



EXPERIENCE:

- **Incoming Product Design Intern**
Palantir Technologies
New York, NY (May 2022-Aug 2022)
- **Product Design Intern**
Intuit
Mississauga, ON (Sept 2021-Dec 2021)
 - Helped introduce upsells to the Canadian TurboTax product. This addition was set to increase average revenue per user (ARPU) by 10\$+ for the business.
 - Conducted user tests and prepared UX research reports that impacted in-product and marketing website design decisions.
 - Designed and shipped key pages for TurboTax Canada's 2021 remodel.
 - Built responsive product lineup SKU card and comparison chart components in Figma allowing the XD team to design, mockup, and iterate at 2X the traditional speed.
- **UX/UI Bootcamp Assistant Instructor**
University of Toronto
Toronto, ON (Feb 2021-June 2021)
 - Taught and facilitated growth of 30+ driven students with a 90% diploma obtention rate.
 - Aided students in the comprehension of : user-centric design, research, design thinking, prototyping, wireframing, interface design, storyboarding, prototyping, HTML5, CSS, interaction design, JavaScript basics etc.
- **User Experience Designer**
Here2Help
Vancouver, BC (Dec 2020-May 2021)
 - Designed, iterated, and shipped the Here2Help mobile application's onboarding experience.
- **Product Designer**
Alexander Ajayi
Houston, TX (Jan 2021-Feb 2021)
 - Conducted a heuristics assessment of the Unytag (client) marketing website, made design suggestions and redesigned the website in a way that fixed usability issues and established better brand presence.

ABOUT:

Hi I'm Ryan! I was born in Paris, raised in the Toronto area in Canada, and I'm currently studying in Windsor. I am a Product Designer and systems enthusiast who embraces a holistic design approach, and I'm incredibly passionate about solving complex problems with innovative solutions. [Learn more about me here →](#)

DESIGN APPROACH:

I am curious and passionate about understanding all the factors that were considered during the creation of each system present in a product. This helps me internalize context and understand key solution elements for the particular product. With this approach I am able to ideate improvements, additional features, and additional systems/patterns more holistically, leading to more viable products.

EDUCATION & SKILLS:

B.Sc, General Science Major, Computer Science Minor
University of Windsor (2023)

UX/UI Design Course
California Institute of the Arts (2020)

Skills: User testing, experience strategy, user centred design, information architecture, wireframing, ui design, user testing, prototyping, responsive web design (rwd), interaction design, html5, css3, heuristics evaluation, usability testing, competitive analysis, storyboarding.