

Md Nazmus Sajid

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PROFESSIONAL SUMMARY

Microsoft Certified Power BI Associate with over 2 years of experience working in financial banking to align data initiatives with business objectives and drive data-informed decision-making. Proven expertise in translating data insights into actionable business strategies and creating impactful dashboards and reports. Collaborated with teams and stakeholders to achieve company goals, leading to professional growth and operational excellence.

HIGHLIGHTS OF QUALIFICATION

- **Detail-Oriented:** Conducted in-depth root cause analyses using Hubspot, focused on payment decision support, and achieved a 32% increase in conversion rates.
- **Data Documentation:** Provided guidelines for teams and standardized data formats so that non-technical stakeholders could access and use the data; accessibility optimization reduced error by 35%.
- **Process Development:** Optimized data pipelines using ETL workflows to ingest data in the cloud platform, enabling monthly reports on client enrolments and service adoption, driving 15% improved client satisfaction.
- **Problem Solving:** Created initial drafts of new guidelines and iteratively refined them based on customer feedback, resulting in an 80% improvement in customer policies.
- **Communication and Presentation:** Conducted around 10-12 weekly presentations explaining business strategies to stakeholders and documenting the outcomes.

TECHNICAL SKILLS

- **Programming Languages:** Python, R, SQL. (To gain insights and develop predictive models)
- **BI Tools:** Power BI, Tableau, Microsoft Excel, and Hubspot (For dashboard creation).
- **Documentation:** Microsoft Word, PowerPoint, SharePoint.
- **Developer Tools:** Microsoft Azure, Google Colab. (Cloud Computing and Machine Learning)
- **DBMS:** MySQL, Oracle, PostgreSQL. (For data sourcing, modeling, and analysis)

CERTIFICATIONS

- Microsoft Certified Power BI Data Analyst Associate **August 2024 – August 2025**
- AWS Certified ML Engineer Associate **In Progress**

EDUCATION

- Bachelo of Computer Science(International Islamic University Malaysia) **September 2015 - March 2019**
- Master of Data Science and Analytics (University of Calgary) **September 2021- April 2024**

WORK EXPERIENCE

Data Analyst

Flexiroam | Malaysia

June 2019 – August 2021

- **Database Management:** Engineered and implemented over 50 complex database schemas using relational databases, improving large Datasets' visual representation and comprehension. Achieved a 25% increase in database management efficiency.
- **Sales Analysis:** Leveraged advanced data analytics techniques to dissect sales data, generating targeted marketing strategy recommendations that directly contributed to a 10% boost in overall sales revenue within three months.
- **Team Collaboration:** Collaborated with the marketing team on 10-20 events to develop data-driven promotional strategies, enhancing campaign effectiveness.