

Ryan Singleton

Front End Developer



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Education

- **Front End Software Development Bootcamp (A+)**
Promineo Tech
Mar 2022 - Jul 2022
- **Bachelor's Degree in Information Technology (A+)**
BYU-Idaho
Apr 2022 - Present
- **Associate of Science**
Columbus State Community College
Jan 2018 - Jan 2021

Skills

HTML/CSS

JavaScript

Bootstrap

Python

React.JS

jQuery

AJAX

Responsive Design

C#

PHP

Communication

Teamwork

Summary

Experienced Front End Web Developer specializing in HTML/CSS, JavaScript, and React. Skilled in creating intuitive, user-friendly websites and applications.

Work Experience

Programmer, OMG Commerce, La Grange, KY

December 2022 - Present

- Created and deployed a cutting-edge application that effectively assessed comprehensive advertising accounts using JavaScript, pinpointing optimization opportunities and driving tangible results. Significantly boosted reporting efficiency by a minimum of 20% department-wide.
- Created a user-friendly app (Search Term App, referenced above) using Python, which significantly enhanced reporting efficiency across the department and generated time savings of 5 hours per week, per employee on average.

Digital Marketing Lead Specialist, OMG Commerce, Nashville, TN

January 2021 - December 2022

- Delivered exceptional results by orchestrating a consistent track record of 30% year-over-year sales growth across multiple clients, demonstrating a strong ability to drive revenue and exceed expectations.
- Collaborated with both internal and external teams of 10+ people to reach individual and company-wide sales and efficiency goals.
- Skillfully oversaw a monthly advertising budget of over \$400k across diverse client accounts, delivering exceptional results and consistently enhancing client margin profitability by an impressive average of 10 percentage points.

Courses

Front End Engineer, Codecademy

September 2021 - March 2022

Work / Projects

Search Term Desktop App for Amazon Advertisers

January 2023

- Built with: Python, Pandas data frames. Also utilized Google Apps Scripts (JavaScript).
- This app enables users to input advertising data and receive relevant metrics and trend data in a new Excel file, and is currently utilized across my department.

Attention to detail

Languages

English

Spanish

Links

[LinkedIn](#)

[Github](#)

[Portfolio](#)

Movie Review App

September 2022

- Built with: React, JavaScript, and Bootstrap.
- Users can view and write reviews for any movie displayed. Data is dynamically added to the page.

Tic-Tac-Toe

July 2022

- Built with: HTML, CSS, Bootstrap, JavaScript, and jQuery.
- Users can select any square to place an "X" or an "O", and the winner will be announced.