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REFERENCES

Tonia Cowan, *graphics director, The Wall Street Journal*
tonia.cowan@wsj.com

Maureen Linke, *assignment editor, politics, economics and investigations, The Washington Post*
maureen.linke@washpost.com

Shazna Nessa, *former global head of visuals, The Wall Street Journal*
snessa@gmail.com

PROFESSIONAL EXPERIENCE

- **Business Insider, New York, N.Y.**
2024–present
Data visualization director. Conceive, oversee and execute news graphics and interactive storytelling. Create and implement visual styles and design systems. Establish scalable workflows.
- **The Wall Street Journal, New York, N.Y. 2005–2024**
Deputy graphics director. Helped manage a team of more than 30 data journalists, developers and data visualization specialists. Prior: Graphics editor covering national politics and coordinating election coverage.
- **The Patriot-News, Harrisburg, Pa. 2002–05**
Designer/graphics reporter. Designed section fronts, special sections and A1 centerpieces. Researched and created maps and graphics. Art-directed and created illustrations and photo illustrations.
- **Freelance 2001–05**
Design consultant. Clients included: *City Pulse*, Lansing, Mich.; *EJ magazine*, Knight Center for Environmental Journalism; Michigan Interscholastic Press Association; MSU School of Journalism.
- **Michigan Press Association 1999–2001**
Publications editor for the statewide organization of 300 newspapers. Designed, reported and wrote for weekly newsletter, promotional brochures and conference materials.

TEACHING EXPERIENCE

- **Michigan Interscholastic Press Association 2000–02, 2025–present**
Teach week-long high-school journalism workshop class on advanced publication design. Lead sessions at MIPA's annual fall conference on design topics.
- **University of Missouri School of Journalism Fall 2013–present**
Guest lecturer for information graphics class covering data visualization.
- **The New School Fall 2017**
Part-time lecturer in the Journalism + Design program teaching a course on public-opinion polls.

- **Society for News Design Quick Courses 2002, 2004**
Faculty member for day-long news design workshops.

EDUCATION

- **Michigan State University, M.A., Journalism May 2002**
Concentration in visual communication. Completed a professional project redesigning the *Hillsdale* (Mich.) *Daily News*.
- **The Poynter Institute Visual Journalism Fellowship 2001**
One of 17 selected for a six-week professional program. Projects included print and web design, photography and graphics. Served as editorial director for final publication.

- **Michigan State University, B.A., Journalism May 2000**
Editorial sequence in reporting and editing. Additional journalism course work in graphics and design. Minor in political science.

SKILLS/ACHIEVEMENTS

- **Design and development**
Adobe Illustrator, InDesign, Photoshop, Figma, ai2html, HTML, CSS, JavaScript, Svelte.
- **Data visualization**
Datawrapper, RAWGraphs, ggplot, ArcGIS, QGIS, Mapbox.
- **Data analysis**
R, Python, Excel, Google Sheets.
- **Reporting and editing**
Experience in spot news, features and long-form narrative articles. Intimate knowledge of grammar and style.
- **Critiques/contest judging**
Participate in critiques and judging in both editorial and design categories for MIPA, SND, Columbia Scholastic Press Association, National Scholastic Press Association, Pennsylvania Scholastic Press Association and Maine Newspaper Association.
- **Selected awards**
SND Creative Competition, Online Journalism Awards, Information Is Beautiful Awards, Best American Infographics, CSPA Alumni Achievement Award, CSPA Joseph M. Murphy Award.