# History of Economic Thought

## Dr. Ryan Safner

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Course: ECON 452 Email: safner@hood.edu
Room: ON ZOOM Office: ON ZOOM

**Meets**: MW 3:25 P.M-4:40 P.M. **Hours**: TuTh 10:30-11:30 A.M.

"Economics is what economists do..." - Jacob Viner

"...and economists do economics." - Frank Knight

Quoted ironically in James M. Buchanan, 1964, "What Should Economists Do?"

The History of Economic Thought explores the development of economic principles and tools and the major economic thinkers to explain why the discipline and practice of economics looks the way it does today. By studying principles and intermediate micro- and macro-economics, you may get the impression that economics is a complete system of agreed-upon scientific laws to be applied individuals or the economy for understanding and recommending policy. This course will strip away that belief and get you to see that what is accepted as mainstream economics both has evolved considerably over the past 250 years and continues to be contested to this day. While there is much consensus, there continues to be much debate as to what economics is, what it is about, what are the best methods to study it, what are the policy implications, and what does it tell us about the world. The best way to understand these debates and to take a position is to understand the history of economic thought: how ideas of various thinkers and schools of thought were slowly incorporated into the mainstream of economics, marginalized as heterodox, or completely discarded; and how this process has changed many times.

We will read famous texts by the major thinkers - Smith, Ricardo, Malthus, Marx, Mill, Keynes - explore the key insights and development of concepts and models from different schools of thought - mercantilist, classical, Marxist, neoclassical, Austrian, institutional, Keynesian, New- and Post-Keynesian, etc - and place developments and ideas into historical context. As a one-semester course, we must inevitably leave out many major thinkers, ideas, and debates in the history of economic thought. If you have a particular interest that we do not cover, consider this an ideal topic for a research paper.

Much of this course will examine the history of how modern economic doctrine evolved, and this assumes that you have familiarity with modern economic theory at the intermediate level. As such, the **prerequisites** for this course are **ECON 305 - Macroeconomic Analysis** and **ECON 306 - Microeconomic Analysis**.

As a **400-level course** required for all economics majors, this course is intended to be an upper-level seminar to enrich your understanding of economics beyond the theoretical tools you have already learned. **This implies a significant amount of reading, writing, and discussing, on your part, requiring you to take ownership of your own learning.** Against my strong instincts to lecture, this class will primarily be discussion-based and focused heavily on required readings for each meeting.

My standard disclaimer: This class may challenge many of your existing beliefs and conceptions about how the world works, and how it should work. This is the most important and exciting part of a liberal arts education. This does *not* mean that I want to make you to see everything "my way." In fact, if you come out of this class thinking exactly like me, then I have probably failed you as a teacher. To the best of my ability, I keep my opinions to myself unless relevant for purposes of discussion, and I respect and invite you to reach your own conclusions on all matters.

If at any point you find yourself struggling in this course for any reason, please come see me. Do not suffer in silence! Coming to see me for help does not diminish my view of you, in fact I will hold you in higher regard for understanding your own needs and taking charge of your own learning. There are also a some fantastic resources on campus, such as the Center for Academic Achievement and Retention (CAAR) and the Beneficial-Hodson Library.

# **Hybrid Course Format**

This course is taught in a **hybrid** format, providing a mixture of regular synchronous activity where we all can interact in real time, with asynchronous material, which can be done remotely at your own pace.

I will be holding all synchronous class sessions remotely (for reasons I will make clear to you by the first day) on Zoom. You can attend these sessions on your computer or device from your dormitory or home, and a classroom is available for you to use (socially-distanced, and in masks), but I will not be in the classroom.

During the synchronous, scheduled times for the course (Monday/Wednesday 3:25 P.M.-4:45 P.M.), I will lecture on the material, hold in-class discussions, and answer questions in real time *on Zoom*. Attendance to the live portion is strongly encouraged, but not required.

Lecture slides, videos, and other synchronous materials will be posted online by the end of the day in which the live session occurs.

Assignments will always be submitted *online* and due at regular times (typically 11:59 PM Sunday) so that students unable to join in the live sessions can complete them asynchronously.

Students are strongly encouraged to join the course <u>Slack channel</u> to maintain an active channel of communication, ask questions, and to build our course community together. Official course-related announcements will always come via Blackboard announcement and automatically sent to your Hood email accounts.

## **Learning in a Time of Coronavirus**

Everything is awful right now. None of us signed up for this. None of us are really okay, we're all just pretending for everyone else.

Many of you may be dealing with hardships at home and at work, and are generally juggling many more problems than usual. Everyone's future plans have been completely put on hold or cancelled to a large degree. We all miss the sense of normalcy and human sense of community from being isolated for so long.

For this unique semester, we are going to prioritize supporting each other as human beings during this crazy era, and use simple, accessible solutions that make sense for the most people, and above all, to be flexible. I have designed the course to maintain some common structure but be flexible to your varied needs. Please see the policies and expectations below. I hope you use this course as an opportunity to escape the boredom and insanity of social isolation, and to help keep interest in understanding the world around us.

If you tell me you're having trouble, I will do whatever I can to help, and not judge you or think less of you. I hope you will extend me the same courtesy.

# **Course objectives**

#### By the end of this course, you will:

- · Identify key economic writers and their contributions to economic thought
- · Discuss the influence and value of different writers and their contributions
- Identify and distinguish the major schools of economic thought: Classical, Marxist, Neoclassical, Austrian, Keynesian, Monetarist, New Classical
- · Place theories and ideas studied within the context of the time
- Better comprehend the origins and context of orthodox economic theory today
- Explore critiques of orthodox economic theory from various heterodox schools of thought and understand contested areas
- · Reflect on the nature of economics as a discipline
- · Understand the origins of key economic concepts and models
- · Trace the evolution of major ideas through time, via your own writing

Given these objectives, this course fulfills two of the learning outcomes for the George B. Delaplaine, Jr. School of Business Economics B.A. program:

- Apply economic reasoning and models to understand and analyze problems of public policy [...]
- Demonstrate effective oral and written communications skills for personal and professional success[...]

# **Required Course materials**

This course requires regular online internet access. If you know you will be unable to access the internet regularly, please let me know and we can make arrangements.

You can find all course materials at my **dedicated website** for this course: thoughtF20.classes.ryansafner.com. Links to the website are posted on our Blackboard course page. Please familiarize yourself with the website, see that it contains this syllabus, guides for your reference, and our schedule. On the schedule page, you can find each module with its own class page (**start there!**) along with all related readings, lecture slides, practice problems, and assignments.

My lecture slides will be shared with you, but you also have required books necessary for completing assignments.

#### **Books**

Our readings are of two types: (1) *primary sources* - the famous texts of the writers themselves; and (2) a *secondary textbook* that will help you interpret the primary sources and place them in the broader context of their day and in the evolution of economic thought.

#### **Primary Sources:**

1. Medema, Steven G and Warren J Samuels, eds., 2013, *The History of Economic Thought: A Reader*, 2<sup>nd</sup> ed., New York: Routledge

#### **Secondary Textbook:**

You must purchase a secondary textbook, but I will give you an option to choose one. I will be drawing from both books in my lectures.

- 2. Landreth, Harry and David C Colander, 2002, *History of Economic Thought*, 4<sup>th</sup> ed., Boston: Houghton Mifflin Company
- 3. Blaug, Mark, 1996, Economic Theory in Retrospect, 5<sup>th</sup> ed., New York: Cambridge University Press

I intended on requiring Landreth and Colander (2002), but I was sad to find that it is out of print. As such, I was unable to get it via Hood's bookstore. There should be used copies on Amazon for a somewhat reasonable price (it has been fluctuating between \$20-\$100). I strongly recommend this book because it is easier to read, focuses more on historical context and big ideas than getting lost in the math/models, and has more robust coverage of different schools of thought (including heterodox) and extends right up to the present day.

Blaug (1996) is also an excellent book, but is more advanced, focusing on fewer thinkers, and focusing in detail on their contributions to modern economic theory (i.e. models and math) with very little discussion of historical context. I recommend only getting Blaug if you are unable to get Landreth and Colander for a reasonable price (or at all).

Do not purchase both books!

#### **Lecture Slides**

My lecture slides will be shared with you, serve as an additional resource. My lectures will roughly follow the textbooks described above.

#### **Articles**

Throughout the course, I will post both required and supplemental (non-required) readings that enrich your understanding for each topic. Check *frequently* for announcements and updates to assignments, readings, and grades.

# **Assignments and Grades**

Your final course grade is the weighted average of the following assignments. The assignments and grading for this course are summarized in the table below, with descriptions of each below the table:

	Assignment	Percent
n	Participation (Average)	35%
1	Term Paper	35%
2	Short Papers	20%
n	Tournament Votes	10%

## **Short Papers**

There will be two short papers on assigned topics. The first will be early in the semester, covering topics from the first several weeks. The second will cover topics from the remaining weeks. I am looking for 3-5 page papers that explore subjects prompted by questions that I will provide to you in advance. However, I also encourage you to take the less-trodden path and explore something unique and interesting to you.

## **Term Paper**

Each of you will write a term paper tracing and critically discussing the intellectual history of an economic topic of your choice. This assignment will be scaffolded so that certain sections of the paper are due partway through the semester so that I can provide feedback for you to incorporate into the final draft. More information will be provided in class.

# **Participation and Discussion**

Every week, we will have a discussion board thread on Blackboard. You will be expected to contribute to the discussion board at least twice in the week. Your weekly contribution will be graded out of 5 points. At the end of the semester, I will apply the *average* of your weekly participation grades to apply (40%) towards your final course grade.

I am interested in your thoughts, reactions, comments, and questions about any of the material (lectures and/or readings). You do not need to write more than a paragraph. Anything more than that, including continuing to reply to each others' thoughts, questions, or comments, (which I strongly hope you do!) is solely based on your own interest and curiosity. I will jump in to answer questions the group is stuck on, give my two cents, and stir the pot as needed. I strontly hope we still keep a conversation going and can learn from each other, that was always my goal, not to lecture at you! If you crave visual human contact, you can submit your comments/reactions in the form of a short video, and we can try that out! Though we might eventually need to move beyond Blackboard in that case. We'll see how things go.

#### **0.1 Tournament Votes**

Since we all missed out on the NCAA Basketball Tournament last spring, I have set up a tournament for "the most interesting person in the history of economics." Each era of economic thought (Classical, Neoclassical, Heterodox, Modern) will have its own "division", in which we will vote for the champion of

each era (out of up to 8 thinkers), who will then go head to head against the champions of other divisions for the title.

Once we complete an era, we will hold the votes in head-to-head matchups between economists. Your assignment is to write up a short explanation behind your vote (1-3 sentences) between each pair. This will allow you to remember and place each thinker in the context of the history of economic thought.

Whomever is able to most closely predict the outcome of the tournament in advance will earn 20 bonus points.

## **Grading Scale**

All grades are based on the following traditional scale:

Grade	Range	Grade1	Range1
Α	93-100%	С	73-76%
A-	90-92%	C-	70-72%
B+	87-89%	D+	67-69%
В	83-86%	D	63-66%
B-	80-82%	D-	60-62%
C+	77-79%	F	< 60%

See also my Grade Calculator app where you can calculate your overall grade using existing assignment grades and forecast "what if" scenarios.

These grades are firm cutoffs, but I do of course round upwards ( $\geq 0.5$ ) for final grades. A necessary reminder, as an academic, I am not in the business of *giving* out grades, I merely report the grade that you *earn*. I will not alter your grade unless you provide a reasonable argument that I am in error (which does happen from time to time).

# **Policies and Expectations**

This syllabus is a contract between you, the student, and me, your instructor. It has been carefully and deliberately thought out<sup>1</sup>, and I will uphold my end of the agreement and expect you to uphold yours.

In the language of game theory, this syllabus is my commitment device. I am a very understanding person, and I know that exceptions to rules often need to be made for students. However, to be *fair* to all students the syllabus artificially constrains my ability to make exceptions at a whim for anyone. This prevents clever students from exploiting my congenial personality at everyone else's expense. Please read and familiarize yourself with the course policies and expectations of you. Chances are, if you have a question, it is answered herein.

# **Online Attendance and Participation**

This is a hybrid course with synchronous parts. You are generally expected to join (online via Zoom) our **synchronous** class sessions unless circumstances prevent you from doing so. You are also expected to log on at least weekly to review the week's course material and post in the discussion board. Assignments are generally due by 11:59PM Sunday each week. Day-to-day attendance is not graded per se, but your contributions to the course discussion constitute a *significant portion of your course grade*.

If you are unable to make a particular class, you generally do not need to let me know. **The videos from all class sessions are posted on Blackboard** so please review videos of classes you were unable to attend live.

All assignments are able to be completed **asynchronously** during the week, and are **generally due by 11:59PM Sunday each week** to allow you flexibility in your hectic schedules.

<sup>&</sup>lt;sup>1</sup>A syllabus can and will be used as a legal document for disputes tried at a court of law. Ask me how I know.

## **Late Assignments**

I will accept late assignments, but will subtract a specified amount of points as a penalty. Even if it is the last week of the semester, I encourage you to turn in late work: some points are better than no points!

## **Netiquette**

When using Zoom and posting on the discussion board, please follow appropriate internet etiquette ("Netiquette"). Written communications, like blog posts or use of the Zoom chat, lacks important nonverbal cues (such as body language, tone of voice, sarcasm, etc).

Above all else, please respect one another and think/reread carefully about how others may see your post before you submit a comment. You are expected to disagree and have different opinions, this is inherently valuable in a discussion. Please be civil and constructive in responding to others' comments: writing "have you considered 'X'?" is a lot more helpful to all involved than just writing "well you're just wrong."

Posting content that is wilfully incindiary, illegal, or that constitutes academic dishonesty (such as plagarism) will automatically earn a grade of o and may be elevated to other authorities on campus.

When using the chat function on Zoom, please treat it as official course communications, even though I may not be grading it. It may be a quick and informal tool - don't feel you need to worry about spelling or perfect grammar - but please try to avoid *too* informal "text-speak" (i.e. say "That's good for you" instead of "thas good 4 u").

## **Late Assignments**

I will accept late assignments, but will subtract a specified amount of points as a penalty. See individual assignment descriptions for the amount of points taken off (as it varies by assignment). If an answer key is posted before you turn in your assignment, the maximum grade you can earn is an 80. Even if it is the last week of the semester, I encourage you to turn in late work: some points are better than no points!

## Grading

I will try my best to post grades on Blackboard's Grading Center and return graded assignments to you within about one week of you turning them in. There will be exceptions. Where applicable, I will post answer keys once I know most homeworks are turned in (see Late Assignments above for penalties). Blackboard's Grading Center is the place to look for your most up-to-date grades. You will also be given an Excel spreadsheet template where you can calculate your overall grade and forecast "what if" scenarios.

#### Communication: Email, Slack, and Virtual Office Hours

Students must regularly monitor their **Hood email accounts** to receive important college information, including messages related to this class. Email through the Blackboard system is my main method of communicating announcements and deadlines regarding your assignments. **Please do not reply to any automated Blackboard emails - I may not recieve it!**. My Hood email (safner@hood.edu) is the best means of contacting me. I will do my best to respond within 24 hours. If I do not reply within 48 hours, do not take it personally, and *feel free to send a follow up email* in the very likely event that I genuinely did not see your original message.

Our slack channel is available to all students and faculty in Economics and Business. I have invited all of my classes and advisees. It will not be extended to non-Business/Economics students or faculty. All users must use their hood emails and true first and last names. Each course has its own channel, exclusive for verified students in the course, and myself, by my invite only. As a third party platform, you agree to its Terms of Service. I have created this space as a way to stay connected, to help one another, and to foster community. Behaviors such as posting inappropriate content, harassing others, or engaging in academic dishonesty, to be determined solely at my discretion, will result in one warning, the content will be deleted, and subsequent behavior will result in a ban.

I will host general "office hours" during my usual time, 3:30-5PM Mondays and Wednesdays, on Zoom. You can join in with video, audio, and/or chat, whichever you feel comfortable with. Of course, if you are not available during those times, we can schedule our own time if you prefer this method over email or Slack. If you want to go over material from class, please have *specific* questions you want help with. I am not in the business of giving private lectures (particularly if you missed class without a valid excuse).

Watch the excellent and accurate video explaining office hours (on website syllabus page).

#### **Enrollment**

Students are responsible for verifying their enrollment in this class. The last day to add or drop this class with no penalty is **DATE**. Be aware of important dates.

### **Privacy**

Maryland law requires all parties consent for a conversation or meeting to be recorded. If you join in, and certainly if you participate, **you are consenting to be recorded.** However, as described below, videos are not accessible beyond our class.

Live lectures are recorded on Zoom and posted to Blackboard via Panopto, a secure course management system for video. Among other nice features (such as multiple video screens, close captioning, and time-stamped search functions!), Panopto is authenticated via your Blackboard credentials, ensuring that our course videos are not accessible to the open internet.

For the privacy of your peers, and to foster an environment of trust and academic freedom to explore ideas, **do not record our course lectures or discussions.** You are already getting my official copies.

The Family Educational Rights and Privacy Act prevents me from disclosing or discussing any student information, including grades and records about student performance. If the student is at least 18 years of age, parents (or spouses) do not have a right to obtain this information, except with consent by the student.

Many of you may be tuning in remotely, living with parents, and may have occasional interruptions due to sharing a space. This is normal and fine, but know that I will protect your privacy and not discuss your performance when parents (or anyone other than you, for that metter) are present, without your explicit consent.

#### **Using Slack**

Our slack channel is available to all students and faculty in Economics and Business. I have invited all of my classes and advisees. It will not be extended to non-Business/Economics students or faculty. All users must use their hood emails and true first and last names.

Each course has its own channel, exclusive for verified students in the course, and myself, by my invite only.

As a third party platform, you agree to its Terms of Service.

I have created this space as a way to stay connected, to help one another, and to foster community. Behaviors such as posting inappropriate content, harassing others, or engaging in academic dishonesty, to be determined solely at my discretion, will result in one warning, the content will be deleted, and subsequent behavior will result in a ban.

#### **Honor Code**

Hood College has an Academic Honor Code which requires all members of this community to maintain the highest standards of academic honesty and integrity. Cheating, plagiarism, lying, and stealing are all prohibited. All violations of the Honor Code are taken seriously, will be reported to appropriate authority, and may result in severe penalties, including expulsion from the college. See here for more detailed information.

#### Van Halen and M&Ms

When you have completed reading the syllabus, email me a picture of the band Van Halen and a picture of a bowl of M&Ms. If you do this *before* the date of the first exam, you will get bonus points on the exam. If 75-100% of the class does this, you each get 2 points. If 50-75% of the class does this, you each get 4 points. If 25-50% of the class does this, you each get 6 points. If 0-25% of the class does this, you each get 8 points. Yes, this is real, and there is a story behind this.

## **Accessibility, Equity, and Accommodations**

College courses can, and should, be challenging and bring you out of your comfort zone in a safe and equitable environment. If, however, you feel at any point in the semester that certain assignments or aspects of the course will be disproportionately uncomfortable or burdensome for you due to any factor beyond your control, please come see me or email me. I am a very understanding person and am happy to work out a solution together. I reserve the right to modify and reweight assignments at my sole discretion for students that I belive would legitimately be at a disadvantage, through no fault of their own, to complete them as described.

If you are unable to afford required textbooks or other resources for any reason, come see me and we can find a solution that works for you.

This course is intended to be accessible for all students, including those with mental, physical, or cognitive disabilities, illness, injuries, impairments, or any other condition that tends to negatively affect one's equal access to education. If at any point in the term, you find yourself not able to fully access the space, content, and experience of this course, you are welcome to contact me to discuss your specific needs. I also encourage you to contact the Office of Accessibility Services (301-696-3421). If you have a diagnosis or history of accommodations in high school or previous postsecondary institutions, Accessibility Services can help you document your needs and create an accommodation plan. By making a plan through Accessibility Services, you can ensure appropriate accommodations without disclosing your condition or diagnosis to course instructors.

## **Tentative Schedule**

Below is a rough sketch of the weekly schedule we will aim to follow this semester. Each module should take approximately one class meeting.

**You can find a full schedule** with much more details, including the readings, appendices, and other further resources for each class meeting on the course website's schedule page.

Week	Topics	Readings	Assignments
8/16-8/22	Introduction Key Themes	Reader Ch.1 Reader Ch.1	
8/23-8/29	Ancient Greeks Medieval Writers	Reader Ch.2 Reader Ch.3	
8/30-9/5	Physiocrats	Reader Ch.4	
9/6-9/12	Mercantilists Pre-Smithian Political Economy The Invisible Hand	Reader Ch.5 Reader Ch.6 Reader Ch.7	
9/13-9/19	Malthus & Population The Ricardian System	Reader Ch.8 Reader Ch.9	
9/20-9/26	Say & Classical 'Macroeconomics' The Marxist Challenge	Reader Ch.10 Reader Ch.11	
9/27-10/3	Mill & The Apex of Classical Economics The Marginalist Revolution	Reader Ch.12 Reader Ch.13	Paper 1 Due
10/4-10/10	Marshallian Demand & Utility	Reader Ch.14	
10/11-10/17	Marshallian Theory of the Firm Marginal Productivity Theory Pareto, Pigou, & Welfare Economics	Reader Ch.14 Reader Ch.15 Reader Ch.15	
10/18-10/24	Austrians & Capital Theory Socialist Calculation Debate	Reader Ch.16 Reader Ch.17	
10/25-10/31	American Institutionalist Economics Mathematicization & Samuelsonian Economics	Reader Ch.18 Reader Ch.19	Paper 2 Due
11/1-11/7	Pre-Keynesian Macroeconomics The Keynesian Revolution	Reader Ch.20 Reader Ch.20	
11/8-11/14	Monetarism	Reader Ch.21	
11/15-11/21	New Classical Macroeconomics Public Choice New Institutional Economics	Reader Ch.22 Reader Ch.23 Reader Ch.24	
11/22-11/28	Economics Today	Reader Ch.25 Reader Ch.26	Term Paper Due