

# Dr. Ryan Straight's Academic CV

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## Employment

### Academic Positions

**Assistant Professor** - Educational Technology, University of Arizona, South. May 2017 - present

**Senior Lecturer and Program Director** - Educational Technology, University of Arizona, South - January 2015 - May 2017.

**Adjunct Instructor** - Educational Technology, University of Arizona, South - June 2014 - December 2014.

### Professional Positions

**Instructional Technology Training Specialist** - University Information Technology Services, University of Arizona - Tucson, AZ - April 2012 - January 2015.

**Student System Testing Analyst** - Office of the University Registrar, Ohio University - Athens, OH - August 2010 to April 2012.

**Undergraduate Catalog Manager** - Office of the University Registrar, Ohio University - Athens, OH - August 2009 to June 2010.

## Education

- Ph.D Degree, Instructional Technology, May 2015 (Ohio University)
  - Dissertation title: An Exploratory Study of Augmented Reality and Mobile Games Examining Ingress Player Motivation and Potential Educational Value
  - Advisor: Dr. Teresa Franklin, Ph.D
- M.Ed Degree, Cultural Studies in Education, June 2009 (Ohio University)
  - Seminar Paper: Religion and Public Education, A Review of the Literature
  - Advisor: Dr. Najee E. Muhammad, Ed.D
- BS.Ed. Degree, Integrated Language Arts, June 2005 (Ohio University)
  - Major: Secondary English Education (7th - 12th grades American and British Literature)
  - Minors: English Literature and Philosophy

## Fields of Interest and Study

Innovation in educational and instructional technology, asynchronous and synchronous communication in online education, technological mediation of experience, Postphenomenology, digital humanities, cyber operations and security, human-computer interaction, game-based learning and gamification.

## Teaching

### Undergraduate, University of Arizona

ETCV 310 - Integrating Technology into the Curriculum

ETCV 401 - Introduction to Human-Computer Interaction

ETCV 404 - Principles and Practices of Distance Education

ETCV 405 - Introduction to Serious Game Design

ETCV 411 - Learning Technologies in the Digital Age

HNRS 195H - First-Year Honors Seminar (Special topics: Postphenomenology)

### Graduate, University of Arizona

ETCV 510 - Learning Theory in Instructional Design

ETCV 524 - Educational Gaming and Simulations

ETCV 530 - Multimedia Applications in Education

ETCV 538 - Mobile Technologies for Learning

ETCV 622 - Introduction to Interface Design

ETCV 623 - Designing Online Learning Environments

ETCV 631 - Advanced Multimedia

## Scholarly Activity and Research Interests

### Conference Proceeding Publications

- Straight, R. (2016). Emergent mentorship and learning communities of practice among players of augmented reality video games. In *Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education*. Washington, DC: AACE.
- Smith, J., Straight, R. & Franklin, T. (2011). Student occupational expectations: A web 2.5 geolocative study. *Proceedings of the Association for the Advancement of Computing in Education 2011* (pp. 2522-2526). Honolulu, HI: AACE.
- Straight, R. (2011). Commercial off-the-shelf video games as computer-assisted language learning environments. In *Proceedings of Society for Information Technology & Teacher Education International Conference 2011* (pp. 1982-1986). Chesapeake, VA: AACE.

- Straight, R. & Smith, J. (2011). The development and delivery of custom mobile apps for K-12 learning: Viable options for educators. In *Proceedings of the Society of Information Technology & Teacher Education International Conference 2011* (pp. 3102-3107). Chesapeake, VA: AACE.

## Presentations

- Straight, R. (2017). "Slacking Off in Class: Cloud-Based Team Collaboration in Online Higher Education Programs." Presented as an Innovation Lab at the 2017 Online Learning Consortium Innovate conference, New Orleans, LA.
- Straight, R. (2016). "Slack and the Online Classroom." Presented at the 2016 University of Arizona IT Summit, Tucson, AZ.
- Straight, R. & Gunder, A. (2016). "Innovative Learning Projects: Promoting Leading-Edge Opportunities in Higher Education." Poster presented at the 2016 University of Arizona IT Summit, Tucson, AZ.
- Straight, R. (2014). "Microsoft Outlook: Tips and Tricks You May Not Know." Presented at the University of Arizona Staff Advisory Council 2014 Crossroads Conference.
- Smith, J., Straight, R. (2011). "New Technologies in Research Presentation: Broadcastr." Presented at the 2011 Association for the Advancement of Computing in Education Conference.
- House, C., Smith, J., Straight, R. (2011). "The OHIO Map App Project." Presented at the 2011 OHIO Mobile Learning Symposium.
- Straight, R. (2011). "Commercial Off-The-Shelf Video Games as Computer-Assisted Language Learning Environments: Heavy Rain." Presented at the 2011 Society of Information Technology & Teacher Education International Conference.
- Smith, J., Straight, R. (2011). "The Development and Delivery of Custom Mobile Apps for K-12 Learning: Viable Options for Educators." Presented at the 2011 Society of Information Technology & Teacher Education International Conference.
- Straight, R. (2010). "Commercial Video Games and Language Learning: Web-based Flash Games and TEFL/TESL" Presented at the Technology Fair, 2010 Ohio University CALL Conference "Language Learning in an Online World."

## Writing Positions and Projects

- Staff writer, *Chronicle of Higher Education's ProfHacker blog* (2017 - current)

## Consultancies, Speaking Invitations, and Workshops

- Featured panelist, \*TENWEST Festival - Social Impact Summit, "Innovation in Educational Technology," Tucson, AZ - 2017.
- Invited speaker, "STEM Resources for Parents and 6-8th grade children," Gridley Middle School, Tucson, AZ - 2016.
- Guest, Versatelist podcast - 2015.
- Instructional advisor, NoteBowl, LLC - 2015.
- Technology consultant, Pima County Board of Elections, 2015.
- Workshop: "Integrating Technology Into the Classroom: A Workshop for Faculty and Instructors," Ohio University, September 21, 2011, Ohio University.

- Invited Panel Discussion: “Using Mobile Apps in the Classroom-From a Teaching and Learning Perspective,” OHIO Mobile Learning Symposium, May 16, 2011.

## **Journal Reviews And Editing**

- Reviewer: Issues and Trends in Educational Technology (Winter 2015-present)
- Reviewer: Journal of Visual Literacy (2010 - 2013)
- Reviewer: Turkish Online Journal of Educational Technology (2010 - 2013)
- Guest editor: Democracy & Education, vol 6, no. 1 (2006), issue title “Reading the World: Popular Culture, Critical Media Literacy & Youth”

## **Professional Service**

### **Awards, Honorary Positions, and Fellowships**

- Honors Professor, Honors College, spring 2018.
- UA South Faculty Fellow, inaugural, 2017 - present.

### **Committees**

- Student Showcase organization committee, member (2018)
- University Search Committee for Online Teaching and Learning Meeting Software (2017 - 2018)
- UA South Policy Committee (2017 - 2018)
- University Funding Committee (2017 - 2018)
- UA South Technology Committee (2016 - 2018)
- Graduate College Grievance Committee (2015 - 2018)
- Outstanding Student Award, Undergraduate & Graduate (2015)
- Student Showcase organization committee, chair (2015, 2016, 2017)

### **Oversight and Advisory**

- Innovative Learning Project (2016 - present)
- Faculty advisor, Associated Students of Arizona South Student Government (2017 - present)
- UA South Campuswide Slack Team, Owner and Administrator (2016-present)
- UA South Program Assessment Team (2015)
- Innovative Learning Oversight Team (2015)
- Consultant/Subject Matter Expert, Campus Technology Upgrade Program, University of Arizona (2013 - present)

## **Development**

- Curriculum development: ETCV 538 - Mobile Technologies for Learning (approved Spring 2015)
- Program development: Educational Technology Student Orientation course
- Program development: Educational Technology Wiki creation
- Program development: Implementation of program-level communication system (Slack)

## **Active Grants**

- Innovative Learning Project: 2016 (Co-PI, 20%) “Campuswide Novel Asynchronous Communication”  
One-time grant: \$3,000

## **Professional Memberships And Activities**

AZTEA - Arizona Technology in Education Association - member

HEVGA - Higher Education Video Game Alliance - charter member

ITSA - Instructional Technology Scholars Association - president, 2010-11, 2011-12 academic years

ISTE - International Society for Technology in Education - member

AACE - Association for the Advancement of Computing in Education - member

SITE - Society for Instructional Technology & Teacher Education - member

AECT - Association for Educational Communications and Technology - member