**MSc-IT**

**SEMESTER – II**

**MIT2234C05: E-Commerce**

**Date: 11/01/2024**

1. Visit the following sites on the Internet, analyze them and report your findings. Include the title of each site with your report:

a. [www.sportszone.com](http://www.sportszone.com) for live interviews, play-by-play calls, and other interesting audio and animated information

b. [www.cai.com](http://www.cai.com) for animations from engineering automation

c. [www.paris.org/musees/louvre](http://www.paris.org/musees/louvre) for exhibits at the Louvre

d. [www.virtualproperties.com](http://www.virtualproperties.com) for video tours of real estate

2. Internet transactions will alter the traditional form of money as security and privacy solutions allow for extensive use of digital cash. Review the literature and report.

3. Look up Amazon.com on the Internet and report the number and types of EC books available for sale.

4. Locate a website for each of the following items:

a. Airline tickets

b. Personal computers

c. Clothes

d. Books

e. Automobile tools

f. Road maps

g. Looking up the address and phone number of a friend

Explain how you looked up the website (by subject, URL address etc) Write the Web address and company name. Would you go back to the site or, if you had more time, would you look up a better one? Explain

5. You have decided to upgrade to a new laser printer. Let's say you have decided to purchase a HP inkjet color printer via the websites of e-merchants like Office Depot or Staples. Use the Internet to look up three such websites and report on the outlet from which you have chosen to buy the printer. Include your reasoning for your final choice.

6. Visit Sahara airline's site (www.airsahara.net) and Jet airline's site (www.jetairlines.com) and compare them

7. Evaluate four high-volume items that are sold on the Internet (www.dell.com for PCs, www.amazon.com for books).What makes these e-merchants so successful? Elaborate

8. Find recent information on amazon.com and comment on its battle with Barnes and Noble

a) Enter the Amazon's site and print a list of current books on e-commerce

b) Find a review of one of these books

c) Review the services you can get from Amazon and describe all the benefits you can receive

d) Enter Barnes and Noble website (www.bn.com) and compare it with amazon.com