



 **8-10 October 2024**

 **Krakow Poland, Holiday INN | An IHG Hotel**

**PROGRAMME**

**REGISTRATION**

**ACCOMMODATION & DETAILS**

EuroGEO is the regional coordination mechanism that aims to consolidate and coordinate activities throughout Europe that contribute to GEO ([Group on Earth Observations](#)) initiatives.

Since EuroGEO's inception, the European landscape has significantly changed. Firstly, at EU level, with the implementation of the EU Space Programme, which provides the necessary infrastructure, data, and technological advancements, whilst EuroGEO coordinates and integrates these resources to address global and regional challenges through GEO work programme activities. And secondly, at GEO level, with the adoption of the 'post-2025' GEO work programme, which shifts from "Earth observation" to "Earth Intelligence" and from a focus on services to equity, in order to bridge the global information gaps.

At this critical juncture, this year's EuroGEO workshop, which will take place in Krakow from 8 to 10 October, aims to invite and mobilise the EO community to reposition EuroGEO in the light of both the evolving European landscape and GEO strategy.

This 'new EuroGEO era' will strive to 'Coordinate, Combine, Cooperate' with the national and European EO ecosystems, across different sectors and domains, to create relevant and impactful contributions

# COORDINATE, COMBINE, COOPERATE

## Welcome to the new era of EuroGEO

#OneEuroGEO

Click to download the Programme

Register here

### What to expect...

### #EGW24 will

Mobilise and revitalise the EuroGEO Action Groups and harness synergies across research and EO industry around strategic focus areas.

Foster the maximisation of research & innovation impact for the benefit of end users, engaging academia and the industry.

Engage with national GEO activities, showcasing the EO expertise and synergies contributing to EuroGEO and GEO.

Facilitate peer exchanges highlighting the European contribution to GEO.

Build a consensus on the adoption of a revised EuroGEO implementation plan as a contribution to GEO post-25 strategy.

## Who should attend

National and European policymakers and GEO representatives

The EO private sector, academia, research communities and the youth

Representatives of European flagship programmes and initiatives such as Copernicus, DestinE and EU-funded projects

## Hotel recommendations recommendations



Sheraton Grand Hotel, 12 Powiśle Street



15'



Novotel Krakow Centrum, 5 Tadeusza Kościuszki Street



25'

17'



Galaxy Hotel, 8 Gęsia Street



21'



18'



1891 Garni Hotel, 4 Podbrzezie Street



12'



**Holiday Inn Krakow City Centre, an IHG Hotel (Event's Hotel)**

Hotels' map





## Venue Travel:



Kraków-Balice Airport

Distance to venue location: 16,5km, 30 mins



Train from the airport to the Main Station



Buses from the airport to the city: 209, 300.

Timetables can be checked [here](#)



Located less than 2 km away from Holiday Inn, walking distance:

The EuroGEO workshop is jointly organised by the European Commission and the EuroGEO Secretariat with the support of the Polish Space Agency (POLSA).



**EuroGEO**

With the support of

