RICHARD RYBAK

ABOUT ME

MOTIVATED FOURTH-GRADE HIGH SCHOOL STUDENT WITH HANDS-ON EXPERIENCE IN BUSINESS ANALYSIS, EVENT ORGANIZATION, AND MARKETING. STRONG COMMUNICATION AND TEAMWORK SKILLS WITH A PRACTICAL APPROACH TO PROBLEM-SOLVING AND DATA-DRIVEN DECISION-MAKING. I AM EAGER TO APPLY MY ANALYTICAL MINDSET AND CREATIVITY TO REAL-WORLD PROJECTS, CONTRIBUTE TO TEAM SUCCESS, AND CONTINUE DEVELOPING MY PROFESSIONAL SKILLS IN A DYNAMIC WORK ENVIRONMENT.

EDUCATION

LYCEUM C.S. LEWIS

fourth grade student, studing Bussines Analytics

CONTACT

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WORK EXPERIENCE

AI Dental – Internship (2025)
Collaborated on the development and marketing of an educational app for AI Dental. Helped design and execute a digital marketing campaign, including social media content creation, audience research, and performance tracking. Supported creative strategy sessions and contributed ideas to improve user engagement and app visibility. Gained practical experience in marketing, communication, and EdTech innovation.

Sparx Startup Conference – Founder & Organizer
Planned and led a regional event for young entrepreneurs. Managed logistics, promotion, budgeting, and speaker coordination. Developed strong leadership, communication, and project management skills.

Martinus Project – Customer Experience Analysis
Led a school project to improve customer experience for a major Slovak bookstore. Conducted research, analyzed customer journeys, and presented recommendations to enhance engagement and service design.

Business Innovation Projects – School-Based
Developed business models for small enterprises and led crowdfunding campaigns. Focused on teamwork, customer-centered planning, and practical problem-solving.

BI Reporting & Strategic Suggestions – Student Analyst Work
Created interactive dashboards and visual reports using Power BI and Google Looker Studio. Translated data insights into strategic recommendations for student projects.

DXC Technology – Job Shadowing Program
Observed digital transformation practices and agile workflows in IT consulting. Gained hands-on exposure to enterprise software systems and business analytics in a corporate environment.

HARD SKILLS

- DATA ANALYSIS & INTERPRETATION
- EXCEL / GOOGLE SHEETS (ANALYSIS, PIVOTS)
- DATA VISUALIZATION & DASHBOARDS
- BUSINESS & PROJECT ANALYSIS
- CASE STUDY & RESEARCH WORK
- POWER BI, LOOKER STUDIO (BASIC)

SOFT SKILLS

- ANALYTICAL & STRUCTURED THINKING
- PROBLEM SOLVING
- CLEAR COMMUNICATION
- LEADERSHIP & TEAM COLLABORATION
- OPEN TO FEEDBACK
- GIVING CONSTRUCTIVE FEEDBACK
- DISCIPLINE & ACCOUNTABILITY