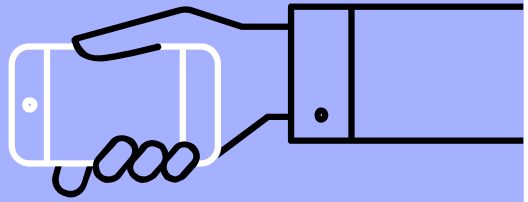
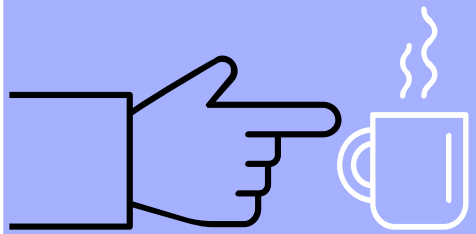
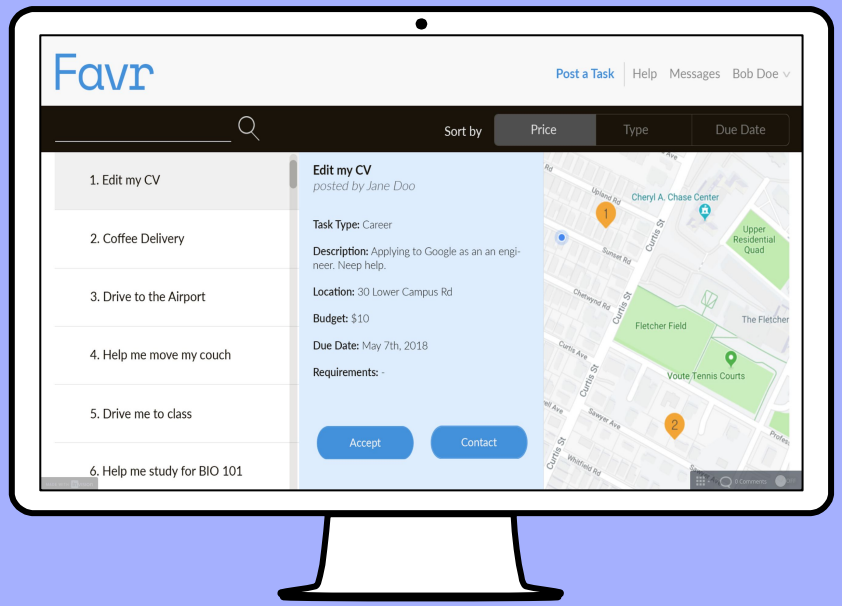
Favr



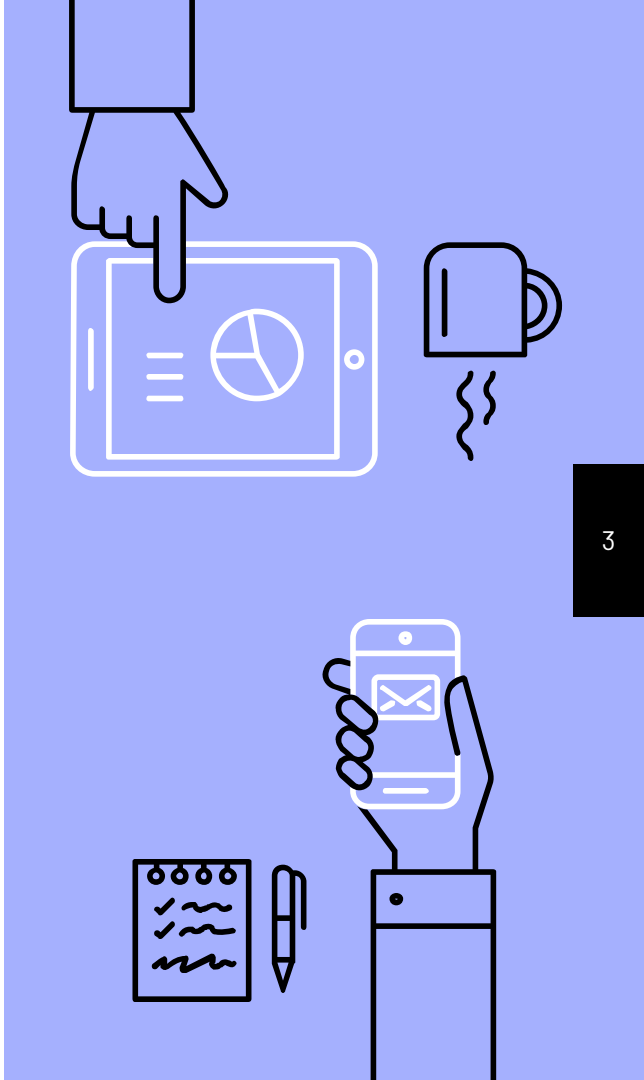



Favr
Post a Task
Help
Messages
Bob Doe
Sort by
Price
Type
Due Date
1. Edit my CV
2. Coffee Delivery
3. Drive to the Airport
4. Help me move my couch
5. Drive me to class
6. Help me study for BIO 101
Edit my CV
posted by Jane Doo
Task Type: Career
Description: Applying to Google as an engineer. Neep help.
Location: 30 Lower Campus Rd
Budget: $10
Due Date: May 7th, 2018
Requirements: -
Accept
Contact
Cheryl A. Chase Center
Upper Residential Quad
Fletcher Field
The Fletcher
Voute Tennis Courts

Life is hectic.

Favr is...

- An app exclusively for Tufts students, but it actually works
- An easy way to complete your everyday tasks more efficiently
- A friendly, community-driven system



Demo

https://invis.io/G9GP2RAFN6E

Evolution of Favr

Preliminary Analysis

- Specified a design - blueprint!
- User analysis, task analysis, usability goals = conceptual model
- Semantic, syntactic, lexical analysis
- Storyboard,task command analysis, user documentation
- First wireframes
- **Icons, header, logo, search, filter, site org.**

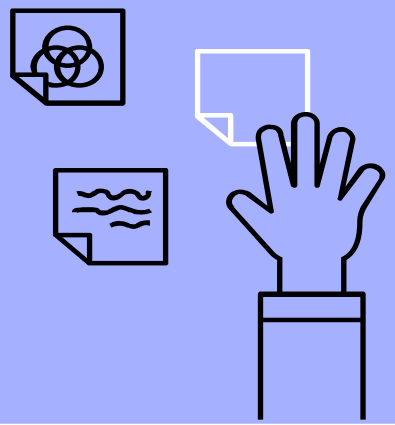
Paper Prototype

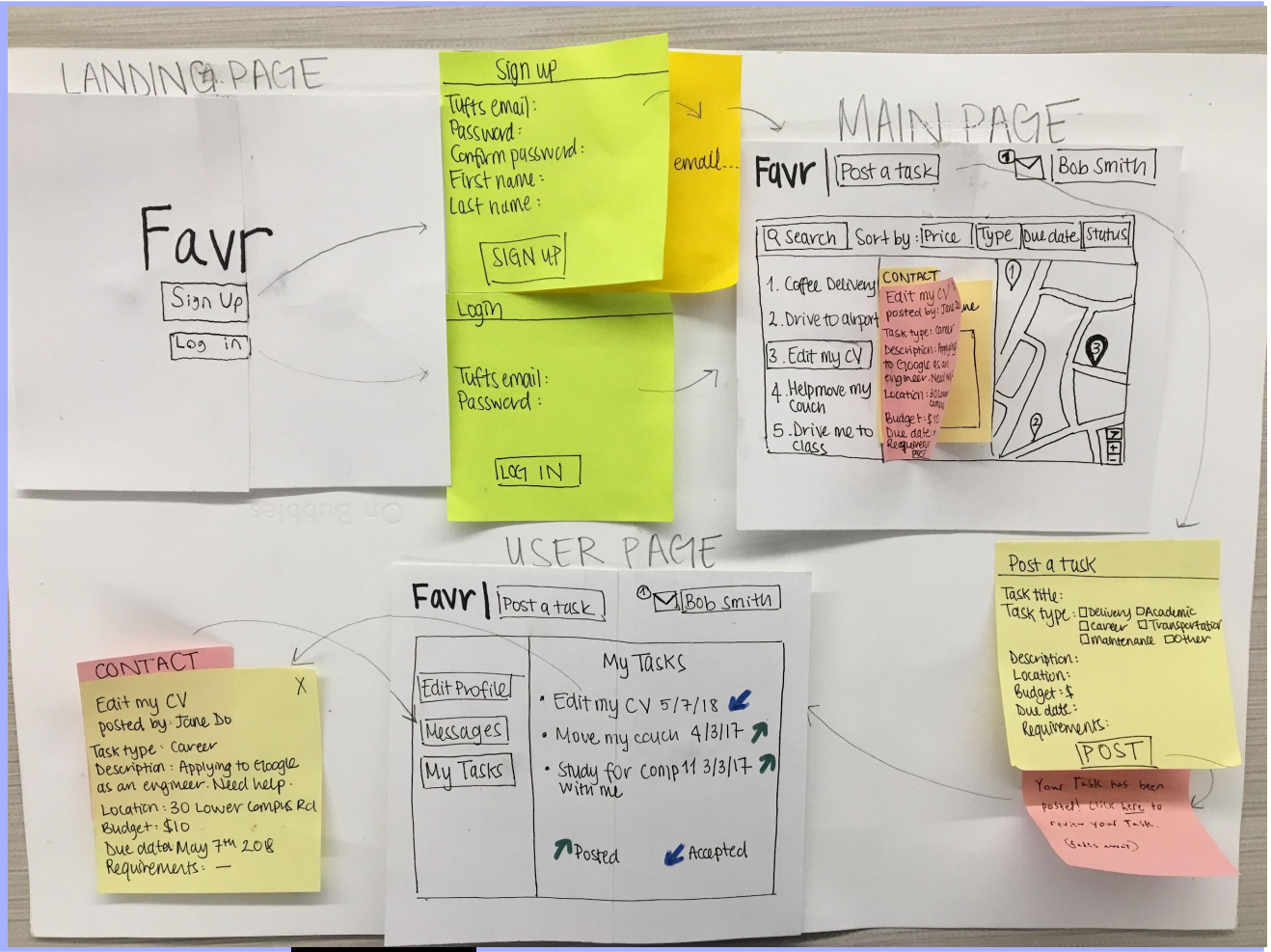
- Initial testing & discovery
- Mock-up, more wireframes
- Informal usability test
- paper prototype = changes to the initial design
- **Navigation, layout, font, color scheme, messaging.**

Medium Fidelity Prototype

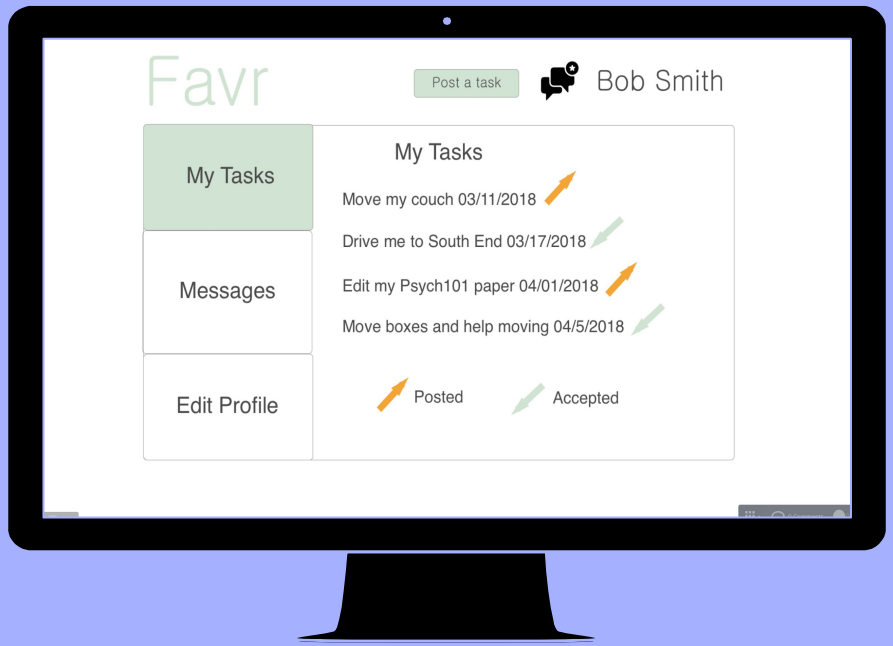
- More testing & refined our design
- 2 Heuristic evaluations
- 3 usability studies (pilot, medium, final)
- Competitive analysis
- Post-experiment surveys
- **Tutorial, cancel tasks, error handling, help & FAQ**

Paper Prototype

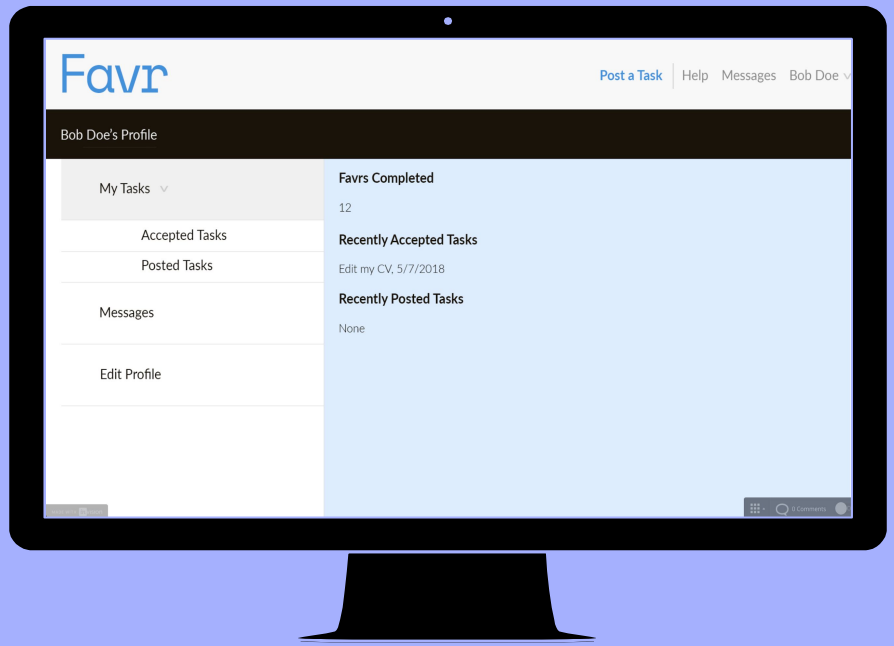




Medium-Fidelity Prototype



New Design



Favr in a competitive market

Favr blows its competitors TaskRabbit and Craigslist out of the water:

- Simple, but attractive user interface
- Caters to its target demographic
- Connects students with a common cause