RYAN SINGLETON

Web Developer / Front-End Developer

@ ryanbsingleton3@gmail.com   📞 +1 614-747-2211   📍 La Grange, Kentucky

in ryansingleton3   ⊙ ryansingleton-3   🌐 ryansingleton.dev

TECH STACK

JavaScript	React	Python
Node.js	C-Sharp	HTML
CSS	Tailwind	Bootstrap
jQuery	NPM	Git

WordPress | Shopify

Google Analytics | APIs

Web Design

LEARNING

Back-End Development

PHP | SQL | AWS | DSA

Google Marketing Cloud

Amazon Marketing Cloud

LANGUAGES

English: Native

Spanish: Fluent

REFERENCES

Christopher Tyler
in christophertyler-/

Amber Norell
in ambernorell/

BACKGROUND

Marketing | Advertising

Finance | Banking

ABOUT ME

I'm a Front End Developer who enjoys using JavaScript and React to construct engaging websites and web apps, and my solutions have improved efficiency in my department by up to 90% in my current role.

EXPERIENCE

Developer | OMG Commerce

📅 12/2022 – Current   📍 La Grange, KY, USA

- Developed and launched a JavaScript application that assessed advertising accounts, enhancing reporting efficiency by at least 30% across the department.
- Developed a Python-based Search Term App, boosting departmental efficiency and saving each employee in the department an average of 5 hours weekly.
- Developed an efficient script to automate the calculation and reporting of company-wide goals and initiatives, resulting in a monthly time-saving of approximately 3 hours for the finance team.

Digital Marketing Senior Specialist | OMG Commerce

📅 1/2021 – 12/2022   📍 Nashville, TN, USA

- Achieved an impressive 30% year-over-year sales growth for multiple clients, consistently surpassing expectations and significantly boosting revenue.
- Engaged in cooperative efforts with internal and external teams, sometimes comprising of over 10 members, to successfully achieve individual and organization-wide sales and efficiency goals.
- Managed a $400k+ monthly ad budget across multiple clients, consistently improving profitability margins by an average of 10%.

PROJECTS

Search Term App for Amazon Advertisers | ⊙ | 🌐

- Built with: Python, Pandas data frames. Also utilized Google Apps Scripts (JavaScript).
- JavaScript | Python | Pandas | Google Apps Scripts
- This app enables users to input advertising data and receive relevant metrics and trend data in a new Excel file, and is currently utilized across my department.

Movie Review App | ⊙ | 🌐

- JavaScript | React | Bootstrap
- Users can view and write reviews for any movie displayed. Data is dynamically added to the page.

EDUCATION

Front-End Software Developer Bootcamp | Promineo Tech

📅 3/2022 – 07/2022   📍 Nashville, TN, USA

JavaScript   React   Redux   jQuery   CSS   HTML   CSS   Bootstrap   AJAX

JSX   NPM   AWS   ES6   Git   Design Patterns   Unit Testing   Algorithms

OOP   Responsive Web Design

Bachelor's Degree - Software Development | BYU-Idaho

📅 3/2022 – 04/2024   📍 La Grange, KY, USA

- Web & Computer Programming - Completed
- Web Development - Completed
- Software Development - In Progress

Associate's Degree - Business Management | Columbus State Community College

📍 Columbus, OH, USA

- Dean's List each semester