



Eloisa Zamora

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📍 Catablan, Urdaneta City,
Pangasinan

EDUCATION

Bachelor of Science in Business
Administration major in Marketing
Management
Urdaneta City University
2021 - 2025

Senior High School (GAS)
2018 - 2020

Junior High School
2014 - 2018

Elementary
2008 - 2014
Catablan Integrated School

SKILLS

- Social Media Literacy
- Planning Skills
- Creative Thinking
- Video Editing Skills
- Basic Graphic Design (Canva/Adobe Photoshop)
- Team Collaboration
- Adaptability and Willingness to learn

About Me

Motivated and detail-oriented Marketing graduate eager to launch a career in digital marketing. Skilled in social media management, content creation, and data-driven strategies through academic projects and training. Dedicated to continuous learning, adaptability, and delivering measurable results as a Digital Marketing Associate.

WORK EXPERIENCE

January 13 - 24, 2020

Urdaneta New City Hall | Anonas, Urdaneta City

80 Hours On-the-Job Training

- Gained exposure to public administration, financial processes, and government budgeting procedures.

January 27 - May 22, 2025

DTO Motor Vehicle Inspection Services | Nancayasan,
Urdaneta City

600 Hours On-the-Job Training

- Supported clerical tasks such as data entry, filing, and customer assistance.
- Gained knowledge of regulatory compliance, documentation procedures, and public service operations.

CERTIFICATE

May 2021

Vox Humana Technological | Poblacion, Urdaneta City

TESDA National Certificate II (NC II) - Bread & Pastry

- Demonstrated creativity in decorating and finishing baked goods while maintaining product quality and consistency.