

Category

Accessories

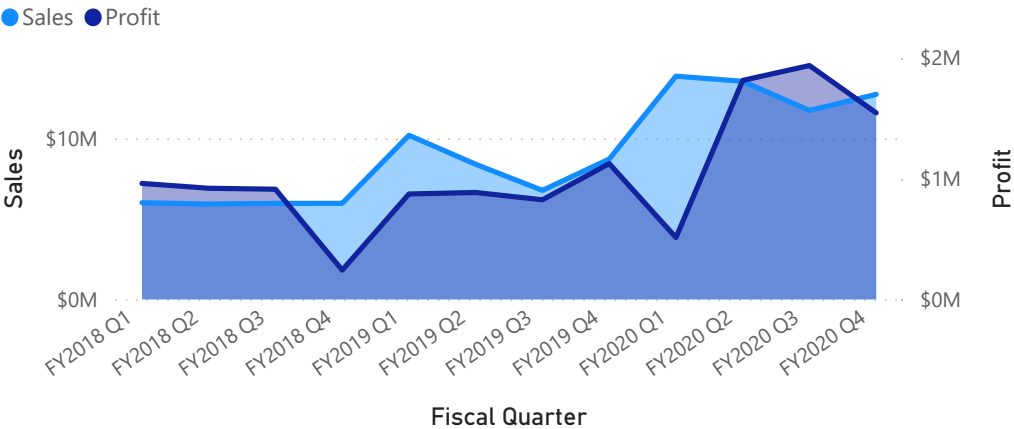
Clothing

Bikes

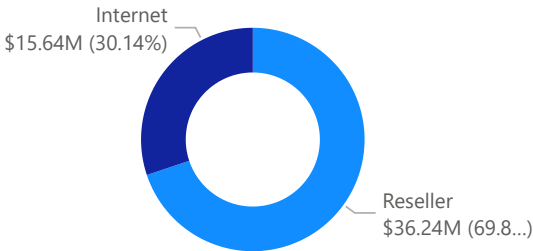
Components

FY2020

Sales and Profit by Fiscal Quarter



| Group | Sales | Sales% of Total |
|----------------|-------------------|-----------------|
| Europe | \$13,223,384.4141 | 0.25 |
| France | \$4,675,250.8995 | 0.09 |
| Germany | \$3,662,087.7973 | 0.07 |
| United Kingdom | \$4,886,045.7173 | 0.09 |
| North America | \$32,920,713.2958 | 0.63 |
| Canada | \$6,742,742.9296 | 0.13 |
| United States | \$26,177,970.3662 | 0.50 |
| Pacific | \$5,734,176.8267 | 0.11 |
| Australia | \$5,734,176.8267 | 0.11 |
| Total | \$51,878,274.5366 | 1.00 |



493

Active Resellers

\$20,111

AOV



17,614

Active Customers

\$720

AOV

TOPN

TOP 5

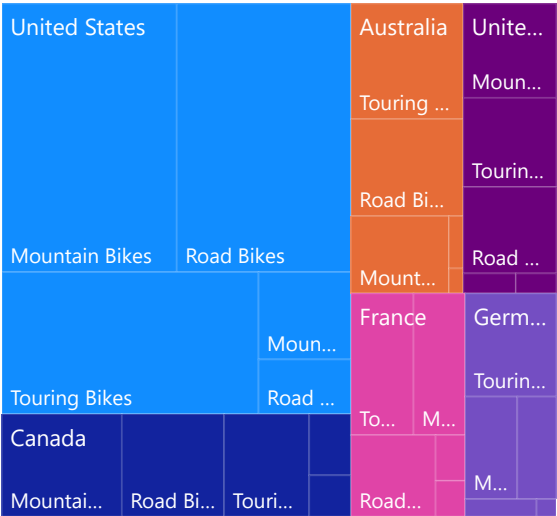
TOP 5 Products

| EnglishProductName | TOPN Sales_All |
|-------------------------|-------------------|
| Mountain-200 Black, 38 | \$2,525,104.0574 |
| Mountain-200 Black, 42 | \$2,219,585.5791 |
| Mountain-200 Black, 46 | \$1,888,678.5445 |
| Mountain-200 Silver, 38 | \$2,079,781.9474 |
| Mountain-200 Silver, 46 | \$1,871,448.7014 |
| Total | \$51,878,274.5366 |

TOP 5 Subcategories

| Subcategory | TOPN Sales_All |
|-----------------|-------------------|
| Mountain Bikes | \$14,761,372.9851 |
| Mountain Frames | \$2,265,469.8813 |
| Road Bikes | \$14,561,662.127 |
| Touring Bikes | \$14,161,626.0098 |
| Touring Frames | \$1,642,327.6862 |
| Total | \$51,878,274.5366 |

Sales by Country and Subcategory



Country

All

Category

All

KPI

Sales

Cost

Profit

Period

Select all

Current Period

Same Period Last Year

Year to Date

Quarter to Date

Last Period

Compare

Period over Period

Year over Year

KPI by PERIOD

Period

Current Period

Same Period Last Year

Year to Date

Quarter to Date

Last Period

CompareM

