



# Regional Sales Analysis



EnglishProductCategoryName

All

EnglishProductSubcategory...

All



Australia



Canada



Germany



France



UK



US

\$31.17M

Total Sales

\$17.98M

Total Cost

\$13.19M

Gross Profit

42.31%

% Gross Profit

## Internet Sales

\$29.36M

Total IS Sales

\$17.28M

Total IS Cost

\$12.08M

IS Gross Profit

41.15%

IS % Gross Profit

## Reseller Sales

\$1.81M

Total RS Sales

\$0.7M

Total RS Cost

\$1.1M

RS Gross Profit

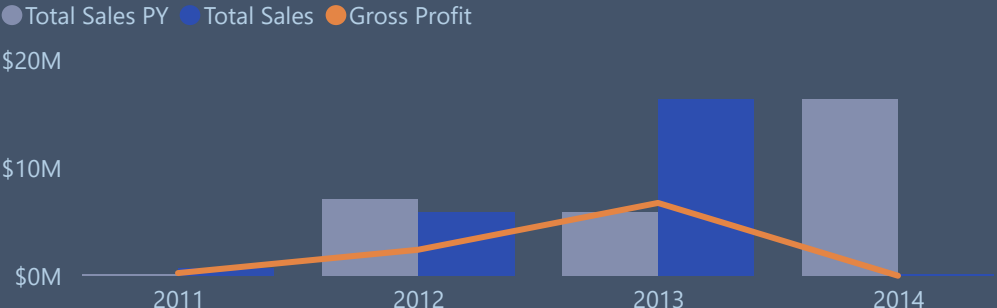
61.13%

RS % Gross Profit

## Gross Profit by Year



## Total Sales PY, Total Sales and Gross Profit by Year



## EnglishProductCategoryName

EnglishProductCategoryName	Total Sales	% Gross Profit
Bikes	\$29,981,133.63	41.81%
Accessories	\$705,402.86	62.69%
Clothing	\$348,284.96	40.78%
Components	\$130,258.40	50.32%

## Total Sales PY by City

