



“And you may find yourself
in a beautiful house
with a beautiful wife And you may ask yourself
Well...
How did I get here?!”

–Talking Heads, Once In a Lifetime

sign posts



sign posts

- ❖ You need to buy a chainsaw



THE HOME DEPOT

10 20

Enter

Enter

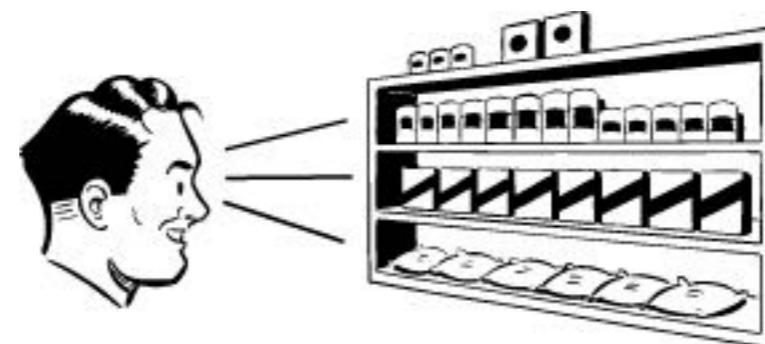


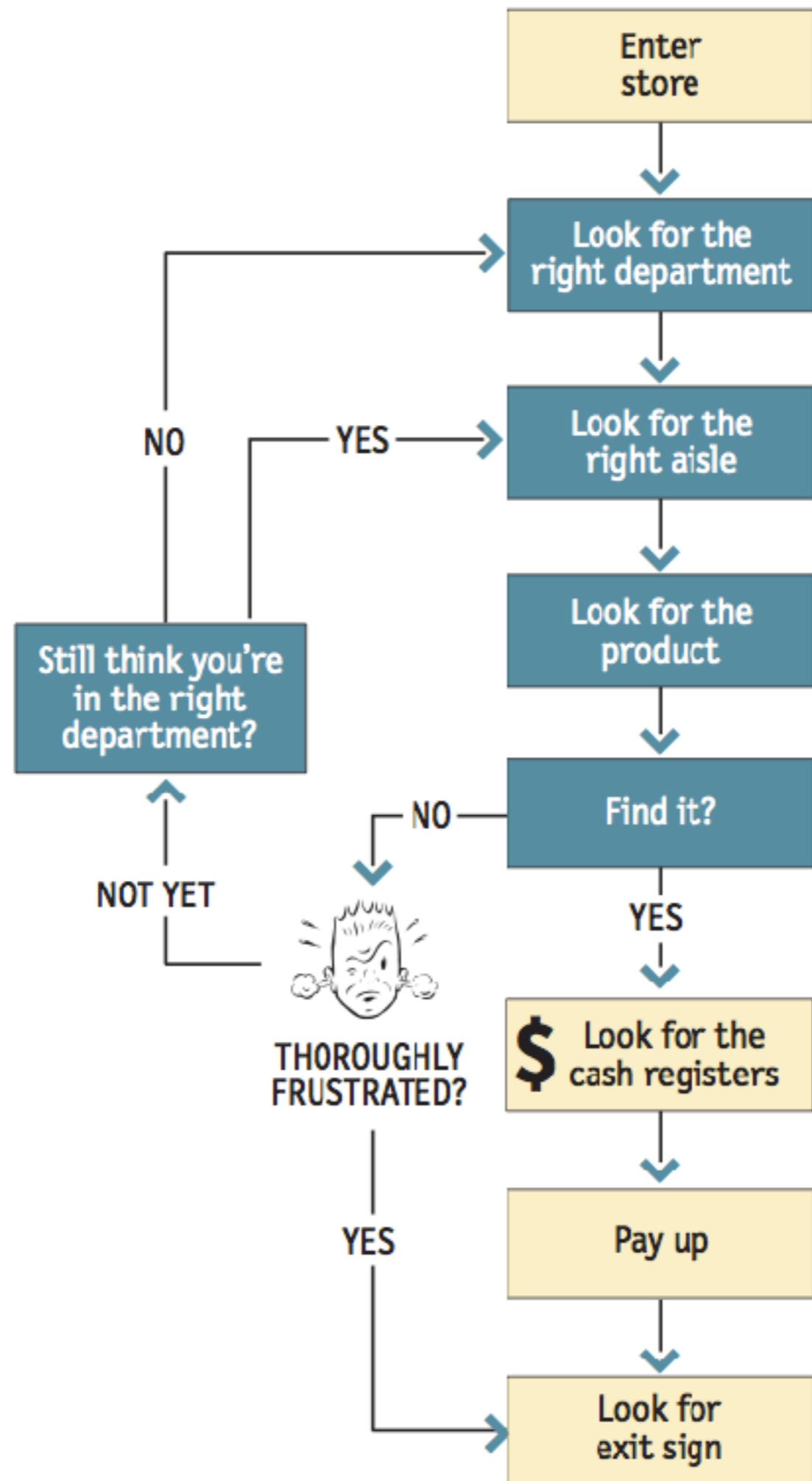


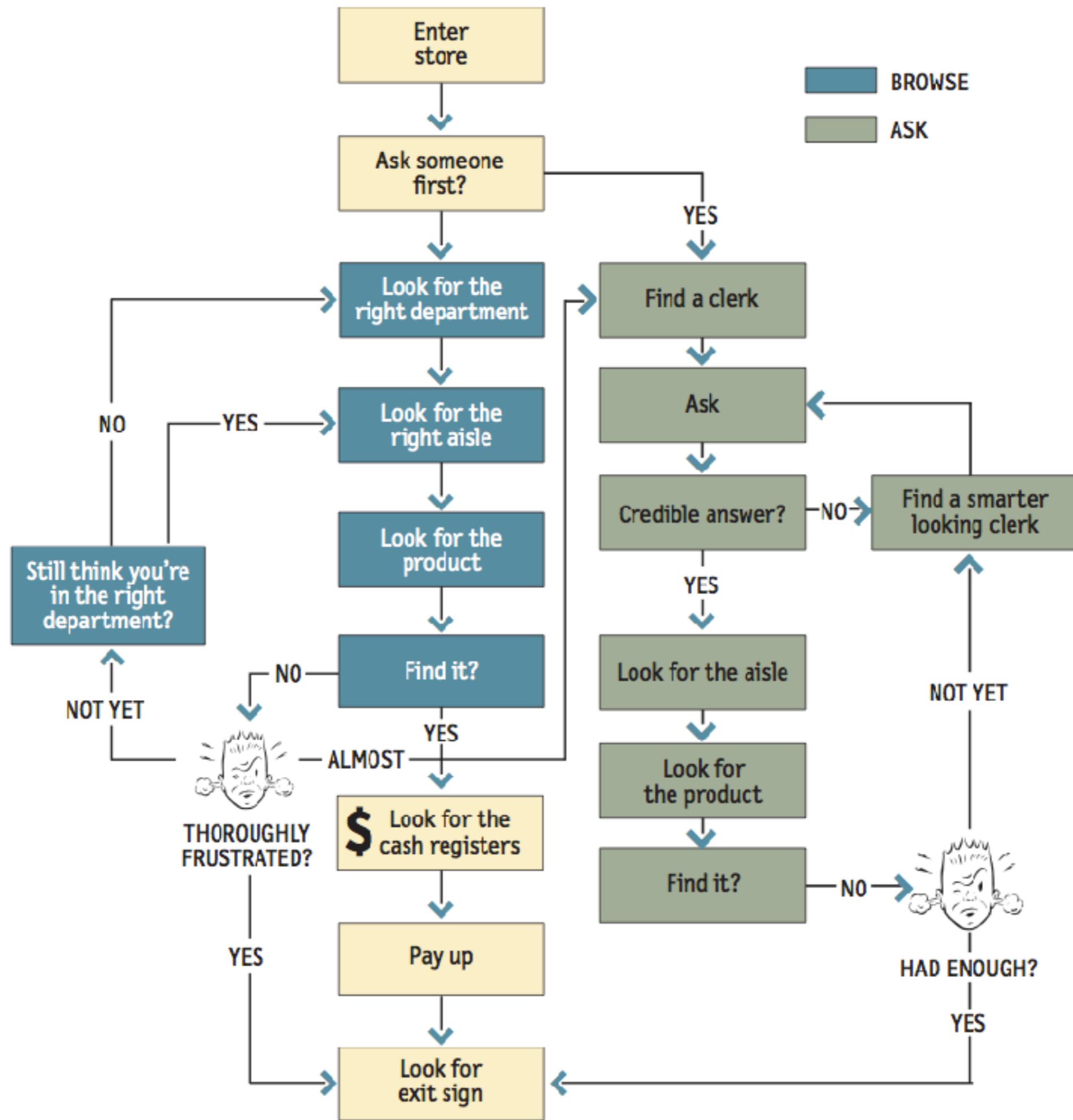
POWER TOOLS

HAND TOOLS

SANDING AND GRINDING







BUY ONLINE PICK UP IN-STORE Available for in-store products only. Learn More >



Français

My Store: ANCASTER 7:00 AM-10:00 PM
Weekly Flyer



More saving.
More doing.[®]

My Account | 0 Cart

Shop By Department

Value Centre

What can we help you find?

Ideas & How-to

Services

Outdoors

Patio Furniture

Building Materials

Appliances

Bath

Lighting & Ceiling Fans

Kitchen

Tools

Floors & Area Rugs

Windows & Doors

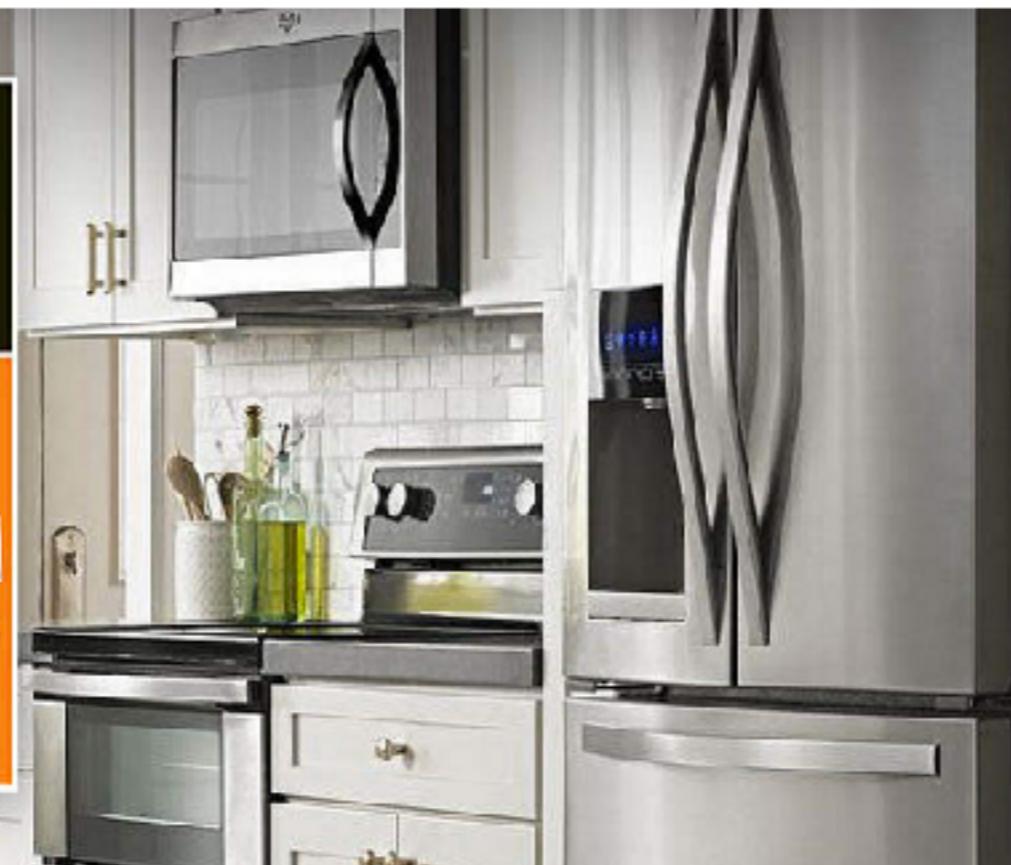
Furniture

Décor & Window Treatments

Storage & Organization

Paint

There's
OX
EVENT
**MAJOR
SAVINGS**
ic in-store or online
more (before taxes).



Ends March 9

<https://www.homedepot.ca/en/home.html#>

TOOLS FOR LESS

We've lowered our prices on select power tools.

[Shop All >](#)

GET READY FOR SPRING
Shop our assortment of patio furniture, BBQs, lawn mowers, and more.







Search results → Lawn & Garden > Chain Saws

"Gas Chainsaws"



Remington 55cc 20" Gas-Powered Chainsaw

★★★★★ (1)

\$309.99 **\$237.49**

Add To Cart



Poulan 16-in 38cc Gas Chain Saw

★★★★★ (16)

\$149.99 **\$113.99**

Add To Cart



Craftsman 18-in 42cc Gas Chain Saw with Extra 14-in Bar & Chain

★★★★★ (26)

\$234.99 **\$169.99**

Add To Cart



McCulloch 18-in 38cc Gas Chain Saw

★★★★★ (2)

\$269.99 **\$199.88**

Add To Cart



BLUE MAX 16'- 38CC Gas Chainsaw - 5466

★★★★★

\$169.99 **\$161.49**

Add To Cart



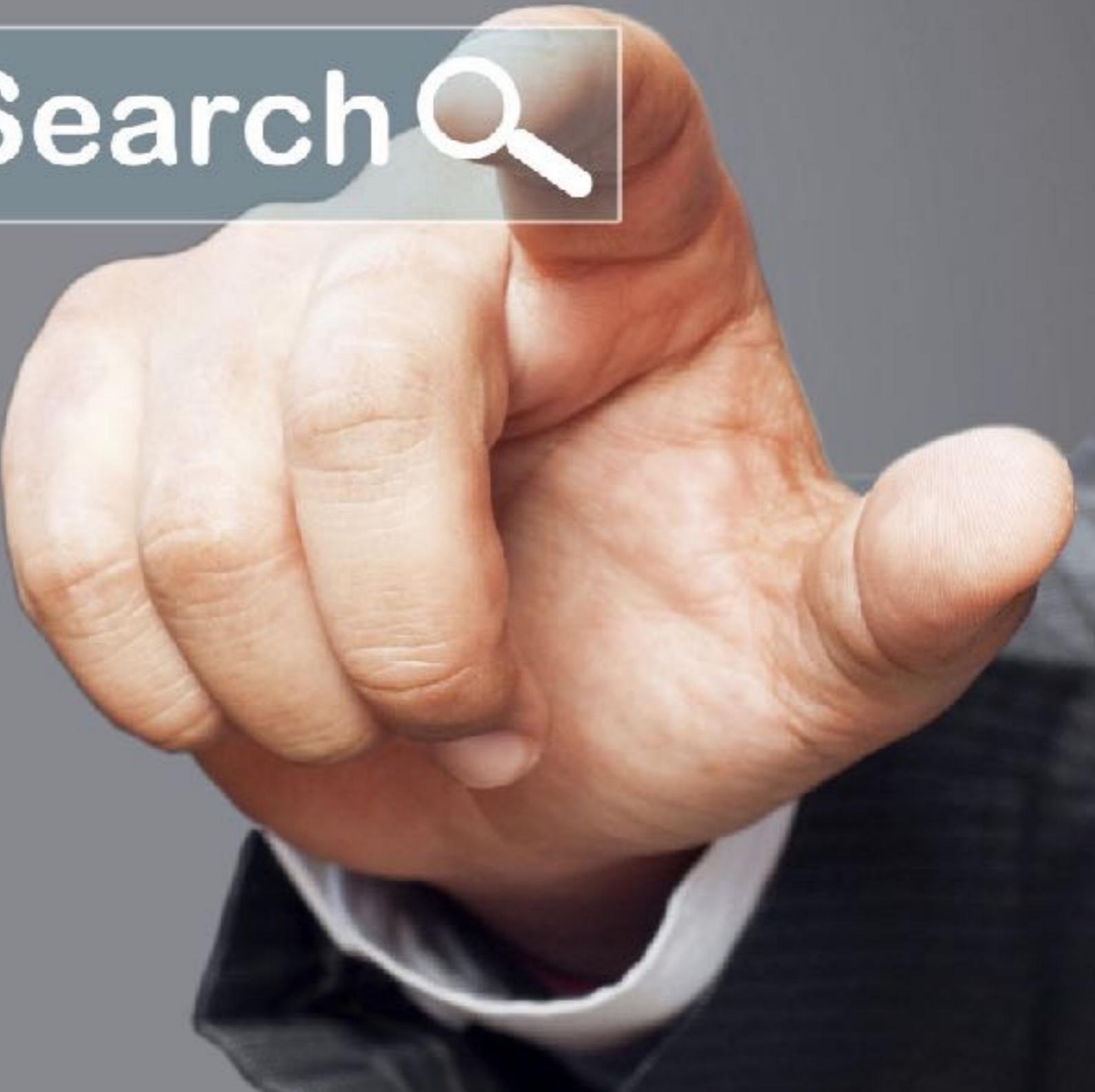
Hilachi 40 cc 2.4 hp Gas Chain Saw

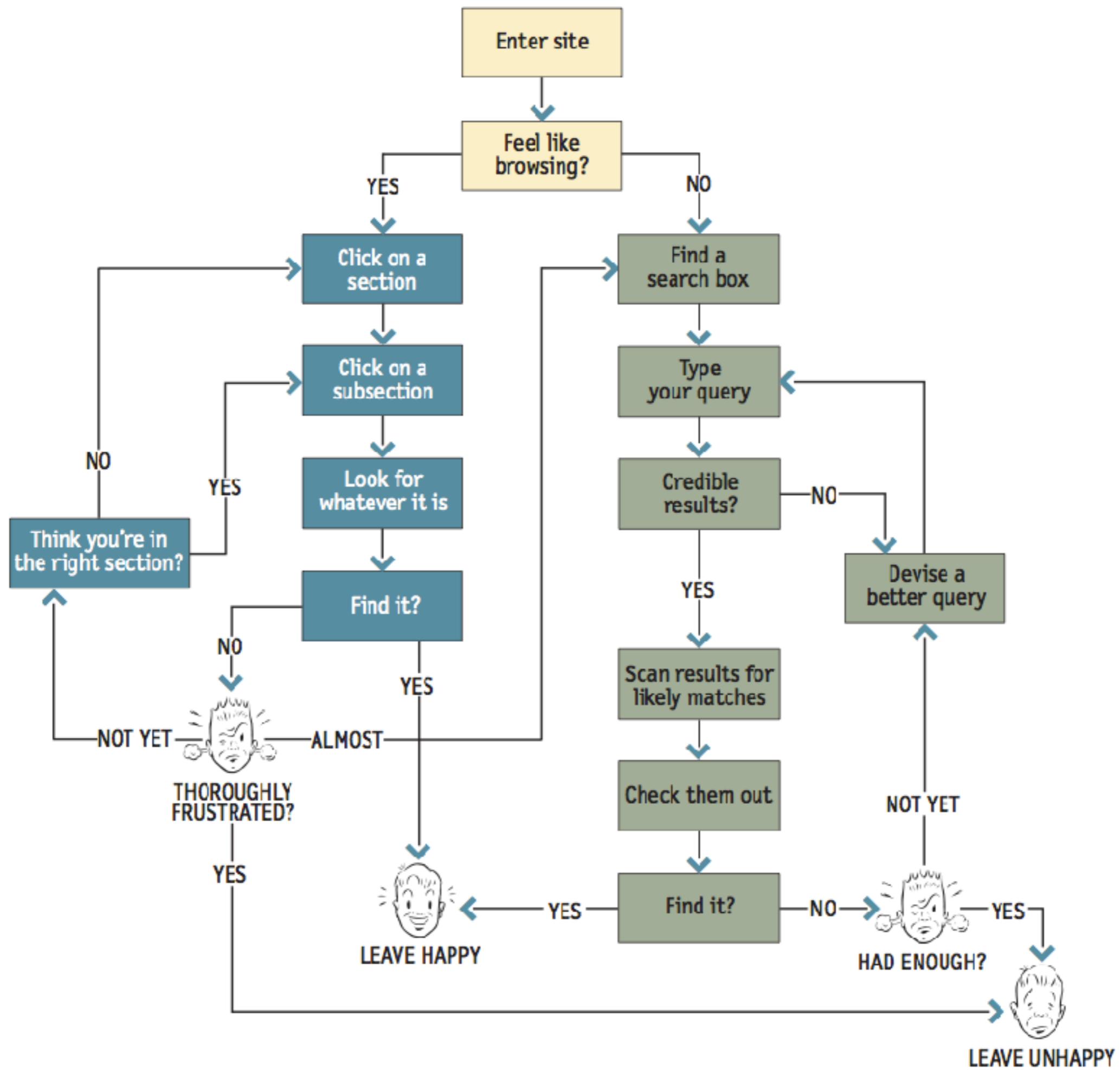
★★★★★ (10)

\$349.99 **\$299.88**

Add To Cart

Search 





Sheridan

[About Sheridan](#)[Academics](#)[Admissions](#)[Life at Sheridan](#)[Research](#)[Working at Sheridan](#)[News & Events](#) [Prospective Students](#)[Current Students](#)[International Students](#)[Continuing Education Students](#)[Parents](#)[Alumni](#)[Donors](#)[Employers](#)

Sheridan grad takes home an
award for Piper! Congratulations
to Barillaro.

[Read news release](#)[Sheridan Spotlight](#)[Programs and Courses](#)[Graduate Success Stories](#)

BUY ONLINE PICK UP IN-STORE Available for in-store products only. Learn More >



Français

My Store: ANCASTER 7:00 AM-10:00 PM
Weekly Flyer



More saving.
More doing.[®]

My Account | 0 Cart

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Tools

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Storage & Organization

Paint

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Ends March 9

<https://www.homedepot.ca/en/home.html#>

TOOLS FOR LESS

We've lowered our prices on select power tools.

[Shop All >](#)

GET READY FOR SPRING
Shop our assortment of patio furniture, BBQs, lawn mowers, and more.



CURRENT RELEASE

NAPA VALLEY COLLECTION

HIGH ROLLER Cabernet Sauvignon

BLACK CLOVER Merlot

SOLDIERS OF FORTUNE Syrah

PEARL HANDLE Chardonnay

CALIFORNIA COLLECTION

22 BLACK Cabernet Sauvignon

BONE DANCE Merlot

HER MAJESTY Chardonnay

CHARMED Sauvignon Blanc

GIFT SET COLLECTION

NAPA VALLEY 2-Bottle

NAPA VALLEY 4-Bottle

CALIFORNIA 2-Bottle

CALIFORNIA 4-Bottle

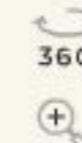
FOUR BULLETS

FULL HOUSE

THE JAQK CELLARS WINE CLUB

WINE ARCHIVE

Wine > Current Release > Napa Valley Collection > High Roller



High Roller

**2009 Cabernet Sauvignon
NAPA VALLEY**

High Roller is JAQK's flagship wine. This delicately crafted Cabernet Sauvignon is made from 100% Napa Valley grapes, harvested by hand to allow our winemaker maximum control during the crushing and fermentation processes. The wine is aged in small French oak barrels for 2 years, then fined with egg whites for finesse and elegance in the tradition of Bordeaux-style Cabernets. It takes considerably more effort to go this route here in the U.S., but the result is a more complex, more flavorful, more balanced wine. And one that ages extremely well. A wine of this caliber is something that the connoisseur will want to have well represented in his wine cellar. And to help ensure a long life, we've paid particular attention to the bottle that will be its home. We chose the king of vessels, the mighty Imperiale, and had one custom made for us in Milan, Italy.

750 ML

\$74.00

QTY

1

ADD TO CART

Watch Video | Download PDF

Put a pointer
next to it

Change the
text color

Use bold text

Reverse the
button

Change the
button color

Sports
Business
▶ Entertainment
Politics

Sports
Business
Entertainment
Politics

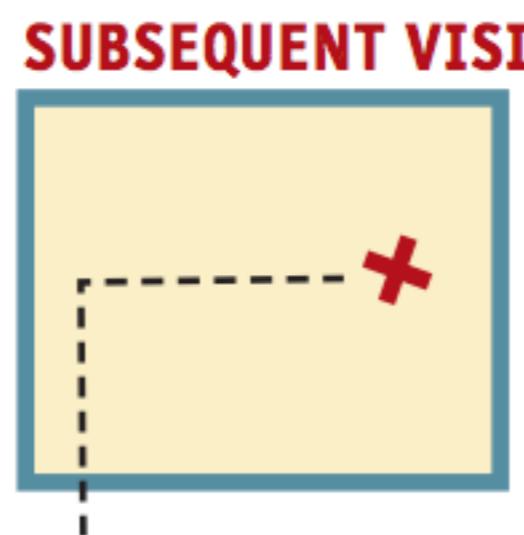
Sports
Business
Entertainment
Politics

Sports
Business
Entertainment
Politics

Sports
Business
Entertainment
Politics

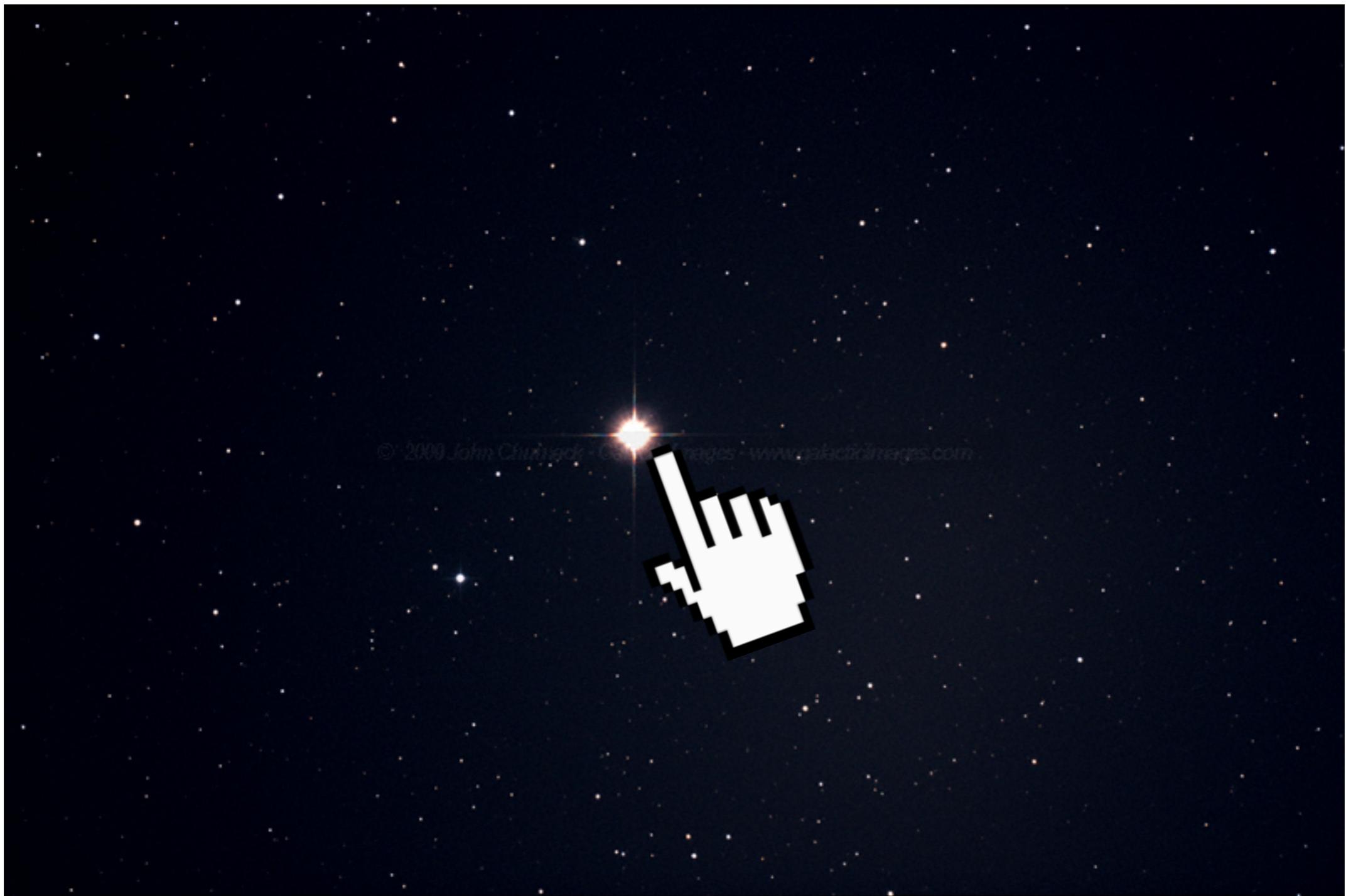
lightness of browsing

- ❖ Click the link - teleported straight to the aisle - we don't really know how we got there!
- ❖ No sense of direction
- ❖ Returning means conceptually retracing the steps, not physically



Sense of location

- ❖ Bookmarks
- ❖ Back button is the most-used browser button
 - ❖ Bookmarks - shortcuts. Back button accounts for at least 40% of clicks



overlooked purposes of navigation

- ❖ It tells us what's here – what the site contains
- ❖ It tells us how to use the site - the only instruction we should need
- ❖ It gives the user confidence - gives professionalism and trust

Sections

 "You are here"
indicator

Page name

CERAMIC KNIVES

 Local navigation
(Things at the current level)

Cutlery

SHOP BY CATEGORY

- [Knife Sets](#)
- [Chef's Knives](#)
- [Santoku Knives](#)
- [Steak Knives](#)
- [Utility Knives](#)
- [Cleavers & Boning Knives](#)
- [Slicing & Carving Knives](#)
- [Paring Knives](#)
- [Bread Knives](#)
- [Cheese Knives](#)
- [Fruit & Vegetable Knives](#)
- [Kitchen Shears](#)
- [Ceramic Knives](#)
- [Cutting Boards](#)
- [Knife Sharpeners](#)
- [Knife Storage](#)

WILLIAMS-SONOMA

MAY 2015 - JUNE 2015 - \$19.99 + FREE SHIPPING

On Your \$100+ Order! Use Code: WSH15

COOK OF THE DAY!

Come back every day to see what's new!

Cutlery

SHOP BY CATEGORY

- [Knife Sets](#)
- [Chef's Knives](#)
- [Santoku Knives](#)
- [Steak Knives](#)
- [Utility Knives](#)
- [Cleavers & Boning Knives](#)
- [Slicing & Carving Knives](#)
- [Paring Knives](#)
- [Bread Knives](#)
- [Cheese Knives](#)
- [Fruit & Vegetable Knives](#)
- [Kitchen Shears](#)
- [Ceramic Knives](#)
- [Cutting Boards](#)
- [Knife Sharpeners](#)
- [Knife Storage](#)

SHOP BY PRICE

- [General](#)
- [Gifts](#)
- [\\$100+ Kitchen & Dining](#)
- [Knives](#)
- [Knives & Cutlery](#)
- [Linen](#)
- [Mugs](#)
- [Meat/Milk](#)
- [Olive Oil](#)
- [Pasta](#)
- [Utensils](#)
- [Wine](#)
- [Wool](#)
- [Williams Sonoma](#)

SALES & OFFERS

- [New Arrivals](#)
- [Gifts Under \\$100](#)
- [Sale](#)
- [Williams Sonoma](#)

LINKS

- [Customer Service](#)
- [Returns & Exchanges](#)
- [Safety Recalls](#)
- [Catalog Requests](#)
- [Site Feedback](#)

ABOUT US

- [About Williams Sonoma](#)
- [Careers](#)
- [Investor Relations](#)
- [Press Room](#)
- [Corporate Social Responsibility](#)

Ceramic Knives



CERAMIC KNIVES

 Filter By: [Ceramic Knives](#) [Spiral](#) [Serrated](#) [Tang](#) [Razor Sharp](#)

	Krona Revolution 2-Piece Ceramic Knife Set \$49.95 	Krona 2-Piece Ceramic Utility Knives \$49.95 	Krona Revolution Ceramic Paring Knife \$49.95 	Krona Revolution Slicing Knife \$49.95 
	Krona Ceramic Utility Knife \$49.95	Krona Revolution Ceramic Craft Knife \$49.95	Krona Revolution Paring Knife \$49.95 - \$49.95	Krona Revolution Ceramic Slicing Knife \$49.95

 Footer
navigation

1.877.812.6235

LET US CALL YOU

LIVE CHAT

NEED HELP?

RESOURCES

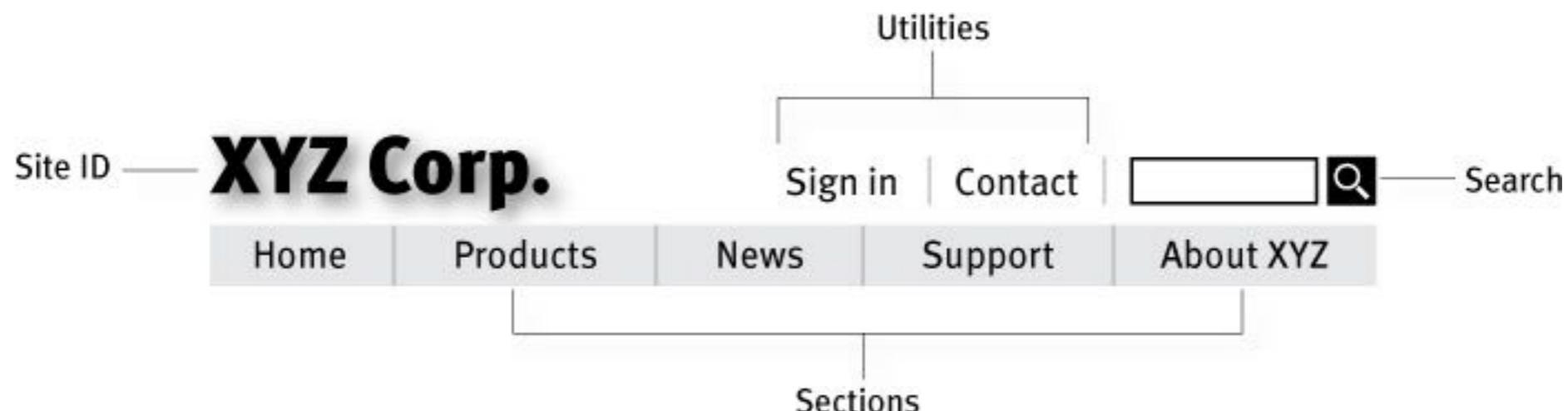
CREDIT CARD

OUR COMPANY

[Store Locations](#)
[Track Your Order](#)
[Returns](#)
[Q&A](#)
[Safety Recalls](#)
[Catalog Requests](#)
[Site Feedback](#)
[International Shipping](#) | [Shipping To:](#)

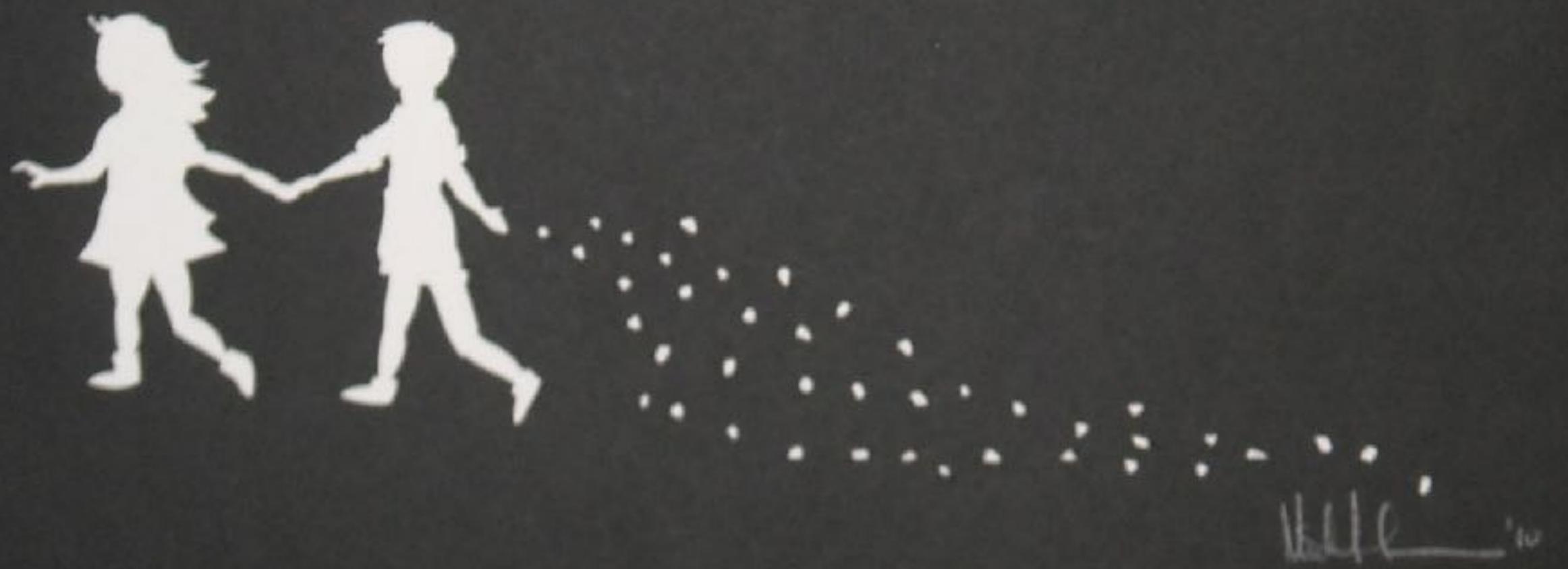
The image displays three separate screenshots of the USPS.com website, each showing a different section of the site:

- No Time for the Post Office?**: This section features a large image of a printer and a computer monitor displaying a document, with the text "No Time for the Post Office?". It includes links for "How Much Is a Stamp?", "Move the Holidays to Priority Mail", and "News & Information".
- The Holiday Site**: This section features a large image of a Christmas tree and presents, with the text "The Holiday Site". It includes a "Featured Items" section with four items: "Santa's Little Helper" (Priority Mail), "Mistletoe Kisses" (Priority Mail), "Shiny Baubles" (Priority Mail), and "Santa's Little Helper" (Priority Mail).
- Ship a Package**: This section features a large image of a package being shipped, with the text "Ship a Package". It includes a "Ship a Package" sidebar with links like "Priority Mail with Tracking", "Domestic a Priority", and "Get Ready for Shipping Season".



Persistent navigation

- ❖ Expect to see:
- ❖ Site ID - represents site, adds visual hierarchy, like sign outside a store
- ❖ A way home
- ❖ A way to search - no fancy words or instructions
- ❖ Sections of the site - possibly with sub levels - needs consistency
- ❖ Possibly Utilities of site (help, site map, shopping cart)



Whe...w

breadcrumbs

The screenshot shows a web page from the Harvard Summer School 2009 website. At the top, there is a header with the Harvard logo and the text "HARVARD SUMMER SCHOOL 2009". Below the header, a red circle highlights a breadcrumb trail: "Summer Home > Campus Life >". The main content area has a title "Activities at the Summer School" in orange. To the left, a sidebar menu lists "ABOUT", "COURSES", "PROGRAMS", "REGISTRATION", and "CAMPUS LIFE & HOUSING". Under "CAMPUS LIFE & HOUSING", there are two links: "On-Campus Housing" and "Off-Campus Housing". At the bottom right of the main content area, there is a link "Harvard athletics" in orange.

HARVARD SUMMER SCHOOL 2009

Summer Home > Campus Life >

Activities at the Summer School

ABOUT

COURSES

PROGRAMS

REGISTRATION

CAMPUS LIFE & HOUSING

- ▶ On-Campus Housing
- ▶ Off-Campus Housing

Harvard athletics

↑

BEST BUY Search by Keyword, SKU # or Item #  WEEKLY DEALS Stores Orders Help Credit Cards Español

PRODUCTS SERVICES SHOPS & DEALS GIFTS my  Sign In or Create an Account 

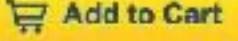
 NEW CYBER WEEK DEALS AVAILABLE NOW [Shop Cyber Week deals](#)

Best Buy : TV & Home Theater : TV Stands, Mounts & Storage : TV Stands : 40" - 49"

You've Selected
Maximum Flat Panel TV Size:
40" - 49"
[Remove]

1 - 15 of 156 1 2 3 4 5 > View: 15 per page ▾

Compare up to 4 items **COMPARE** Sort by: Best Selling ▾


Init™ - TV Stand for Most Flat-Panel TVs Up To 47" Model: NT-MG1344 SKU: 5687885
Holds most flat panel TVs up to 47" weighing up to 95 lbs.; 3 tempered glass shelves; steel frame; open design
Customer Reviews:  4.5 of 5 (132 reviews)
Check Shipping & Availability 


Init™ - Gaming Hi-Boy TV Stand for Flat-Panel TVs up to 46" Model: NT-GAMHB16C SKU: 8176111
Sale: \$149.99
Reg. Price: \$199.99
You Save: \$50.00

Narrow Your Results
Seller
[Best Buy Items](#) (100) [Marketplace Seller Items](#) (50)
Customer Reviews
[Top Rated](#) (J)
Current Offers
[On Sale](#) (92) [Special Offers](#) (100)

breadcrumbs

- ❖ Position at the top, or between navigation and content
- ❖ Use tiny type - to make it clear that this is just an accessory
- ❖ You are here
- ❖ Don't use them instead of a page name



THE PRESIDENT'S DAILY SCHEDULE

See the President and Vice President's daily public schedules online.



GET IN TOUCH WITH US

Share your questions or your story with President Obama.



PHOTO OF THE DAY

Explore the White House Photo Office's past images of the day.



HOME

BRIEFING ROOM

- [From the News Room](#)
- [Latest News](#)
- [Share-Worthy Photos](#)
- [Video Gallery](#)
- [Live Events](#)
- [Music & Arts Performances](#)
- [From the Press Office](#)
- [Your Weekly Address](#)
- [Speeches & Remarks](#)
- [Press Briefings](#)
- [Statements & Releases](#)
- [White House Schedule](#)
- [Presidential Actions](#)
- [Legislation](#)
- [Nominations & Appointments](#)

ISSUES

- [Popular Topics](#)
- [SCOTUS Nomination](#)
- [The Record](#)
- [Iran Deal](#)
- [21st Century Policing](#)
- [See All](#)
- [Top Issues](#)
- [Economy](#)
- [Education](#)
- [Foreign Policy](#)
- [Health Care](#)
- [Immigration Action](#)
- [Climate Change](#)
- [Energy and Environment](#)
- [Civil Rights](#)
- [More](#)
- [Defense](#)
- [Disabilities](#)

THE ADMINISTRATION

- [People](#)
- [President Barack Obama](#)
- [Vice President Joe Biden](#)
- [First Lady Michelle Obama](#)
- [Dr. Jill Biden](#)
- [The Cabinet](#)
- [Executive Office of the President](#)
- [Senior White House Leadership](#)
- [Other Advisory Boards](#)
- [Executive Offices](#)
- [Office of Management and Budget](#)
- [Office of Science and Technology Policy](#)
- [Council of Economic ...](#)

PARTICIPATE

- [Digital](#)
- [Follow Us on Social Media](#)
- [We the Geeks Hangouts](#)
- [Mobile Apps](#)
- [Developer Tools](#)
- [Tools You Can Use](#)
- [Join Us](#)
- [Tours & Events](#)
- [Jobs with the Administration](#)
- [Internships](#)
- [White House Fellows](#)
- [Presidential Innovation Fellows](#)
- [Leadership Development Program](#)
- [Speak Out](#)
- [We the People Petitions](#)

1600 PENN

- [Inside the White House](#)
- [Interactive Tour](#)
- [West Wing Tour](#)
- [Video Series](#)
- [Décor and Art](#)
- [Holidays](#)
- [See All](#)
- [History & Grounds](#)
- [Presidents](#)
- [First Ladies](#)
- [The Vice President's Residence & Office](#)
- [Eisenhower Executive Office Building](#)
- [Camp David](#)
- [Air Force One](#)
- [Our Government](#)
- [The Executive Branch](#)

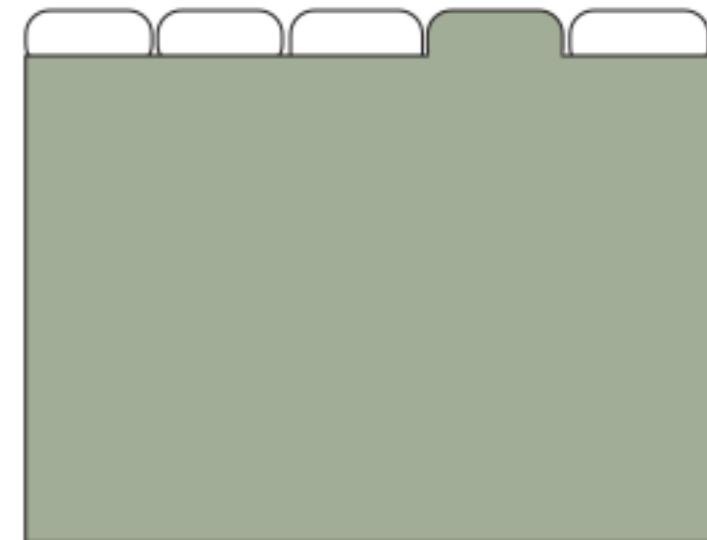
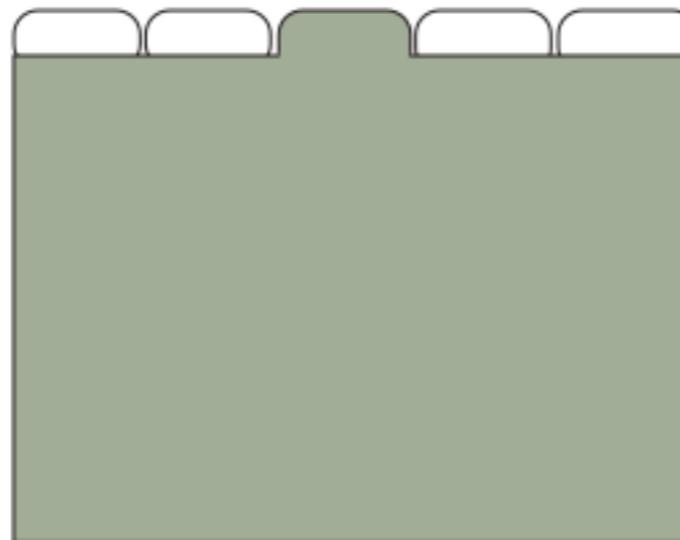
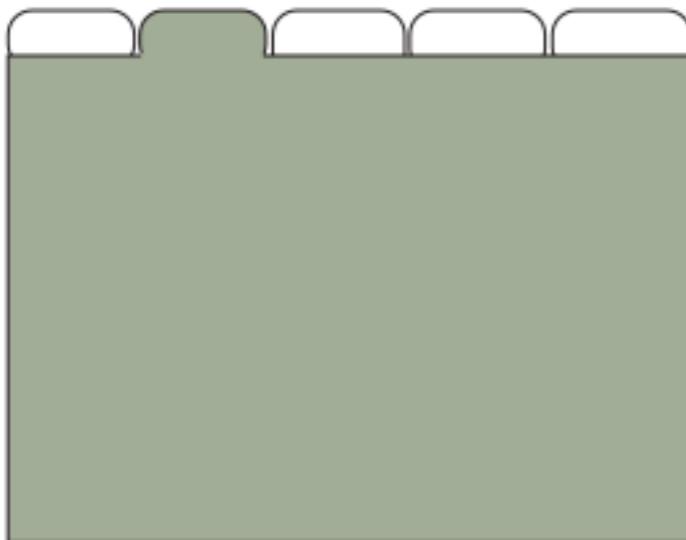


Search **Go**

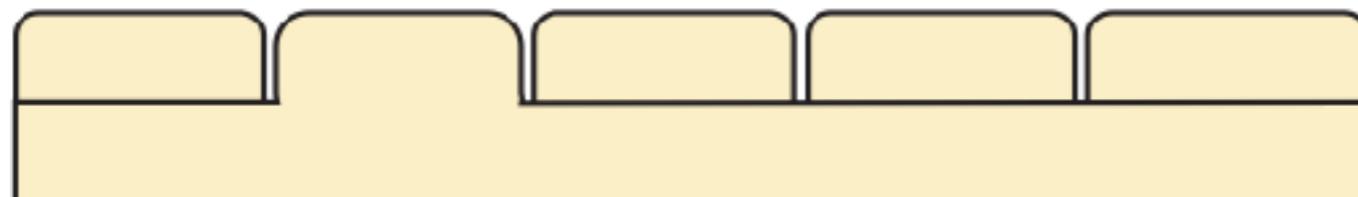


Search

tabs



BAD: No connection, no pop.



BETTER: Connected, but no contrast.
Limited pop.



BEST: Duck! It's coming right at you.

tabs

The screenshot shows the homepage of the Tumblon website. At the top, there is a light green header bar with the Tumblon logo on the left. Below the header is a navigation bar with four tabs: "Home" (which is highlighted in blue), "Resources", "Featured Blogs", and "My Family". The main content area has a light beige background. On the left, there is a large blue button-like element containing the text "Welcome to Tumblon!". Below this, there is a paragraph of text: "Tumblon helps parents understand and nurture their children's growth, by informing and inspiring them to engage in the joys of parenting." To the right of this text is a cartoon illustration of a young girl with brown hair in pigtails, looking at a shelf filled with colorful books. To the right of the illustration, there is a large, partially visible text block that starts with "YOU'LL". Below this, there is a small circular icon with a checkmark and the letter "t". Further down, there are three horizontal lines of text: "Tumblon gives you cus", "children and lets you rec", and "keep family and fr".

Welcome to Tumblon!

Tumblon helps parents understand and nurture their children's growth, by informing and inspiring them to engage in the joys of parenting.



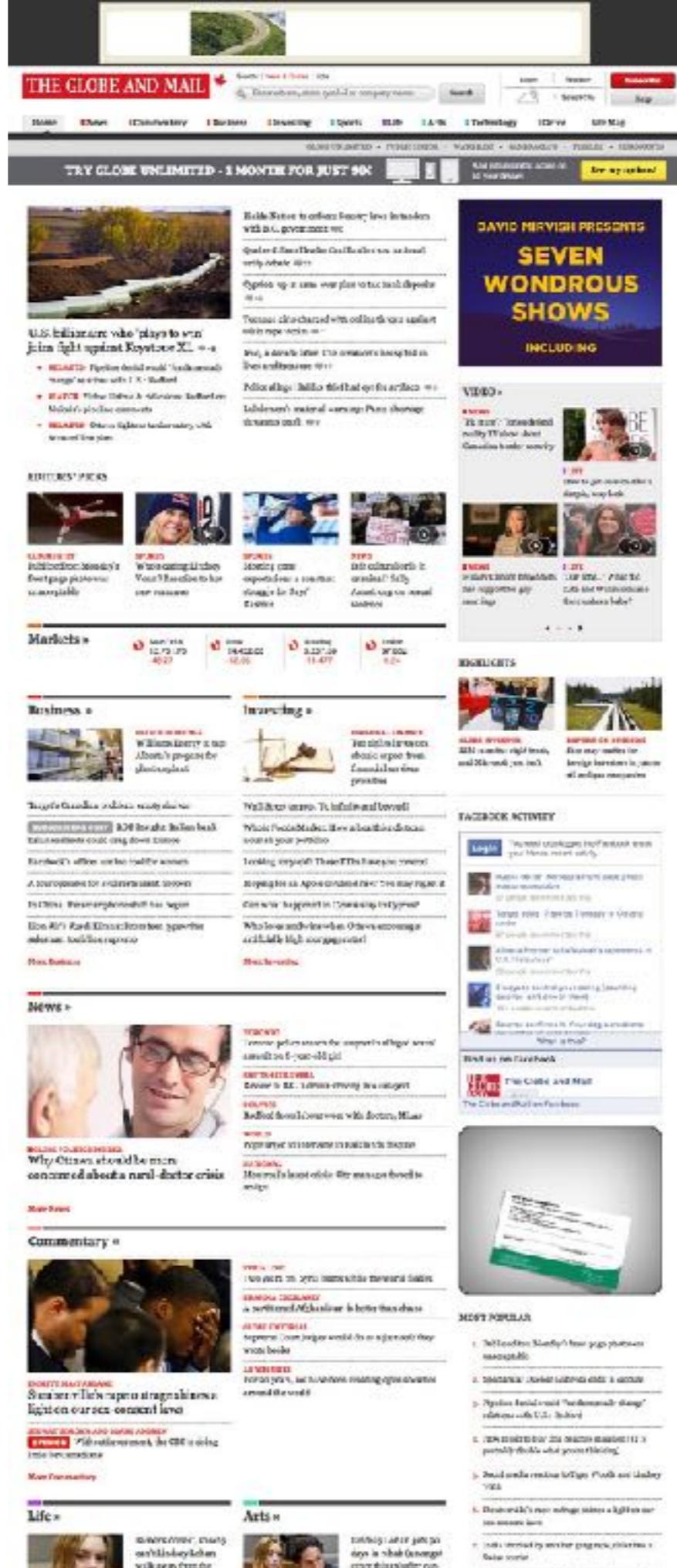
YOU'

t

Tumblon gives you cus
children and lets you rec
keep family and fr

try the trunk test

- ❖ Print out a website and hold it far enough away that you can't read the content
- ❖ What site is this? (Site ID)
- ❖ What page am I on? (Page name)
- ❖ What are the major sections of this site? (Sections)
- ❖ What are my options at this level? (Local navigation)
- ❖ Where am I in the scheme of things? ("You are here" indicators)
- ❖ How can I search?





organic veg boxes, dairy, fresh & more delivered to your door by Abel & Cole

[Sign up](#) | [Log in](#)

search >

[Fruit & veg](#) | [Dairy & eggs](#) | [Bakery](#) | [Meat](#) | [Fish](#) | [Fridge](#) | [Freezer](#) | [Food cupboard](#) | [Drinks](#) | [Household](#) | [Free from](#) | [Abel & Cole](#) | [New](#) | [Offers](#)

Home > shop

Full of fresh organic fruit and vegetables

Choose from 14 boxes depending on what you fancy:

Vegetable boxes



Full of seasonal, organic veg, including spuds.

[Choose a box >](#)

Fruit & veg boxes



Full of seasonal, organic fruit and veg, including spuds.

[Choose a box >](#)

Fruit boxes



Full of seasonal, organic fruit bowl essentials.

[Choose a box >](#)

Flexibox



- It's very flexible, you're not tied in.
- Change your box anytime.
- Subscribe to things you don't like.
- Delivery's free too.

[Learn more >](#)

New to Abel & Cole?

Just enter your postcode here:

 enter your postcode

submit



shopping basket

0 items in basket

Total = £0.00

There's nothing in your basket!



FREE COOKBOOK

Get a FREE copy of our cookbook with your 1st delivery
And your 4th seasonal set box for FREE (save up to £25.00)
Use promo code **DOSE** at the checkout.



'Can I swap out the things I grow myself?'

Favourite things

Bananas about bananas? In love with lettuce?
Add a portion to come with your box.

[See what's in season >](#)

Swap shop

If there's a fruit or veg that you don't want or need, just tell us and we'll give you something else instead.

[Learn more >](#)

Cream of the crop

Fresh British dairy from happy cows

Whole larder love

[Organic staples >](#)

Good eggs

Our eggs are laid by Andrew Jackson's happy healthy hens on his farm in Wiltshire.

[Free range, organic eggs >](#)

Pixels + Coffee = Victory

by Ethan Marcotte

In-stock. Ships in a day or two.



\$24 + shipping

Ethan Marcotte is back to tell you that coffee + pixels = victory. Printed in white and dark brown on a Tilt-Coffee American Apparel ribbed neck tee.

Choose your size. (Not ready? Choose your size another day.)

XL **XXL** **XXXL**
SMALL **MEDIUM**
MEDIUM **LARGE**
EXTRA SM **EXTRA LRG**
EXTRA SM / EXTRA LRG

ADD TO CART

VIEW ALL THE DESIGNS

[We think you'll love our mailing list! Sign up below so we'll let you know when it's back in stock.]

EMAIL **SUBSCRIBE**



About the designer.

Ethan Marcotte
Twitter: [@ethan](#)
Work: [cssnext.io](#)
Ethan Marcotte is a web designer, speaker, and author living in Boston, MA. He's lead front-end developer at Happy Cog. Along, and the Boilerplate. It's impossible to tell a robot he's a ninja.

Buy this stuff too...

Designed by Ethan Marcotte \$24 My Website Sucks \$24 Resistify \$22 Futurama Pattern \$24 Pixelated by Ethan Marcotte \$24

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