



Andi Ryas Rasyid

Student

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Summary

I am a wordsmith with years of experience in the advertising industry. I write compelling copy and have a history of effectively managing teams for content.



Click here for [my portfolio](#)

RELEVANT SKILLS

- Search Engine Optimization
- Digital Marketing
- Web Content Writing

VOLUNTEER WORK AND INTERESTS

Volunteer English Teacher
Lily River Children's Foundation

Member
Women Speak Up Organization

WORK EXPERIENCE



Content Editor

Harper and Partners Inc.,

a global advertising firm that specializes in reaching online audiences

March 2022 to August 2025 (3 years, 5 months)

- Achieved a 30% increase in social media followers by developing a strong content strategy that lead to a 5% growth in sales within six months
- Boosted clients' brand recognition by 50% by developing new ideas and fresh content marketing strategies
- Increased our client base by 50% by seeking opportunities for partnership with advertisers

EDUCATION HISTORY



Bachelor of Arts in Literature with a Minor in Creative Writing

Institution: De Loureigh University

Year of Graduation: 2020

- *Cum Laude*
- *President, De Loureigh Debate Club*
- *1st Place, 2019 Best Short Story*