

Interaction Design **Methods**

Week **2**

Activity **Web Design Analysis - Build Your Visual Language**

Instructions

Following the headings below write what you notice about each of the sections, eg for layout, how does the site use columns, space, structure, sizing? Does it lead your eye, how?

Web Site Name	Purpose eg entertainment, news, service	Layout	Type + Fonts	Colours	Empty Space	Imagery Photos, icons, illustration	Additional Notes