

Ryan P. Wallace

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EDUCATION

University of North Carolina at Chapel Hill, College of Arts And Sciences, Chapel Hill, NC May 2021
Bachelors of Arts in Political Science; Minors in Entrepreneurship & Information Systems GPA: 3.4/4.0

National University of Singapore, Singapore Fall 2019
Relevant Coursework: Macroeconomics, Product Management, Southeast Asian Politics

Awards & Recognition: Adams Apprentice (1/30 selected), Launch Chapel Hill Grant Recipient, Dean's List (4/5 semesters)

Technical Skills: Excel, R, SQL, Google Analytics, Pitchbook, Google Ads, Sketch, Adobe XD, HTML

Personal Interests: Fitness & Bodybuilding, Derivative investing, Backpacking, Cooking, Entrepreneurship, Travel

WORK EXPERIENCE

Growth Equity Analyst, Anthos Capital Los Angeles, CA
January 2020 - August 2020

- Sourced over 500 potential investments in the fintech, enterprise software, and cybersecurity verticals; completed due diligence and conducted prospective investment calls with over 25 company management teams
- Prepared four market research reports on fitness technology, virtual events management, insurance technology, and regulation and compliance software; presented key findings to the research and investment team

Co-founder & Head of Product, Raise Technologies Inc. Chapel Hill, NC
April 2019 - January 2020

- Developed and launched minimum viable product based on input from 300 customers including venture firms, angel groups and investment syndicates
- Secured \$10,000 in grant funding and participated in Launch Chapel Hill's Business Accelerator program- *1 of 8 startups selected to participate*

Research Assistant, UNC Kenan Institute of Private Enterprise Chapel Hill, NC
June 2018 - May 2020

- Collected and analyzed historical data on 4,000 startups, private companies, and investments using Excel and R studio
- Built a database of 200 active NC business accelerators collaborating with NC IDEA

Co-founder & Managing Director, Cardinal Direction PAC Raleigh-Durham, NC
January 2018 - March 2019

- Organized three political fundraisers to fund under 40 candidates for local office- *Raised \$5,000 in total donations*

Associate Consultant, Campaign Connections Raleigh-Durham, NC
May 2018 - December 2018

- Served as political campaign manager handling Google Ads, direct mail, copywrite, and website design- *two clients successfully elected to NC District Court*
- Conducted healthcare legislation research using Qualtrics segmentation surveys and provided weekly report to the client

Business Development Associate, Pareto Design Raleigh-Durham, NC
August 2017 - July 2018

- Managed client accounts in retail, real estate, and restaurant spaces – *Grew sales lead generation by 30%*

LEADERSHIP AND COMMUNITY INVOLVEMENT

Director of External Affairs & Partnerships, UNC Institute of Politics Chapel Hill, NC
September 2017 - December 2018

- Organized five IOP "Speakers Series" events featuring two former U.S. Secretaries of Education and two U.S. Senators

Philanthropy Chair, Pi Kappa Alpha Fraternity Chapel Hill, NC
November 2017 - January 2019

- Planned inaugural "Sliders for Sophie" charity event for homeless youth advocacy and raised over \$10,000