

# Ryan Bruno

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## Research Interests

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I am interested in areas where marketing and morality overlap.

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## Education

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**PhD Student, Marketing** | University of Southern California | 2025

**Bachelor of Science, Neuroscience** | DePaul University | 2017  
*Cum Laude*

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## Selected Works Under Review

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Wallace, L.E., Bruno, R., Kim, Y., Levine, E.E. (under review). *Perpetuating disadvantage and distrust: When leaders avoid victims due to concerns about distrust*

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## Works in Progress

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Bruno, R., Silver, I., The Preference for Equal Coverage versus Proportional Coverage of News Media. Stage: Data Collection in Progress

Bruno, R., Kazarovychska, F., Levine, E.E. Proportion Dominance in *Subjective Harm Perceptions*. Stage: data collection in progress.

Bruno, R., Kazarovychska, F., Levine, E.E. *Subjective Harm Perceptions in Advantaged vs. Disadvantaged Groups*. Stage: data collection in progress.

Lee, J., Bruno, R., Wallace, L.E., Levine, E.E. *Similarity in Leader Identities Exacerbates Effect of Historical Distrust in Victims*. Stage: data collection in progress.

Medvedev, D., Bruno, R., Tong, R., Wei, L., Talhelm, T. *Monetary and Psychological Incentives across Cultures*. Stage: data collection in progress.

Roberts, R., Bruno, R., Risen, J.L. *Conspiracy Intuitions as a Pathway Toward Conspiracy Beliefs*. Stage: data collection in progress.

Grieco-Calub, T., Bruno, R. *Visual Speech Cues Facilitate Incremental Processing in School-Aged Children*. Stage: data collection finished.

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## Accepted Conference Talks

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### SJDM 2025

Bruno, R., Silver, I., Levine, E.E., *Proportion Dominance in Perceptions of Harm*

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## **Accepted Conference Posters**

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### **SPSP 2026**

Bruno, R., Silver, I., Levine, E.E., *Proportion Dominance in Perceptions of Harm.*

Bruno, R., White, R.J., *The Impact of Early Job Experiences on Later Life Experiences.*

Bruno, R., Kazarovychska, F., Levine, E.E. Proportion Dominance in *Subjective Harm Perceptions.*

### **MPA 2024**

Bruno, R., Fionalita, M., Larocco, S., Yang, Z., White, R. (2024). *Mood regulation in anticipation of decision-making.*

Ge, B., Bruno, R., Liu, Y., Nguyen, V., White, R. (2024). *The Association Between Explanations Types and Meaning in Life.*