IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

<Name>
<Date>

Outline

- Executive Summary

- Introduction

- Methodology

- Results

- Conclusion

- Appendix

Executive Summary

- Summary of methodologies

- Summary of all results

Introduction

- Project background and context

- Problems you want to find answers

Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:

  - Describe how data was collected

- Perform data wrangling

  - Describe how data was processed

- Perform exploratory data analysis (EDA) using visualization and SQL

- Perform interactive visual analytics using Folium and Plotly Dash

- Perform predictive analysis using classification models

  - How to build, tune, evaluate classification models

Data Collection

- Describe how data sets were collected.

- You need to present your data collection process use key phrases and flowcharts

Data Collection – SpaceX API

- Present your data collection with SpaceX REST calls using key phrases and flowcharts

- Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose

Data Collection - Scraping

- Present your web scraping process using key phrases and flowcharts

- Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose

- **Identify Target Website**: Determine the website from which you want to scrape data.

- **Understand Website Structure**: Analyze the HTML structure of the website to locate the data you need.

- **Choose Scraping Tool**: Select a suitable web scraping tool or library (e.g., BeautifulSoup, Scrapy, Selenium).

- **Set Up Environment**: Install necessary libraries and set up your development environment.

- **Write Scraping Script**: Develop a script to navigate the website and extract the required data.

- **Handle Pagination**: Implement logic to handle multiple pages if the data spans multiple pages.

- **Store Data**: Save the extracted data in a suitable format (e.g., CSV, JSON, database).

- **Error Handling**: Implement error handling to manage potential issues during scraping.

- **Respect Website Policies**: Ensure compliance with the website's robots.txt file and terms of service.

- **Review and Clean Data**: Validate and clean the extracted data as needed.

Data Wrangling

- Describe how data were processed
- You need to present your data wrangling process using key phrases and flowcharts
- Add the GitHub URL of your completed data wrangling related notebooks, as an external reference and peer-review purpose

EDA with Data Visualization

- Summarize what charts were plotted and why you used those charts

- Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose

EDA with SQL

- Using bullet point format, summarize the SQL queries you performed

- Add the GitHub URL of your completed EDA with SQL notebook, as an external reference and peer-review purpose

Build an Interactive Map with Folium

- Summarize what map objects such as markers, circles, lines, etc. you created and added to a folium map

- Explain why you added those objects

- Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose

Build a Dashboard with Plotly Dash

- Summarize what plots/graphs and interactions you have added to a dashboard

- Explain why you added those plots and interactions

- Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose

Predictive Analysis (Classification)

- Summarize how you built, evaluated, improved, and found the best performing classification model

- You need present your model development process using key phrases and flowchart

- Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose

Results

- Exploratory data analysis results

- Interactive analytics demo in screenshots

- Predictive analysis results

Section 2

Insights drawn from EDA

Flight Number vs. Launch Site

- Show a scatter plot of Flight Number vs. Launch Site

- Show the screenshot of the scatter plot with explanations

Payload vs. Launch Site

- Show a scatter plot
  of Payload vs. Launch Site

- Show the screenshot of the
  scatter plot with
  explanations

Success Rate vs. Orbit Type

- Show a bar chart for the success rate of each orbit type

- Show the screenshot of the scatter plot with explanations

Flight Number vs. Orbit Type

- Show a scatter point of Flight number vs. Orbit type

- Show the screenshot of the scatter plot with explanations

Payload vs. Orbit Type

- Show a scatter point of payload vs. orbit type

- Show the screenshot of the scatter plot with explanations

Launch Success Yearly Trend

- Show a line chart of yearly average success rate

- Show the screenshot of the scatter plot with explanations

All Launch Site Names

- Find the names of the unique launch sites

- Present your query result with a short explanation here

Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`

- Present your query result with a short explanation here

Total Payload Mass

- Calculate the total payload carried by boosters from NASA

- Present your query result with a short explanation here

Average Payload Mass by F9 v1.1

- Calculate the average payload mass carried by booster version F9 v1.1

- Present your query result with a short explanation here

First Successful Ground Landing Date

- Find the dates of the first successful landing outcome on ground pad

- Present your query result with a short explanation here

Successful Drone Ship Landing with Payload between 4000 and 6000

- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

- Present your query result with a short explanation here

Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes

- Present your query result with a short explanation here

Boosters Carried Maximum Payload

- List the names of the booster which have carried the maximum payload mass

- Present your query result with a short explanation here

2015 Launch Records

- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

- Present your query result with a short explanation here

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

- Present your query result with a short explanation here

Section 3

Launch Sites Proximities Analysis

<Folium Map Screenshot 1>

- Replace <Folium map screenshot 1> title with an appropriate title

- Explore the generated folium map and make a proper screenshot to include all launch sites' location markers on a global map

- Explain the important elements and findings on the screenshot

<Folium Map Screenshot 2>

- Replace <Folium map screenshot 2> title with an appropriate title

- Explore the folium map and make a proper screenshot to show the color-labeled launch outcomes on the map

- Explain the important elements and findings on the screenshot

<Folium Map Screenshot 3>

- Replace <Folium map screenshot 3> title with an appropriate title

- Explore the generated folium map and show the screenshot of a selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed

- Explain the important elements and findings on the screenshot

Section 4

**Build a Dashboard
with Plotly Dash**

<Dashboard Screenshot 1>

- Replace <Dashboard screenshot 1> title with an appropriate title

- Show the screenshot of launch success count for all sites, in a piechart

- Explain the important elements and findings on the screenshot

<Dashboard Screenshot 2>

- Replace <Dashboard screenshot 2> title with an appropriate title

- Show the screenshot of the piechart for the launch site with highest launch success ratio

- Explain the important elements and findings on the screenshot

<Dashboard Screenshot 3>

- Replace <Dashboard screenshot 3> title with an appropriate title

- Show screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider

- Explain the important elements and findings on the screenshot, such as which payload range or booster version have the largest success rate, etc.

Section 5

Predictive Analysis (Classification)

Classification Accuracy

- Visualize the built model accuracy for all built classification models, in a bar chart

- Find which model has the highest classification accuracy

Confusion Matrix

- Show the confusion matrix of the best performing model with an explanation

Conclusions

- Point 1

- Point 2

- Point 3

- Point 4

- …

Appendix

- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!