RYAN DALY

rydaly.com   231.638.3519

EXPERIENCE

SELF-EMPLOYED / FREELANCE | Software Developer | Denver | Oct. 2015 – Present

• Development and consulting work on a multitude of projects including everything from simple brochure sites to large-scale web apps • Remote contract work bringing expertise to agencies and working with their teams • Solo work on smaller scale projects • Process development, software tooling & optimization • Client relations & business operations.

RAZORFISH | Senior Presentation Layer Developer | Remote (LA) | May 2015 – Oct. 2015

• Lead developer on interactive ad units using HTML5 and Javascript • Provided expertise and advice to team of project managers, creative leads and designers • Provided support for jr. devs • Worked with ad vendors in order to build compliant apps • Researched and tested new technologies to provide proofs-of-concept to clients.

RAZORFISH | Senior Motion Designer | Chicago | Oct. 2008 – Sept. 2014

• Lead developer and motion designer on many ad campaigns • Liaison between designers and developers • Provided expertise and advice to project managers, creative leads and designers • Designed and developed client-facing 'extranet' to streamline and facilitate client reviews • Worked with many different ad vendors and utilized their platforms and APIs • Co-created an internal "motion group" with the aim of educating others on best practices for interactive apps • Participated in the interview and hiring processes for new talent • Developed interactive display applications utilizing touch screens, motion tracking and various web APIs • Researched and tested new technology for brainstorms and proofs-of-concept • Attended tech conferences around the country and reported on experiences and trends.

EDUCATION

COLUMBIA COLLEGE CHICAGO | 2005 – 2008

• B.A. Interactive Arts & Media

INTERNATIONAL TEFL ACADEMY | Chicago | 2011

• Professional Teaching Certification for English as a foreign language.

STRENGTHS

• HTML • CSS • JS • PHP
• WordPress • ACF • GIT • Vue
• GSAP • Figma • Adobe CC
• Applying solid foundations to trendy new tech