

# RYAN LEE

UX / UI Design

Front-end Web Development

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## EXPERIENCE

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### **Oct. 2013 - Present | STARTUP INSTITUTE, Product & Design Track**

Accepted into an intensive eight-week career accelerator to develop skills in HTML, CSS, jQuery and Javascript, along with diving deeper into user-centered design, navigation & flow, rapid prototyping / wireframing and responsive design.

Currently working for Dear Kate, a women's fashion startup, conducting user-centered research and designing website prototypes in order to increase traffic and drive higher conversion rates. Also working with Klooff, a Techstars Spring '13 graduate, leveraging their unique market and social reach of six million impressions per month to attract unconventional partnerships for the holiday season.

### **Jun. 2011 - Jul. 2013 | SAGENT ADVISORS, Investment Banking Analyst**

Focused on M&A, private capital raises and general strategic advisory in Technology and Healthcare. Honed skills in financial modeling & analyses, project management, business strategy, and industry research. Sole analyst on three sell-side M&A transactions in Internet, Enterprise Software and Medical Devices.

## SKILLS

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**Design:** Navigation & Flow, Information Architecture, Wireframing and Prototyping

**Tech:** HTML5 & CSS3, working knowledge of jQuery and Javascript

**Apps:** Balsamiq, Photoshop, working knowledge of InDesign and Illustrator

**Other:** Proficient in Microsoft Excel, Word, Powerpoint, Outlook and Access

## OTHER

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### **EDUCATION**

UCLA, Class of 2011

B.A. in Economics; Dean's Honor List 2010-2011

Activities: Delta Sigma Pi (VP Community Service & VP Pledge Education), Bruin Finance (Co-founder) and Bruin Motorcycle Association (Member)

### **INTERESTS**

Hobbies: Snowboarding, Cycling, Motorcycles, Hiking, Traveling and Cooking

Music: Hip-Hop, Jazz, R&B, Electronic and Indie Rock