COMM 413W: Media and the Public

Annotated bibiography requirement and rubric

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Overview

An annotated bibliography is a list of citations with information about the actual manuscript included underneath each citation. This key info is not the same as the abstract, as it may be less wideranging, and more specific to the interest of your paper. Make sure you use all contents with your own words. Never copy-paste from any study. Usually, each paper annotation is no more than one or two paragraphs long.

Requirement

Based on your chosen theory, locate several scholarly articles dealing with this theory. Ultimately, you are building toward completing the final paper, so you may wish to review those requirements in full before searching for literature. At this stage, though, you need simply identify *at least* 10 - 12 but no more than 20 scholarly articles or book chapters that you can use to help describe current trends in research on your chosen theory. Therefore, these should be relatively recent (ideally published no earlier than 2010) articles. You may not select articles assigned for class; you might also find broader literature review or theory pieces helpful. But the goal is to be able to use this material to ultimately describe our current understanding of this theory.

For each article/chapter, provide a full citation (APA 7th edition style) and a one-paragraph description summarizing the main ideas expressed in the article and why it will be helpful in helping you explore your chosen theory.

Note that these need to be scholarly articles — the authors should be experts in the field and writing for an academic audience. Articles need to be published in peer-reviewed journals. Book chapters should similarly be in volumes aimed at other scholars, not brief descriptions taken from textbooks. Encyclopedia entries and the like are not appropriate. Nor are theses, or dissertations, as they have not undergone adequate peer review and revision. Conference papers are debatable because some conferences do have peer review process invovled depending on the field (e.g. comuputer sciences, information science, etc.). So please consult with me if you want to include those papers.

Example

The more specific you are the better. For instance, rather than annotating "McCombs found that the media set public opinion's agenda" (1968), you may write:

> "McCombs (1968) found that the content and topics TV, Radio and Newspapers were covering as important news yielded a positive and statistically significant correlation with what individuals in the study reported, at a later time, as the most important problems facing the nation. This phenomenon was coined to be the 'agenda setting effect' of the media."

Assignment Format

1. Write out a 1-page introduction (double-spaced), similar to a paper proposal (but shorter, do not go over 1 page) ending with what your research questions and/or hypotheses are

2. Then, annotate at least 10-12 but no more than 20 of the most relevant studies you can find related to your topic

3. Your final submission should be double-spaced, 1 inch margins, 12-point *Times New Roman* font and the citations should be in APA 7th edition style

Assessment criteria

- Quality of the 1-page introduction;

- Relevance of chosen citations to your proposed study

- Thoroughness of annotations

- Proper grammar and implementation of APA Style throughout