

Homework 1

CSE 5243 – Introduction of Data Mining

In this lab, you will analyze an ALTERED copy of the “Seoul Bike Sharing Demand” dataset. The data has been altered slightly to introduce some erroneous values. The original data is available here <https://archive.ics.uci.edu/ml/datasets/Seoul+Bike+Sharing+Demand>.

You will concentrate on the two phases of the CRISP-DM process model - Data Understanding and Data Preparation (see reference below). The objective of this assignment is two-fold.

- First, by analyzing and thinking critically about the data, you should identify interesting trends and patterns.
- Second, the final dataset that you create may be used to build classification models in a later homework assignment.

1. Data Understanding Phase:

Perform exploratory data analysis of the dataset by looking at individual attributes and/or combinations of attributes. You should focus on identifying and describing interesting observations and insights that you might uncover from the data.

- A. Describe the meaning and type of data for each attribute.
- B. Provide basic statistics for the attributes, e.g., counts, percentiles, mean, median, standard deviation. The statistics should be relevant for the type of attribute.
- C. Visualize the most important or interesting attributes using appropriate techniques. For each visualization, provide an interpretation explaining why it is appropriate or interesting. What does each visualization tell us?
- D. Verify data quality: explain any missing values, duplicate data, or outliers. What, if anything, do you need to do about these? Be specific.
- E. Explore the relationships among the attributes, excluding the class attribute. Use scatter plots, correlation matrices, cross-tabulations, group-wise averages, or other appropriate techniques. Explain and interpret any interesting relationships.
- F. Identify and explain any interesting relationships between the class attribute and the other attributes. You may refer to earlier visualizations or create new ones.

You should not simply provide the basic Exploratory Data Analysis (EDA) information for all attributes in the data. Instead, you should focus on those that are more interesting or important and provide some discussion of what you observe. Pay particular attention to potentially interesting bivariate (two-variable) relationships, as well as the relationship between each attribute and the class.

2. Data Processing Phase:

Based on the insights gleaned in the data understanding phase, determine what type of processing that you would like to do to create a final dataset to be used for future modeling.

- A. What attributes do you decide to keep or remove? Please justify.

- B. Did you decide to implement any attribute transformations? If so, why?
- C. Did you decide to create any new features? If so, why?
- D. Implement any data cleaning steps previously identified and show the effects of that cleaning using appropriate statistics and/or visualizations. One of the final outputs of your program should be the creation of a dataset (can be in the format of a Python data frame) which has all the attributes you would like to use for the modeling phase of a project, as well as dealing with any outliers, noise, or missing values.

What you need to turn in:

1) Code

- A. For this homework, the code is the Jupyter Notebook. Use the provided Jupyter Notebook template and fill in the appropriate information.
- B. You may use common Python libraries for I/O, data manipulation, data visualization, etc. (e.g., NumPy, Pandas, Matplotlib, ... See reference below.)
- C. You may not use library operations that perform, in effect, the “core” computations for this homework (e.g., If the assignment is to write a K-Means algorithm, you may not use a library operation that, in effect, does the core work needed to implement a K-Means algorithm.). When in doubt, ask the grader or instructor.
- D. The code must be written by you, and any significant code snips you found on the Internet and used to understand how to do your coding for the core functionality must be attributed. (You do not need to attribute basic functionality—matrix operations, IO, etc.)
- E. The code must be commented sufficiently to allow a reader to understand the algorithm without reading the actual Python, step by step.
- F. When in doubt, ask the grader or instructor.

2) Written Report

- A. For this homework, the report is the Jupyter Notebook. The report should be well-written.
- B. The report should discuss your analysis and observations. Key points and findings must be written in a style suitable for consumption by non-experts. Present charts and graphs to support your observations. If you performed any data processing, cleaning, etc., please discuss it within the report.

Grading Criteria:

1. Overall readability and organization of your report (30%)

- Is it well organized and does the presentation flow in a logical manner?
- Do the charts/graphs relate to the text?
- Are the summarized key points and findings understandable by non-experts?
- Do the Overview and Conclusions provide context for the entire exercise?

2. Data Understanding Phase (40%)

- Did you find novel and/or interesting insights, or did you solely focus on simple summarizations of the data?
- Did you draw and present potential conclusion or observations from your analysis of the data?
- Did the statistics and visualizations you used make sense in the context of the data?

3. Data Processing Phase (30%)

- Did your program produce the desired output dataset, implementing the preprocessing steps that you outlined in the data processing phase?
- Have you justified why you eliminated certain features or examples, or included new features?

How to turn in your work on Carmen:

Submit to Carmen the Jupyter Notebook and any supporting to files that you used to process and analyze this data. You do not need to include the input data. All submitted files (code and/or report) except for the data should be archived in a *.zip file, and submitted via Carmen. Use this naming convention:

- Project1_Surname_DotNumber.zip.

The submitted file should be less than 5MB.

References and Acknowledgements:

1. Based on an assignment by Jason Van Hulse and Tom Bihari (thanks)
2. CRISP-DM Process Model: https://en.wikipedia.org/wiki/Cross-industry_standard_process_for_data_mining
3. Some Python data-related libraries: <https://stackabuse.com/the-best-data-science-libraries-in-python/>