Ryan Rotz
Full-Stack Web Developer

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SUMMARY

Full-stack web developer and former marketer who discovered code and couldn't stop building things. I'm passionate about making ideas come to life and love partnering with other developers, as well as designers and executives to make them happen.

WORK EXPERIENCE

Faithlife   2010 — 2016

MARKETING STRATEGIST

Logos Mobile Education

Accomplishments

- Increased revenue 50% year over year.
- Created the business plan for the company's first video-subscription service.

DIRECTOR

Kirkdale Press

Accomplishments

- Started the company's first publishing imprint.
- Spearheaded the creation of the brand's website, including planning, writing all content, overseeing design and development, and managing timelines and budgets.
- Made regular presentations to the CEO.
- Published the #5 best-selling book on iTunes in its category—in our first year.

PRODUCT PROMOTION SPECIALIST

Logos Pre-Pub and Community Pricing

Accomplishments

- Increased pre-orders 11.7% year over year.
- Increased user participation 80.6% and 23.7%.
- Increased revenue growth from 4.5% to 33.5%.

Rotz Consulting   2009 — 2010

SOCIAL MEDIA MARKETING CONSULTANT

SuperNack, LLC   2010

CEO

PROJECTS

KayakBuddy

A site for kayakers to find other kayakers. Users can login with Facebook, set up a profile, and contact other users.

Role: Authentication, authorization, project management, styling

Technologies: Ruby on Rails, Materialize, HTML, CSS

Colordat

Search for home decor by color. Users enter a color, view home decor products from Amazon, and save products to color boards for later use.

Technologies: Javascript, Express.js, Postgres, Sequelize, HTML, CSS, Heroku

Name That Emotion

A game for autistic children to improve social skills by matching a photo with the correct emotion.

Technologies: Javascript, jQuery Bootstrap, HTML, CSS

TECHNICAL SKILLS

Languages
Javascript, Ruby, SQL, HTML5, CSS3, XML

Frameworks & Libraries
Angular, Rails, Express, Node, jQuery, Bootstrap, Materialize, SVG.js

Databases and ORMs
PostgreSQL, Sequelize, NoSQL, MongoDB, Mongoose, ActiveRecord

Education

Web Development Immersive
General Assembly

Associate Degree, Business
Whatcom Community College