

RYAN LEE

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EXPERIENCE

Jan. 2014 - Present | FREELANCE DESIGNER, Product & UX Design

Working with agencies and startups in New York City on various projects, including wireframing web applications, determining product navigation and flow, website design (both mockups and front-end work), and brand strategy. References are available upon request.

Oct. 2013 - Jan. 2014 | STARTUP INSTITUTE, Product & Design

Completed an intensive eight-week career accelerator to develop skills in front-end web development (HTML, CSS, jQuery and Javascript) and UX/UI design (navigation & flow, design research, prototyping, wireframing and responsive design).

Led a project for Dear Kate, a women's fashion startup, to conduct remote research and design website prototypes in order to increase traffic and drive higher conversion rates. Also worked with Klooff, a Techstars Spring '13 graduate, to drive unconventional advertising partnerships by leveraging their unique market and social reach of six million impressions per month.

Jun. 2011 - Jul. 2013 | SAGENT ADVISORS, Investment Banking Analyst

Focused on M&A, private capital raises and strategic advisory in Technology and Healthcare. Honed skills in financial modeling & analyses, project management, business strategy and industry research.

Conducted business and financial due diligence, maintained strong relationships with management teams, and collaborated with capital providers, attorneys and accountants to execute transactions.

Performed various financial analyses such as LBO, DCF and accretion/dilution to value companies, assess acquisition opportunities and evaluate pro-forma impacts of transactions.

SKILLS

Design: Navigation & Flow, UX Research, Responsive Design, Wireframes and Mockups

Tech: HTML & CSS, Foundation, Bootstrap, working knowledge of jQuery and Javascript

Apps: Balsamiq, Keynote, Sketch, Photoshop, working knowledge of InDesign and Illustrator

Other: Proficient in Microsoft Excel, Word, Powerpoint, Outlook and Access

OTHER

EDUCATION

UCLA, Class of 2011
B.A. in Economics

INTERESTS

Hip-hop, Jazz, Cooking, Snowboarding, Cycling, Motorcycles,
and Photography