

# facebook-metrics

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```
LM <- lm(df$Lifetime.Engaged.Users ~ df$Lifetime.Post.Consumptions)
df %>%
  ggplot(aes(x = Lifetime.Post.Consumptions, y = Lifetime.Engaged.Users)) +
  geom_point() +
  xlab("Lifetime Post Consumptions") +
  ylab("Lifetime Engaged Users") +
  ggtitle("Lifetime Engaged Users vs Lifetime Post Consumptions") +
  geom_smooth(method='lm', formula= y~x)
```

