

1.3 – Data Visualization with ggplot2

ECON 480 • Econometrics • Fall 2020

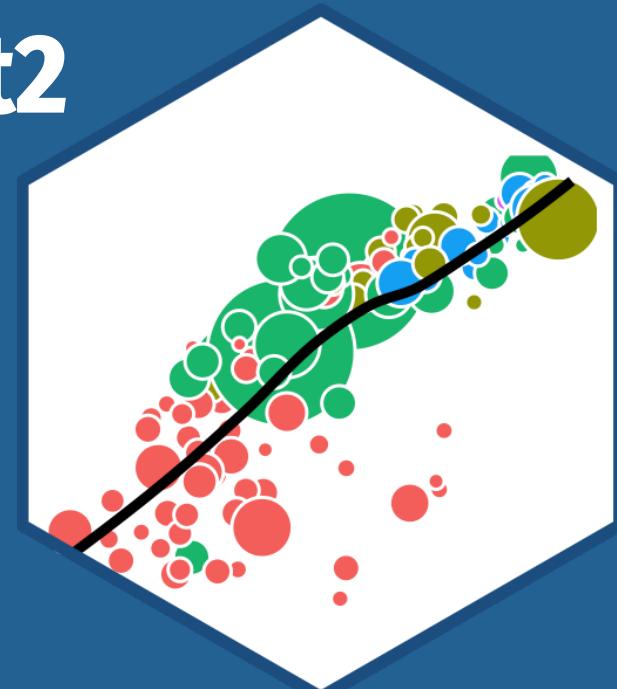
Ryan Safner

Assistant Professor of Economics

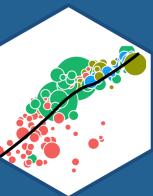
 safner@hood.edu

 [ryansafner/metricsF20](https://github.com/ryansafner/metricsF20)

 metricsF20.classes.ryansafner.com



Outline



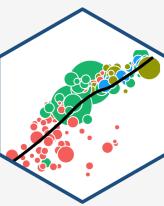
Plotting in Base R

ggplot2 and the tidyverse

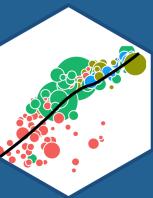
Plot Layers

Some Troubleshooting

Graphics and Statistics

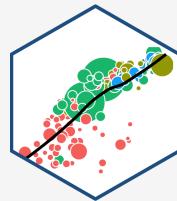


- Admittedly, we still need to cover basic descriptive statistics and data fundamentals
 - continuous, discrete, cross-sectional, time series, panel data
 - mean, median, variance, standard deviation
 - random variables, distributions, PDFs, Z-scores
 - bargraphs, boxplots, histograms, scatterplots
- All of this is coming in 2 weeks as we return to statistics and econometric theory
- But let's start with the fun stuff right away, even if you don't fully know the *reasons*: **data visualization**



Plotting in Base R

Our Data Source



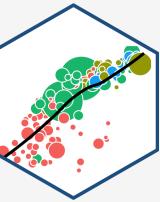
- For our examples, we'll use a dataset `mpg` from the `ggplot2` library

```
library(ggplot2)
```

```
head(mpg)
```

```
## # A tibble: 6 x 11
##   manufacturer model displ year cyl trans     drv     cty     hwy fl class
##   <chr>        <chr> <dbl> <int> <int> <chr> <chr> <int> <int> <chr> <chr>
## 1 audi         a4      1.8  1999     4 auto(l5) f       18      29 p     compa...
## 2 audi         a4      1.8  1999     4 manual(m5) f       21      29 p     compa...
## 3 audi         a4      2.0  2008     4 manual(m6) f       20      31 p     compa...
## 4 audi         a4      2.0  2008     4 auto(av)   f       21      30 p     compa...
## 5 audi         a4      2.8  1999     6 auto(l5)  f       16      26 p     compa...
## 6 audi         a4      2.8  1999     6 manual(m5) f       18      26 p     compa...
```

Plotting in Base R



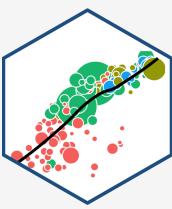
- Base R is very powerful and intuitive to plot, but not very sexy
- Basic syntax for most types of plots:

```
plot_type(my_df$variable)
```

- If using multiple variables, you can avoid typing \$ by just typing the variable names and then in another argument to the plotting function, specify data = my_df

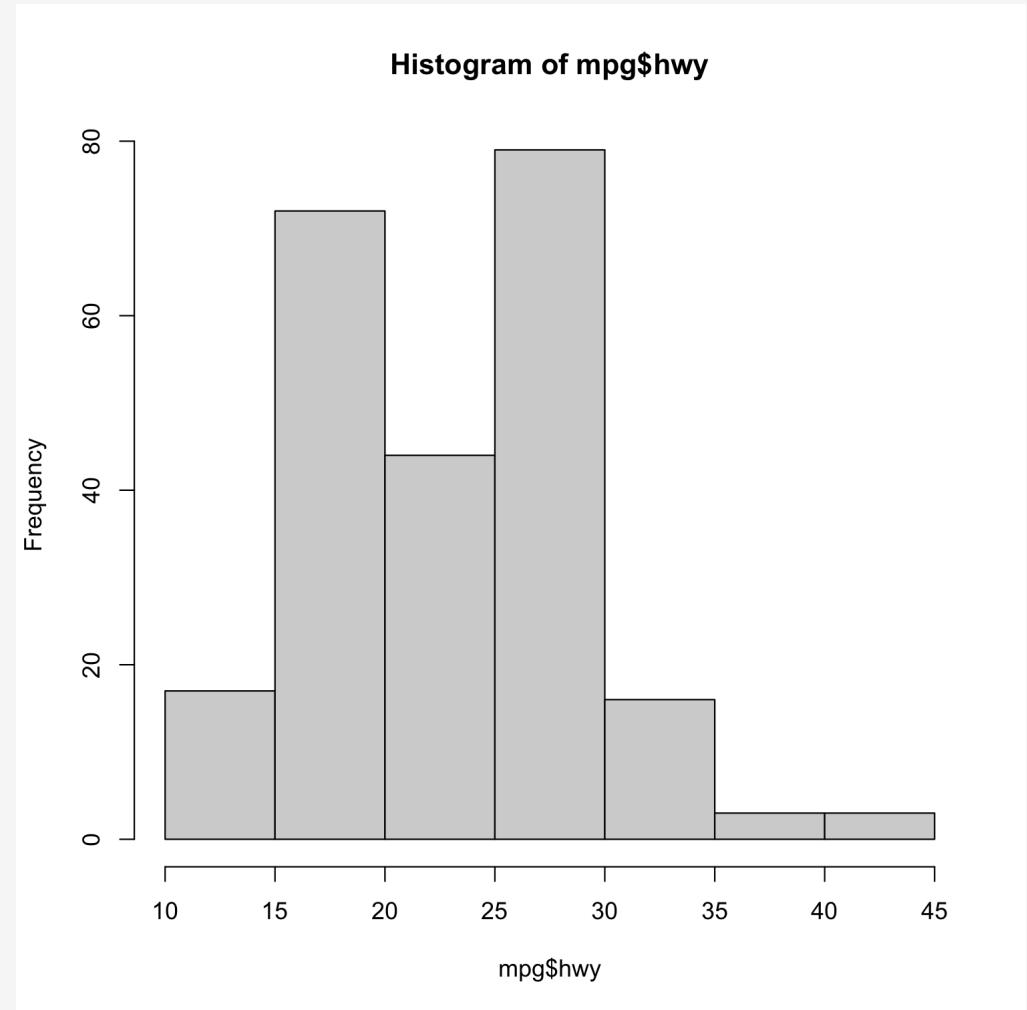
```
plot_type(my_df$variable1, my_df$variable2, data = my_df)
```

Plotting in Base R: Histogram

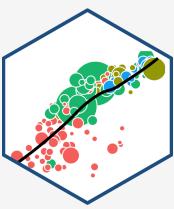


- Using the `mpg` data, plotting a **histogram** of `hwy`

```
hist(mpg$hwy)
```

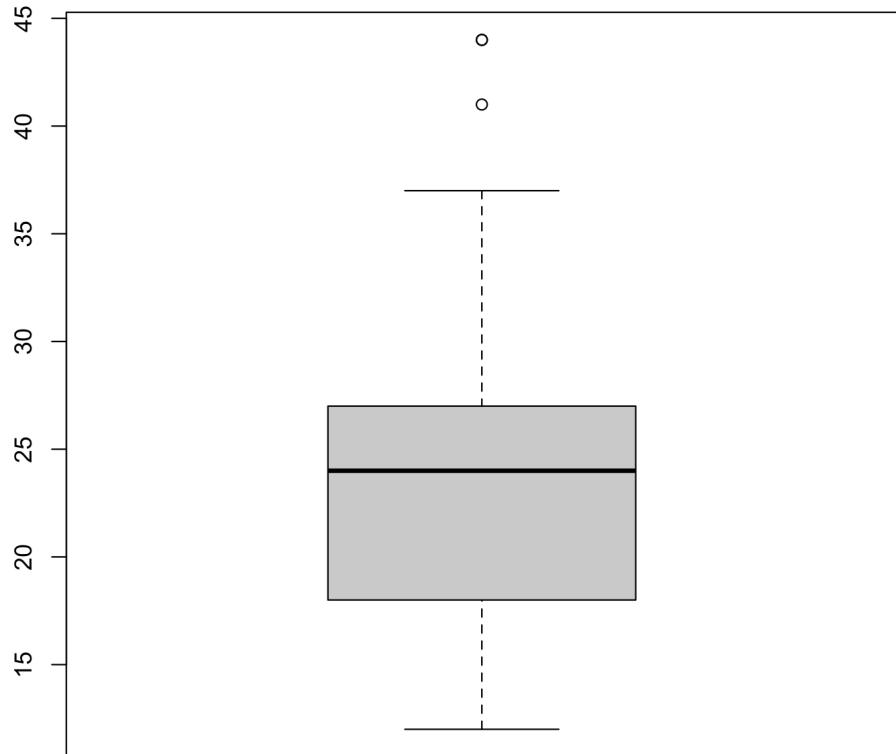


Plotting in Base R: Boxplot

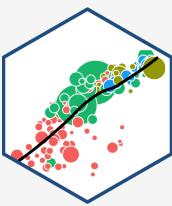


- Using the `mpg` data, plotting a **boxplot** of `hwy`

```
boxplot(mpg$hwy)
```



Plotting in Base R: Boxplot by Category

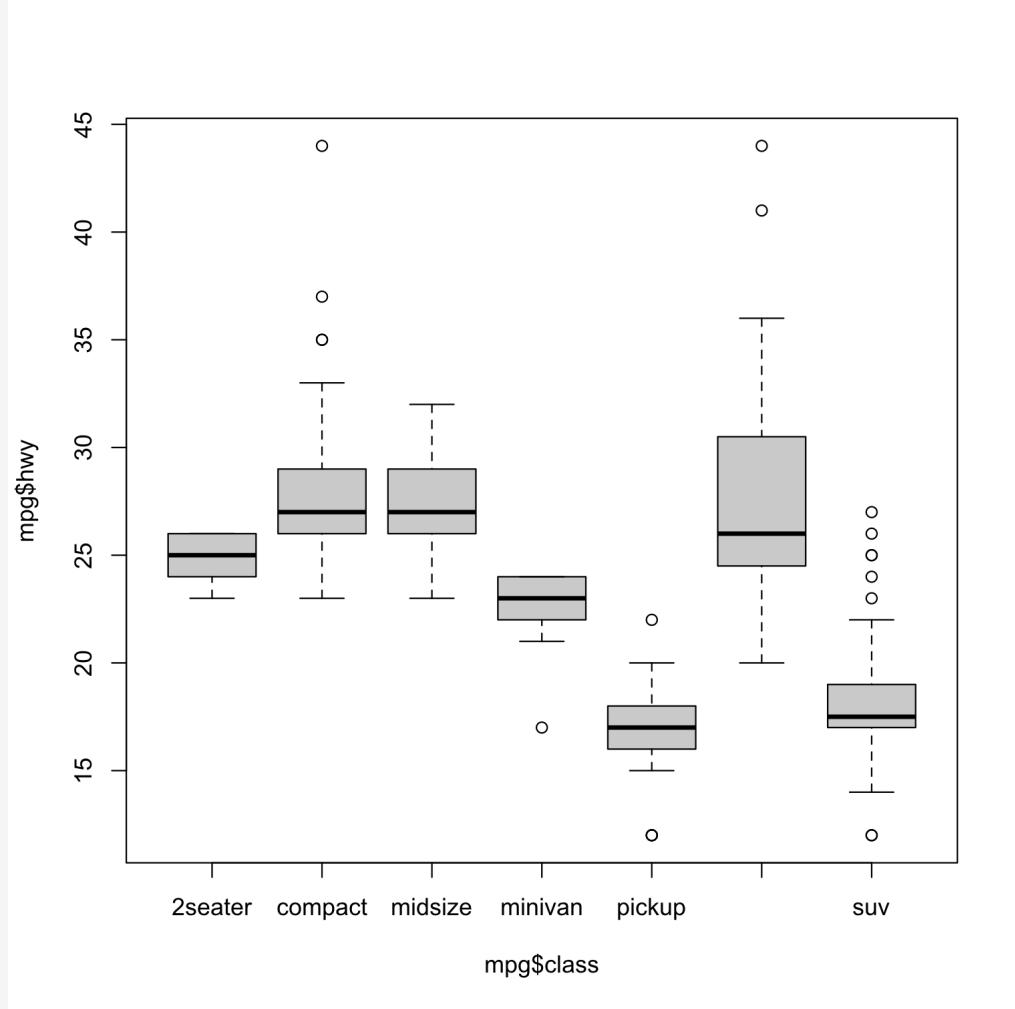


- Using the `mpg` data, plotting a **boxplot** of `hwy` **by** `class`

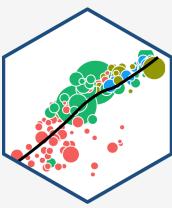
```
boxplot(mpg$hwy ~ mpg$class)
```

```
# second method  
boxplot(mpg ~ class, data = mtcars)
```

- The `~` is part of R's “**formula notation**”:
 - Dependent variable goes to left
 - Independent variable(s) to right, separated with `+`'s
 - Think `y~x+z` means "y is explained by x and z"



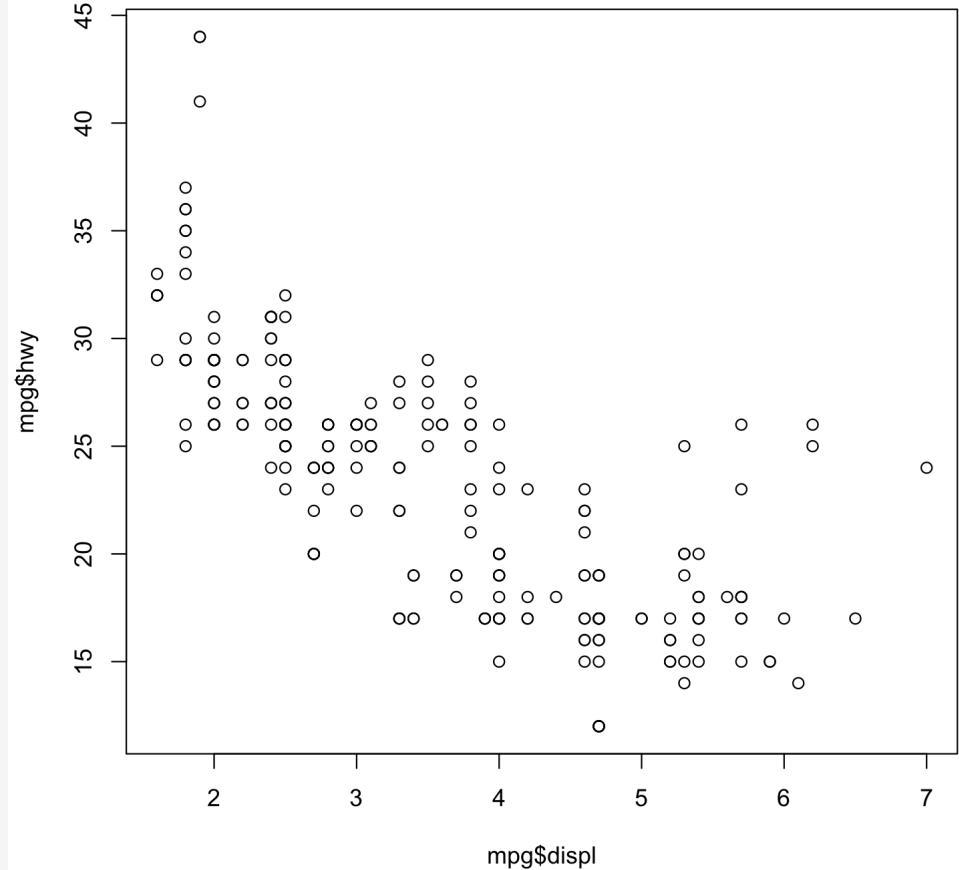
Plotting in Base R: Scatterplot

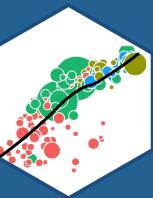


- Using the `mpg` data, plotting a **scatterplot** of `hwy` against `displ`

```
plot(mpg$hwy ~ mpg$displ)
```

```
# second method  
plot(hwy ~ displ, data = mpg)
```



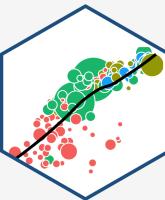


ggplot2 and the tidyverse



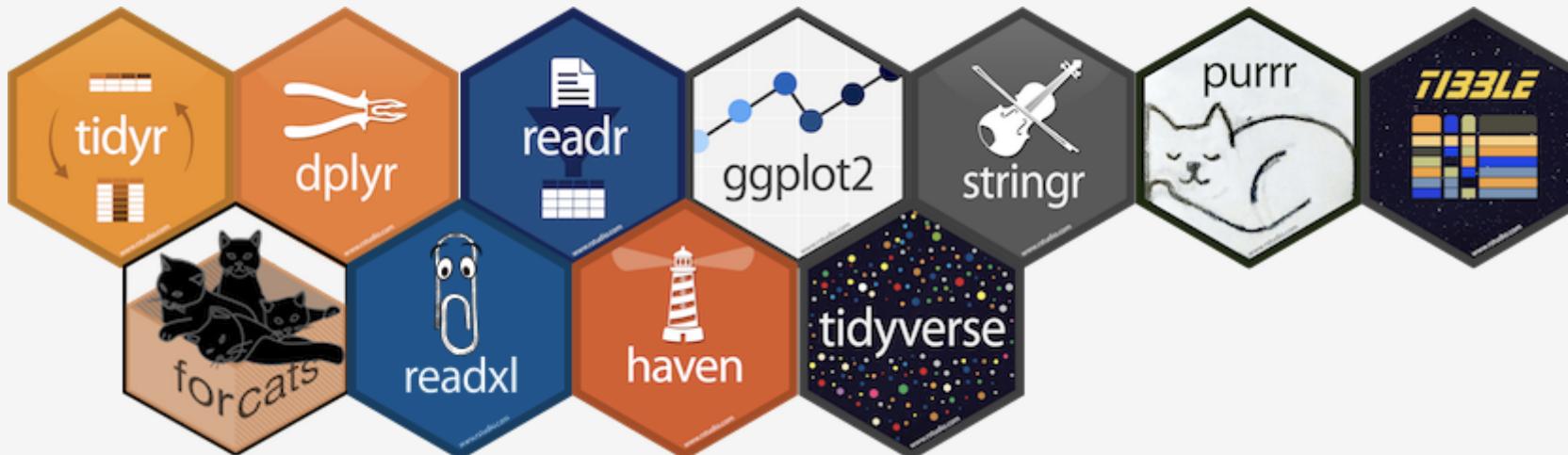
tidyverse

The tidyverse

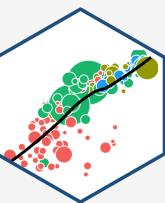


"The tidyverse is an opinionated collection of R packages designed for data science. All packages share an underlying design philosophy, grammar, and data structures.

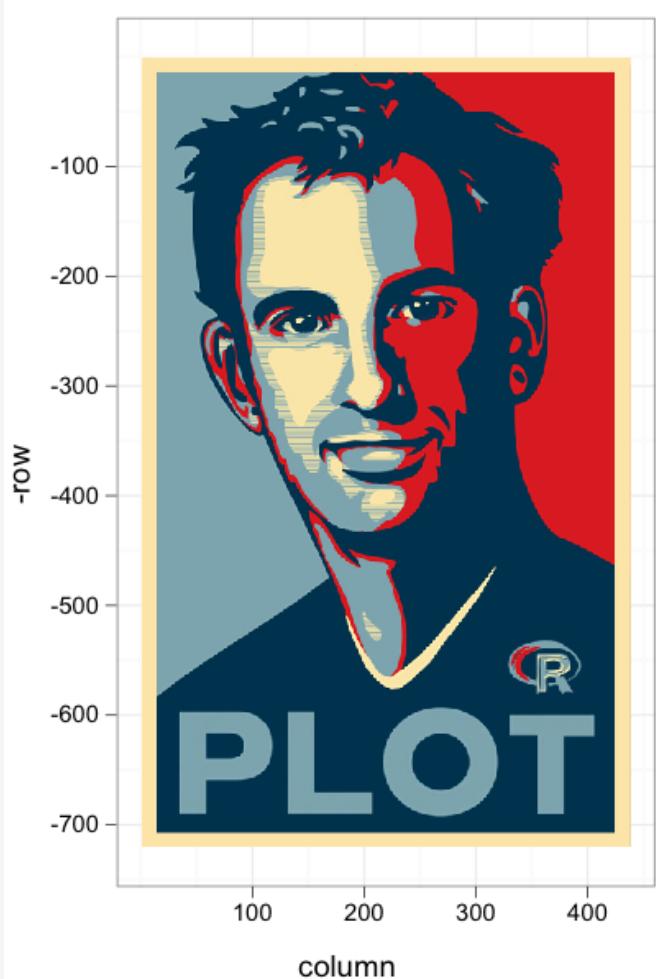
- Largely (but not only) created by Hadley Wickham
- We will look at this much more extensively next week!
- This "flavor" of R will make your coding life *so much easier!*



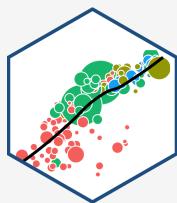
ggplot



- `ggplot2` is perhaps the most popular package in `R` and a core element of the `tidyverse`
- `gg` stands for a **grammar of graphics**
- Very powerful and beautiful graphics, very customizable and reproducible, but requires a bit of a learning curve
- All those "cool graphics" you've seen in the New York Times, fivethirtyeight, the Economist, Vox, etc use the grammar of graphics



ggplot: All Your Figure are Belong to Us



Southwest's Delays Are Short; United's Are Long

As share of scheduled flights, 2014

- FLIGHTS DELAYED 15-119 MINUTES
- FLIGHTS DELAYED 120+ MINUTES, CANCELED OR DIVERTED

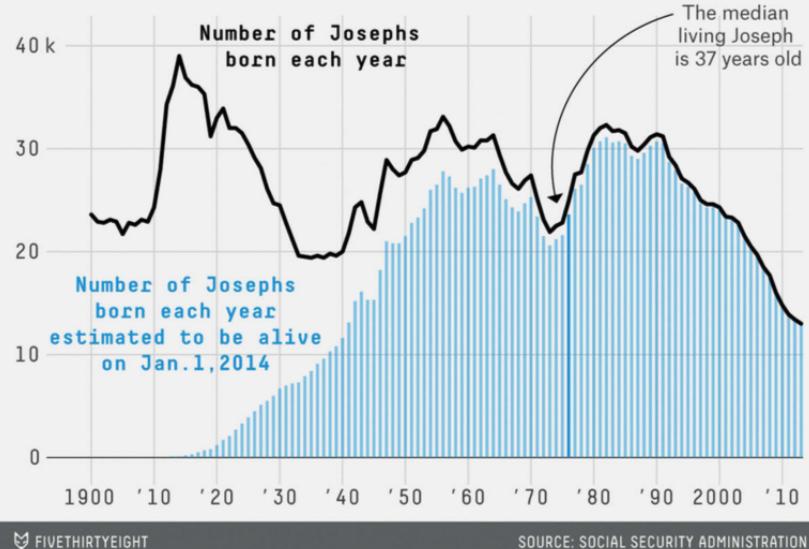


FIVETHIRTYEIGHT

BASED ON DATA FROM THE BUREAU OF TRANSPORTATION STATISTICS

Age Distribution of American Boys Named Joseph

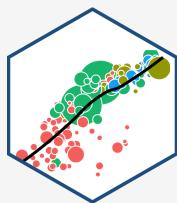
By year of birth



Source: [fivethirtyeight](#)

Source: [fivethirtyeight](#)

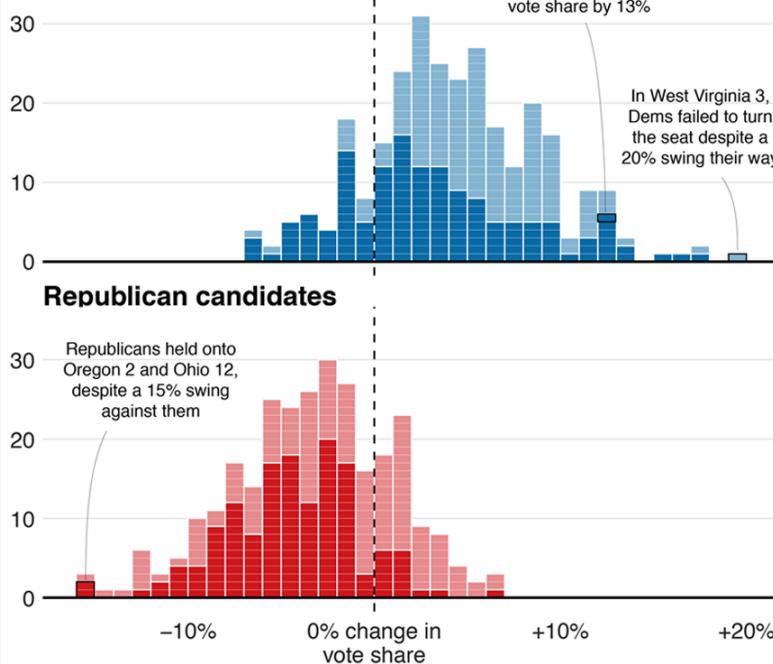
ggplot: All Your Figure are Belong to Us



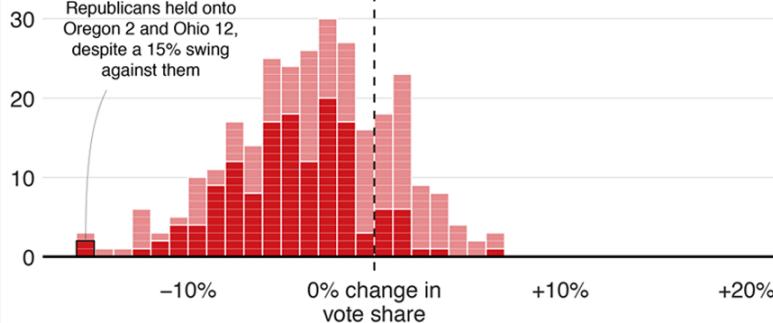
Blue wave

■ Won seat ■ Didn't win

Democrat candidates

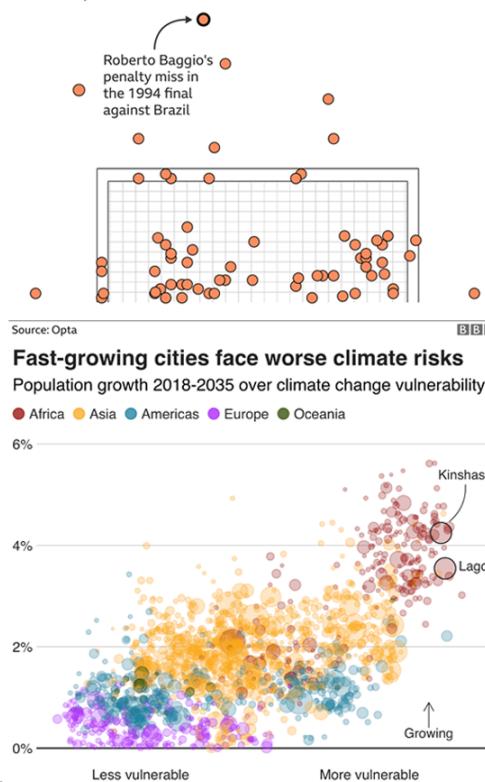


Republican candidates

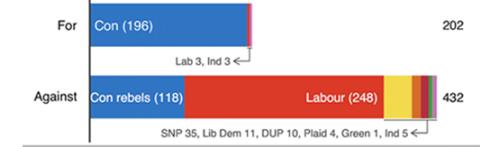


Where penalties are saved

World Cup shootout misses and saves, 1982-2014

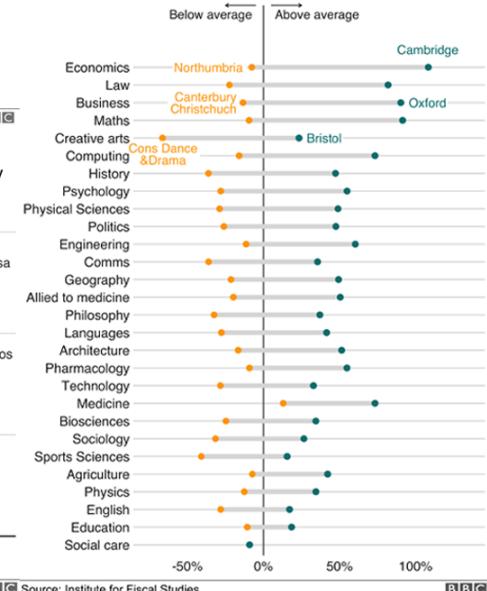


MPs rejected Theresa May's deal by 230 votes



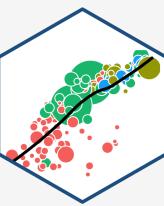
Earnings vary across unis even within subjects

Impact on men's earnings relative to the average degree



Source: [BBC's bbplot](#)

Why Go gg?



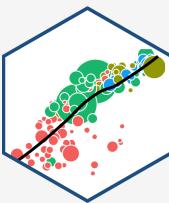
"The transferrable skills from ggplot2 are not the idiosyncracies of plotting syntax, but a powerful way of thinking about visualisation, as a way of **mapping between variables and the visual properties of geometric objects** that you can perceive."

<http://disq.us/p/sv640d>

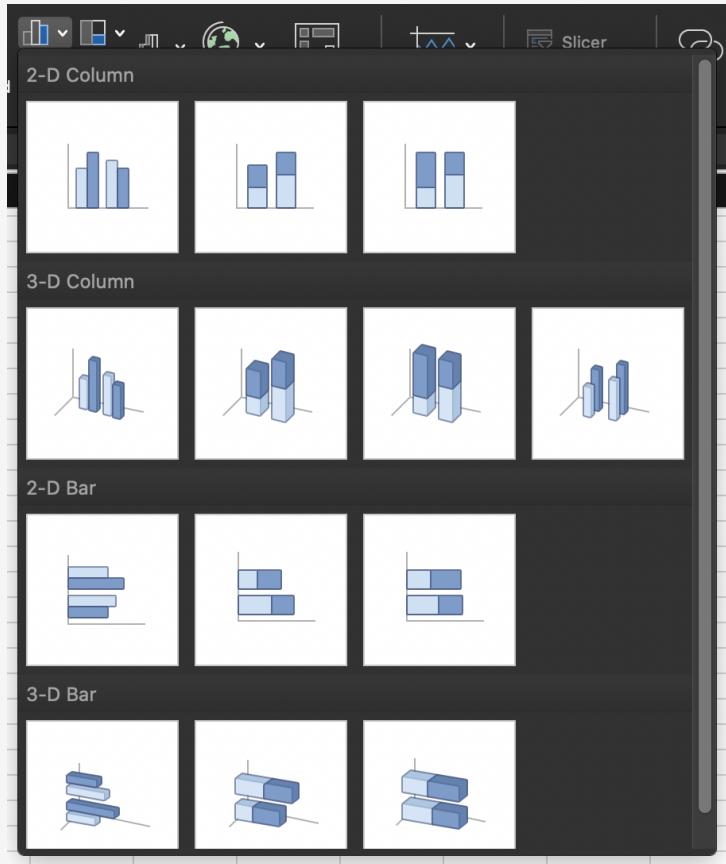
Hadley Wickham

Chief Scientist, R Studio

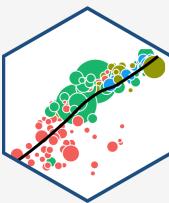
The Grammar of Graphics (gg)



- This is a true *grammar*
- We *don't* talk about specific chart **types**
 - That you have to hunt through in Excel and reshape your data to fit it
- Instead we talk about specific chart **components**

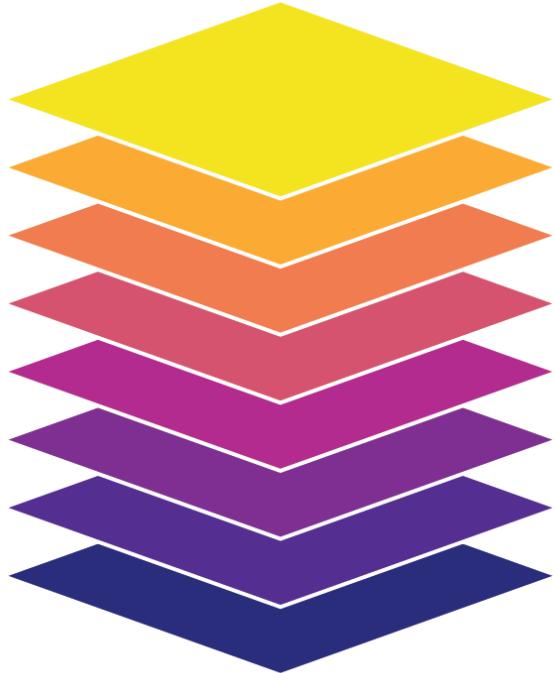


The Grammar of Graphics (gg) I

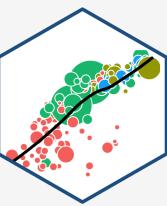


- Any graphic can be built from the same components:
 1. **Data** to be drawn from
 2. **Aesthetic mappings** from data to some visual marking
 3. **Geometric objects** on the plot
 4. **Scales** define the range of values
 5. **Coordinates** to organize location
 6. **Labels** describe the scale and markings
 7. **Facets** group into subplots
 8. **Themes** style the plot elements
- Not every plot needs *every* component, but all plots *must* have the first 3!

Theme
Labels
Coordinates
Facets
Scales
Geometries
Aesthetics
Data

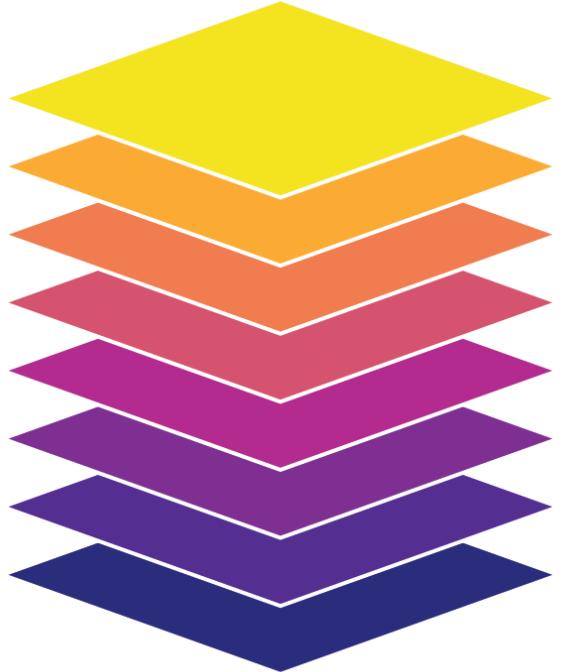


The Grammar of Graphics (gg) II

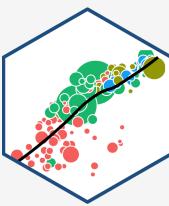


- Any graphic can be built from the same components:
 1. `data` to be drawn from
 2. `aes` **thetic mappings** from data to some visual marking
 3. `geom` **metric objects** on the plot
 4. `scale` define the range of values
 5. `coord` **inates** to organize location
 6. `labels` describe the scale and markings
 7. `facet` group into subplots
 8. `theme` style the plot elements
- Not every plot needs *every* component, but all plots *must* have the first 3!

Theme
Labels
Coordinates
Facets
Scales
Geometries
Aesthetics
Data



The Grammar of Graphics (gg): All at Once

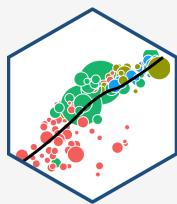


All in one command

- Produces plot output in viewer
- Does not save plot
 - Save with [Export](#) menu in viewer
- Adding layers requires whole code for new plot

```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point() +  
  geom_smooth()
```

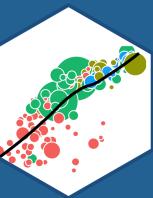
The Grammar of Graphics (gg): As R Objects



Saving as an object

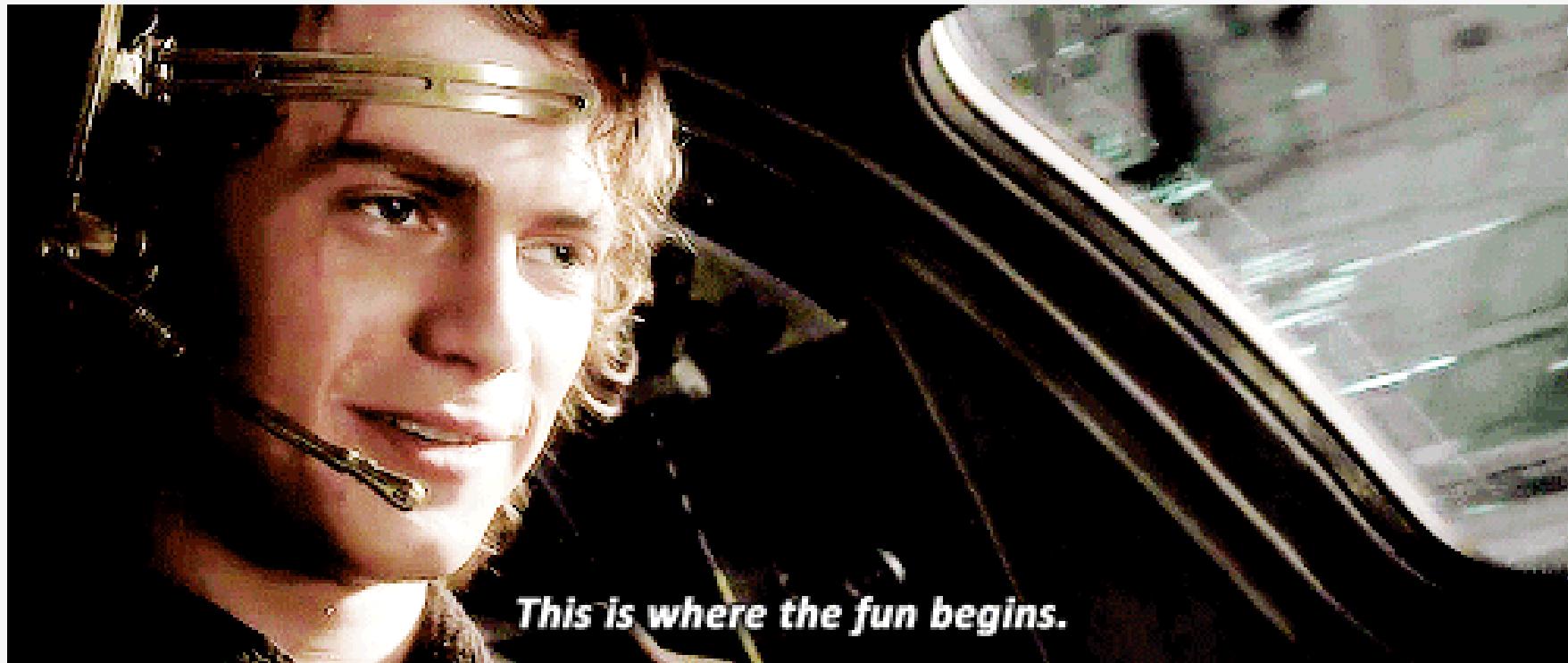
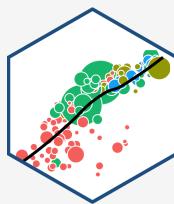
- Saves your plot as an R object
- Does *not* show in viewer
 - Execute the name of your object to see it
- Can add layers by calling the original plot name

```
# make and save plot  
p <- ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point()  
  
p # view plot  
  
# add a layer  
  
p + geom_smooth() # shows new plot  
  
p <- p + geom_smooth() # saves and overwrites p  
p2 <- p + geom_smooth() # saves as different ob
```



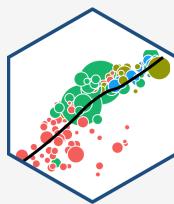
Plot Layers

The Grammar of Graphics



This is where the fun begins.

The Grammar of Graphics (gg): Data



Data

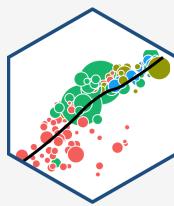
```
ggplot(data = mpg)
```

Data is the source of our data. As part of the `tidyverse`, `ggplot2` requires data to be "**tidy**"¹:

1. Each variable forms a **column**
2. Each observation forms a **row**
3. Each observational unit forms a table

¹ Data "tidyness" is the core element of all `tidyverse` packages.
Much more on all of this next class.

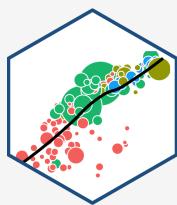
The Grammar of Graphics (gg): Adding Layers



Data

- Add a layer with `+` at the end of a line (never at the beginning!)
- Style recommendation: start a new line after each `+` to improve legibility!
- We will build a plot layer-by-layer

The Grammar of Graphics (gg): Aesthetics I

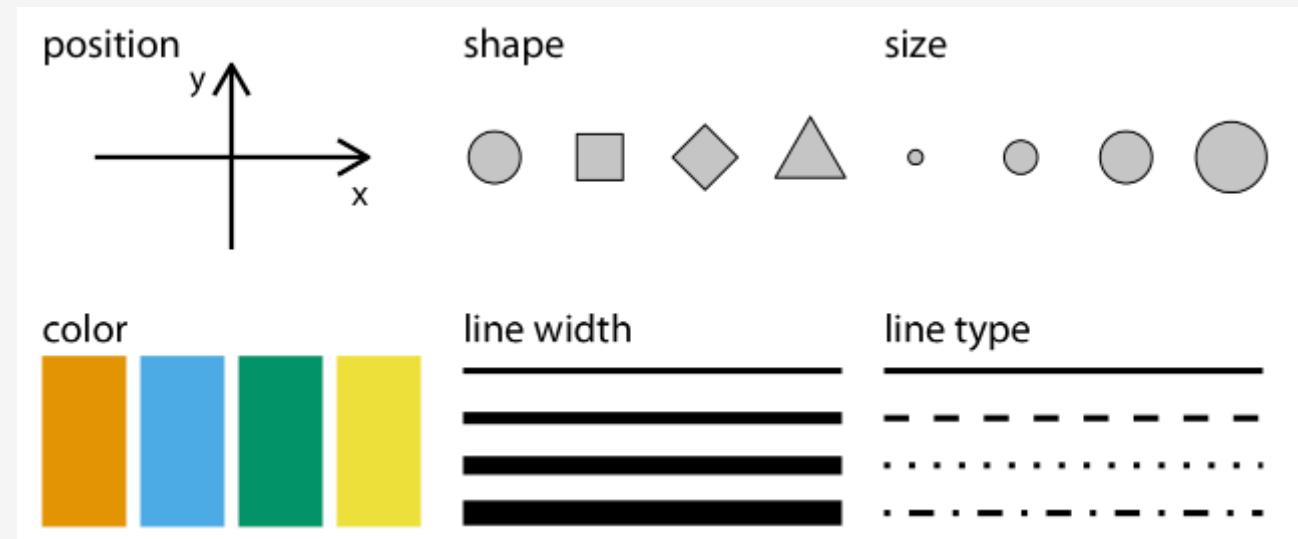


Data

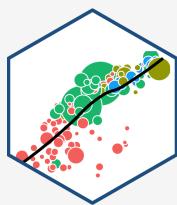
Aesthetics

+ aes()

Aesthetics map data to visual elements or parameters



The Grammar of Graphics (gg): Aesthetics II



Data

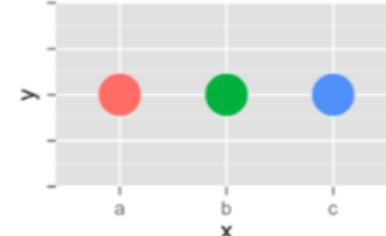
Aesthetics

+ aes()

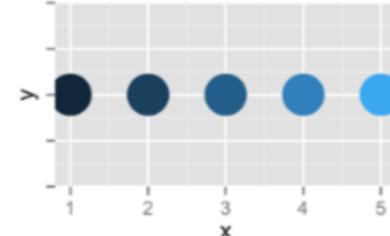
Aesthetics map data to visual elements or parameters

Color

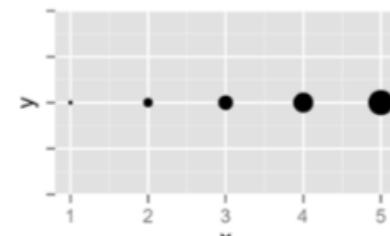
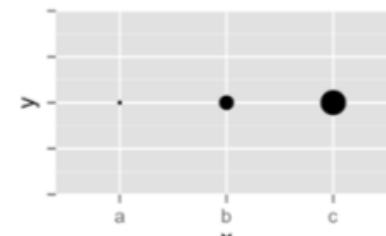
Discrete



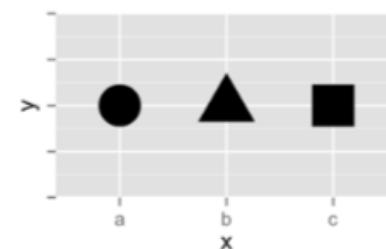
Continuous



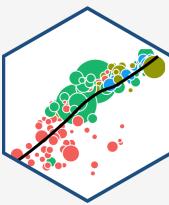
Size



Shape



The Grammar of Graphics (gg): Aesthetics III



Data

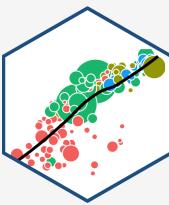
Aesthetics

+ aes()

Aesthetics map data to visual elements or parameters

- displ
- hwy
- class

The Grammar of Graphics (gg): Aesthetics III



Data

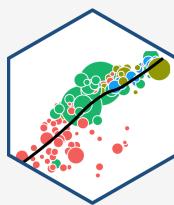
Aesthetics

+ `aes()`

Aesthetics map data to visual elements or parameters

- `displ` → **x**
- `hwy` → **y**
- `class` → *shape, size, color, etc.*

The Grammar of Graphics (gg): Aesthetics IV



Data

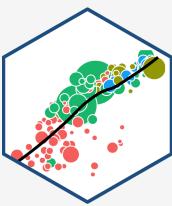
Aesthetics

+ aes()

Aesthetics map data to visual elements or parameters

Visual Space		Data Space
color	↔	class
Red	↔	2seater
Brown	↔	compact
Green	↔	midsize
Aqua	↔	minivan
Blue	↔	pickup
Violet	↔	subcompact
Pink	↔	suv

The Grammar of Graphics (gg): Aesthetics IV



Data

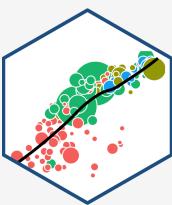
Aesthetics

+ aes()

Aesthetics map data to visual elements or parameters

```
aes(x = displ,  
     y = hwy,  
     color = class)
```

The Grammar of Graphics (gg): Geoms I



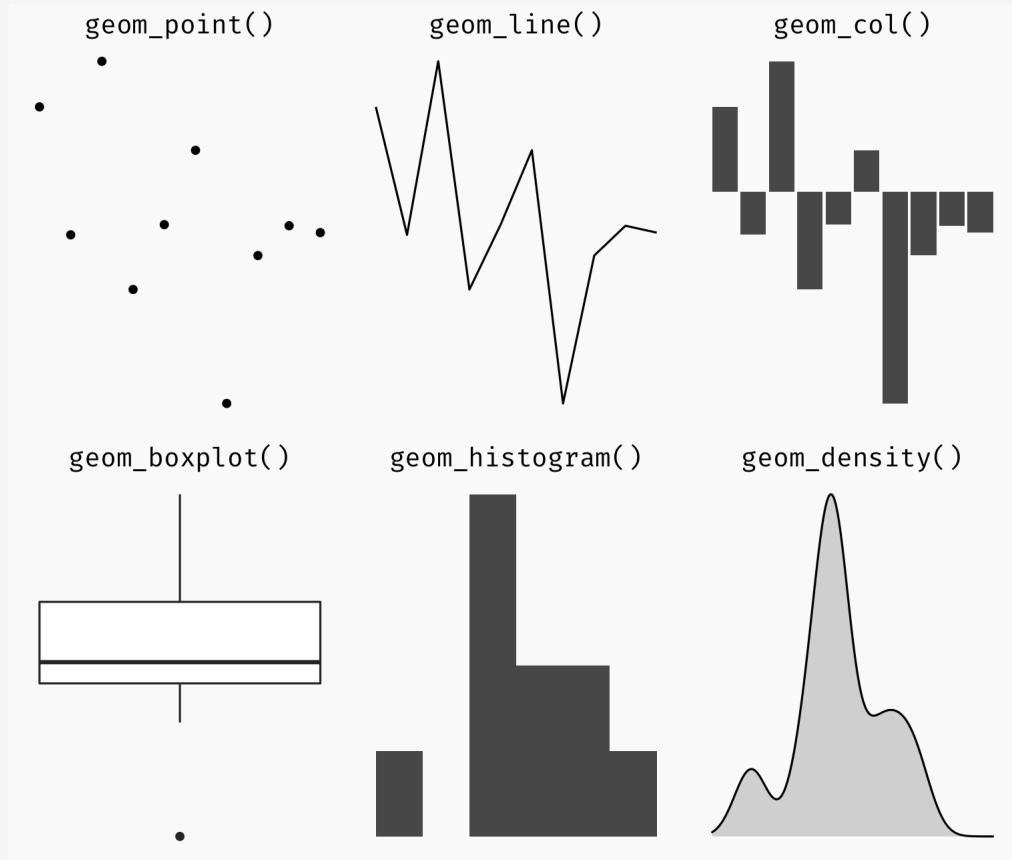
Data

Aesthetics

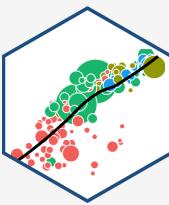
Geoms

+ `geom_*`()

Geometric objects displayed on the plot



The Grammar of Graphics (gg): Geoms II



Data

Aesthetics

Geoms

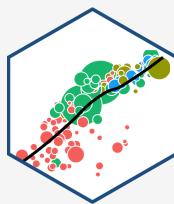
+ `geom_*`()

Geometric objects displayed on the plot

- What `geom`s you should use depends on what you want to show:

Type	geom
Point	<code>geom_point()</code>
Line	<code>geom_line()</code> , <code>geom_path()</code>
Bar	<code>geom_bar()</code> , <code>geom_col()</code>
Histogram	<code>geom_histogram()</code>
Regression	<code>geom_smooth()</code>
Boxplot	<code>geom_boxplot()</code>

The Grammar of Graphics (gg): Geoms III



Data

Aesthetics

Geoms

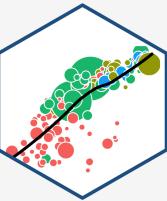
+ `geom_*`

Geometric objects displayed on the plot

```
## [1] "geom_abline"      "geom_area"        "geom_bar"  
## [5] "geom_blank"       "geom_boxplot"     "geom_col"  
## [9] "geom_count"        "geom_crossbar"   "geom_curve"  
## [13] "geom_density_2d"  "geom_density2d" "geom_dotplot"  
## [17] "geom_errorbarh"   "geom_freqpoly"  "geom_hex"  
## [21] "geom_hline"        "geom_jitter"    "geom_label"  
## [25] "geom_linerange"   "geom_map"       "geom_path"  
## [29] "geom_pointrange"  "geom_polygon"  "geom_qq"  
## [33] "geom_quantile"   "geom_raster"   "geom_rect"  
## [37] "geom_rug"         "geom_segment" "geom_sf"  
## [41] "geom_sf_text"    "geom_smooth"  "geom_spoke"  
## [45] "geom_text"        "geom_tile"    "geom_violin"
```

See <http://ggplot2.tidyverse.org/reference> for many more options

The Grammar of Graphics (gg): Geoms IV



Data

Aesthetics

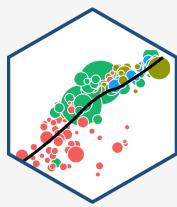
Geoms

+ `geom_*`

Geometric objects displayed on the plot

Or just start typing `geom_` in R Studio!

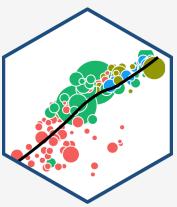
Let's Make a Plot!



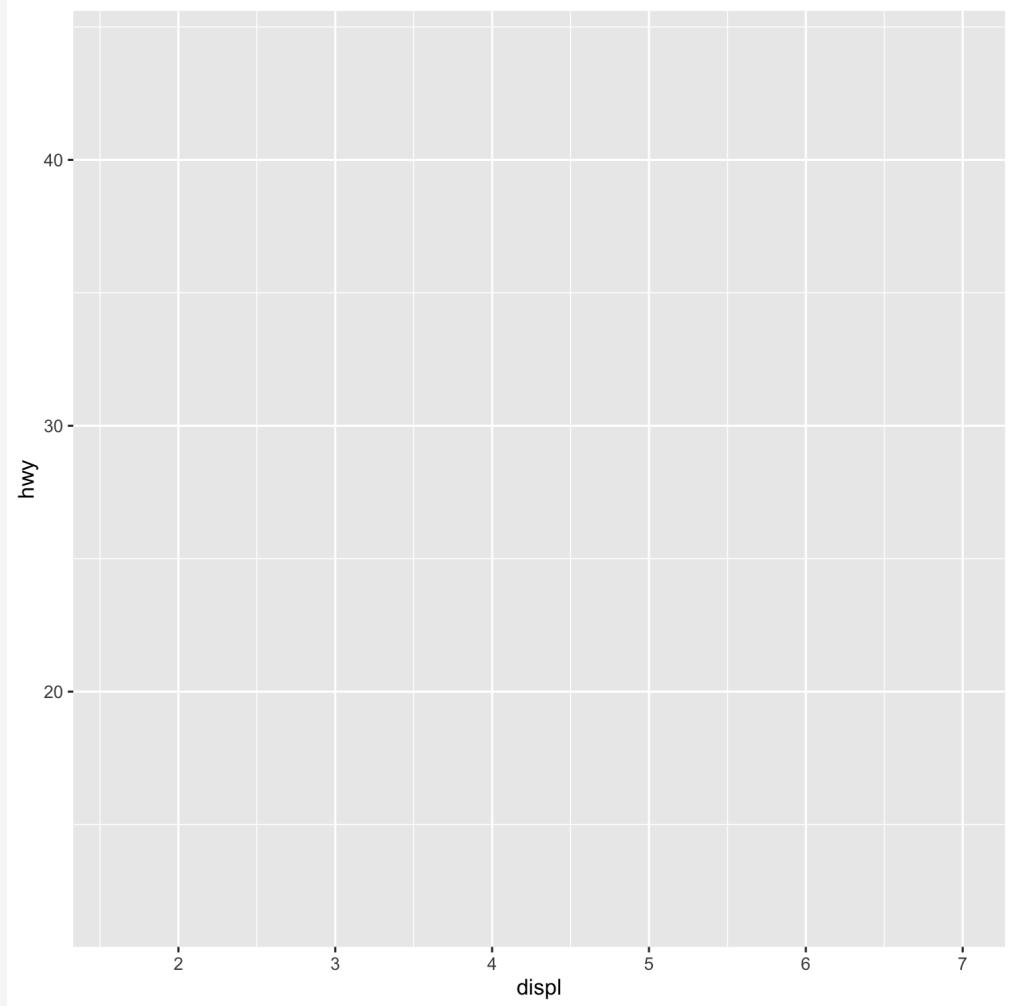
```
ggplot(data = mpg)
```



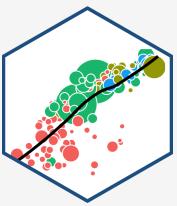
Let's Make a Plot!



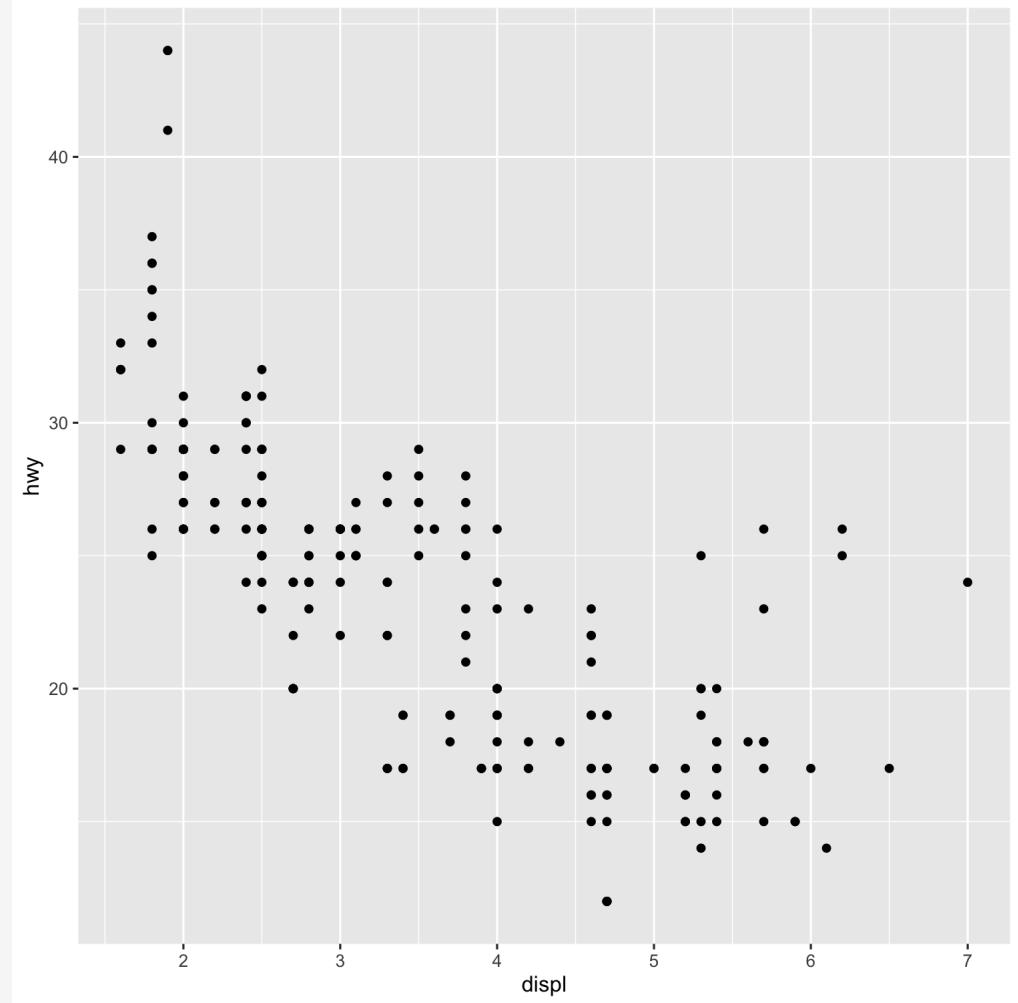
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)
```



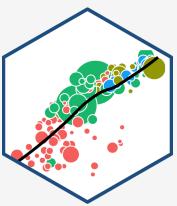
Let's Make a Plot!



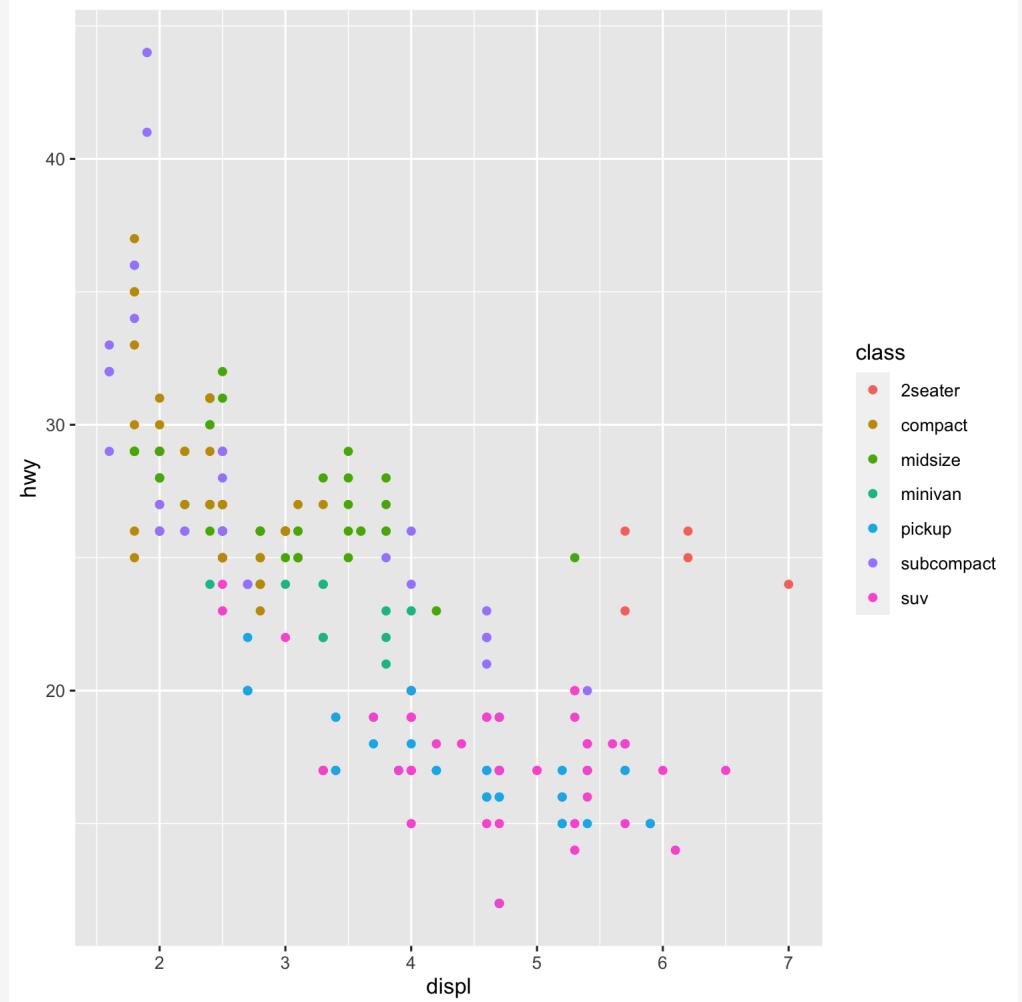
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point()
```



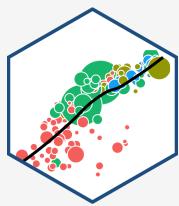
Let's Make a Plot!



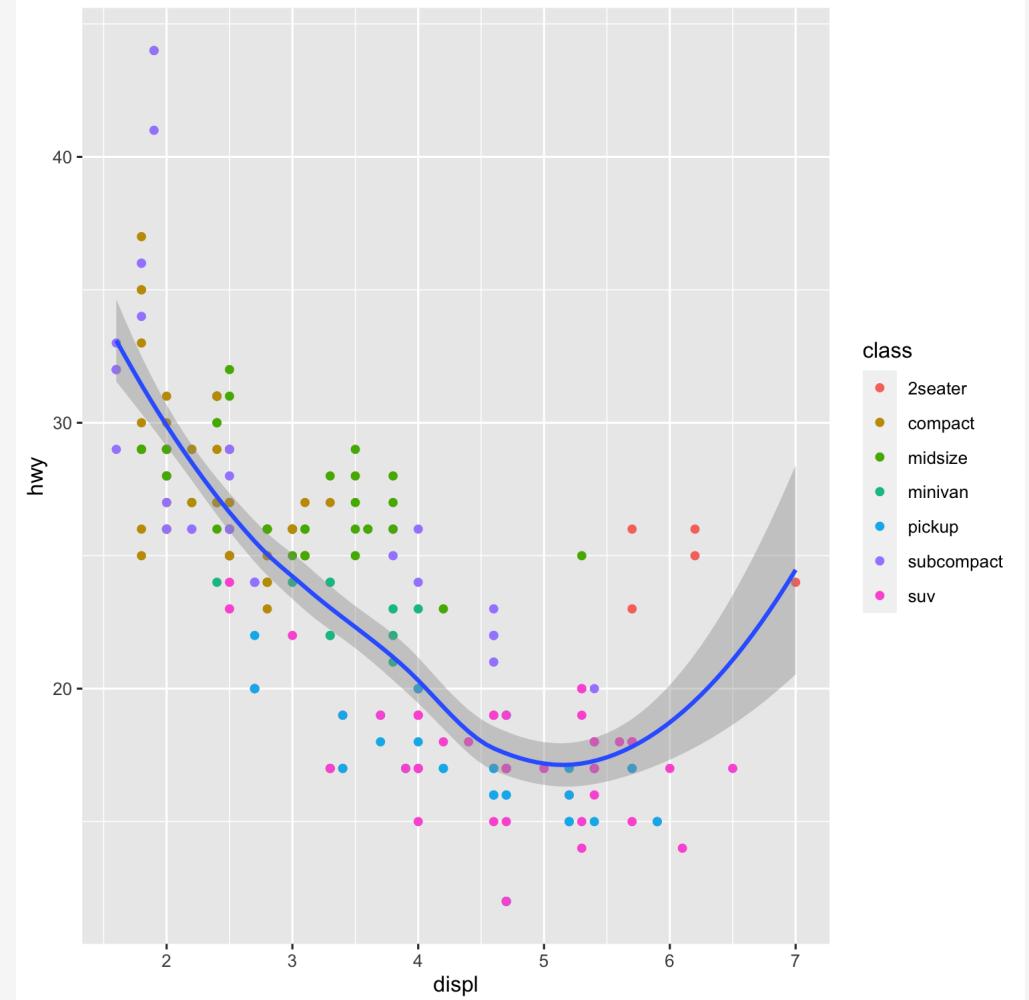
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))
```



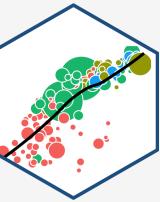
Let's Make a Plot!



```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()
```



More Geoms



Data

Aesthetics

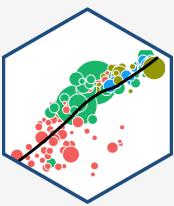
Geoms

+ `geom_*`

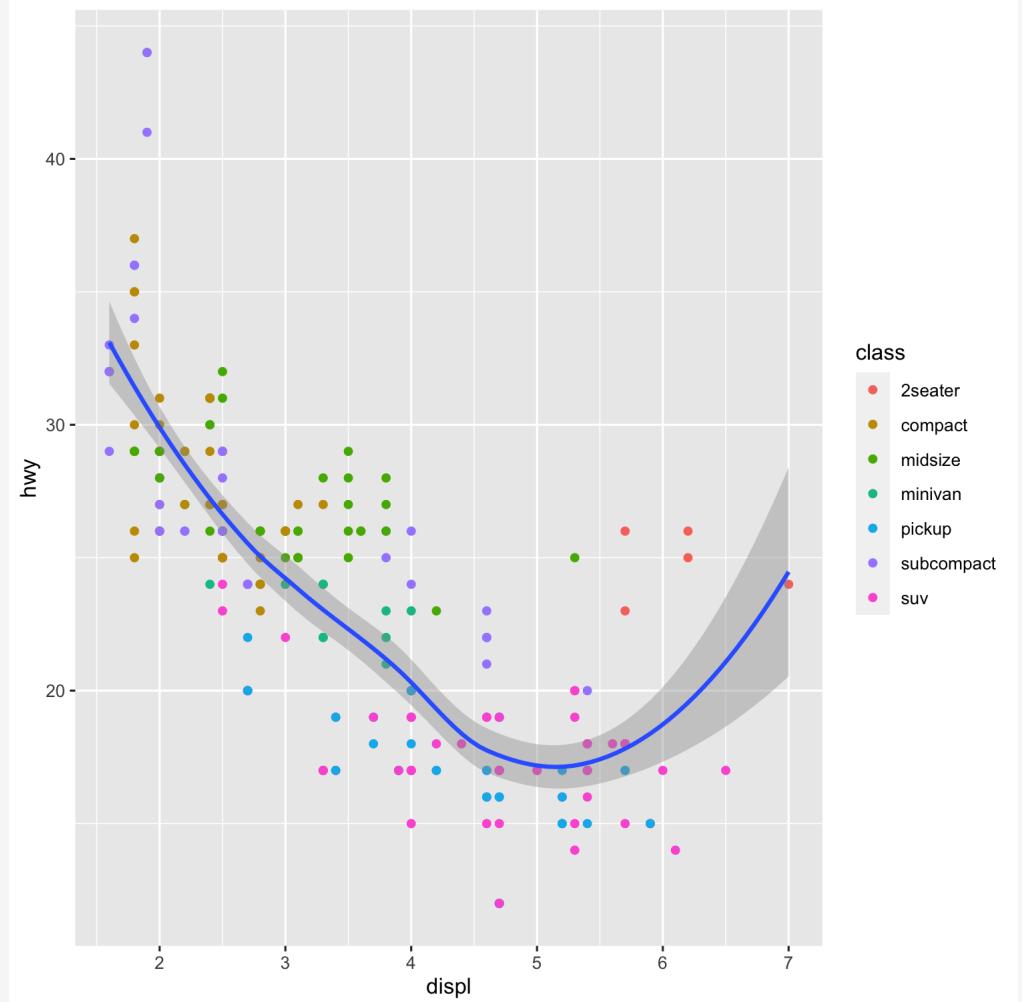
`geom_*(aes, data, stat, position)`

- `data`: geoms can have their own data
 - has to map onto global coordinates
- `aes`: geoms can have their own aesthetics
 - inherits global aesthetics by default
 - different geoms have different available aesthetics

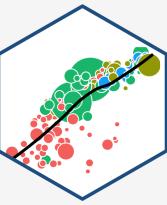
Change Our Plot



```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()
```



More Geoms II



Data

`geom_*(aes, data, stat, position)`

Aesthetics

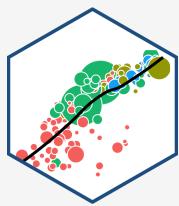
- `stat`: some geoms statistically transform data
 - `geom_histogram()` uses `stat_bin()` to group observations into bins

Geoms

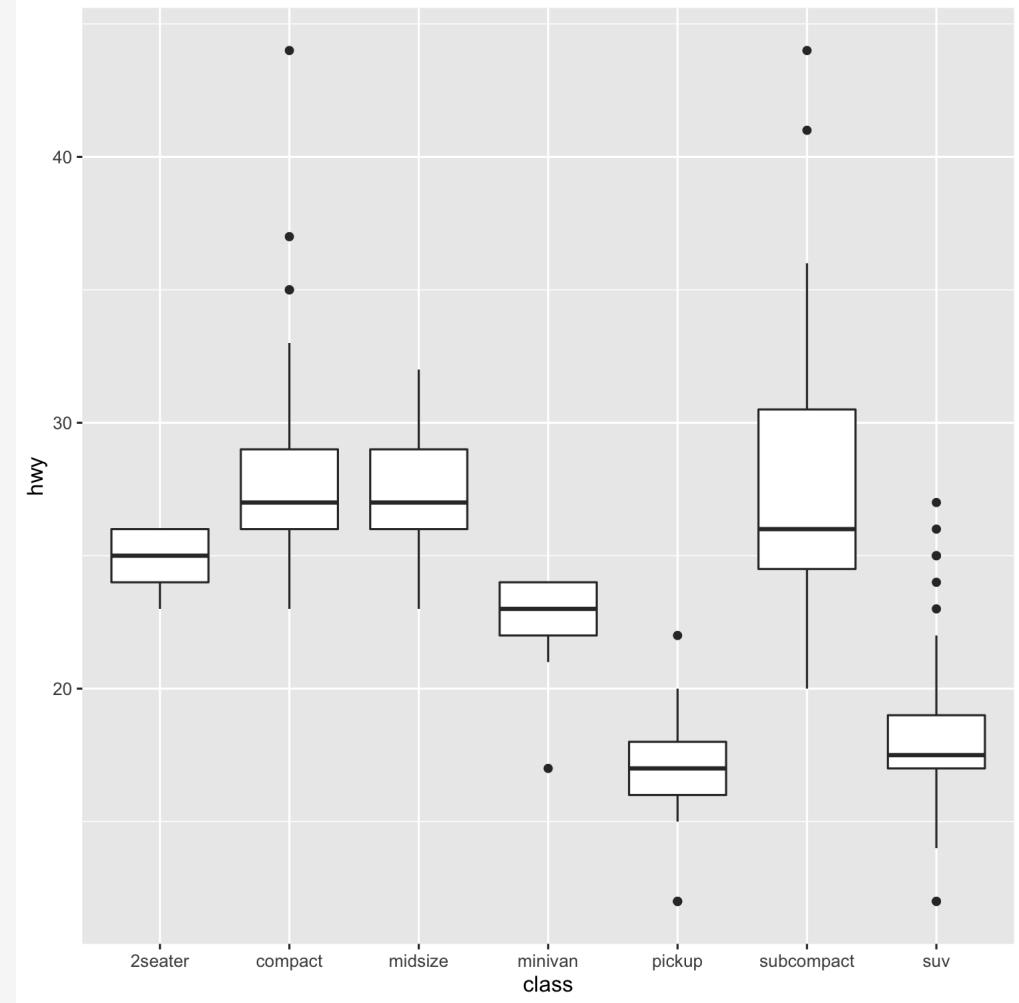
+ `geom_*`

- `position`: some adjust location of objects
 - `dodge`, `stack`, `jitter`

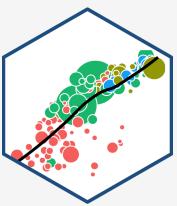
Let's Change Our Plot



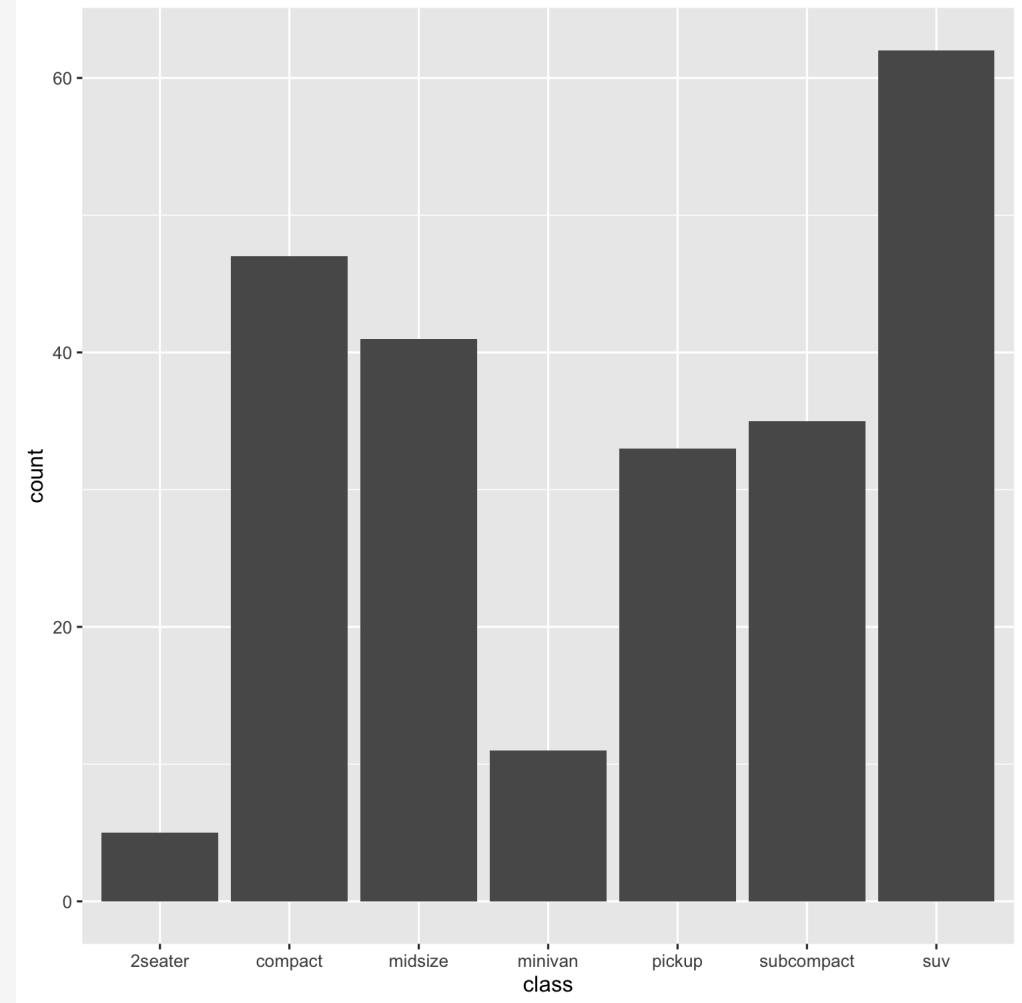
```
ggplot(data = mpg)+  
  aes(x = class,  
      y = hwy)+  
  geom_boxplot()
```



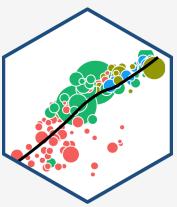
Let's Change Our Plot



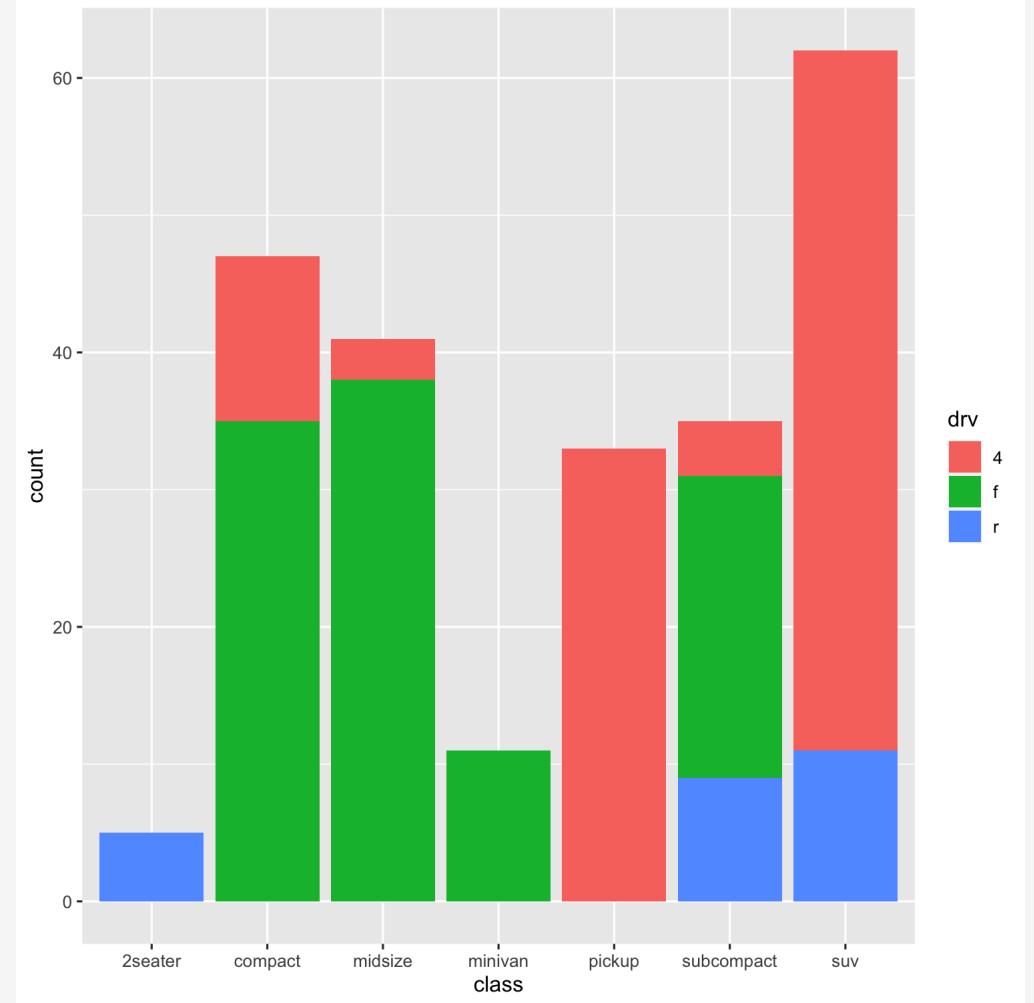
```
ggplot(data = mpg)+  
  aes(x = class)+  
  geom_bar()
```



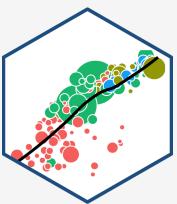
Let's Change Our Plot



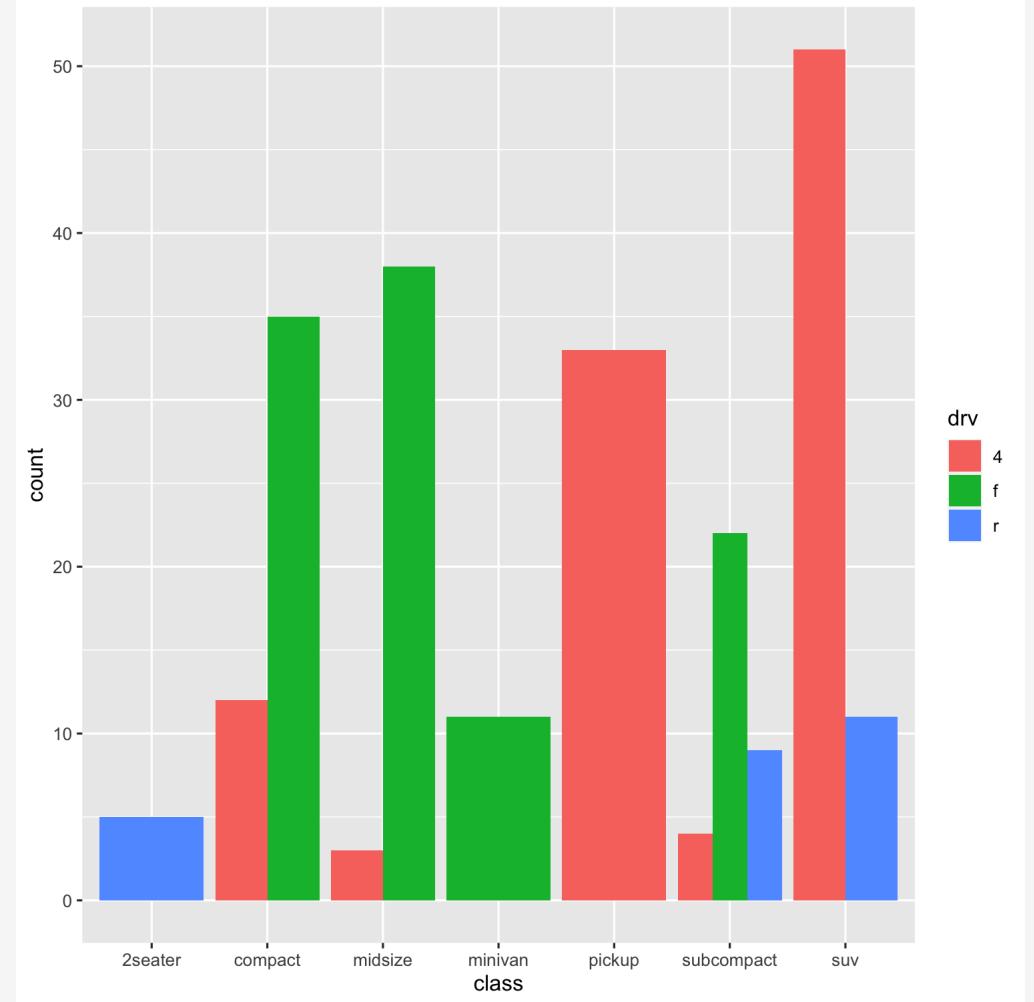
```
ggplot(data = mpg)+  
  aes(x = class,  
      fill = drv)+  
  geom_bar()
```



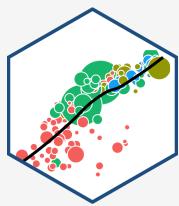
Let's Change Our Plot



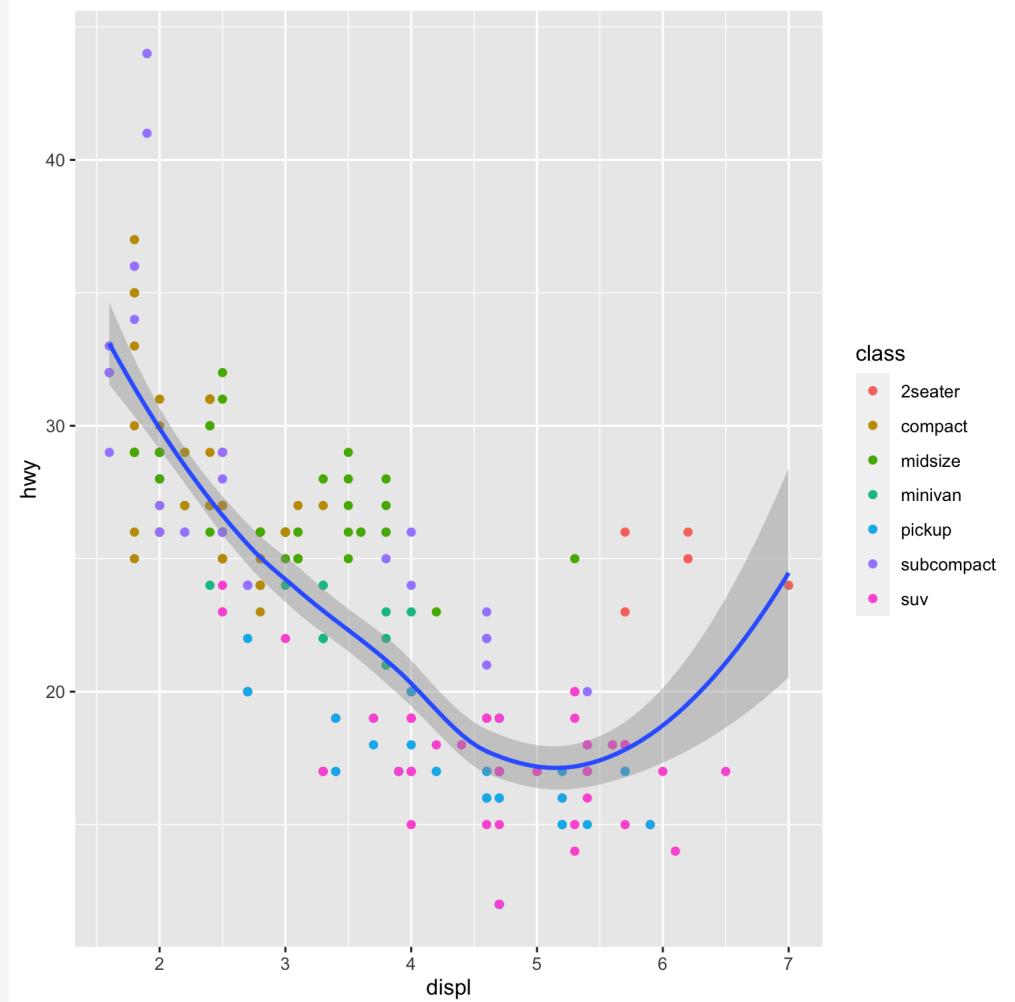
```
ggplot(data = mpg)+  
  aes(x = class,  
      fill = drv)+  
  geom_bar(position = "dodge")
```



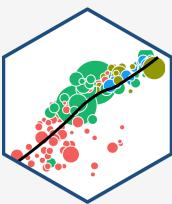
Back to the Original (and saving it)



```
p <- ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()  
  
p # show plot
```



The Grammar of Graphics (gg): Facets I



Data

```
p + facet_wrap(~year)
```

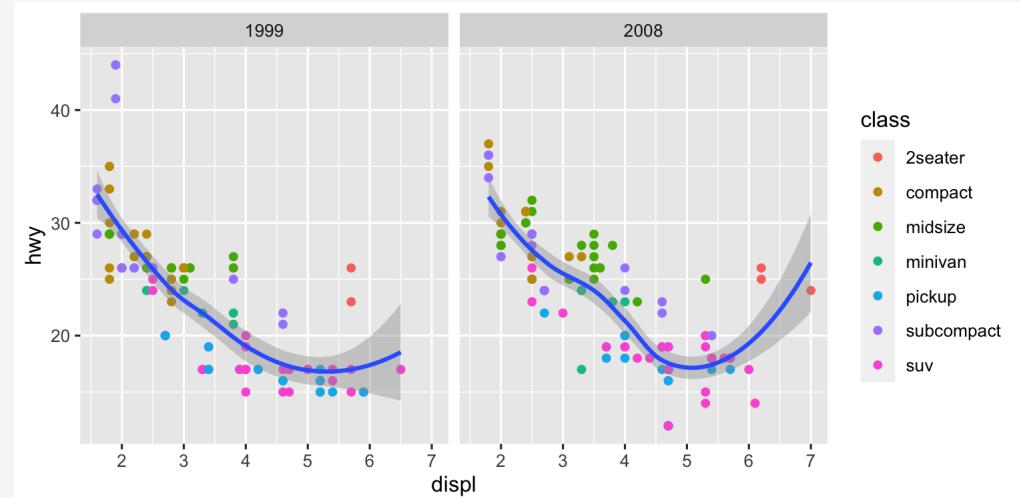
Aesthetics

Geoms

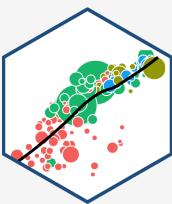
Facets

+ `facet_wrap()`

+ `facet_grid()`



The Grammar of Graphics (gg): Facets II



Data

```
p + facet_grid(cyl~year)
```

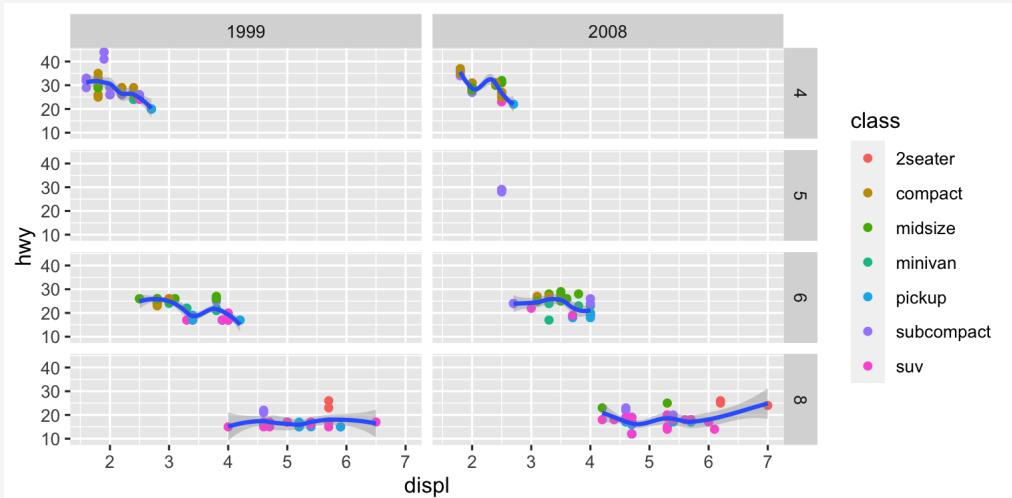
Aesthetics

Geoms

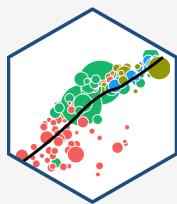
Facets

+ facet_wrap()

+ facet_grid()



The Grammar of Graphics (gg): Labels



Data

```
p + facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liters)",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class")
```

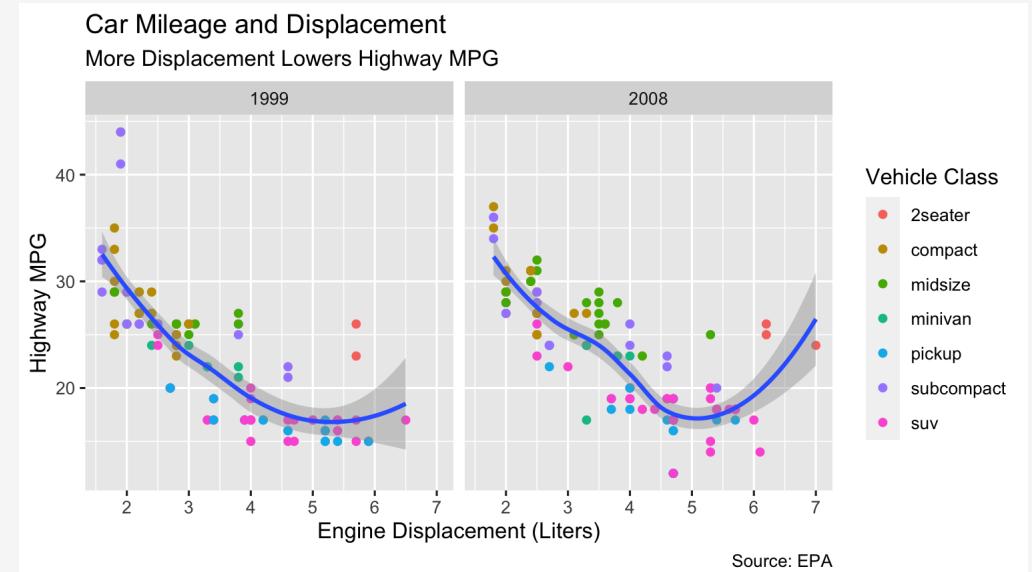
Aesthetics

Geoms

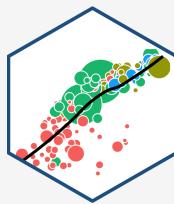
Facets

Labels

+ labs()



The Grammar of Graphics (gg): Scales



Data

`scale + _ + <aes> + _ + <type> + ()`

Aesthetics

- `<aes>`: parameter you want to adjust
- `<type>`: type of parameter

Geoms

- I want to change my discrete x-axis:

`scale_x_discrete()`

Facets

- I want to change my continuous y-axis:

`scale_y_continuous()`

Labels

- I want to rescale x-axis to log: `scale_x_log10()`

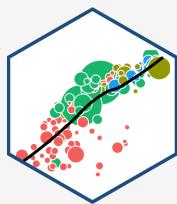
Scales

- I want to use a different color palette:

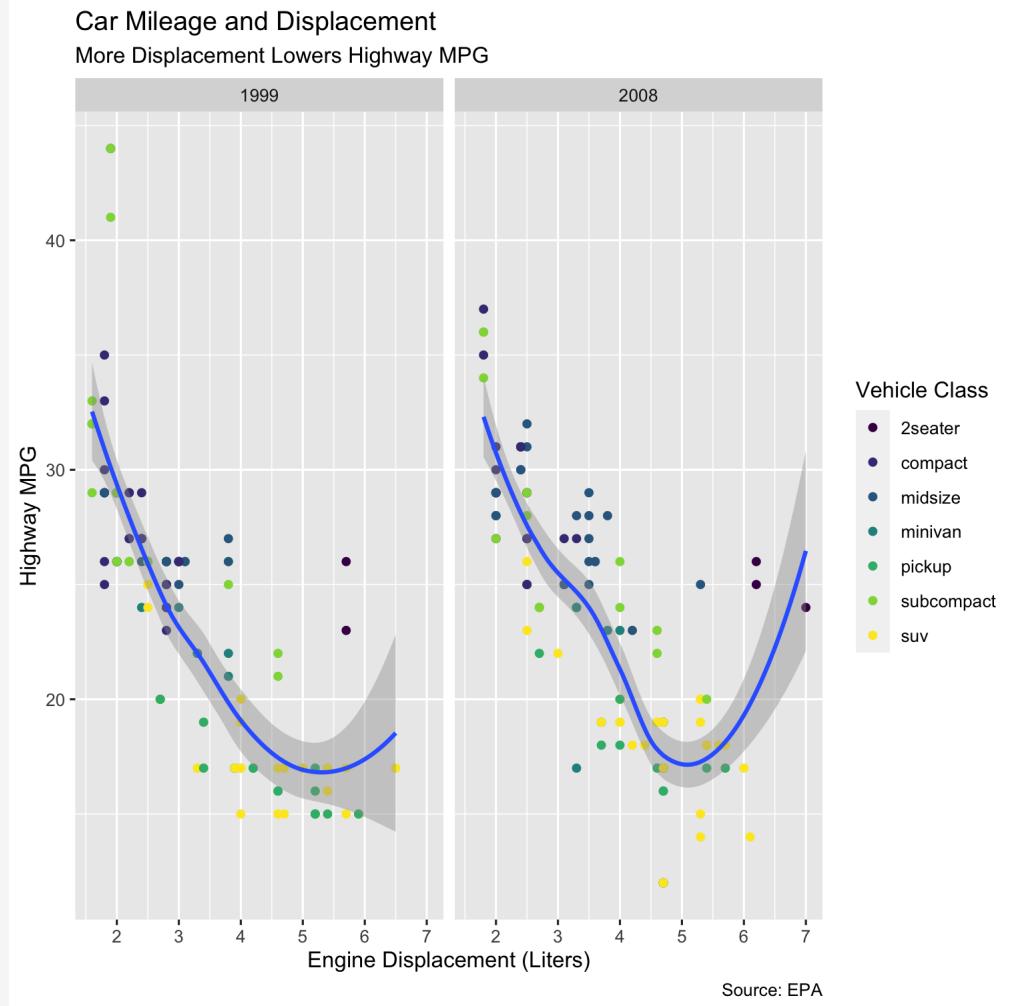
`scale_fill_discrete(),`

+ `scale_*_*`()

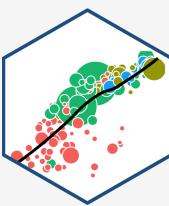
The Grammar of Graphics (gg): Scales



```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth() +  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liter",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class") +  
  scale_color_viridis_d()
```



The Grammar of Graphics (gg): Themes



Data

Theme changes appearance of plot decorations (things not mapped to data)

Aesthetics

- Some themes that come with `ggplot2`:

Geoms

- + `theme_bw()`

Facets

- + `theme_dark()`

Labels

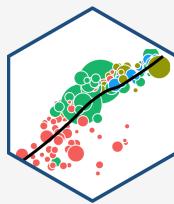
- + `theme_gray()`
- + `theme_minimal()`

Scales

- + `theme_light()`
- + `theme_classic()`

Theme

The Grammar of Graphics (gg): Themes



Data

Theme changes appearance of plot decorations (things not mapped to data)

Aesthetics

- Many parameters we could change

Geoms

- Global options: `line`, `rect`, `text`, `title`

Facets

- `axis`: x-, y-, or other axis title, ticks, lines

Labels

- `legend`: plot legends for fill or color

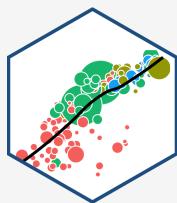
Scales

- `panel`: actual plot area

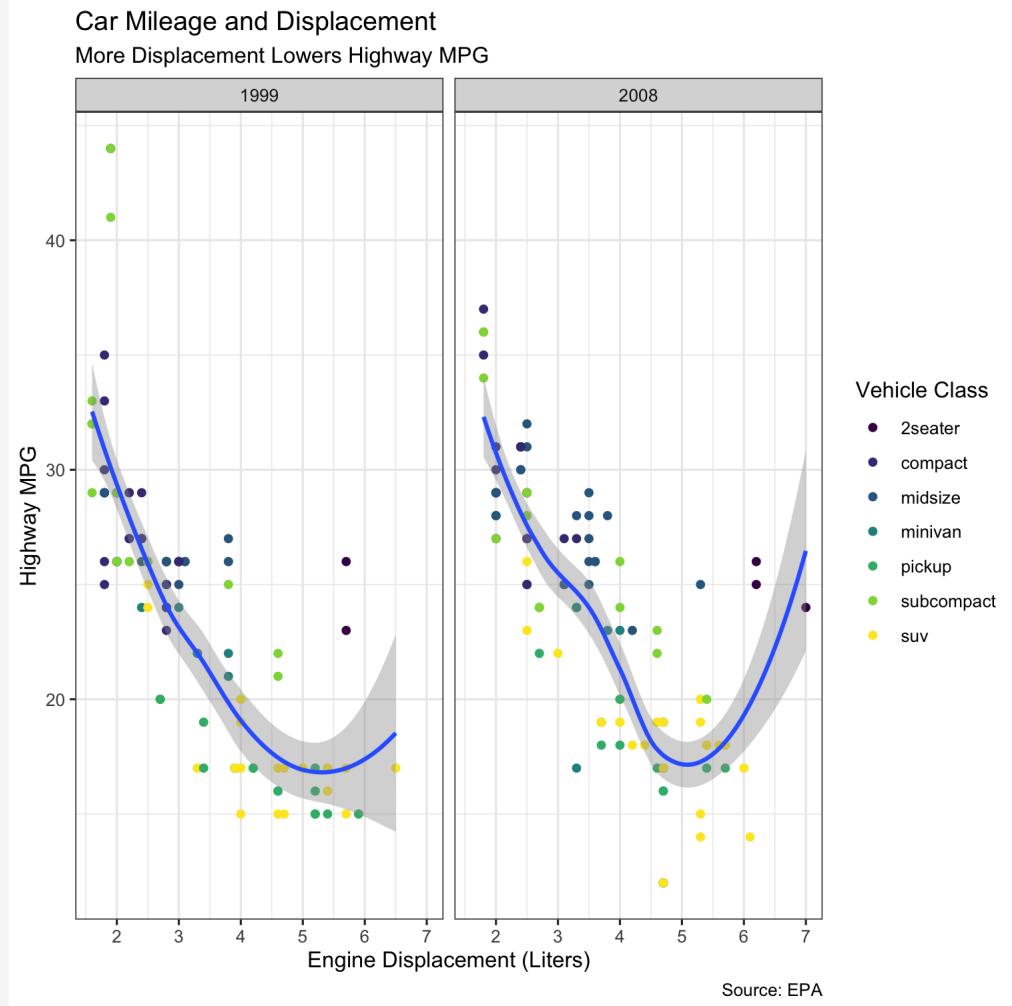
Theme

- `plot`: whole image
- `strip`: facet labels

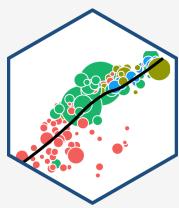
The Grammar of Graphics (gg): Themes



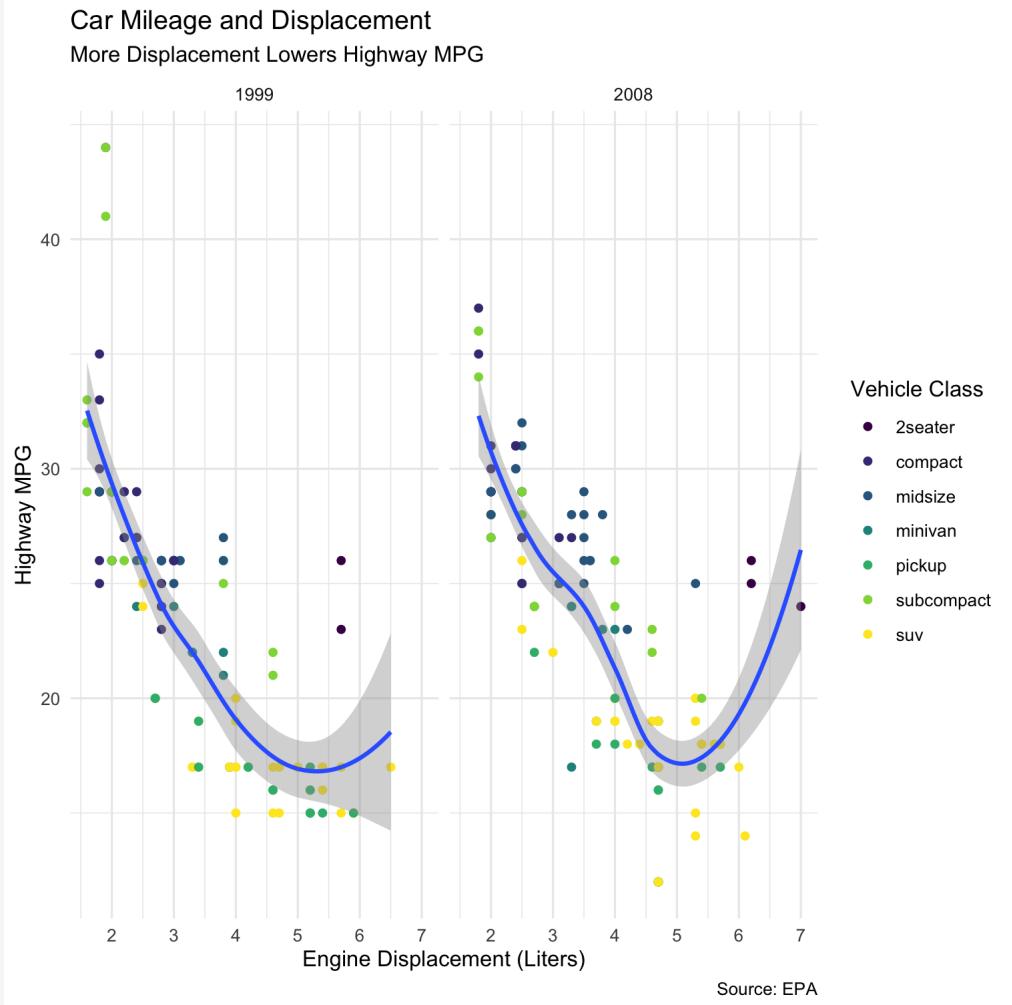
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth() +  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liter",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class") +  
  scale_color_viridis_d() +  
  theme_bw()
```



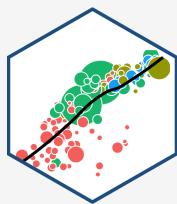
The Grammar of Graphics (gg): Themes II



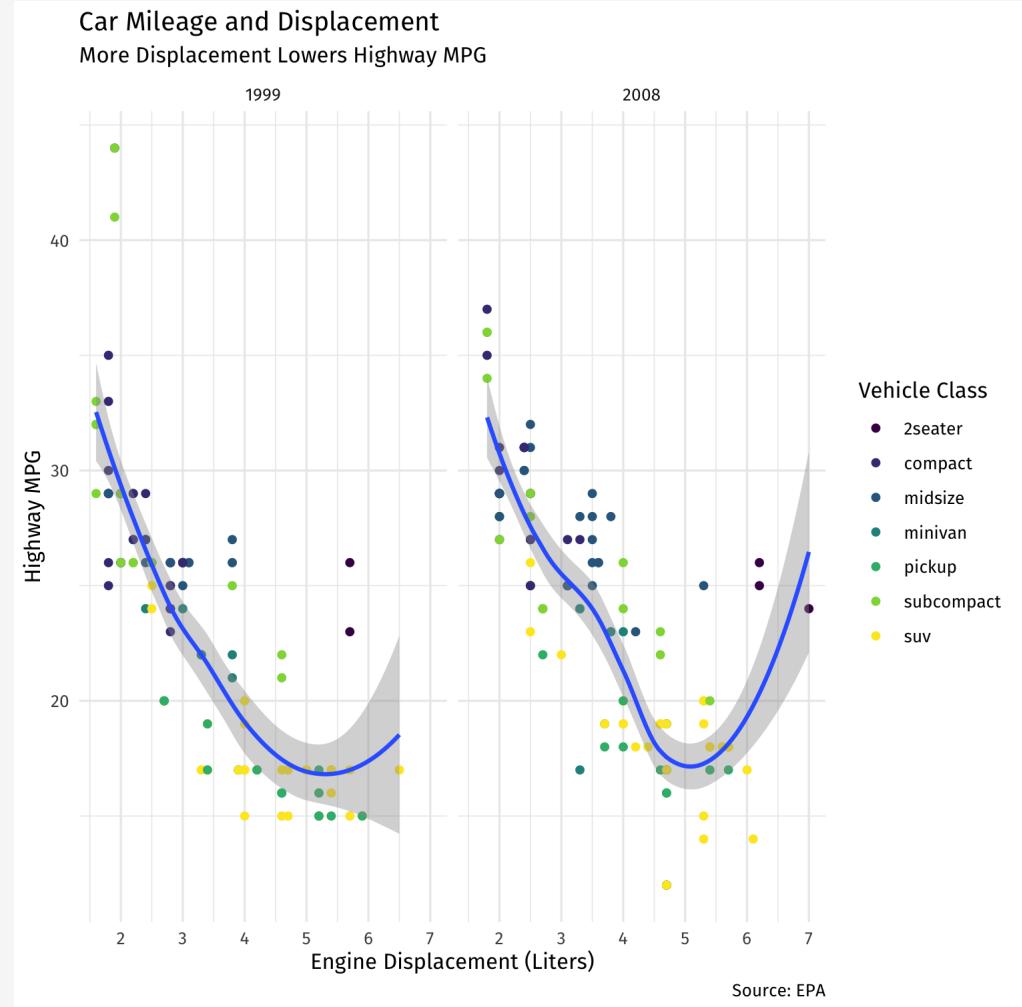
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth() +  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liter",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class") +  
  scale_color_viridis_d() +  
  theme_minimal()
```



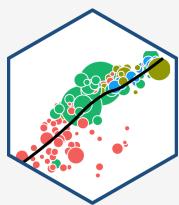
The Grammar of Graphics (gg): Themes III



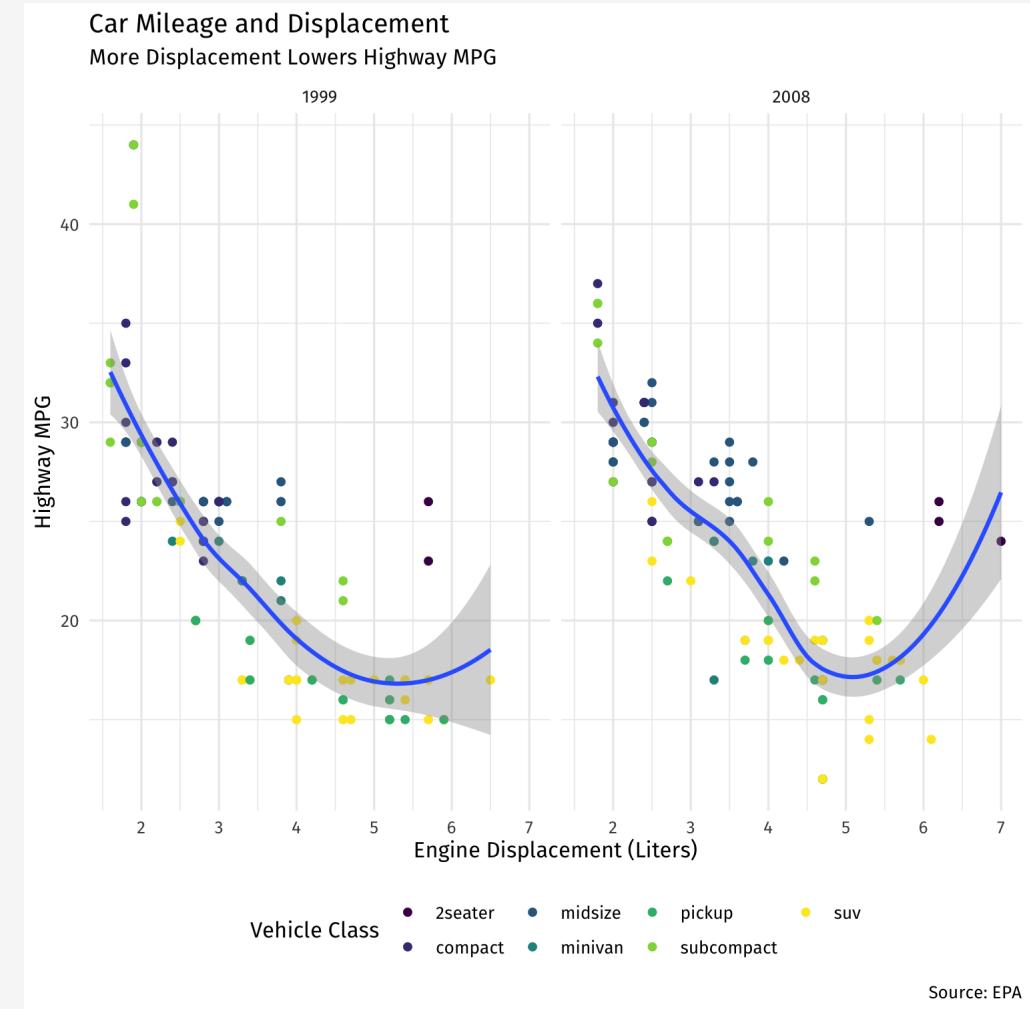
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth() +  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liter",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class") +  
  scale_color_viridis_d() +  
  theme_minimal() +  
  theme(text = element_text(family = "
```



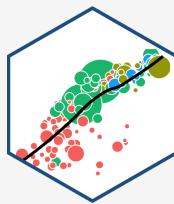
The Grammar of Graphics (gg): Themes III



```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liter",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class")  
  scale_color_viridis_d()  
  theme_minimal()  
  theme(text = element_text(family = "Lato"),  
        legend.position="bottom")
```



The Grammar of Graphics (gg): Themes (ggthemes)



Data

- ggthemes package adds some other nice themes

Aesthetics

```
# install if you don't have it  
# install.packages("ggthemes")  
library("ggthemes") # load package
```

Geoms

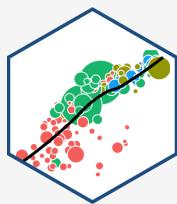
Facets

Labels

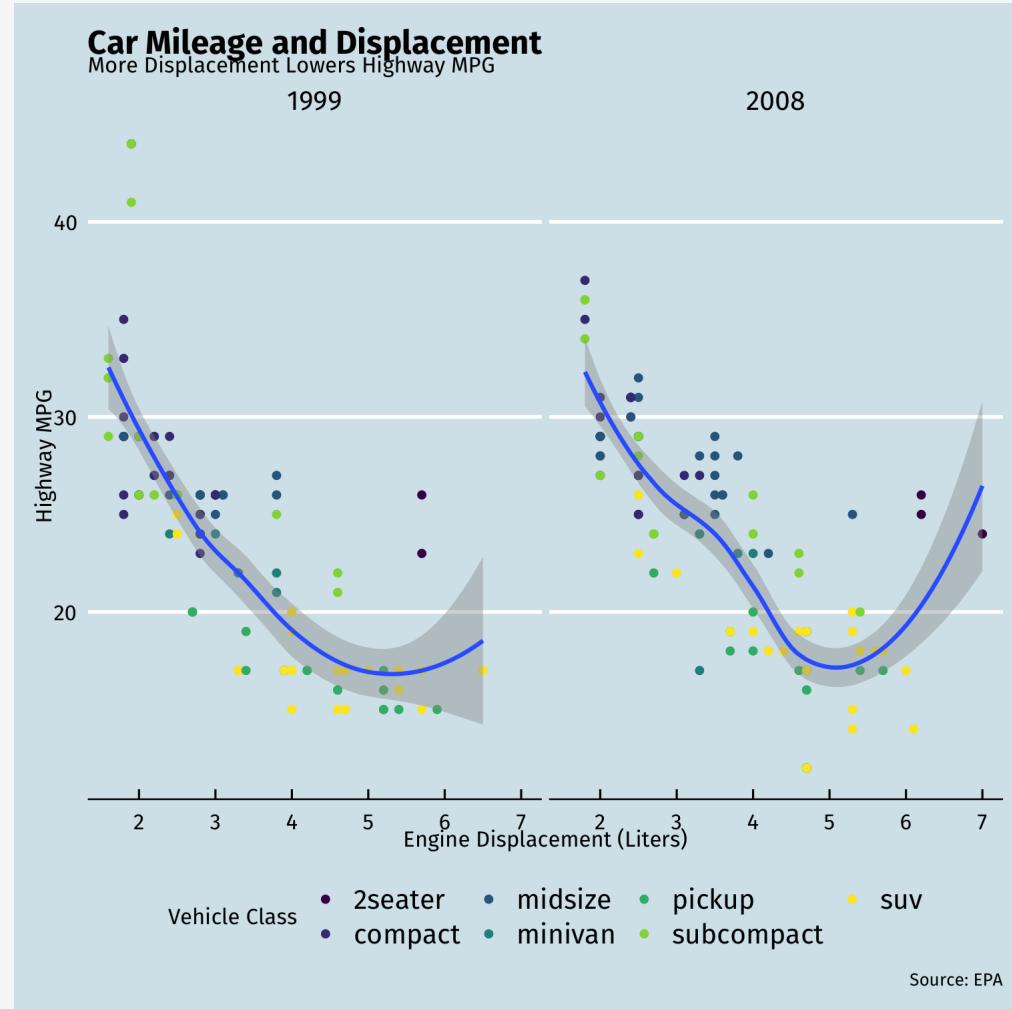
Scales

Theme

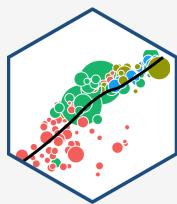
The Grammar of Graphics (gg): Themes IV



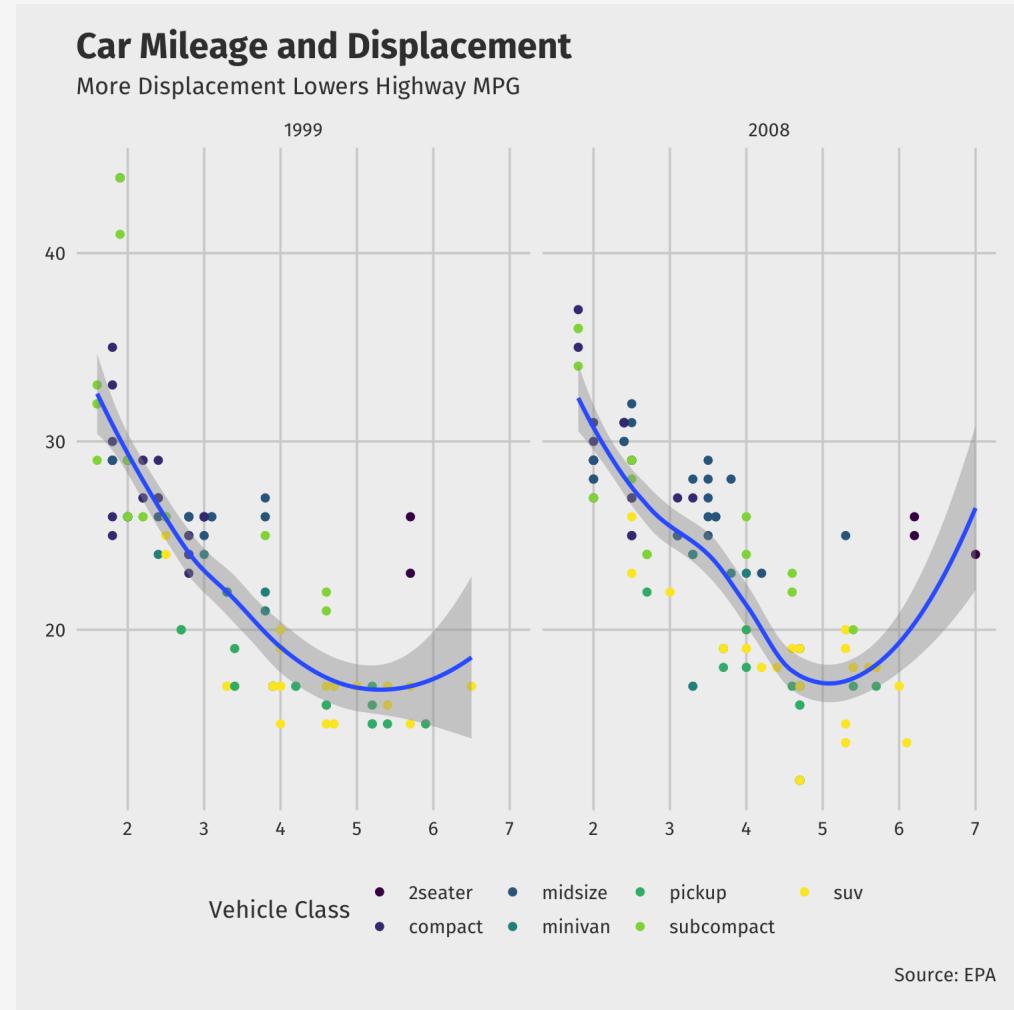
```
library("ggthemes")
ggplot(data = mpg) +
  aes(x = displ,
      y = hwy) +
  geom_point(aes(color = class)) +
  geom_smooth() +
  facet_wrap(~year) +
  labs(x = "Engine Displacement (Liter",
       y = "Highway MPG",
       title = "Car Mileage and Displacement",
       subtitle = "More Displacement Lowers Highway MPG",
       caption = "Source: EPA",
       color = "Vehicle Class") +
  scale_color_viridis_d() +
  theme_economist() +
  theme(text = element_text(family =
                            "legends.position = "bottom"))
```

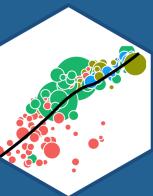


The Grammar of Graphics (gg): Themes V



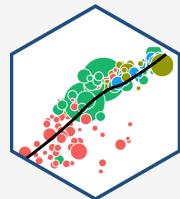
```
library("ggthemes")
ggplot(data = mpg) +
  aes(x = displ,
      y = hwy) +
  geom_point(aes(color = class)) +
  geom_smooth() +
  facet_wrap(~year) +
  labs(x = "Engine Displacement (Liter",
       y = "Highway MPG",
       title = "Car Mileage and Displacement",
       subtitle = "More Displacement Lowers Highway MPG",
       caption = "Source: EPA",
       color = "Vehicle Class") +
  scale_color_viridis_d() +
  theme_fivethirtyeight() +
  theme(text = element_text(family =
                            "legends.position = "bottom"))
```





Some Troubleshooting

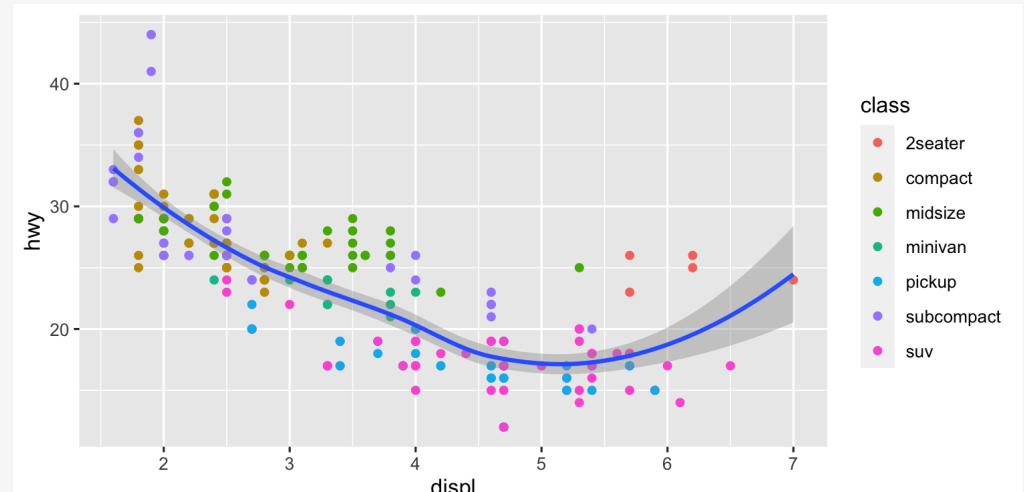
Global vs. Local Aesthetics



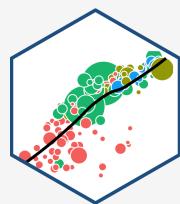
- `aes()` can go in base (`data`) layer and/or in individual `geom()` layers
- All `geoms` will inherit global `aes` from `data` layer unless overridden

```
# ALL GEOMS will map data to colors
ggplot(data = mpg, aes(x = displ,
                       y = hwy,
                       color = class))+  
  geom_point()+
  geom_smooth()
```

```
# ONLY points will map data to colors
ggplot(data = mpg, aes(x = displ,
                       y = hwy))+  
  geom_point(aes(color = class))+
  geom_smooth()
```

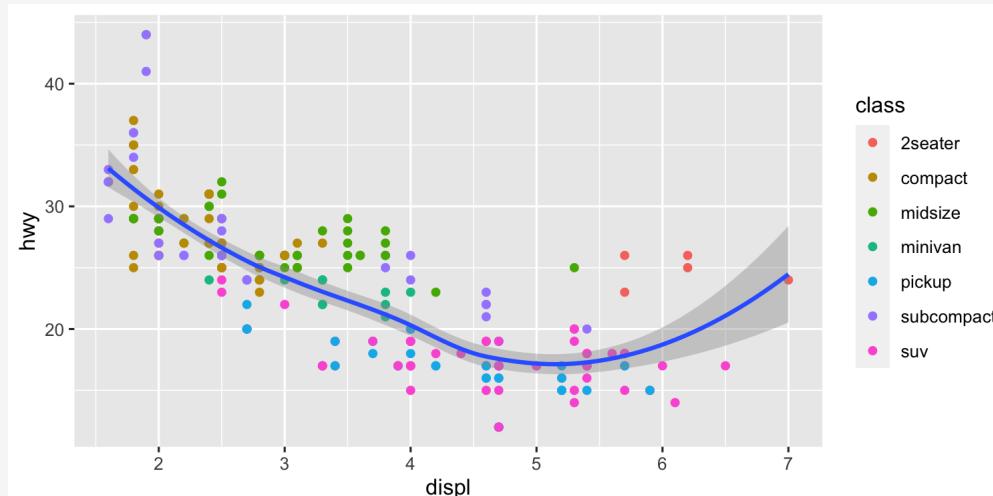


Mapped vs. Set Aesthetics

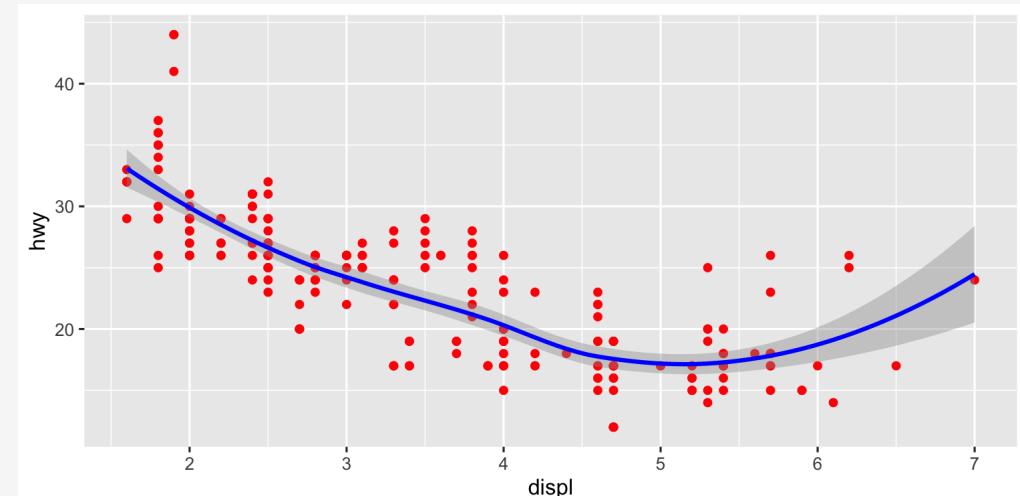


- `aes` thetics such as `size` and `color` can be mapped from data or set to a single value
- Map *inside* of `aes()`, set *outside* of `aes()`

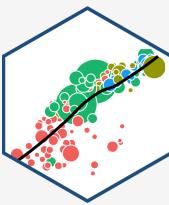
```
# Point colors are mapped from class data
ggplot(data = mpg, aes(x = displ,
                        y = hwy))+
  geom_point(aes(color = class))+
  geom_smooth()
```



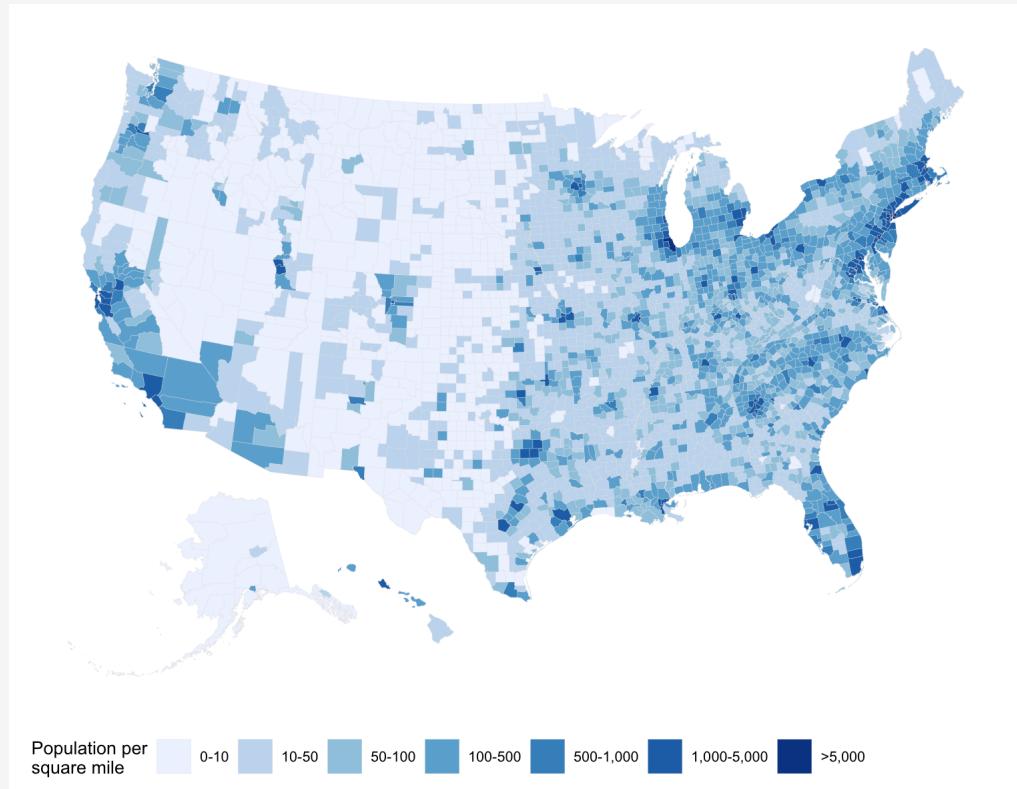
```
# Point colors are all set to blue
ggplot(data = mpg, aes(x = displ,
                        y = hwy))+
  geom_point(aes(), color = "red")+
  geom_smooth(aes(), color = "blue")
```



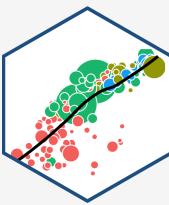
Go Crazy I



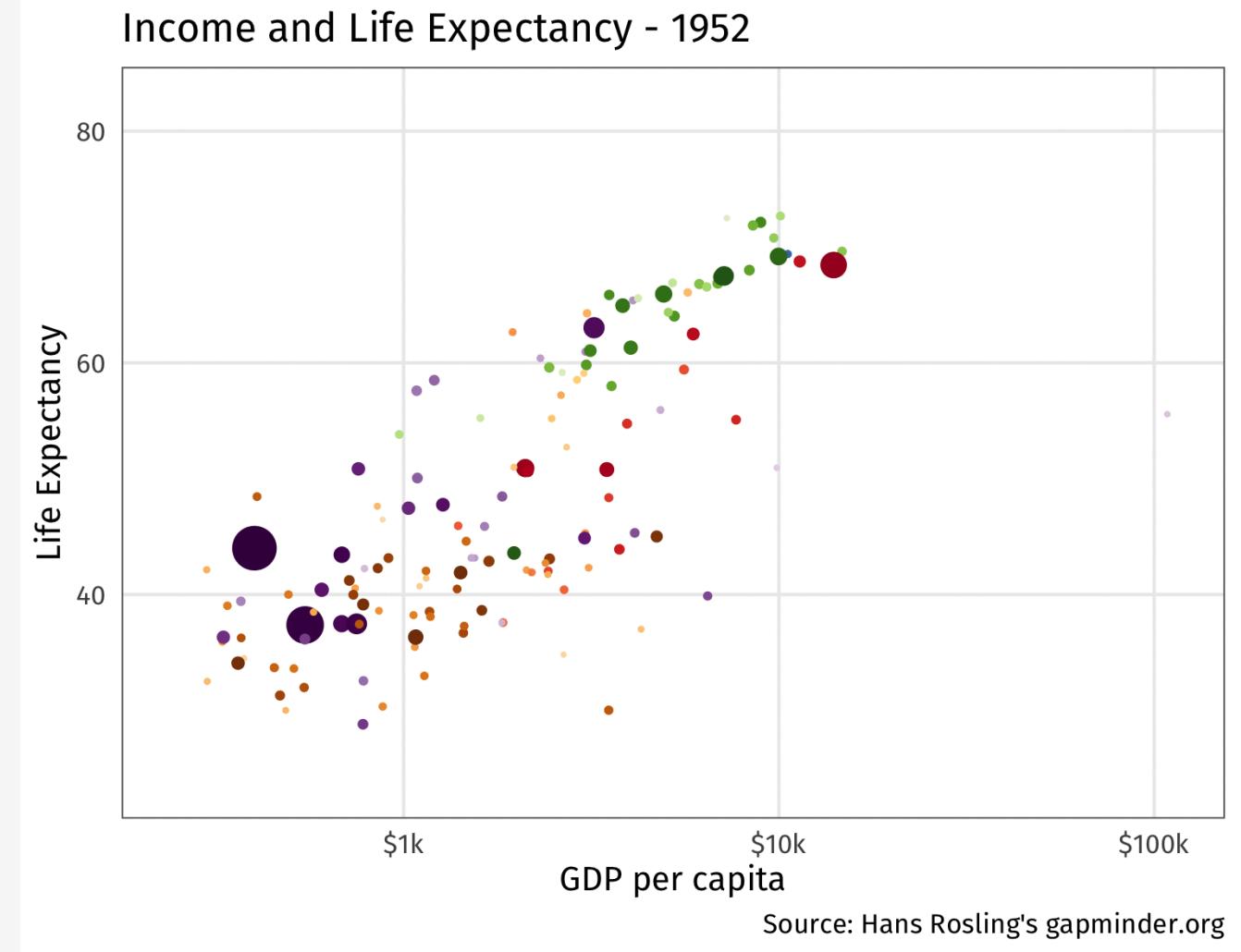
```
# I did some (hidden) data work before
ggplot(data = county_full,
        mapping = aes(x = long, y
                      fill = pop_d
                      group = grou
geom_polygon(color = "gray90", size
coord_equal()+
scale_fill_brewer(palette="Blues",
                  labels =
                    labs(fill = "Population per\nsquare
theme_map() +
guides(fill = guide_legend(nrow =
theme(legend.position = "bottom")
```



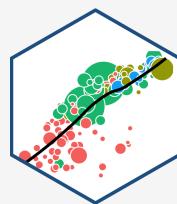
Go Crazy II



```
library("gapminder")
library("gganimate")
ggplot(gapminder) +
  aes(x = gdpPercap, y = lifeExp, size =
  geom_point() +
  guides(color = FALSE, size = FALSE)
  scale_x_log10(
    breaks = c(10^3, 10^4, 10^5),
    labels = c("$1k", "$10k", "$100k"))
  scale_color_manual(values = gapminder$color)
  scale_size(range = c(0.5, 12)) +
  labs(
    x = "GDP per capita",
    y = "Life Expectancy",
    caption = "Source: Hans Rosling's
    theme_minimal(14, base_family = "Fir
    theme(
      strip.text = element_text(size = 1
      panel.border = element_rect(fill =
```



Data Visualization and Graphic Design Principles

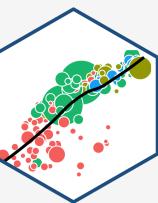


- We will return to various graphics as we cover descriptive statistics and regression
- I hope to cover some basic principles of good graphic design for figures and plots
 - If not in class, I will make a page on the website, and/or a video

Remember:



Less is More



"Shoot me"



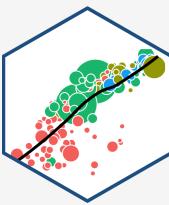
Less is More:

Remove
to improve
(the **data-ink** ratio)

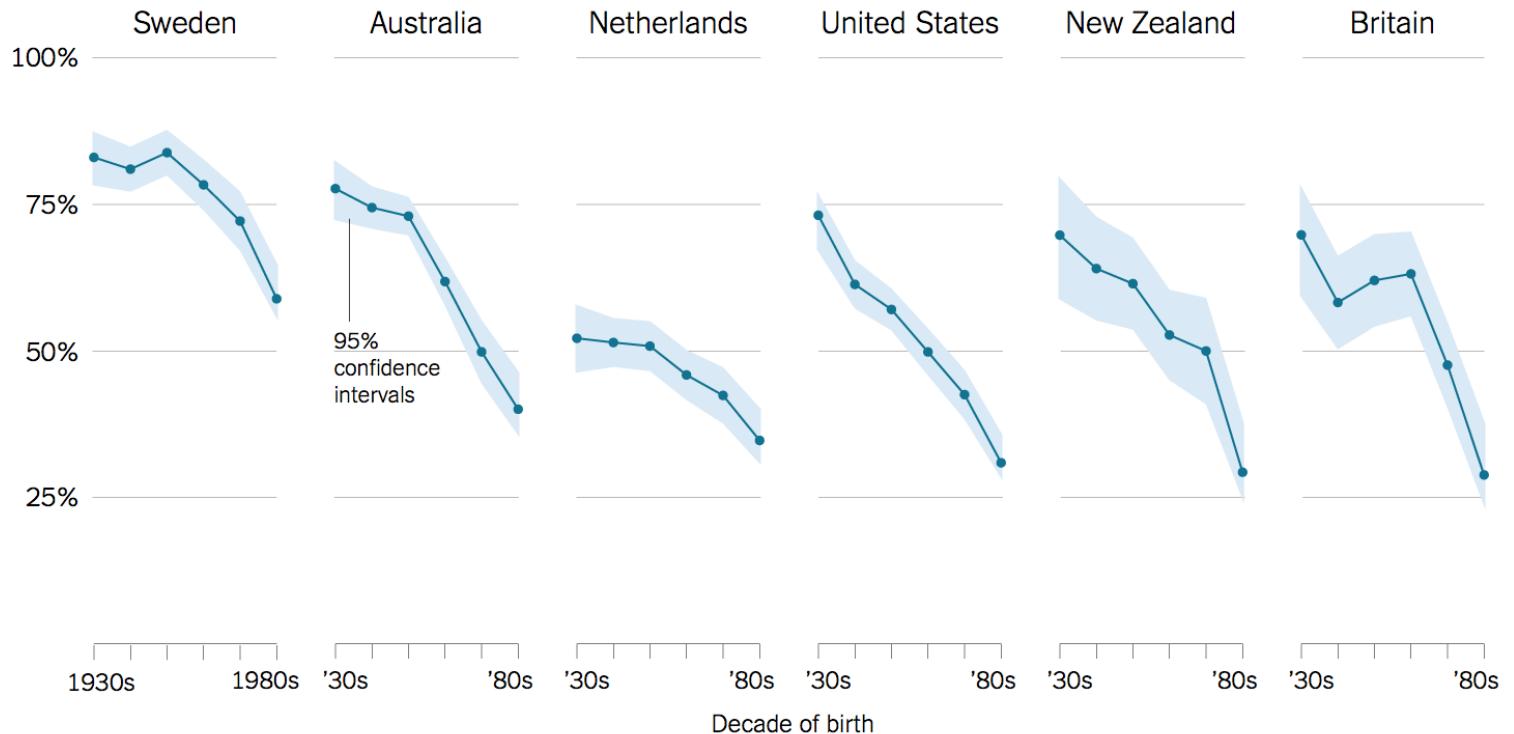
Created by Darkhorse Analytics

www.darkhorseanalytics.com

Try to Show One Trend Really Clearly

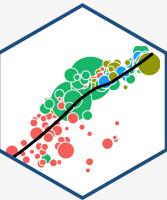


Percentage of people who say it is “essential” to live in a democracy



Source: Yascha Mounk and Roberto Stefan Foa, “The Signs of Democratic Deconsolidation,” Journal of Democracy | By The New York Times

Reference: R Studio Makes Great "Cheat Sheet"s!



Data Visualization with ggplot2 :: CHEAT SHEET

Basics

ggplot2 is based on the **grammar of graphics**, the idea that you can build every graph from the same components: a **data set**, a **coordinate system**, and **geoms**—visual marks that represent data points.



To display values, map variables in the data to visual properties of the geom (**aesthetics**) like **size**, **color**, and **x** and **y** locations.



Complete the template below to build a graph.

```
ggplot(data = <DATA>) +  
  <GEOM_FUNCTION> (mapping = aes(<MAPPINGS>),  
    stat = <STAT>, position = <POSITION>) +  
  <COORDINATE_FUNCTION> +  
  <FACET_FUNCTION> +  
  <SCALE_FUNCTION> +  
  <THEME_FUNCTION>
```

required
Not required,
sensible
defaults supplied

ggplot(data = mpg, aes(x = cyl, y = hwy)) Begins a plot that you finish by adding layers to. Add one geom function per layer.

```
aesthetic mappings  data  geom  
  plot(x = cyl, y = hwy, data = mpg, geom = "point")  
Creates a complete plot with given data, geom, and mappings. Supplies many useful defaults.  
last_plot() Returns the last plot  
ggsave("plot.png", width = 5, height = 5) Saves last plot as 5' x 5' file named "plot.png" in working directory. Matches file type to file extension.
```

Geoms

Use a geom function to represent data points, use the geom's aesthetic properties to represent variables. Each function returns a layer.

GRAPHICAL PRIMITIVES

```
a <- ggplot(economics, aes(date, unemploy))  
b <- ggplot(seals, aes(x, long, y, lat))  
  
a + geom_blank()  
(Used for expanding limits)  
  
b + geom_curve(aes(yend = lat + 1,  
  xend = long + 1, curvature = 0.5), x, yend, y, end,  
  alpha, angle, color, curvature, lineType, size, size)  
  
a + geom_path(lineend = "butt", lineJoin = "round",  
  lineMiter, x, y, alpha, color, fill, group, lineType, size)  
  
a + geom_polygon(aes(group = group))  
  x, y, alpha, color, fill, group, lineType, size  
  
b + geom_rect(aes(xmin = long, ymin = lat, xmax =  
  long + 1, ymax = lat + 1), xmax, xmin, ymax,  
  ymin, alpha, color, fill, lineType, size)  
  
a + geom_ribbon(aes(ymin = unemploy - 900,  
  ymax = unemploy + 900), x, ymax, ymin, alpha, color, fill, group, lineType, size)
```

LINE SEGMENTS

common aesthetics: x, y, alpha, color, lineType, size

```
b + geom_abline(aes(intercept = 0, slope = 1))  
b + geom_hline(aes(intercept = 0))  
  
b + geom_segment(aes(yend = lat + 1, xend = long + 1))  
b + geom_spoke(aes(angle = 1:115, radius = 1))
```

ONE VARIABLE continuous

```
c <- ggplot(mpg, aes(hwy)); c2 <- ggplot(mpg)  
  
c + geom_area(stat = "bin")  
  x, y, alpha, color, fill, lineType, size  
  
c + geom_density(kernel = "gaussian")  
  x, y, alpha, color, fill, group, lineType, size, weight  
  
c + geom_dotplot(binaxis = "y", stackDir =  
  "center"), x, y, alpha, color, fill, group  
  
c + geom_freqpoly()  
  x, y, alpha, color, group, lineType, size  
  
c + geom_histogram(binwidth = 5)  
  x, y, alpha, color, fill, lineType, size, weight  
  
c2 + geom_qq(aes(sample = hwy)) x, y, alpha,  
  color, fill, lineType, size, weight
```

discrete

```
d <- ggplot(mpg, aes(fct))  
d + geom_bar()  
  x, alpha, color, fill, lineType, size, weight
```

TWO VARIABLES

continuous x, continuous y

```
e <- ggplot(mpg, aes(cty, hwy))  
e + geom_label(aes(label = cyl), nudge_x = 1,  
  nudge_y = 1, check_overlap = TRUE), x, y, label,  
  alpha, angle, color, fontfamily, fontface, hjust,  
  lineheight, size, vjust  
  
e + geom_jitter(height = 2, width = 2)  
  x, y, alpha, color, fill, shape, size  
  
e + geom_point(), x, y, alpha, color, fill, shape,  
  size, stroke  
  
e + geom_quantile(), x, y, alpha, color, group,  
  lineType, size, weight  
  
e + geom_rug(sides = "bl") x, y, alpha, color,  
  fill, group, lineType, size, weight  
  
e + geom_smooth(method = lm), x, y, alpha,  
  color, fill, group, lineType, size, weight  
  
e + geom_text(aes(label = cyl), nudge_x = 1,  
  nudge_y = 1, check_overlap = TRUE), x, y, label,  
  alpha, angle, color, family, fontface, hjust,  
  lineheight, size, vjust
```

discrete x , continuous y

```
f <- ggplot(mpg, aes(class, hwy))  
f + geom_col(), x, y, alpha, color, fill, group,  
  lineType, size  
  
f + geom_boxplot(), x, y, lower, middle, upper,  
  ymax, ymin, alpha, color, fill, group, lineType,  
  shape, size, weight  
  
f + geom_dotplot(binaxis = "y", stackDir =  
  "center"), x, y, alpha, color, fill, group  
  
f + geom_errorbar(), x, y, max, ymin, alpha, color,  
  group, lineType, size, width (also  
  geom_errorbarh())  
  
f + geom_linerange()  
  x, ymin, ymax, alpha, color, group, lineType, size  
  
f + geom_pointrange()  
  x, y, ymin, ymax, alpha, color, fill, group, lineType,  
  shape, size
```

discrete x , discrete y

```
g <- ggplot(diamonds, aes(cut, color))  
  
g + geom_count(), x, y, alpha, color, fill, shape,  
  size, stroke
```

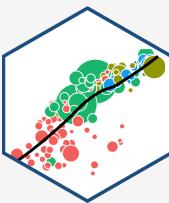
THREE VARIABLES

```
sealsSz <- with(seals, sqrt(delta_long^2 + delta_lat^2)) <- ggplot(seals, aes(long, lat))  
l + geom_contour(aes(z = z))  
  x, y, z, alpha, colour, group, lineType,  
  size, weight  
  
l + geom_raster(aes(fill = z), hjust = 0.5, vjust = 0.5,  
  interpolate = FALSE), x, y, alpha, fill  
  
l + geom_tile(aes(fill = z)), x, y, alpha, color, fill,  
  lineType, size, width
```



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Reference



On ggplot2

- R Studio's [ggplot2 Cheat Sheet](#)
- [ggplot2's website reference section](#)
- Hadley Wickham's [R for Data Science book chapter on ggplot2](#)
- STHDA's [be awesome in ggplot2](#)
- r-statistic's [top 50 ggplot2 visualizations](#)

On data visualization

- Kieran Healy's [Data Visualization: A Practical Guide](#)
- Claus Wilke's [Fundamentals of Data Visualization](#)
- PolicyViz [Better Presentations](#)
- Karl Broman's [How to Display Data Badly](#)