



### **EXPERIENCE:**

### Incoming Product Design Intern **Palantir Technologies**

New York, NY (June 2022-Aug 2022)

• Helping improve "Gaia" - The geospatial analysis application used for defence, and operations planning, on the Palantir Gotham product.

#### Product Designer **Lithios**

Remote - Raleigh, NC (Feb 2022-Present)

• Currently improving and/or designing end-to-end experiences at the Lithios design agency. Depending on the client' needs my approach pivots and adapts in order to create the most impact and value.

#### **Product Design Intern** Intuit

Missisauga, ON (Sept 2021-Dec 2021)

- Helped introduce upsells to the Canadian Turbotax product. This addition was set to increase average revenue per user (ARPU) by 10\$+ for the business.
- Conducted user tests and prepared UX research reports that impacted in-product and marketing website design decisions.
- Designed and shipped key pages for TurboTax Canada's 2021 remodel.
- Built responsive product lineup SKU card and comparison chart components in Figma allowing the XD team to design, mockup, and iterate at 2X the traditional speed.

### UX/UI Bootcamp Assistant Instructor **University of Toronto**

Toronto, ON (Feb 2021-June 2021)

- Facilitated growth of 30+ driven students in design, with a 90% certificate obtention rate.
- Aided students in the comprehension of : user-centric design, research, design thinking, prototyping, wireframing, interface design, storyboarding, prototyping, HTML5, CSS, interaction design, JavaScript basics etc.

## **SUMMARY:**

I am a Product Designer and systems enthusiast who embraces a holistic design approach, and I'm incredibly passionate about solving complex problems with innovative solutions. Learn more about me here →

### **VOLUNTEER WORK:**

User Experience Designer Here2Help

Vancouver, BC (Dec 2020-May 2021)

• Designed, iterated, and shipped the Here2Help mobile application's onboarding experience.

Product Designer **Alexander Ajayi** 

Houston, TX (Jan 2021-Feb 2021)

• Conducted a heuristics assessment of the Unytag (client) marketing website, made design suggestions and redesigned the website in a way that fixed usability issues and established better brand presence.

# **EDUCATION, TOOLS & SKILLS:**

B.Sc, General Science, Concentration in Computer Science **University of Windsor (2023)** 

**Tools**: Figma, Sketch, Adobe Suite, Python, C, Html, Css

Skills: User testing, experience strategy, user centred design, information architecture, wireframing, ui design, user testing, prototyping, responsive web design (rwd), interaction design, html5, css3, heuristics evaluation, usability testing, competitive analysis, storyboarding.