



## SUMMARY:

Bilingual (english & french) Product Designer skilled in all facets of the design process. I have experience in SaaS, B2C, native mobile as well as responsive design. I am passionate about always learning more about emerging technologies, design and how to use both in tandem to impact many industries.

## EXPERIENCE:

### Product Design Intern

Alexander Ajayi

Houston TX (Jan 2021-Present)

- Conducted a heuristics assessment of the Unytag (client) marketing website, made design suggestions and redesigned the website in a way that fixed usability issues and established better brand presence.

### UX/UI Bootcamp Assistant Instructor

University of Toronto

Toronto ON (Feb 2021-June)

- Facilitated the study of: user-centric design, research, design thinking, prototyping, wireframing, interface design, storyboarding, interaction design, prototyping, HTML5, CSS3, JavaScript basics and jQuery basics.

### User Experience Designer

Here2Help

Vancouver BC (Dec 2020-June)

- Evaluated community pain points through user research. Analyzed and drew conclusions from said research. With the not-for-profit's team created a native mobile app that solved found painpoints

### User Experience Design Intern

Entice

San Francisco CA (Nov 2020-Jan 2021)

- Discovered pain points and proposed solutions to improve user experiences. Designed two new platform features the "Invite System" and the "Custom Entice" both utilising flows that were easily executable by users (in 10 and 20 seconds respectively).

## EDUCATION:

### B.Sc, General Science Major and Computer Science Minor

University of Windsor (June 2022)

### UI/UX Design Specialisation Program

California Institute of the Arts (Nov 2020)

## SKILLS:

User research, experience strategy, user centred design, information architecture, wireframing, ui design, user testing, prototyping, responsive web design (rwd), interaction design, html5, css3, javascript, heuristics evaluation, usability testing, competitive analysis, storyboarding.