

RUBRIC

WEB SITE RUBRIC

Weighting

Each grading criteria is worth 5% of the final grade for this assignment.

5/5 – *Excellent* – All aspects of the criteria have been met & well executed.

4/5 – *Good* – The criteria has been met, but there was a noticeable error or two.

3/5 – *Acceptable* – The criteria has been completed but has a few noticeable errors.

2/5 – *Poor* – The evaluated criteria has several errors and/or is missing multiple components.

1/5 – *Very Poor* – The criteria has multiple errors and/or is missing components of the project.

0/5 – *Non-existent* – None of the requirements have been met.

Code

- Content is semantically and hierarchically structured by applying the appropriate HTML elements.
- HTML tags are used for their intended purpose (i.e. no table layouts)
- The HTML code adheres to best practices (accessible, closing tags, etc.)?
- The HTML is properly indented - no extra white-space characters and has no extraneous code (unused/irrelevant code)
- The CSS is properly indented - no extra white-space characters and has no extraneous code (unused/irrelevant code)
- The navigation on each page is functional - each page links to the other pages of the Web site.
- The title of each Web page is defined and appropriately descriptive?
- elements are used to define “keywords”, “description” and “author” and appropriately reflect the content

Images

- Images are saved in an appropriate format for Web?

- Image files are appropriately sized for the page?
- The alternative description attribute is applied correctly to all images

File Management

- The home page for the site is named “index.html”
- All files have been named appropriately (including images, html and css files).
- CSS stylesheets and Images are located in a separate and appropriately named folder? (Ex: “styles”, “images”). All HTML files are saved to the root folder for the site.
- All extraneous files are removed from the final project (extra html pages, unused photos, etc.)

Design

- Imagery (content images and layout imagery) is appropriate for the context of the site
- Typography (fonts, sizing, contrast, etc.) re-enforces hierarchy and compliments the content of the site.
- Colour reflects the site’s content and does not impact the content negatively
- The overall design effectively applies design principles to visually organize content and visualize hierarchy.
- The webpage has an overall unified visual style.