Ryan Rotz

Full-Stack Web Developer

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SUMMARY

Full-stack web developer and former marketer who discovered code and couldn't stop building things. I'm passionate about making ideas come to life and love partnering with other developers, as well as designers and executives to make them happen.

WORK EXPERIENCE

Faithlife 2010 — 2016

MARKETING STRATEGIST

Logos Mobile Education

Accomplishments

- Increased revenue 50% year over year.
- Created the business plan for the company's first video-subscription service.
- Used HTML and CSS to create product pages.

DIRECTOR

Kirkdale Press

Accomplishments

- Started the company's first digital publishing department.
- Project managed the creation of the brand's website.
- Made regular presentations to the CEO.
- Published the #5 best-selling book on iTunes in its category–in our first year.

PRODUCT PROMOTION SPECIALIST

Logos Pre-Pub and Community Pricing

Accomplishments

- Increased pre-orders 11.7% year over year.
- Increased user participation 80.6% and 23.7%.
- Increased revenue growth from 4.5% to 33.5%.

Rotz Consulting 2009 — 2010

SOCIAL MEDIA MARKETING CONSULTANT

SuperNack, LLC 2010

CEO

PROJECTS

KayakBuddy

A site for kayakers to find other kayakers. Users can login with Facebook, set up a profile, and contact other users.

Role: Authentication, authorization, project management, styling

Technologies: Ruby on Rails, Materialize, HTML, CSS, Heroku

Colordat

Search for home decor by color. Users enter a color, view home decor products from Amazon, and save products to color boards for later use.

Technologies: Javascript, Node, Express.js, Postgres, Sequelize, HTML, CSS, Bootstrap, Heroku, Amazon API

Name That Emotion

A game for children with autism to improve social skills by matching a photo with the correct emotion.

Technologies: Javascript, jQuery Bootstrap, HTML, CSS, Bootstrap

TECHNICAL SKILLS

Languages

Javascript, Ruby, SQL, HTML5, CSS3, XML

Frameworks & Libraries

Angular, React, Rails, Express, Node, jQuery, Bootstrap, Materialize, SVG.js, Ionic, WordPress

Databases and ORMs

PostgreSQL, Sequelize, NoSQL, MongoDB, Mongoose, ActiveRecord

Education

Web Development Immersive

General Assembly (2016)

Associate Degree, Business

Whatcom Community College (2010)