# RYAN YANG WANG

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### EDUCATION

Pennsylvania State University

August 2018 – Spring 2023(expected)

Donald P. Bellisario College of Communications

**♥** State College, PA

Ph.D. • Major: Mass Communications & Minor: Social Data Analytics

University of Texas at Austin Moody College of Communication

August 2015 - August 2017 • Austin, TX

Master of Arts • Media Studies

Sun Yat-sen University

September 2010 - June 2015

School of International Relations

**Q** Guangzhou, China

Bacholor of Laws • Major: International Relations & Minor: Journalism

August 2013 - January 2014

University of California, Los Angeles Visiting scholar of W.T. Chan Fellowship Program

**♀** Los Angeles, CA

National Cheng-chi University

September 2012 - January 2013

College of International Affairs

Exchanged program • Diplomacy

**?** Taipei, Taiwan

### EXTRACURRICULAR TRAINING

Behave Summer School (European Social Simulation Association)

August 2022

Topics: Agent-based modeling

**♥** Brescia, Italy

Summer Institute of Computational Social Sciences - Rutgers

June 2021 □ Virtual

Topics: Text analysis, Network analysis, Machine learning

July 2021

Social ComQuant Summer School Topics: Geospatial analysis, Digital trace data, Epidemic modeling

□ Virtual

## RESEARCH INTERESTS & TECHNICAL SKILLS

- Substantive: Internet infrastructure, Political communication, Computational Social Science
- Methods: Spatial econometrics, Network analysis, Natural language processing, Machine learning, Agent-based modeling, Survey research
- Languages/Softwares: R, Python, L<sup>A</sup>T<sub>F</sub>X, Git, NetLogo, STATA, SPSS, ArcGIS Pro, QGIS

## Grants

#### Graduate Research Grant (\$2,000)

May 2022

The Arthur W. Page Center for Integrity in Public Communication

PI: Ryan Wang

Title: Fake personalities, real impacts: Virtual influencers as new social media persona

## News literacy summer grant (\$4,000)

April 2022

News Literacy Initiatives, Pennsylvania State University

Co-PI: Ryan Wang

Title: Incorporating Algorithm Literacy and Digital Literacy into News Literacy Metrics: An investigation of a diversified Pennsylvania sample

#### C-SoDA Accelerator Doctoral Award (\$5,000)

Janaury 2022

The Center for Social Data Analytics

PI: Ryan Wang

Title: Big Data as a window into psychological traits: Investigating the link between risk perception, psychological traits and mitigating behavior

## SICSS Research Grant (\$2,500)

November 2021

Social Science Research Council

PI: Rvan Wang

Title: The Political Landscape of TikTok: an examination of the U.S. Presidential Election in 2020

#### Graduate Research Grant (\$1,900)

May 2021

The Arthur W. Page Center for Integrity in Public Communication

PI: Ryan Wang

Title: Targeting and Tailoring: investigating the effects of trait-congruent personalized health campaign on social media

Doctoral fellow Fall 2019 – Present

Institute of Information Policy, Pennsylvania State University

Graham Endowed Fellowship (University Gradaute Fellowship)

Pennsylvania State University

Fall 2018 – Spring 2019

University Scholarships (three times)

Sun Yat-sen University

September 2011 - June 2014

## PEER-REVIEW PAPERS

- 5. Bai, Y., Wang, R. Y., & Jayakar, K. (2022). What \$2.5 billion can buy: An evaluation of the Broadband Initiatives Program. *Telecommunication Policy*, 46(7). https://doi.org/10.1016/j.telpol.2022.102404
- 4. Bai, Y., Wang, R. Y., Peng, R. X., & Jayakar, K. (2022). Drivers of small merger and acquisition activities: A quantitative investigation of the telecommunications industry. *International Journal on Media Management*, 24(1), 27-44. https://doi.org/10.1080/14241277.2022.2055034
- 3. Min, B., Bai, Y., Wang, R. Y., Grzeslo, J., & Jayakar, K. (2022). Voting in local and national elections: the role of local and national news consumption and news media preference. *Atlantic Journal of Communication*, 30(2), 159-171. https://doi.org/10.1080/15456870.2020.1856108
- 2. Min, B., Wang, R. Y., Bai, Y., Grzeslo, J., & Jayakar, K. (2021). Impact of Free Trade Agreements on Internet domain names arbitration cases: a cross-national comparison of the Uniform Dispute Resolution Policy. *Policy & Internet*, 13(3), 400-414. https://doi.org/10.1002/poi3.252
- 1. Grzeslo, J., Bai, Y., Wang, R. Y., Min, B., & Jayakar, K. (2019). From headline to lifeline: does news set agenda for policy? *Digital Policy, Regulation and Governance*, 21(4), 352-368. https://doi.org/10.1108/DPRG-02-2019-0012

#### WORK IN PROGRESS

- 6. Wang, R. Y. (2022). Is remote working a privilege? A spatial Durbin approach of digital infrastructure and workplace mobility change during the COVID-19 pandemic in the U.S. (*Under review*)
- 5. Peng, R. X. & Wang, R. Y. (2021). Understanding information needs during COVID-19: A comparison study between an online health community and a Q&A platform. (Revise & Resubmit on Health Informatics Journal)
- 4. Peng, R. X., Wang, R. Y., & Gong, Z. (2021). In technology we trust? A moderated mediation analysis of adoption intention toward e-health services. (Under review)
- 3. Peng, R. X. & Wang, R. Y. (2021) The Infinity Vaccine War:linguistic regularities and audience engagement of vaccine debate on Twitter. (*Under review*)
- 2. Wang, R. Y., Bai, Y., Min, B., Grzeslo, J., & Jayakar, K. (2020). Transnational capital and national legal regimes: analysis of Internet domain name disputes in India. (*Revise & Resubmit on the Journal of World Intellectual Property*)
- 1. Bai, Y., Grzeslo, J., Wang, R. Y., Min, B., & Jayakar, K. (2019). Does accessible design benefit e-government users without disabilities? Examining the relationship between website usability and accessibility. (Revise & Resubmit on Disability Studies Quarterly)

#### Conference papers

## Computational Social Science

- 8. Wang, R. Y. (2022). Translation as anti-propaganda weapon? An exploratory analysis of #TheGreatTranslationMovement on Twitter. 5th Annual Conference of Politics and Computational Social Science (PaCSS 2022, Boston, MA)
- 7. Wang, R. Y. & Peng, R. X. (2022). The Trump effect on 'Chinese virus': did Trump fuel the toxicity in the Twitterverse?. *International Communication Association Conference (ICA, Paris, France)*
- 6. Wang, R. Y. & Peng, R. X. (2021). The "Chinese virus" in the polarized Twitterverse: a network analysis of the diffusion. Networks: A Joint Sunbelt and NetSci Conference (virtual)

- Peng, R. X. & Wang, R. Y. (2021). Vaxxers' community building: An Exponential Random Graph Modeling approach examining following networks on Twitter. Networks: A Joint Sunbelt and NetSci Conference (virtual)
- 4. Bortree, D., Diddi, P., Vafeiadis, M. & Wang, R. Y. (2021). Promoting diversity and inclusion: How Fortune 500 companies talk about diversity on Twitter. Association for Education in Journalism and Mass Communication Conference (AEJMC, virtual)
- 3. Peng, R. X. & Wang, R. Y. (2021). Pro-vaxxers versus Anti-vaxxers: linguistic regularities and engagement rate of vaccine debate on Twitter. *International Communication Association Conference (ICA, virtual)*. Top poster award in the Health Communication Division.
- 2. Peng, R. X. & Wang, R. Y. (2020). The Chinese cultural tastes captured by pastoral-life vlogger: A case of Li Ziqi's YouTube video. *National Communication Association Conference (NCA, virtual)*
- Wang, R. Y. (2017). Breaking the Bamboo Ceiling for Asian Americans in Hollywood? a case study
  of #StarringJohnCho Twitter movement. National Communication Association Conference (NCA,
  Dallas, TX)

#### • Internet access

- Wang, R. Y. (2022). The spatiality of connectivity: a spatial analysis of public Wi-Fi locations in New York City. Research Conference on Communications, Information and Internet Policy (TPRC 50, Washington D.C.)
- 8. Wang, R. Y. & Jayakar, K. (2022). Learning from the neighbors: The diffusion of state broadband policies in United States (1991-2021). Research Conference on Communications, Information and Internet Policy (TPRC 50, Washington D.C.)
- Wang, R. Y., Bai, Y., Grzeslo, J. & Jayakar, K. (2022). Globalization of regulation: diffusing the domain name dispute resolution policy. *International Communication Association Conference (ICA, Paris, France)*
- Wang, R. Y. (2021). Is remote working a privilege? A spatial Durbin approach of digital infrastructure and workplace mobility change during the COVID-19 pandemic in the U.S. Research Conference on Communications, Information and Internet Policy (TPRC 49, Washington D.C.)
- 5. Bai, Y., Wang, R. Y., & Jayakar, K. (2020). What \$2.5 billion can buy: An evaluation of the Broadband Initiatives Program. Research Conference on Communications, Information and Internet Policy (TPRC 48, Washington D.C.)
- 4. Wang, R. Y., Bai, Y., Min, B., Grzeslo, J., & Jayakar, K. (2019). Transnational capital and national legal regimes: analysis of Internet domain name disputes in India. *International Association for Media and Communication Research Conference (IAMCR, Madrid, Spain)*
- 3. Min, B., Wang, R. Y., Bai, Y., Grzeslo, J., & Jayakar, K. (2019). Impact of Free Trade Agreements on Internet domain arbitration cases: a cross-national comparison of the Uniform Domain Resolution Policy. Research Conference on Communications, Information and Internet Policy (TPRC 47, Washington D.C.)
- Bai, Y., Grzeslo, J., Wang, R. Y., Min, B., & Jayakar, K. (2019). Does accessible design benefit
  general users of e-government? Examining the relationship between website usability and accessibility.
  Research Conference on Communications, Information and Internet Policy (TPRC 47, Washington
  D.C.)
- Choi, J. R., Straubhaar, J. Skouras, M. Park, S., Santillana, M., Mora, A., Strover, S., Du, C., & Wang, R. Y. (2019). Media literacy, techno-capital, and the main sets of information technology capabilities among Adults in Austin. *International Communication Association Conference (ICA, Washington D.C.)*

## • Media economics

- 2. Forde, S., Wang, R. Y., Solis, E. & Jayakar, K. (2022). Predictors of support for public funding of news organizations: Findings from a 23-country cross-national study. *International Communication Association Conference (ICA, Paris, France)*
- 1. Bai, Y., Wang, R. Y., Peng. R. X., & Jayakar, K. (2020). Drivers of Merger and Acquisition Activity: A Quantitative Investigation of the Telecommunications Industry. Association for Education in Journalism and Mass Communication Conference (AEJMC, virtual). The Second Place Faculty Paper award in the Media Management, Economics and Entrepreneurship Division.

## News consumption and media effects

4. Eng, N., Wang, R. Y., Peng, R. X. & Zheng, C.(2021). Promoting COVID-19 Social Distancing on Social Media: The Persuasive Role of Threat and Controlling Language Representation. Association for Education in Journalism and Mass Communication Conference (AEJMC, virtual)

- 3. Tan, R, Liao, M, & Wang, R. Y. (2020). Friendly mistakes: Investigating the relationship between AI error, social cues, and trust in gameplay. Association for Education in Journalism and Mass Communication Conference (AEJMC, virtual)
- 2. Grzeslo, J., Bai, Y., Wang, R. Y., Min, B., Jayakar, K. (2019). From headline to Lifeline: Does news set agenda for policy? International Communication Association Conference (ICA, Washington D.C.)
- 1. Min, B., Bai, Y., Wang, R. Y., Grzeslo, J., & Jayakar, K. (2019). Can online news consumption predict election participation? - a path analysis of predictors of local and national voting. Association for Education in Journalism and Mass Communication Conference (AEJMC, Toronto, Canada)

## RESEARCH EXPERIENCE

Research assistant (supervised by Dr. Krishna Jayakar)

Summer 2021 & Summer 2022

Donald P. Bellisario College of Communications, Penn State University

State College, PA

- Data collection, data analysis and manuscript drafting for Project Learning from the neighbors: The diffusion of state broadband policies in United States (1991-2021)
- Data collection, data analysis and manuscript drafting for Project The diffusion of National Domain Name Dispute Resolution Policies: A Network Approach

Summer fellow (supervised by Dr. Christopher Ali & Dr. Victor Pickard) Consortium of Media Policy Studies (COMPASS)

June 2019 - August 2019

**♥** Washington D.C

- Summer fellow at National Digital Inclusion Alliance
- Participated in weekly seminar at Public Knowledge in Washington D.C.

September 2017 - May 2018 Research assistant (supervised by Dr. Joseph Straubhaar & Dr. Sharon Strover) Technology and Information Policy Institute

• Survey design and distribution, data collection and analysis for the project of Digital Capabilities in Austin Survey 2017, collaborated with the Office of Telecommunications and Regulatory Affairs of City of Austin

Research assistant (supervised by Dr. Sharon Strover) Technology and Information Policy Institute

March 2016 – September 2016

• Austin, TX

• Austin, TX

- New York Library Hotspot Lending Program: helped with conducting focus group/interviews in libraries located at New York City, preparing the protocols and online survey, transcribing and translation for the focus groups/interviews, running data analysis on the sample of Hispanic and Chinese community
- At the Edges of the National Digital Platform-Rural Library Hotspot Lending Programs Research Project: helped with interviews of the hotspot program in 18 libraries in Kansas and 6 in Maine, preparing protocols and community summaries

Research assistant (supervised by Dr. Karin Wilkins)

October 2015 - December 2016

Moody College of Communication, University of Texas at Austin

• Austin, TX

- Helped with preparing documents and organizing meetings of Communication and Leadership program proposal for Moody College of Communications
- Data collecting for research project of TV News exposes on Middle East images

Research assistant (supervised by Rick Eaton)

August 2013 - January 2014

Simon Wiesenthal Center

**♥** Los Angeles, CA

- Collected the cases of Anti-Semitism on various social media platforms for the database of Digital Terrorism and Hate Project
- Collected and translated the Anti-China and Anti-Japan online hate speech related to the issues of Diaoyu/Senkaku Islands and Southern China Sea

## TEACHING EXPERIENCE

Course instructor Media and the Public (COMM 413W)

Pennsylvania State University

Spring 2022 **♥** State College, PA

• Syllabus development and slides preparation

• Group activities design

Course instructor Digital Media Metrics (World Campus)

Pennsylvania State University

Fall 2021

**♥** State College, PA

• Syllabus development and slides preparation

• Lab activities design and tutorial demonstration

Fall 2020 & Spring 2021

**♥** State College, PA

Lab instructor Digital Media Metrics (COMM 310)

Pennsylvania State University

• Syllabus building with the course instructor Dr. Krishna Jayakar

• Lab activities design and tutorial demonstration

## WORK EXPERIENCE

Managing editor

August 2019 - September 2020

**♥** State College, PA

Journal of Information Policy • Administrative work of running the journal (including special issues), coordinating with co-editors

• Technical check, reviewer assignment and final disposition setting for incoming manuscripts

• Promotion on social media

Communication and project coordinator

May 2017 - May 2018 ♥ Costa Mesa, CA

Lingnan Foundation

• Conducted the W. T. Chan Fellowship Program 16 years review, in charge of survey and interview protocols designing, data collection and analysis, report compiling

· Helped with the daily administrative work and historical archives

• Managed website, social media accounts, promotion flyers and other documents

## Guest lectures

Big data analytics

Spring 2022

COMM420 Research in Ad/PR, Pennsylvania State University

**♥** State College, PA

An overview of computational communication research

Spring 2022

COMM 707 Quantitative Research Method in Communication, North Dakoda State University

**♥** Fargo, ND

## Professional Services

Convener

Spring 2022

Institute of Information Policy research group

State College, PA

March 2019 State College, PA

Research on Marginalized Population

October 2015 - September 2016

Communication committee member Flow Conference

**♀** Austin, TX

Region coordinator

June 2014 - July 2015

W.T. Chan Fellowship Program Alumni Association

**Q** Guangzhou, China

Coordinator

September 2013 – September 2014

Cross-strait Exploration Project

♥ Hong Kong & Taipei, Taiwan