

## The New Moore's Law: AI's 4-Month Doubling

Moore's Law was once the holy scripture of tech—transistors doubling computing power every 18 months. If you remember the '90s, you bought a computer and it was outdated before you left Best Buy. That was exponential progress.

Now it's AI's turn.

When ChatGPT first landed, it could handle tasks equal to about a minute of human effort. Today, GPT-5 can zero-shot tasks that would take ~2.5 hours. And the pace is staggering: this capacity is doubling roughly every **4 months** (down from 7 months in the "early days"—18 months ago).

Run the math:

- Today → 2.5 hours in one prompt
- December → half a workday
- 2026 → 20 hours
- By 2027 → a full week of human labor compressed into minutes.

 [Watch the clip](#)

 [Read the breakdown](#)

But the real shift isn't "a week of *your* labor in one click." It's what happens when you focus that firepower. Imagine one month of ideation, or one month of vendor research, concentrated into a single task—delivered in seconds, a few minutes, an hour? The output per employee, per minute of input, explodes. This is going to change the world in the next few years. Imagine all of the Leading Nike VP program outlined from a single prompt. With the ability to spit out decks, spreadsheets, websites, apps, etc. wow.

If transistors made moving rocks faster, AI is about to hand us bulldozers.