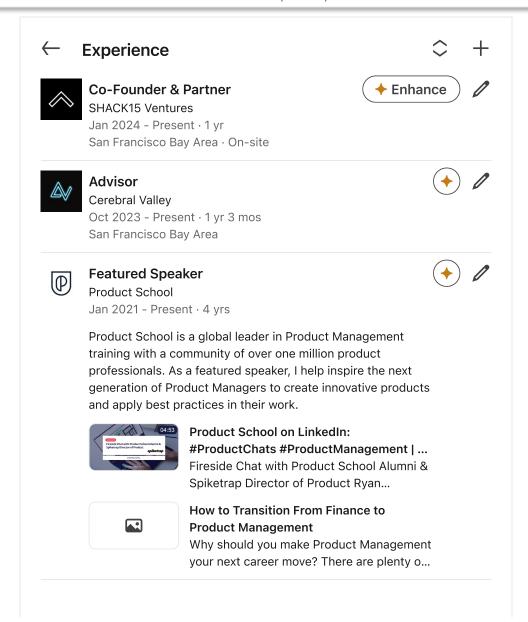
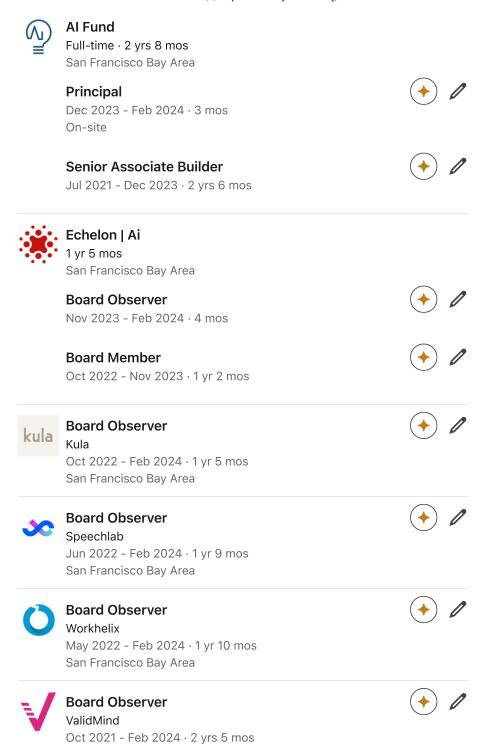


Co-Founder & Partner at SHACK15 Ventures | ex-Uber, Al Fund





#### San Francisco Bay Area



#### **Board Observer**





FourthBrain FourthBrain

Oct 2021 - Feb 2024  $\cdot$  2 yrs 5 mos

San Francisco Bay Area



#### **Board Observer**





Bearing Al

Oct 2021 - Feb 2024  $\cdot$  2 yrs 5 mos

San Francisco Bay Area



#### Spiketrap

2 yrs 3 mos









Acquired by Reddit.



Reddit acquires contextualization company Spiketrap to boost its ads...

## **Director of Product, AI**





Full-time

Mar 2021 - Jul 2021 · 5 mos San Francisco Bay Area

Led strategic pivot from social listening to contextual ads enablement before, during, and after iOS IDFA updates in December 2020.

## Al Product Manager





Full-time

Jul 2020 - Mar 2021 · 9 mos San Francisco, California, United States



Spiketrap Announces \$3M Seed Funding to Help Brands Understand Consumer... Spiketrap closed a \$3M seed round with Susa Ventures, 645 Ventures, Pathbreaker...



#### Senior Product Analyst, New Mobility





Feb 2019 - Jun 2020 · 1 yr 5 mos San Francisco Bay Area

Spearheaded Uber's entry into micromobility solutions. Managed a team of data scientists, urban planners, and policy experts on market launch, demand forecasting, and fleet optimization products.

Shipped: Armada Suite.



As Lyft struggles with electric bikes, Uber is upgrading its batteries to make them...

"[We're] not just stopping with bikes and scooters. Our vision with Uber is to provid...

#### **Product Strategist, Uber Elevate**





Mar 2018 - Mar 2019 · 1 yr 1 mo San Francisco, California

Fast-forwarding to the future of on-demand urban air mobility.



Uber launches helicopter service Uber Copter

Uber is turning down the volume — and looking to the sky — in its latest round of...



Uber Eats To Test Flying Food To Customers By Drone In San Diego In concert with McDonald's and other restaurants, Uber will start to test out way...

## **Product Analyst, Uber Eats**





Feb 2017 - Mar 2018 · 1 yr 2 mos

Background in marketplace operations and payments. Responsible for predictive analytics, marketplace dynamics, economic modeling, dashboarding, and project management. Extensive international experience in Latin and South America.

Shipped: Dynamic Incentives, Cash, Restaurant Self-Sign Up.



UberEats to accept cash payments in select countries, starting with India Since launching UberEATS in India four months ago, Mumbaikars have shown a...



## Product Manager / COO

CadActive Technologies, LLC Jul 2016 - Feb 2017 · 8 mos Austin, Texas Area

Building superpowers for CAD engineers. Developed business plan, roadmap, and secured initial contracts with 3 Fortune

plan, roadmap, and secured initial cont 1000 aerospace & defense companies.







#### **Product Manager In-Residence**

Product School

Nov 2015 - Jul 2016 · 9 mos Greater New York City Area



Snapchat Group Snaps - Why Hasn't This Been Made Yet? Here's How It Could Work

This post walks through the product development cycle for Group Snaps, a...



# Spotify Chords Final Presentation (Product School Final Project)

Continuing from my last post, this is the final version of my presentation for Spotify...



### **Investment Banking Analyst**

Credit Suisse

Jul 2014 - Jul 2016 · 2 yrs 1 mo Greater New York City Area

Expertise in internet, blockchain, payments, and direct-to-consumer verticals, with over \$10bn in deal volume.

Selected experience:



UFC Sale Officially Closes For \$4 Billion, Fertitta Brothers Earn Huge Payday UFC has officially sold for \$4 billion, and the Fertitta brothers are walking away rich.









CreditEase's Online Platform Yirendai Becomes the Third Major P2P Lender to...



### **Technology Team Manager**



) 0

Georgetown University's McDonough School of Business Sep 2012 - May 2014 · 1 yr 9 mos

Washington D.C. Metro Area



### **Chief Investment Officer**





Georgetown University Student Investment Fund

Sep 2011 - Dec 2013  $\cdot$  2 yrs 4 mos Washington D.C. Metro Area



## **Analyst, Special Projects Group**





Maybank

Jul 2012 - Aug 2012 · 2 mos Kuala Lumpur, Malaysia

## More profiles for you



**Alex Reibman** · 1st

Co-Founder/CEO @ Agency

Message



Paulina Szyzdek in · 1st

VC Principal at Bosch Ventures I Al for the Future of Humanity I Ex-Banking & Consulting

◀ Message



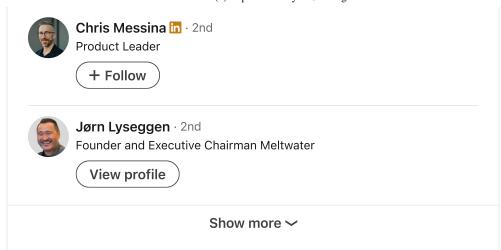
Henry Shi in · 2nd

Co-Founder at Super.com: America's #1 SuperApp | Angel Investor | Forbes U30 | EY Entrepreneur of the Year

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