



SUMMARY

Bilingual (english & french) Product Designer who harbours a great passion for all facets of design. I radically invest in always learning more about technology, design and how to use both in tandem in order to ease the end users day to day burdens.

EXPERIENCE:

● User Experience Design Intern

Mississauga, ON (Sept 2021-Present)

Intuit

- Conducted user tests and prepared UX research reports that impacted in-product and marketing website design decisions.
- Designed and shipped TurboTax Canada's partner and affiliate link landing pages as well as a customer facing document upload landing page.
- Built responsive product lineup SKU card and comparison chart components in Figma allowing the XD team to design, mockup, and iterate at 2X the traditional speed.
- Assisted the remodel of the TurboTax website to be released in 2022 Tax season.

● UX/UI Bootcamp Assistant Instructor

Toronto, ON (Feb 2021-June 2021)

University of Toronto

- Worked with the instructional staff to teach and facilitate growth of 30+ driven students in the entire design process including: user-centric design, research, design thinking, prototyping, wireframing, interface design, storyboarding, prototyping, HTML5, CSS, interaction design, JavaScript basics etc.

● User Experience Designer

Here2Help

Vancouver, BC (Dec 2020-May 2021)

- Designed iterated and shipped the Here2Help mobile application's onboarding experience

● Product Designer

Alexander Ajayi

Houston, TX (Jan 2021-Feb 2021)

- Conducted a heuristics assessment of the Unytag (client) marketing website, made design suggestions and redesigned the website in a way that fixed usability issues and established better brand presence.

EDUCATION & SKILLS:

B.Sc, General Science Major, Computer Science Minor

University of Windsor (2023)

UX/UI Design Course

California Institute of the Arts (2020)

Skills: User testing, experience strategy, user centred design, information architecture, wireframing, ui design, user testing, prototyping, responsive web design (rwd), interaction design, html5, css3, heuristics evaluation, usability testing, competitive analysis, storyboarding.