R and the tidyverse Winter Institute in Data Science

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R Functions

Data Structures

Core tidyverse Transformation Functions

Other Common Transformation Functions

Helper Functions

 $\triangleright \approx 20 \text{th anniversaRy}$

- $\triangleright \approx 20$ th anniversaRy
- ► Author of 3.5 R packages

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 - Experimental design (blockTools)
 - ► Ecological inference (eiPack)
 - ► Twitter conversation analysis (botscan)
 - ▶ Web-scraping, mapping, mail-merging (muRL)
- ▶ Research in R, teach with R, teach R, consult with R, run family gift exchange with R, War,

. . .

"R is a language and environment for statistical computing and graphics"

"R is a language and environment for statistical computing and graphics"

▶ Software for calculation, computation, data analysis

"R is a language and environment for statistical computing and graphics"

- ▶ Software for calculation, computation, data analysis
- ▶ Well-developed graphical facilities
- ► A programming language

Why use R (and Python)?

- ► Standard for data analysis, modeling, graphics
- ► High-quality, powerful, flexible, extensible
- ► International community (including here)
- ▶ Platform independent (Mac OSX, Windows, Linux/Unix)
- ► Free + Open Source
- ► Reads .xlsx, .dta, .csv, .txt, .json, ...
- ▶ Interfaces with C, C++, Ruby, Java, Python, Unix, ...
- ➤ Command line (Mac OS Terminal prompt), Windows/Mac/Linux GUIs
- ► RStudio: excellent IDE (code, plots, etc. 1 window; GitHub)
- ► Let R teach you R: swirl

5 + 2

```
5 + 2
```

[1] 7

```
5 + 2
```

[1] 7

sum(5, 2)

```
5 + 2

## [1] 7

sum(5, 2)

## [1] 7
```

```
5 + 2

## [1] 7

sum(5, 2)

## [1] 7

But not just printing:
```

```
5 + 2

## [1] 7

sum(5, 2)

## [1] 7

But not just printing:
```

```
a <- sum(5, 2)
b <- median(1:10)
a + b # (Hi -- Notes after the `#' R ignores)
```

```
5 + 2
## [1] 7
sum(5, 2)
## [1] 7
But not just printing:
a \leftarrow sum(5, 2)
```

```
a <- sum(5, 2)
b <- median(1:10)
a + b # (Hi -- Notes after the `#' R ignores)
## [1] 12.5
```

5 + 2

[1] 7

```
sum(5, 2)
## [1] 7
But not just printing:
a \leftarrow sum(5, 2)
b <- median(1:10)
a + b # (Hi -- Notes after the `#' R ignores)
## [1] 12.5
difftime("2025-07-04", "2025-01-03")
```

```
How does R. Work?
   5 + 2
   ## [1] 7
   sum(5, 2)
   ## [1] 7
   But not just printing:
   a \leftarrow sum(5, 2)
   b \leftarrow median(1:10)
   a + b # (Hi -- Notes after the `#' R ignores)
   ## [1] 12.5
   difftime("2025-07-04", "2025-01-03")
```

▶ Open R/RStudio

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- ► Create a .R file

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 - → Mac: Cmd-Return to execute a line (better than copy-paste)
 - → At >, [Up Arrow] recalls previous command

- ► Open R/RStudio
- ► Create a .R file
- ▶ Add code and comments to the .R file
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- ► Save .R file

- ► Open R/RStudio
- ► Create a .R file
- ▶ Add code and comments to the .R file
- ▶ Run them to get output, results, graphics, . . .
 - → Mac: Cmd-Return to execute a line (better than copy-paste)
 - → At >, [Up Arrow] recalls previous command
- ► Save .R file
- Quit

- ► Open R/RStudio
- ► Create a .R file
- ▶ Add code and comments to the .R file
- ▶ Run them to get output, results, graphics, . . .
 - → Mac: Cmd-Return to execute a line (better than copy-paste)
 - → At >, [Up Arrow] recalls previous command
- ► Save .R file
- Quit (do not save workspace)

- ► Open R/RStudio
- ► Create a .R file
- ▶ Add code and comments to the .R file
- ▶ Run them to get output, results, graphics, . . .
 - → Mac: Cmd-Return to execute a line (better than copy-paste)
 - → At >, [Up Arrow] recalls previous command
- ► Save .R file
- Quit (do not save workspace)

Later, ...

- ▶ Open .R file
- ▶ Add more code and comments . . .

How do I get help?

Within R:

```
help(mean)
help.search("median")
```

```
How do I get help?
   Within R:
  help(mean)
  help.search("median")
  example(mean)
  ##
  ## mean> x <- c(0:10, 50)
  ##
  ## mean> xm <- mean(x)
  ##
  ## mean> c(xm, mean(x, trim = 0.10))
     [1] 8.75 5.50
```

How do I get help?

Outside of R:

- ► Q & A
 - ► Stack Overflow (tags r, rstats)
 - ▶ DATASCIENCE-L@listserv.american.edu (info here)

How do I get help?

Outside of R:

- ► Q & A
 - ► Stack Overflow (tags r, rstats)
 - ▶ DATASCIENCE-L@listserv.american.edu (info here)
- ► Courses and references
 - rseek.org (custom Google search)
 - ► CRANsearcher (RStudio add-in for pkgs)
 - ► Lynda.com video courses through AU Portal
 - ▶ Many good books and documents: Cookbook, Intro Statistics, Student Companion, Graphics, Mapping, Programming, Short Ref Card, . . .
 - ▶ Wickham, Çetinkaya-Rundel, and Grolemund (2023)

R Functions

```
function(arg1, arg2, ...){
     <the function code here...>
}
```

```
function(arg1, arg2, ...){
     <the function code here...>
}
sum(5, 2)
## [1] 7
```

```
function(arg1, arg2, ...){
  <the function code here...>
sum(5, 2)
## [1] 7
mean(1:4)
## [1] 2.5
```

```
## [1] "(Ready, Andrew?)"
```

```
## [1] "(Ready, Andrew?)"

nchar("greetings")
```

```
## [1] "(Ready, Andrew?)"

nchar("greetings")

## [1] 9
```

```
## [1] "(Ready, Andrew?)"

nchar("greetings")

## [1] 9

## [1] "(Ready, Natalie?)"
```

```
## [1] "(Ready, Andrew?)"
nchar("greetings")
## [1] 9
## [1] "(Ready, Natalie?)"
length(us)
```

```
## [1] "(Ready, Andrew?)"
nchar("greetings")
## [1] 9
## [1] "(Ready, Natalie?)"
length(us)
## [1] 8
```

```
c(1, 3, 8, 20)
```

```
## [1] 1 3 8 20
```

```
c(1, 3, 8, 20)
## [1] 1 3 8 20
c("a", "merican", "u")
```

```
c(1, 3, 8, 20)
## [1] 1 3 8 20
c("a", "merican", "u")
## [1] "a"
                 "merican" "u"
c(1, 2, "hello")
```

A Useful Function: c() To concatenate objects into a vector, use c(): c(1, 3, 8, 20)## [1] 1 3 8 20 c("a", "merican", "u") ## [1] "a" "merican" "u" c(1, 2, "hello")

"hello"

"2"

[1] "1"

What arguments does a function have?

What arguments does a function have?

```
help(median)
args(median)
```

What arguments does a function have?

```
help(median)
args(median)

## function (x, na.rm = FALSE, ...)
## NULL
```

```
median(1:3)
```

[1] 2

```
median(1:3)

## [1] 2

x <- c(1, 2, 3, NA)
median(x)</pre>
```

```
median(1:3)

## [1] 2

x <- c(1, 2, 3, NA)
median(x)

## [1] NA</pre>
```

```
median(1:3)
## [1] 2
x \leftarrow c(1, 2, 3, NA)
median(x)
## [1] NA
median(x, na.rm = TRUE)
```

```
median(1:3)
## [1] 2
x \leftarrow c(1, 2, 3, NA)
median(x)
## [1] NA
median(x, na.rm = TRUE)
## [1] 2
```

You can specify arguments in order or by name:

```
median(x, TRUE)
```

[1] 2

```
median(x, TRUE)

## [1] 2

median(na.rm = TRUE, x)

## [1] 2
```

```
median(x, TRUE)
## [1] 2
median(na.rm = TRUE, x)
## [1] 2
median(TRUE, x)
```

```
median(x, TRUE)
## [1] 2
median(na.rm = TRUE, x)
## [1] 2
median(TRUE, x)
## Error in if (na.rm) \times <- \times[!is.na(x)] else if (any(:
```

Managing the workspace:

```
# Get the working directory ("Where am I?"):
getwd()
```

[1] "/Users/rtm/Documents/github/winter-inst/01-int

Managing the workspace:

```
# Get the working directory ("Where am I?"):
getwd()

## [1] "/Users/rtm/Documents/github/winter-inst/01-intr
# Set the working directory:
setwd("~/Desktop/")
```

Managing the workspace:

```
# Get the working directory ("Where am I?"):
getwd()

## [1] "/Users/rtm/Documents/github/winter-inst/01-intr
# Set the working directory:
setwd("~/Desktop/")
```

Better, use "R projects" and the here package:

```
library(here)
```

here() starts at /Users/rtm/Documents/github/winter-

Managing the workspace:

```
# Get the working directory ("Where am I?"):
getwd()
```

```
## [1] "/Users/rtm/Documents/github/winter-inst/01-intr
# Set the working directory:
setwd("~/Desktop/")
```

Better, use "R projects" and the here package:

```
library(here)
```

```
## here() starts at /Users/rtm/Documents/github/winter-
here()
```

```
## [1] "/Users/rtm/Documents/github/winter-inst" 70/265
```

Managing the workspace:

```
# List objects in working dir:
ls()
## [1] "a" "b"
                "tmp" "us" "x" "xm"
# Remove `x' from working dir:
rm(x)
# Remove everything from working dir:
\# rm(list = ls())
```

Managing the workspace:

```
# List objects in working dir:
ls()
## [1] "a" "b" "tmp" "us" "x" "xm"
# Remove `x' from working dir:
rm(x)
# Remove everything from working dir:
\# rm(list = ls())
```

Better, start a fresh session to *really* reset environment:

RStudio - Session - Restart R

Mac: Shift - Cmd - 0

Some Useful Mathematical Functions

[1] 2.5

```
5 + 2
## [1] 7
5 - 2
## [1] 3
5 * 2
## [1] 10
5 / 2
```

Some Useful Mathematical Functions

```
5^2
## [1] 25
sqrt(25)
## [1] 5
20 %% 3
## [1] 2
```

Some Useful Mathematical Functions and Values рi ## [1] 3.141593 abs(-3)## [1] 3 exp(1)## [1] 2.718282 log(exp(2))## [1] 2 sin(pi / 2) 75 / 265

TRUE

[1] TRUE

FALSE

[1] FALSE

```
TRUE
## [1] TRUE
FALSE
## [1] FALSE
TRUE == FALSE
```

```
TRUE
## [1] TRUE
FALSE
## [1] FALSE
TRUE == FALSE
## [1] FALSE
```

$$c(1, 2) == c(1, 3)$$

```
c(1, 2) == c(1, 3)
## [1] TRUE FALSE
```

```
c(1, 2) == c(1, 3)

## [1] TRUE FALSE

c(1, 2) != c(1, 3)
```

```
c(1, 2) == c(1, 3)

## [1] TRUE FALSE

c(1, 2) != c(1, 3)

## [1] FALSE TRUE
```

```
c(1, 2) == c(1, 3)
## [1] TRUE FALSE
c(1, 2) != c(1, 3)
## [1] FALSE TRUE
c(1, 2) < c(1, 3)
```

```
c(1, 2) == c(1, 3)
## [1] TRUE FALSE
c(1, 2) != c(1, 3)
## [1] FALSE TRUE
c(1, 2) < c(1, 3)
## [1] FALSE TRUE
```

```
c(1, 2) > c(1, 3)
## [1] FALSE FALSE
c(1, 2) \le c(1, 3)
## [1] TRUE TRUE
c(1, 2) >= c(1, 3)
## [1] TRUE FALSE
```

How to Write a New Function

```
sumDiff <- function(num1 = 3, num2 = 5){</pre>
  sum \leftarrow num1 + num2
  diff \leftarrow num1 - num2
  return(c(sum, diff))
```

How to Write a New Function

```
sumDiff \leftarrow function(num1 = 3, num2 = 5){
  sum \leftarrow num1 + num2
  diff <- num1 - num2
  return(c(sum, diff))
```

Now, cut and paste function into R prompt.

How to Write a New Function

```
sumDiff \leftarrow function(num1 = 3, num2 = 5){
  sum \leftarrow num1 + num2
  diff \leftarrow num1 - num2
  return(c(sum, diff))
```

Now, cut and paste function into R prompt. (R will tell you if syntax error.)

sumDiff()

```
sumDiff()
```

[1] 8 -2

```
sumDiff()
## [1] 8 -2
sumDiff(3, 5)
```

```
sumDiff()
## [1] 8 -2
sumDiff(3, 5)
## [1] 8 -2
```

```
sumDiff()
## [1] 8 -2
sumDiff(3, 5)
## [1] 8 -2
sumDiff(num2 = 5, num1 = 3)
```

```
sumDiff()
## [1] 8 -2
sumDiff(3, 5)
## [1] 8 -2
sumDiff(num2 = 5, num1 = 3)
## [1] 8 -2
```

```
sumDiff()
## [1] 8 -2
sumDiff(3, 5)
## [1] 8 -2
sumDiff(num2 = 5, num1 = 3)
## [1] 8 -2
sumDiff(5, 3)
```

[1] 8 2

```
sumDiff()
## [1] 8 -2
sumDiff(3, 5)
## [1] 8 -2
sumDiff(num2 = 5, num1 = 3)
## [1] 8 -2
sumDiff(5, 3)
```

sumDiff(2, 20)

```
sumDiff(2, 20)
```

```
## [1] 22 -18
```

```
sumDiff(2, 20)

## [1] 22 -18

sumDiff(1, "yes")
```

```
sumDiff(2, 20)
## [1] 22 -18
sumDiff(1, "yes")
```

Error in num1 + num2: non-numeric argument

Data Types

- ► Numeric
- ► Integer
- ► Complex
- ► Logical
- ► Character
- ► Factor

Data Types

- ► Numeric
- ► Integer
- ► Complex
- ► Logical
- ► Character
- ► Factor
 - → categorical vars: stored as numeric, but w/char label
 - → great for statistical modeling, graphics (auto indicators, e.g.)

- ► Scalar
- ► Vector
- ► Matrix

- ► Scalar
- ► Vector
- ► Matrix
- ▶ Data frame (like matrix, w/ attributes)

- ► Scalar
- ► Vector
- ► Matrix
- ▶ Data frame (like matrix, w/ attributes)
- ► Tibble (tidyverse dataframe)

- ► Scalar
- ► Vector
- ► Matrix
- ▶ Data frame (like matrix, w/ attributes)
- ► Tibble (tidyverse dataframe)
- ➤ List (flexible storage; regression/cluster output)

What is this thing?

```
x <- 1:4
is.vector(x)</pre>
```

```
x <- 1:4
is.vector(x)</pre>
```

[1] TRUE

```
x <- 1:4
is.vector(x)
```

[1] TRUE

is.numeric(x)

```
x < -1:4
is.vector(x)
## [1] TRUE
is.numeric(x)
## [1] TRUE
```

```
x < -1:4
is.vector(x)
## [1] TRUE
is.numeric(x)
## [1] TRUE
is.character(x)
```

What is this thing? x <- 1:4

```
is.vector(x)
## [1] TRUE
is.numeric(x)
## [1] TRUE
```

is.character(x)

[1] FALSE

```
y <- c("a", "hello")
is.vector(y)</pre>
```

```
y <- c("a", "hello")
is.vector(y)</pre>
```

[1] TRUE

```
y <- c("a", "hello")
is.vector(y)</pre>
```

[1] TRUE

is.numeric(y)

```
y <- c("a", "hello")
is.vector(y)
## [1] TRUE
is.numeric(y)
## [1] FALSE
```

```
y <- c("a", "hello")
is.vector(y)
## [1] TRUE
is.numeric(y)
## [1] FALSE
is.character(y)
```

```
y <- c("a", "hello")
is.vector(y)
## [1] TRUE
is.numeric(y)
## [1] FALSE
is.character(y)
## [1] TRUE
```

```
z <- c(1, 2, 3, NA)
isNAz <- is.na(z)
```

```
z <- c(1, 2, 3, NA)
isNAz <- is.na(z)
```

isNAz

[1] FALSE FALSE FALSE TRUE

```
z <- c(1, 2, 3, NA)
isNAz <- is.na(z)
```

isNAz

[1] FALSE FALSE FALSE TRUE

sum(isNAz)

```
z \leftarrow c(1, 2, 3, NA)
isNAz <- is.na(z)</pre>
isNAz
## [1] FALSE FALSE FALSE TRUE
sum(isNAz)
## [1] 1
```

```
z \leftarrow c(1, 2, 3, NA)
isNAz <- is.na(z)</pre>
isNAz
## [1] FALSE FALSE FALSE TRUE
sum(isNAz)
## [1] 1
mean(isNAz)
```

What is this thing? $z \leftarrow c(1, 2, 3, NA)$ isNAz <- is.na(z)</pre> isNAz ## [1] FALSE FALSE FALSE TRUE sum(isNAz) ## [1] 1 mean(isNAz)

[1] 0.25

What is this thing? $z \leftarrow c(1, 2, 3, NA)$ isNAz <- is.na(z)</pre> isNAz ## [1] FALSE FALSE FALSE TRUE sum(isNAz)

```
## [1] 1
mean(isNAz)
## [1] 0.25
```

("coercion")

Data from Where?

- ► From the keyboard
- ► From within a package
- ► From .RData/.RDS file
- ► From a local .txt, .csv, .dta, .xlsx, etc. file
- ► From a remote file on the web
- ► From remote HTML

```
y <- c(20, 20, 30, 70, 10)
x <- c(10, 20, 30, 40, 25)
x[2]
```

```
y <- c(20, 20, 30, 70, 10)
x <- c(10, 20, 30, 40, 25)
x[2]
```

[1] 20

```
y <- c(20, 20, 30, 70, 10)

x <- c(10, 20, 30, 40, 25)

x[2]

## [1] 20

y[3:5]
```

```
y <- c(20, 20, 30, 70, 10)

x <- c(10, 20, 30, 40, 25)

x[2]

## [1] 20

y[3:5]

## [1] 30 70 10
```

```
y \leftarrow c(20, 20, 30, 70, 10)
x \leftarrow c(10, 20, 30, 40, 25)
x[2]
## [1] 20
y[3:5]
## [1] 30 70 10
x[c(1, 5)]
```

```
y \leftarrow c(20, 20, 30, 70, 10)
x \leftarrow c(10, 20, 30, 40, 25)
x[2]
## [1] 20
y[3:5]
## [1] 30 70 10
x[c(1, 5)]
## [1] 10 25
```

```
y \leftarrow c(20, 20, 30, 70, 10)
x \leftarrow c(10, 20, 30, 40, 25)
x[2]
## [1] 20
y[3:5]
## [1] 30 70 10
x[c(1, 5)]
## [1] 10 25
x[3] < -100
Х
```

```
Data: Extracting and Assigning Vector Elements
   y \leftarrow c(20, 20, 30, 70, 10)
   x \leftarrow c(10, 20, 30, 40, 25)
   x[2]
   ## [1] 20
   y [3:5]
   ## [1] 30 70 10
   x[c(1, 5)]
   ## [1] 10 25
   x[3] < -100
   Х
```

[1] 10 20 100 40 25

```
m <- matrix(c(20, 20, 30, 10, 20, 30), 3, 2)
m
```

```
## [,1] [,2]
## [1,] 20 10
## [2,] 20 20
## [3,] 30 30
```

```
m <- matrix(c(20, 20, 30, 10, 20, 30), 3, 2)
m

## [,1] [,2]
## [1,] 20 10
## [2,] 20 20
## [3,] 30 30

m[1, 2]</pre>
```

```
m \leftarrow matrix(c(20, 20, 30, 10, 20, 30), 3, 2)
m
##
        [,1] [,2]
## [1,]
          20
                10
## [2,] 20 20
## [3,] 30
                30
m[1, 2]
## [1] 10
```

```
m \leftarrow matrix(c(20, 20, 30, 10, 20, 30), 3, 2)
m
        [,1] [,2]
##
## [1,]
          20
               10
## [2,] 20 20
## [3,] 30
               30
m[1, 2]
## [1] 10
m[2, 2] \leftarrow NA
m
```

```
m \leftarrow matrix(c(20, 20, 30, 10, 20, 30), 3, 2)
m
        [,1] [,2]
##
## [1,]
           20
                 10
## [2,] 20 20
## [3,] 30
                 30
m[1, 2]
## [1] 10
m[2, 2] \leftarrow NA
```

[,1] [,2] ## [1,] 20 10 ## [2,] 20 NA ## [3,] 30 30

m

```
y <- c(20, 20, 30, 70, 10)
x <- c(10, 20, 30, 40, 25)
df <- data.frame(age = y, score = x)
```

```
y <- c(20, 20, 30, 70, 10)
x <- c(10, 20, 30, 40, 25)
df <- data.frame(age = y, score = x)
```

df

```
## age score
## 1 20 10
## 2 20 20
## 3 30 30
## 4 70 40
## 5 10 25
```

df\$age

[1] 20 20 30 70 10

```
df$age
## [1] 20 20 30 70 10

rownames(df)
## [1] "1" "2" "3" "4" "5"
```

Data from Keyboard, into a Data Frame

```
df$age
## [1] 20 20 30 70 10
rownames(df)
## [1] "1" "2" "3" "4" "5"
colnames(df)
## [1] "age" "score"
```

my list

```
## $x
## [1] 1 2 3
##
## $v
## [1] "a" "b" "c" "d" "e"
##
## $final
## [,1] [,2]
## [1,] 1 3
## [2,] 2 4
```

my_list[[1]]

```
my_list[[1]]
## [1] 1 2 3
```

```
my_list[[1]]
## [1] 1 2 3

my_list[["final"]]
```

```
my list[[1]]
## [1] 1 2 3
my list[["final"]]
        [,1] [,2]
##
## [1,]
## [2,]
```

Data: Lists

```
my list$x
## [1] 1 2 3
my list$y
## [1] "a" "b" "c" "d" "e"
```

Data: Lists

```
my list$x
## [1] 1 2 3
my list$y
## [1] "a" "b" "c" "d" "e"
A data frame is a list.
```

Data from a Package

```
library(car)
data(Chile)
```

Data from a Package

```
library(car)
data(Chile)
```

```
head(Chile)
```

##		region	population	sex	age	education	income	status
##	1	N	175000	М	65	P	35000	1.008
##	2	N	175000	M	29	PS	7500	-1.296
##	3	N	175000	F	38	P	15000	1.230
##	4	N	175000	F	49	P	35000	-1.03
##	5	N	175000	F	23	S	35000	-1.104
##	6	N	175000	F	28	P	7500	-1.046

Core tidyverse Transformation Functions

What is a Package?

An R package is an extension of R that includes

- ▶ a set of functions for users
- ► datasets
- ▶ demonstration code
- "background" code (in R or a compiled language)
- ▶ documentation
- ► metadata (authors, license, e.g.)

How do I get package thispackage?

How do I get package thispackage?

install.packages("thispackage")

(Once, per R version, at the Console.)

How do I get package thispackage?

install.packages("thispackage")

(Once, per R version, at the Console.) Then, in my R file,

library(thispackage)

▶ "Consider the {lubridate} package for that problem."

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When we explicitly refer to a function from a package (in English or in code), we use ::

▶ "Consider the {lubridate} package for that problem."

When we explicitly refer to a function from a package (in English or in code), we use ::

- ► English: "Use janitor::clean names()"
- **code:**

```
df <- df |> janitor::clean_names()
```

Coherent, consistent *set* of R packages for data import, manipulation, visualization, etc.

Coherent, consistent *set* of R packages for data import, manipulation, visualization, etc.

```
## [1] "(Ready, Ryan?)"
```

Coherent, consistent *set* of R packages for data import, manipulation, visualization, etc.

```
## [1] "(Ready, Ryan?)"
```

Coherent, consistent *set* of R packages for data import, manipulation, visualization, etc.

```
## [1] "(Ready, Ryan?)"
```

```
install.packages("tidyverse")
```

Coherent, consistent *set* of R packages for data import, manipulation, visualization, etc.

```
## [1] "(Ready, Ryan?)"
```

```
install.packages("tidyverse")
```

```
library(tidyverse)
```

The Core tidyverse Transformation Functions

First:

library(tidyverse)

The Core tidyverse Transformation Functions

```
First:
library(tidyverse)
```

(or just library(dplyr))

The Core tidyverse Transformation Functions

```
First:
```

```
library(tidyverse)
(or just library(dplyr))
filter()
arrange()
proup by() (and ungroup())
▶ select() (and rename())
mutate()
transmute()
summarise()
```

Core Transformation Funcs: Social Pressure Experiment

```
# URL is "https://raw.githubusercontent.com/kosukeimai/
# qss/master/CAUSALITY/social.csv"
social <- read_csv("http://j.mp/2Et71U0")
dim(social)</pre>
```

[1] 305866 6

Core Transformation Funcs: Social Pressure Experiment

```
# URL is "https://raw.githubusercontent.com/kosukeimai/
# qss/master/CAUSALITY/social.csv"
social <- read_csv("http://j.mp/2Et71U0")
dim(social)
## [1] 305866 6</pre>
```

```
head(social, 4)
```

```
## # A tibble: 4 x 6
##
           yearofbirth primary2004 messages primary2006 hhsize
    sex
    <chr>>
                 <dbl>
                            <dbl> <chr>
                                                   <dbl> <dbl>
##
                                O Civic Duty
## 1 male
                  1941
## 2 female
                                O Civic Duty
                                                             2
                 1947
## 3 male
                  1951
                                O Hawthorne
## 4 female
                                                             3
                  1950
                                0 Hawthorne
```

Keep only voters in households that might have interference:

Keep only voters in households that might have interference:

```
##
## 1 2 3 4 5 6 7
## 42524 190294 51057 18596 2955 390 42
```

Keep only voters in households that might have interference:

```
table(social$hhsize)
##
##
##
    42524 190294 51057 18596
                                2955
                                        390
df interf <- filter(social, hhsize > 1)
dim(df interf)
## [1] 263342
```

Keep only non-voters who might be subject to interference:

Keep only non-voters who might be subject to interference:

```
filter(social, (hhsize > 1) & (primary 2004 == 0))
```

Keep only non-voters who might be subject to interference:

```
filter(social, (hhsize > 1) & (primary 2004 == 0))
## Error: <text>:1:40: unexpected numeric constant
## 1: filter(social, (hhsize > 1) & (primary 2004
##
```

filter()

##

##

##

##

6 male

7 female

4 female 1950

5 female 1982

1981

1959

Keep only non-voters who might be subject to interference:

```
filter(social, (hhsize > 1) & (primary 2004 == 0))
## Error: <text>:1:40: unexpected numeric constant
## 1: filter(social, (hhsize > 1) & (primary 2004
##
filter(social, (hhsize > 1) & (primary2004 == 0))
```

```
## # A tibble: 161,275 x 6
##
           yearofbirth primary2004 messages primary2006 hhsi
     sex
   <chr>
                <dbl>
                           <dbl> <chr>
                                                <dbl>
                                                      <db
##
##
   1 male
                1941
                               O Civic Duty
##
   2 female
               1947
                               O Civic Duty
##
   3 male
               1951
                               0 Hawthorne
```

0 Hawthorne

O Hawthorne

0 Control

0 Control

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arrange()

Sort by birth year, then household size

arrange()

Sort by birth year, then household size

arrange(social, yearofbirth, hhsize)

```
## # A tibble: 305,866 x 6
##
             yearofbirth primary2004 messages primary2006 hhsize
      sex
                                <dbl> <chr>
##
      <chr>>
                    <dbl>
                                                       <dbl>
                                                               <dbl>
    1 female
##
                     1900
                                     0 Control
                                                            0
##
    2 female
                    1900
                                     0 Control
                                                                   2
##
    3 male
                    1900
                                     1 Control
                                                                   2
##
    4 male
                    1900
                                     1 Control
                                                                   2
                                                                   2
##
    5 female
                    1900
                                     0 Hawthorne
    6 female
                    1900
                                     1 Control
                                                                   3
##
   7 female
                    1902
                                     1 Control
##
    8 female
                                                                   3
##
                    1902
                                     1 Control
    9 male
                    1903
                                     1 Control
##
## 10 female
                     1904
                                     0 Control
## # i 305,856 more rows
```

social |> arrange(yearofbirth, hhsize)

mutate()

Create new variable (under_30), TRUE/FALSE

mutate()

Create new variable (under_30), TRUE/FALSE

```
social |> mutate(under_30 = yearofbirth > 1976)
```

##	# 1	A tibble	: 305,8	366 x	7				
##		sex	yearoft	oirth	primary2004	messages	primary2006	${\tt hhsize}$	under_30
##		<chr></chr>	<	<dbl></dbl>	<dbl></dbl>	<chr></chr>	<dbl></dbl>	<dbl></dbl>	<lg1></lg1>
##	1	male		1941	0	Civic Duty	0	2	FALSE
##	2	female		1947	0	Civic Duty	0	2	FALSE
##	3	male		1951	0	Hawthorne	1	3	FALSE
##	4	female		1950	0	Hawthorne	1	3	FALSE
##	5	female		1982	0	Hawthorne	1	3	TRUE
##	6	male		1981	0	Control	0	3	TRUE
##	7	female		1959	0	Control	1	3	FALSE
##	8	male		1956	0	Control	1	3	FALSE
##	9	female		1968	0	Control	0	2	FALSE
##	10	male		1967	0	Control	0	2	FALSE
##	# :	i 305,85	6 more	rows					

mutate()

Create new variable (under_30), TRUE/FALSE

social |> mutate(under_30 = yearofbirth > 1976)

```
## # A tibble: 305,866 x 7
##
             yearofbirth primary2004 messages primary2006 hhsize under 30
      sex
##
      <chr>>
                   <dbl>
                                <dbl> <chr>
                                                        <dbl>
                                                               <dbl> <lgl>
##
    1 male
                    1941
                                    O Civic Duty
                                                            0
                                                                   2 FALSE
##
    2 female
                    1947
                                    O Civic Duty
                                                                   2 FALSE
    3 male
                    1951
                                    0 Hawthorne
                                                                   3 FALSE
##
##
    4 female
                    1950
                                    0 Hawthorne
                                                                   3 FALSE
    5 female
                    1982
                                    0 Hawthorne
                                                                   3 TRUE
##
    6 male
                    1981
                                    0 Control
                                                                   3 TRUE
##
##
    7 female
                    1959
                                    0 Control
                                                                   3 FALSE
                    1956
                                                                   3 FALSE
##
    8 male
                                    0 Control
##
    9 female
                    1968
                                    0 Control
                                                                   2 FALSE
## 10 male
                    1967
                                    0 Control
                                                                   2 FALSE
## # i 305,856 more rows
```

(There is also recode().)

```
mutate_all(), mutate_at(), mutate_if()
```

soc_numeric <- select(social, -sex, -messages)</pre>

A tibble: 305.866 x 4

soc numeric <- select(social, -sex, -messages)</pre>

```
# Halve every column's values:
divide_by_two <- function(x){x / 2}
mutate_all(soc_numeric, divide_by_two)</pre>
```

	··· ·· ·- ·- ·- ·- ·- ·- ·- ·- ·- ·- ·-							
##		yearofbirth	primary2004	primary2006	hhsize			
##		<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>			
##	1	970.	0	0	1			
##	2	974.	0	0	1			
##	3	976.	0	0.5	1.5			
##	4	975	0	0.5	1.5			
##	5	991	0	0.5	1.5			
##	6	990.	0	0	1.5			
##	7	980.	0	0.5	1.5			
##	8	978	0	0.5	1.5			
##	9	984	0	0	1			

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```
# Double values of columns:
mult_by_two <- function(x){x * 2}
mutate_at(soc_numeric, c(2, 3), mult_by_two)</pre>
```

```
## # A tibble: 305,866 x 4
      yearofbirth primary2004 primary2006 hhsize
##
            <dbl>
                         <dbl>
                                      <dbl>
                                             <dbl>
##
##
             1941
                             0
##
             1947
##
    3
             1951
                                                  3
                                                  3
##
             1950
    5
                                                  3
##
             1982
             1981
                                                  3
##
    6
##
    7
             1959
                                                  3
                                                  3
##
    8
             1956
                                                  2
##
    9
             1968
##
  10
             1967
##
   # i 305,856 more rows
```

What does this do?

What does this do?

##	# A	tibble: 30	5,866 x 4		
##		year of birth	primary2004	primary2006	hhsize
##		<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>
##	1	1941	0	0	2
##	2	1947	0	0	2
##	3	1951	0	2	3
##	4	1950	0	2	3
##	5	1982	0	2	3
##	6	1981	0	0	3
##	7	1959	0	2	3
##	8	1956	0	2	3
##	9	1968	0	0	2
##	10	1967	0	0	2
шш	ш.	205 056			

What does this do?

mutate_if(social, is.numeric, mean)

What does this do?

A tibble: 305,866 x 6

i 305,856 more rows

```
mutate_if(social, is.numeric, mean)
```

```
##
            yearofbirth primary2004 messages primary2006
##
                  <dbl>
                             <dbl> <chr>
                                                   <dbl:
   <chr>
   1 male
                             0.401 Civic Duty
                                                   0.313
##
                  1956.
##
   2 female
                  1956.
                             0.401 Civic Duty
                                                   0.313
                                                   0.31
   3 male
                  1956.
                             0.401 Hawthorne
##
##
   4 female
                  1956.
                             0.401 Hawthorne
                                                   0.313
                                                   0.313
##
   5 female
                  1956.
                             0.401 Hawthorne
   6 male
                  1956.
                                                   0.313
##
                             0.401 Control
## 7 female
                  1956.
                             0.401 Control
                                                   0.313
                                                   0.313
##
   8 male
                  1956.
                             0.401 Control
##
   9 female
                  1956.
                             0.401 Control
                                                   0.313
                                                   0.313
## 10 male
                  1956.
                             0.401 Control
```

Warning: mutate_all(), _at(), _if() overwrite columns that are processed.

Warning: mutate_all(), _at(), _if() overwrite columns that are processed.

Do **not** append new columns to the end.

```
mutate_all(), mutate_at(), mutate_if()
```

Warning: mutate_all(), _at(), _if() overwrite columns that are processed.

Do **not** append new columns to the end.

Useful for recoding, if want values of a function:

```
is_CD <- function(x){ x == "Civic Duty"}
mutate_at(social, vars(matches("messages")), is_CD)</pre>
```

Warning: mutate_all(), _at(), _if() overwrite columns that are processed.

Do **not** append new columns to the end.

Useful for recoding, if want values of a function:

1956

##

8 male

```
is CD <- function(x){ x == "Civic Duty"}
mutate at(social, vars(matches("messages")), is CD)
```

```
## # A tibble: 305,866 x 6
##
             yearofbirth primary2004 messages primary2006 hhsize
      sex
```

##	<chr></chr>	<dbl></dbl>	<dbl> <lgl></lgl></dbl>	<dbl> <dbl< th=""></dbl<></dbl>
##	1 male	1941	O TRUE	0
##	2 female	1947	O TRUE	0

##	1 male	1941	O TRUE	0	
##	2 female	1947	O TRUE	0	
##	3 male	1951	O FALSE	1	

2 3

3

1 197 / 265 3

				-	
##	3 male	1951	O FALSE	1	
##	4 female	1950	O FALSE	1	
##	5 female	1982	O FALSE	1	

6 male 1981 O FALSE 7 female 1959 O FALSE

O FALSE

transmute() for new variables, summaries

transmute(social, age = 2006 - yearofbirth)

transmute() for new variables, summaries

transmute(social, age = 2006 - yearofbirth)

```
## # A tibble: 305,866 x 1
##
      age
    <dbl>
##
## 1
       65
##
   2 59
##
   3 55
##
   4
     56
## 5 24
   6 25
##
## 7 47
   8 50
##
##
   9 38
## 10
       39
  # i 305,856 more rows
```

transmute() for new vars, summaries as new vars

social_msg_grps <- group_by(social, messages)</pre>

transmute() for new vars, summaries as new vars

```
social msg grps <- group by(social, messages)
transmute(social_msg_grps,
         avg_age = mean(2006 - yearofbirth))
## # A tibble: 305,866 x 2
## # Groups: messages [4]
##
     messages avg_age
## <chr> <dbl>
## 1 Civic Duty 49.7
   2 Civic Duty 49.7
##
   3 Hawthorne 49.7
##
   4 Hawthorne 49.7
##
   5 Hawthorne 49.7
##
##
   6 Control 49.8
##
   7 Control 49.8
   8 Control 49.8
##
##
   9 Control
                 49.8
```

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What if I wanted just mean age per message?

What if I wanted just mean age per message?

4 Neighbors 49.9

What if I wanted just mean age per message?

```
summarise(social msg grps,
         avg age = mean(2006 - yearofbirth))
## # A tibble: 4 \times 2
## messages avg_age
## <chr> <dbl>
## 1 Civic Duty 49.7
## 2 Control 49.8
## 3 Hawthorne 49.7
## 4 Neighbors 49.9
```

What information does this provide about the experiment?

select()

```
select(social, yearofbirth, messages, primary2006) # or
social |> select(yearofbirth, messages, primary2006)
```

select()

```
select(social, yearofbirth, messages, primary2006) # or
social |> select(yearofbirth, messages, primary2006)
```

```
# A tibble: 305,866 x 3
##
      yearofbirth messages primary2006
##
            <dbl> <chr>
                                    <dbl>
## 1
             1941 Civic Duty
##
    2
             1947 Civic Duty
                                        0
    3
##
             1951 Hawthorne
##
             1950 Hawthorne
##
             1982 Hawthorne
##
             1981 Control
                                        0
##
             1959 Control
##
             1956 Control
##
             1968 Control
                                        0
## 10
             1967 Control
                                        0
    i 305.856 more rows
```

Other Common Transformation Functions

Other Common Transformation Functions: slice()

```
slice(social, 1000:1004)
```

```
## # A tibble: 5 \times 6
##
            yearofbirth primary2004 messages primary2006 l
     sex
     <chr>
                  <dbl>
                              <dbl> <chr>
                                                     <dbl>
##
## 1 male
                   1955
                                   1 Neighbors
## 2 female
                   1952
                                   0 Control
## 3 male
                   1947
                                   1 Control
## 4 female
                   1985
                                   0 Hawthorne
## 5 male
                   1956
                                   0 Hawthorne
```

Other Common Transformation Functions: slice()

Other Common Transformation Functions: sample_n(), sample_frac()

```
sample_n(social, 4)
```

```
## # A tibble: 4 x 6
##
            yearofbirth primary2004 messages primary2006 hl
     sex
##
     <chr>>
                   <dbl>
                               <dbl> <chr>
                                                      <dbl>
## 1 female
                    1962
                                    0 Control
## 2 female
                   1953
                                    1 Control
                                                          0
## 3 male
                   1969
                                    1 Control
                                                          0
                   1954
                                    0 Control
## 4 female
```

Other Common Transformation Functions: sample_n(), sample_frac()

```
sample_frac(social, 0.00001)
```

```
## # A tibble: 3 x 6
##
           yearofbirth primary2004 messages primary2006 l
     sex
##
    <chr>
                 <dbl>
                             <dbl> <chr>
                                                   <dbl>
## 1 female
                                 0 Hawthorne
                  1957
                  1963
## 2 male
                                 0 Neighbors
## 3 male
                  1946
                                 1 Control
```

Other Common Transformation Functions: distinct()

```
social_distinct <- distinct(social)
dim(social_distinct)</pre>
```

```
## [1] 9235 6
```

Other Common Transformation Functions: distinct()

```
social_distinct <- distinct(social)
dim(social_distinct)</pre>
```

[1] 9235 6

 $(100 \text{ yrs}) \cdot (4 \text{ msgs}) \cdot (4 \text{ votes}) \cdot (2 \text{ sex}) \cdot (3 \text{ HHsize}) = 9600$

Common Structure

verb(df, <conditions or calculations>)

Common Structure

verb(df, <conditions or calculations>)

Value: a dataframe

Common Structure

This structure:

dataframe in → dataframe out

enables the pipe: |>

The pipe inserts the previous result as the first argument of the subsequent function.

The pipe inserts the previous result as the first argument of the subsequent function.

is the same as

The pipe inserts the previous result as the first argument of the subsequent function.

is the same as

 $(also, \dots)$

x % f(y)

► Suppose we have functions f(), g(), and h()

- ► Suppose we have functions f(), g(), and h()
- ► We want to apply f() to x, then apply g() to the output, then h() to the output of g(), ...

- ► Suppose we have functions f(), g(), and h()
- ► We want to apply f() to x, then apply g() to the output, then h() to the output of g(), ...
- ► f(x)

- ► Suppose we have functions f(), g(), and h()
- ► We want to apply f() to x, then apply g() to the output, then h() to the output of g(), ...
- ► f(x)
- ▶ g(f(x))

- ► Suppose we have functions f(), g(), and h()
- ► We want to apply f() to x, then apply g() to the output, then h() to the output of g(), ...
- ► f(x)
- ▶ g(f(x))
- ► h(g(f(x)))

- ► Suppose we have functions f(), g(), and h()
- ► We want to apply f() to x, then apply g() to the output, then h() to the output of g(), ...
- ► f(x)
- ▶ g(f(x))
- ► h(g(f(x)))

- ► Suppose we have functions f(), g(), and h()
- ► We want to apply f() to x, then apply g() to the output, then h() to the output of g(), ...
- **f**(x)
- **▶** g(f(x))
- ► h(g(f(x)))

Or, with more assignments,

▶ y <- f(x)

- ► Suppose we have functions f(), g(), and h()
- ► We want to apply f() to x, then apply g() to the output, then h() to the output of g(), ...
- ▶ f(x)
- \triangleright g(f(x))
- ► h(g(f(x)))

Or, with more assignments,

- \triangleright y <- f(x)
- ► z <- g(y)

- ► Suppose we have functions f(), g(), and h()
- ► We want to apply f() to x, then apply g() to the output, then h() to the output of g(), ...
- ► f(x)
- **▶** g(f(x))
- ► h(g(f(x)))

Or, with more assignments,

- \triangleright y <- f(x)
- ► z <- g(y)
- ▶ h(z)

The pipe (| >) allows us to write x | > f() | > g() | > h()

The pipe $(\mid >)$ allows us to write

Likely better,

```
x |>
f() |>
g() |>
h()
```

The pipe (|>) allows us to write

Likely better,

```
x |>
f() |>
g() |>
h()
```

To be able to reorder depends on functions all

- ► taking same first input
- ▶ producing output of same type as input

The |> is like o for function composition, but still reads in order.

The |> is like o for function composition, but still reads in order.

(Unlike
$$h(g(f(x)))$$
 or $(h \circ g \circ f)(x)$)

The |> is like o for function composition, but still reads in order.

(Unlike h(g(f(x))) or $(h \circ g \circ f)(x)$) Read "then".

Suppose each function takes more than 1 argument:

Suppose each function takes more than 1 argument:

```
h(g(f(x, arg1 = value_here), arg2 = another_val),
arg3 = 5, arg4 = TRUE)
```

Suppose each function takes more than 1 argument:

```
h(g(f(x, arg1 = value_here), arg2 = another_val),
arg3 = 5, arg4 = TRUE)
```

Messy. Which function is arg2? arg3?

Suppose each function takes more than 1 argument:

```
h(g(f(x, arg1 = value_here), arg2 = another_val),
arg3 = 5, arg4 = TRUE)
```

Messy. Which function is arg2? arg3?

```
x |>
  f(arg1 = value_here) |>
  g(arg2 = another_val) |>
  h(arg3 = 5, arg4 = TRUE)
```

Suppose each function takes more than 1 argument:

```
h(g(f(x, arg1 = value_here), arg2 = another_val),
arg3 = 5, arg4 = TRUE)
```

Messy. Which function is arg2? arg3?

```
x |>
  f(arg1 = value_here) |>
  g(arg2 = another_val) |>
  h(arg3 = 5, arg4 = TRUE)
```

Better.

Fun note: The %>% pipe is defined in package magrittr

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(For similar missing data example, see Amelia.)

Helper Functions

- ▶ contains()
- starts_with(), ends_with()
- matches()
- num_range()
- one_of()
- everything()

2 female Civic Duty

```
## # A tibble: 2 x 3
## sex messages hhsize
## (chr) (chr) (dbl)
## 1 male Civic Duty 2
```

```
social |> select(contains("s")) |> slice(1:2) # literal st
## # A tibble: 2 x 3
    sex messages hhsize
##
## <chr> <chr> <dbl>
## 1 male Civic Duty
## 2 female Civic Duty
social |> select(starts_with("primary")) |> slice(1:2)
## # A tibble: 2 x 2
##
    primary2004 primary2006
          <dbl> <dbl>
##
## 1
              0
              0
## 2
                         0
```

```
social |> select(ends_with("size")) |> slice(1:2)
## # A tibble: 2 x 1
##
    hhsize
##
     <dbl>
## 1
## 2
social |> select(matches(".00.")) |> slice(1:2) # regex
## # A tibble: 2 x 2
##
    primary2004 primary2006
##
          <dbl>
                    <dbl>
## 1
## 2
```

2

```
social |> select(num_range("primary", 2000:2008)) |> slice

## # A tibble: 2 x 2
## primary2004 primary2006
## <dbl> <dbl>
## 1 0 0
```

```
social |> select(num_range("primary", 2000:2008)) |> slice
## # A tibble: 2 x 2
     primary2004 primary2006
##
           <dbl>
                     <dbl>
##
## 1
## 2
But
social |> select(num_range("primary", 2000:2005)) |> slice
## # A tibble: 2 x 1
    primary2004
##
##
           <dbl>
## 1
               0
## 2
```

```
social |> select(one_of(c("sex", "height"))) |> slice(1:5)
## # A tibble: 5 x 1
##
     sex
## <chr>
## 1 male
## 2 female
## 3 male
## 4 female
## 5 female
```

```
social |> select(primary2006, messages, everything()) |>
slice(1:9)
```

##	#	A tibble: 9	x 6			
##		primary2006	messages	sex	year of birth	primary2004
##		<dbl></dbl>	<chr></chr>	<chr></chr>	<dbl></dbl>	<dbl></dbl>
##	1	0	Civic Duty	male	1941	0
##	2	0	Civic Duty	${\tt female}$	1947	0
##	3	1	Hawthorne	male	1951	0
##	4	1	Hawthorne	${\tt female}$	1950	0
##	5	1	Hawthorne	${\tt female}$	1982	0
##	6	0	Control	male	1981	0
##	7	1	Control	${\tt female}$	1959	0
##	8	1	Control	male	1956	0
##	9	0	Control	${\tt female}$	1968	0

Helpers for select()-ing Variables

A tibble: 9 x 6

```
social |> select(primary2006, messages, everything()) |>
slice(1:9)
```

```
primary2006 messages sex
                                  yearofbirth primary2004
##
##
          <dbl> <chr> <chr>
                                        <dbl>
                                                    <dbl>
              O Civic Duty male
## 1
                                         1941
## 2
              O Civic Duty female
                                         1947
               1 Hawthorne
                           male
                                         1951
## 3
               1 Hawthorne female
##
                                         1950
## 5
               1 Hawthorne female
                                         1982
              O Control male
## 6
                                         1981
               1 Control female
                                         1959
## 7
               1 Control
                                         1956
##
                           male
                           female
##
              0 Control
                                         1968
```

(Use select() as the arrange() of columns.)

Helpers for mutate()

- ► Offsets
- ► Cumulative aggregates
- ► Ranking functions

Viewing the Data

- ► df
- ► View(df)
- as.data.frame(tbl)
- tbl |> as.data.frame()

Recently, at The Lab... preprocessing

Recently, at The Lab... preprocessing

```
(though, see janitor::clean_names())
```

Recently, at The Lab...

Recently, at The Lab...

Recently, at The Lab... deduplication

Recently, at The Lab...

```
df_only_dup_months <- df_only_duplicated |>
  group_by(ic_case_id) |>
  summarise(month_count = n_distinct(recert_month)) |>
  filter(month_count > 1) |>
  select(ic_case_id)
```

Comparing Base R vs. the Tidyverse

Which do you prefer?

```
df[1, 3]
```

VS.

```
df |>
  slice(1) |>
  select(3)
```

Comparing Base R vs. the Tidyverse

Which do you prefer?

```
select(df, x1, x2)
```

vs.

```
df |> select(x1, x2)
```

vs.

Core Transformation Functions Quiz

Suppose we have dataframe \mathtt{df} with 100 rows, continuous variable \mathtt{x} and categorical \mathtt{y} .

Hand-write code¹ to

- 1. sort df by the values of x? (largest first)
- 2. create a new variable x_sq the square of each row's x value and attach it as a column of df?
- 3. create df2, which has only the rows of df where x > 5?
- 4. calculate the median value of x within categories of y?

¹filter(), arrange(), group_by(), ungroup(), select(), rename(),
mutate(), transmute(), summarise()

References

Wickham, Hadley, Mine Çetinkaya-Rundel, and Garrett Grolemund. 2023. *R for Data Science: Import, Tidy, Transform, Visualize, and Model Data.* 2nd ed. O'Reilly Media. http://r4ds.hadley.nz/.