

# RYAN KOCH

Seeking employment beginning  
May 15, 2019 in the machine  
learning and product development  
space

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## Skills

### PROGRAMMING

JavaScript  
HTML  
CSS  
C++  
Python

### USER EXPERIENCE (UX)

Quantitative & Qualitative Analysis  
Conference Presentations  
Interviews  
Survey Design  
Wire Framing  
Mock-ups  
Competitive Analysis  
Task Analysis  
Data Analysis  
Prototyping

### MACHINE LEARNING [NOVICE]

pandas  
matplotlib  
NumPy  
Scikit-learn  
Keras  
TensorFlow  
Classification  
Regression  
Image Recognition  
Deep Neural Networks

## Awards

### Outstanding Research

Fisher College Center for Leadership  
in Public Service; 2015

### Outstanding Student

Fisher College Psychology  
Department; 2016

### Student of the Year

Fisher College Psychology  
Department; 2013

## Certifications

Six Sigma Black Belt

Interim Secret Security  
Clearance

## Education

### Tufts University

M.S. Human Factors Engineering Expected 2019  
School of Engineering  
Medford, MA

### Fisher College

B.A. Psychology Magna Cum Laude 2016  
Boston, MA

## Experience

### Google

#### Applied Machine Learning Intensive

Oakland, CA  
Feb. 2019 to May 2019

- Selected from over 600 applicants as one of a 21-person cohort to take part in a ten- week, project-based Machine Learning pilot program fully funded by Google at Mills College
- Analyze and clean visual data, and develop the ability to differentiate between machine learning models, diagnose modeling issues, and adjust input data accordingly
- Discern when machine learning is the optimal approach, versus other solutions
- Cultivated proficiency in SQL and Python
- Understand the ethical use of Artificial Intelligence and how to identify bias
- Attend weekly professional development workshops in topics covering technical presentation skills, giving and receiving feedback, and project management

### Glass Social Media

#### Co-Founder & UX Researcher

Philadelphia, PA  
Jan. 2018 to Oct. 2018

- Spearheaded UX research by employing methods including a focus group, user interviews, journey mapping, and usability tests during across low, medium and high fidelity prototypes
- Implemented a 'Build', 'Measure', 'Learn' philosophy while placing emphasis on validated learning to effectively allow data to drive development and design decisions through multiple version releases
- Executed multiple development, marketing, and user testing sprints

### Nuance Communications (DRIVE) Laboratory

#### User Experience Research Intern

Cambridge, MA  
Jan. 2017 to June 2017

- Immersed myself in the automotive industry while working at the Design Research Innovation and in-Vehicle (DRIVE) lab
- Augmented early concept research of natural language processing products centered around multi-modal in-vehicle experience
- Designed online surveys with Survey Monkey
- Analyzed survey data to provide insights to senior staff

### Massachusetts Institute of Technology (MIT) Lincoln Laboratory

#### Human Factors Research Assistant

Lexington, MA  
May 2016 to Sept. 2016, July 2015 to Sept. 2015

- Executed a heuristic evaluation to collect data complementing a usability test on law enforcement video analytic software
- Developed an executive summary of law enforcement best practices
- Facilitated the creation of a serious game implemented in a focus group to collect data for a utility analysis on public health surveillance software

## Relevant Course Work

### Advanced Statistics and Probability Theory

2017

- Learned Bayesian and Frequentist perspectives on probability theory, statistical inference, analysis of variance, nonparametric analysis, regression, Markov Chain Monte Carlo algorithms, Signal Detection Theory, t-tests, ANOVA's
- Lab work focused on reinforcing in-class concepts using R and SASS

### Human-Machine System Design

2017

- Studied information processing, decision making, reaction times, Signal Detection Theory, computer-interface design, and auto/semi-automated systems.
- Reinforced topics by programming and building a Lego Mindstorm Robot.

### Human Factors in Product Design

2017

- Identified and refined user requirements, employed project management principles, and studied user-centered design solutions for various assignments regarding product and system development
- Prototyped, designed, and tested a user interface for KCUS Boston to alert bus drivers of cyclists to mitigate bus-cyclist collision scenarios

## Publications

### Journal Publications

Sanders, T. L., Kaplan, X., Schwartz, M., Koch, R., Hancock, P. A. (2017, submitted). The Relationship Between Trust and Use Choice in HRI. The Journal of Human Factors.