With a background in sciences, I have been fortunate enough to learn from research experts and because of that I see the value of metrics-based findings. I strive to make them the corner stone of my design process.

Understanding the users, and their problems has become my sort of never-ending, multifaceted, experiment!

When I'm not busy solving user problems, you might find me challenging myself with a workout or listening to music.

EDUCATION & SKILLS:

B.Sc, General Science Major, Computer Science Minor
University of Windsor (2023)

UX/UI Design Course
California Institute of the Arts (2020)

Skills: User testing, experience strategy, user centred design, information architecture, wireframing, ui design, user testing, prototyping, responsive web design (rwd), interaction design, html5, css3, heuristics evaluation, usability testing, competitive analysis, storyboarding.