Ryan Rotz

Full-Stack Web Developer
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Summary

Full-stack web developer and former marketer who discovered code and couldn't stop building things. I'm proficient in JavaScript, HTML, and CSS and love Angular and the MEAN stack. I pick up new technologies quickly and have a proven track record of bringing cross-functional teams together and getting the job done.

Technical Skills

Languages: JavaScript, HTML5, CSS3, XML, Ruby, SQL

Frameworks & Libraries: Angular, Ionic, React, Rails, Express, Node, jQuery, Bootstrap, Materialize, SVG.js

Databases and ORMs: PostgreSQL, Sequelize, MongoDB (NoSQL), Mongoose, ActiveRecord

Other: RESTful APIs, Google Analytics, WordPress, copywriting, project management

Hackathons

SHPE Build A Farmer Hackathon — 3rd Place (Nov 2016)

Built a full-stack app that gives farmers the ability to create and share safety checklists with their workers, increasing safety, accountability, and OSHA compliance. I served as front-end developer and project manager. Our team won $3,000.

Amazon Alexa Hackathon (Oct 2016)

Worked with UX and developers to build an Alexa skill that assists speech therapists.

Socrata / General Assembly Hackathon (Aug 2016)

Worked with UX and developers to build a site helping new Seattleites find information about neighborhood crime data, school ratings, and demographics using various APIs.

Projects

What I Wore

A full-stack hybrid mobile app that accesses your camera and tracks what you wore on a given day.
Technologies: Ionic, Cordova, MEAN stack (MongoDB, Express, Angular, Node.js), Firebase

This Week

A mobile-friendly site that lets you view upcoming meetups based on location and category. Swipe left/right to change categories.
Technologies: Angular, JavaScript, Node.js, HTML, CSS, UI Bootstrap, Meetup API

KayakBuddy

A site for kayakers to find other kayakers. Users can login with Facebook, set up a profile, join groups, and contact other users. This was a group project.
Role: Authentication, authorization, project management, styling
Technologies: Ruby on Rails, Materialize, HTML, CSS, Heroku

Colordat

Search for home decor by color. Users enter a color, view home decor products from Amazon, and save products to color boards for later use.
Technologies: JavaScript, Node.js, Express, Postgres, Sequelize, HTML, CSS, Bootstrap, Heroku, Amazon API

Name That Emotion

A game for children with autism to improve social skills by matching a photo with the correct emotion.
Technologies: JavaScript, jQuery, Bootstrap, HTML, CSS, Bootstrap

Professional Experience

Faithlife   (Nov 2010 — Jan 2016)

Marketing Strategist, Logos Mobile Education (Aug 2014 — Jan 2016)

- Increased revenue 50% year over year.
- Created the business plan for the company's first video-subscription service.
- Trained marketing team to use HTML, CSS, and JavaScript to create product pages with custom video players.
- Lead troubleshooter for webpage issues (HTML/CSS).
- Lead copywriter for product descriptions, blog posts, high-level branding, emails, ads, and more.

Product Promotion Specialist, Logos Pre-Pub and Community Pricing (May 2013 — Aug 2014)

- Increased pre-orders 11.7% year over year.
- Increased user participation 80.6% and 23.7%.
- Increased revenue growth from 4.5% to 33.5%.

Director, Kirkdale Press (May 2012 — May 2013)

- Started the company's first publishing imprint.
- Project managed the creation of the brand's website, including planning, writing all content, overseeing design and development, and managing timelines and budgets.
- Used Google Analytics to track traffic, revenue, CTR, and more.
- Published the #5 best-selling book on iTunes in its category—in our first year.

Publicist / Marketing Assistant (Nov 2010 — May 2012)

- Provided project management for marketing campaigns and website launches.
- Wrote marketing copy for emails, blog posts, press releases, social media, landing pages, etc.

SuperNack, LLC   (Jan 2010 — Dec 2010)

CEO

Pursued an idea for a social recommendation engine centered around topics. This was my first startup.

Rotz Consulting   (Aug 2009 — Nov 2010)

Social Media Marketing Consultant

Assisted companies with their social strategy, blog strategy, and content creation.

Education

General Assembly   (May 2016 — Aug 2016)

Full-Stack Web Development Certificate

Developed full-stack applications in an agile environment 12 hours a day for 12 weeks.

Whatcom Community College   2010

Associate in Arts and Sciences (AAS)

Dean's List, Business Club, Activities Committee