



## EXPERIENCE:

- UX/UI Bootcamp Assistant Instructor  
University of Toronto  
Toronto ON (Feb 2021-Present)
- Product Design Intern  
Alexander Ajayi  
Houston TX (Jan 2021-Present)
- User Experience Designer  
Here2Help  
Vancouver BC (Dec 2020-Present)
- User Experience Design Intern  
Entice  
San Francisco CA (Nov 2020-Jan 2021)

## SUMMARY

Bilingual (english & french) Product Designer skilled in all facets of the design process. I have experience in SaaS, B2C, native mobile as well as responsive design. I am passionate about always learning more about emerging technologies, design and how to use both in tandem to impact many industries.

## EDUCATION:

B.Sc, General Science Major and  
Computer Science Minor  
University of Windsor (June 2022)

UI/UX Design Specialisation Program  
California Institute of the Arts (Nov 2020)

## ACCOMPLISHMENTS:

- Facilitated the study of: user-centric design, research, design thinking, prototyping, wireframing, interface design, storyboarding, interaction design, prototyping, HTML5, CSS3, JavaScript basics and jQuery basics.
- Conducted a heuristics assessment of the Unytag (client) marketing website, made design suggestions and redesigned the website in a way that fixed usability issues and established better brand presence.
- Evaluated community pain points through user research. Analyzed and drew conclusions from said research. With the not-for-profit's team created a native mobile app that solved found painpoints
- Discovered pain points and proposed solutions to improve user experiences. Designed two new platform features the "Invite System" and the "Custom Entice" both utilising flows that were easily executable by users (in 10 and 20 seconds respectively).

## SKILLS:

User research, experience strategy, user centred design, information architecture, wireframing, ui design, user testing, prototyping, responsive web design (rwd), interaction design, html5, css3, javascript, heuristics evaluation, usability testing, competitive analysis, storyboarding.

## HONOURS & AWARDS

- Dean's Scholarship Award
- St Jerome Knights of Columbus Scholarship Award
- Ontario Scholar Award
- Blue & Gold Athletic Scholarship Award