**MSc-IT**

**SEMESTER – II**

**MIT2234C05: E-Commerce**

**Date: 18/01/2024**

1. Log into [www.weather.com](http://www.weather.com) and trace all the paths of the site by clicking the hyperlinks. Develop a tree diagram of all of the hyperlinks allowed from the site.

2. Log into [www.time.com](http://www.time.com) and trace all the paths of the site by clicking the hyperlinks. Develop a tree diagram of all of the hyperlinks allowed from the site.

3. Enter the sites of [www.peapod.com](http://www.peapod.com) and [www.Netgrocer.com](http://www.Netgrocer.com). Compare the services offered by the two companies and evaluate their chances for success. If you had money to invest, in which of these two companies would you invest?

4. There are many search engines. Try the following ones: [www.jango.com](http://www.jango.com) and [www.compare.com](http://www.compare.com). Try to find a Notebook computer, vacuum cleaner and a plane paper fax machine and compare the prices. Comment on the strong and weak points of each of the search engines.

5. Almost all major car manufacturers allows you to configure your car online. Enter [www.toyota.com](http://www.toyota.com) and [www.ford.com](http://www.ford.com) and configure a car of your choice. After you decide what you want, examine the payment options.

6. Investigate the high volume items that are being retailed on the Internet. Some examples are:

Toys ([www.eToys.com](http://www.eToys.com))

Software ([www.eggheads.com](http://www.eggheads.com))

Movies( [www.real.com](http://www.real.com))

Find more best selling sites.

7. Visit the websites of IETF (www.ietf.org) and IANA (www.iana.org).Based on the contents of these sites, what role does each play in the governance of the Internet?

8. Several domain name disputes have arisen on the Internet. Search the Yahoo!, the site for some of the interesting domain name controversies.

9. Why is google.com a big success? How do they make profit? What is special about Google’s search engine?