

Welcome!

MS in Data Science

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(Dept of Government, SPA)

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- ▶ Assoc Director, Center for Data Science
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- ▶ Methods Fellow
(Office of Evaluation Sciences, US GSA)

Connections

► Winter Institute in Data Science

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- ▶ RAs with The Lab @ DC

Data Science

Particular intersection of

- ▶ Statistical practice
- ▶ Computational tools
- ▶ Substantive knowledge

- ▶ Stats: prediction (vs. explanation), algorithms (vs. models)

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- ▶ Computing: addressing problems with data *per se* (size, tidy-ness, un/structure, replicability)

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- ▶ Computing: addressing problems with data *per se* (size, tidy-ness, un/structure, replicability)
- ▶ Substance: social science

Three Tasks of Data Science

► Description

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- ▶ Description
- ▶ Prediction

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- ▶ Causal Inference

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Models/algorithms central to all three.

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Hernán, Hsu, and Healy (2019)

Three Tasks of Data Science

Description

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- ▶ E.g., k -means clustering to discover groups

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► Components

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- ▶ Inputs/outputs
(predictors/outcomes, features/responses, ...)

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- ▶ E.g., regression, random forests, neural networks, ...

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- ▶ E.g., experiments, observational causal designs, ...

Goals

- ▶ Computational tools (R, Python, etc.)
- ▶ Varied data experience, original work
- ▶ Apply knowledge in academia, government, industry
- ▶ Communicate understanding

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- ▶ Catalog ('25-'26): <https://t.ly/Ib43y>
https://catalog.american.edu/preview_program.php?catoid=21&poid=10388

Courses

- ▶ DATA-612: R
- ▶ DATA-613: Data Science (modeling, Shiny, etc.)
- ▶ STAT-615: Regression
- ▶ STAT-627: Stat Machine Learning
- ▶ One of
 - ▶ GOVT/STAT-618: Bayes
 - ▶ GOVT-650: Political Analysis
- ▶ One of
 - ▶ GOVT-653: Intro Quant Methods in Pol Sci
 - ▶ STAT-614: Stat Methods
- ▶ DATA-793: Capstone
 - ▶ (The Lab @ DC DHS connections ...)
- ▶ Three more courses
 - ▶ (Electives, depend on track)
 - ▶ Substance or methods (computer vision, AI, ML, deep learning, NLP, survey sampling, ...)

Directors

- ▶ Jeff Gill: jeffgill.org
- ▶ Betty Malloy: malloy@american.edu

Questions?

Thanks!

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References

Hernán, Miguel A., John Hsu, and Brian Healy. 2019. “A Second Chance to Get Causal Inference Right: A Classification of Data Science Tasks.” *CHANCE* 32 (1): 42–49. <https://doi.org/10.1080/09332480.2019.1579578>.