







RYAN LEE

UX / UI Design
Front-end Web Development

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EXPERIENCE

Oct. 2013 - Present | STARTUP INSTITUTE, Product & Design Track

Accepted into an intensive eight-week career accelerator to develop skills in front-end web development (HTML, CSS, jQuery and Javascript) and UX/UI design (navigation & flow, typography, rapid prototyping / wireframing and responsive design).

Leading a project for Dear Kate, a women's fashion startup, to conduct user-centered research and design website prototypes in order to increase traffic and drive higher conversion rates. Also working with Klooff, a Techstars Spring '13 graduate, to attract unconventional advertising partnerships by leveraging their unique market and social reach of six million impressions per month.

Jun. 2011 - Jul. 2013 | SAGENT ADVISORS, Investment Banking Analyst

Ranked in highest tier of firmwide analyst class and offered a third-year analyst position. Focused on M&A, private capital raises and strategic advisory in Technology and Healthcare. Honed skills in financial modeling & analyses, project management, business strategy and industry research.

Conducted business and financial due diligence, maintained strong relationships with management teams, and collaborated with capital providers, attorneys and accountants to execute transactions. Also performed various financial analyses such as LBO, DCF and accretion/dilution to value companies, assess acquisition opportunities and evaluate pro-forma impacts of transactions.

Transaction experience includes:

Sale of Adotube to Exponential Interactive (September 2011)
Sale of NetMotion Wireless to Clearlake Capital Group (September 2012)
Sale of Zest Anchors to Avista Capital Partners (July 2013)

SKILLS

Design: User Flow, Information Architecture, Responsive Design, Wireframing and Design Research

Tech: HTML5 & CSS3, working knowledge of jQuery and Javascript

Apps: Balsamiq, Photoshop, working knowledge of InDesign and Illustrator

Other: Proficient in Microsoft Excel, Word, Powerpoint, Outlook and Access

OTHER

EDUCATION

UCLA, Class of 2011
B.A. in Economics

INTERESTS

Hip-hop, Jazz, Snowboarding, Cycling, Motorcycles, Hiking,
Traveling and Cooking