

Christy Nunn

Objective

Passionate student with visionary outlook; interested in obtaining an internship for the summer of 2016 in the field of communications, with a focus in digital marketing

Education

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| • The Pennsylvania State University | Expected Graduation: 05/2017 |
| Bachelor of Arts in Advertising | GPA: 3.50 |

Work Experience

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| • Newtown Athletic Club, Marketing Department | 5/15 – 7/15 |
| o Fitness Social Media/Marketing Intern – While leading campaigns to promote physical fitness, increased social media followership on Instagram by 34%, Twitter by 27%, and augmented Facebook likes by 368. | |
| • Newtown Athletic Club, Dance Department | 6/15 – 7/15 |
| o Dance instructor – Taught hip hop, jazz, and ballet to students ages six to fourteen. Took pleasure in seeing improvements in approximately fifty students throughout the summer. | |

Skills

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| • Social Media Expert | • Hootsuite Management Platform |
| • Graphic Design | • Experience with Adobe Illustrator |
| • Skillful Microsoft Office | • Music and Dance |
| • Highly Organized | • Personable |

Extracurricular Activities and Accomplishments

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| • Penn State Ukulele Club | 5/14 – Present |
| President and Founder - Created this club in an effort to give students an escape through the power of music, from stress, and to meet others with similar interests. Implemented innovative marketing strategy, increased attendance from 10 to 62 members over one year | |
| • IST Consulting Group | 9/14 – Present |
| Social Media Team –Work with real-world clients, including small businesses and PSU organizations to share best practices in managing social networks, and provide free social media training | |
| • Whiplash Dance Team | 7/13 – 05/14 |
| Hip Hop Dancer – Seven annual performances, including THON, with audiences of 20 - 10,000 people. Performed under high stress situations | |
| • Upright Citizens Brigade and The Groundlings, Improvisation Training | 1/09 – 5/13 |
| Improv Performer – Worked with professional improvisers to develop skills including quick and creative thinking, communication and articulation, and comedy. | |