



EXPERIENCE:

Product Design Intern **Palantir Technologies**

New York, NY (June 2022-Aug 2022)

• Helping improve "Gaia" - The geospatial analysis application used for defence, and operations planning, on the Palantir Gotham product.

Product Designer **Lithios**

Remote - Raleigh, NC (Feb 2022-Present)

• Currently improving and/or designing end-to-end experiences at the Lithios design agency. Depending on the client' needs my approach pivots and adapts in order to create the most impact and value.

Product Design Intern Intuit

Missisauga, ON (Sept 2021-Dec 2021)

- Helped introduce upsells to the Canadian Turbotax product. This addition was set to increase average revenue per user (ARPU) by 10\$+ for the business.
- Conducted user tests and prepared UX research reports that impacted in-product and marketing website design decisions.
- Designed and shipped key pages for TurboTax Canada's 2021 remodel.
- Built responsive product lineup SKU card and comparison chart components in Figma allowing the XD team to design, mockup, and iterate at 2X the traditional speed.

UX/UI Bootcamp Assistant Instructor **University of Toronto**

Toronto, ON (Feb 2021-June 2021)

- Facilitated growth of 30+ driven students in design, with a 90% certificate obtention rate.
- Aided students in the comprehension of : user-centric design, research, design thinking, prototyping, wireframing, interface design, storyboarding, prototyping, HTML5, CSS, interaction design, JavaScript basics etc.

SUMMARY:

I am a Product Designer and systems enthusiast who embraces a holistic design approach, and I'm incredibly passionate about solving complex problems with innovative solutions. Learn more about me here →

VOLUNTEER WORK:

User Experience Designer Here2Help

Vancouver, BC (Dec 2020-May 2021)

• Designed, iterated, and shipped the Here2Help mobile application's onboarding experience.

Product Designer **Alexander Ajayi**

Houston, TX (Jan 2021-Feb 2021)

• Conducted a heuristics assessment of the Unytag (client) marketing website, made design suggestions and redesigned the website in a way that fixed usability issues and established better brand presence.

EDUCATION, TOOLS & SKILLS:

B.Sc, General Science, Concentration in Computer Science **University of Windsor (2023)**

Tools: Figma, Sketch, Adobe Suite, Python, C, Html, Css

Skills: User testing, experience strategy, user centred design, information architecture, wireframing, ui design, user testing, prototyping, responsive web design (rwd), interaction design, html5, css3, heuristics evaluation, usability testing, competitive analysis, storyboarding.