

randy yep

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REFERENCES

Tonia Cowan, graphics director,
The Wall Street Journal
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Maureen Linke, assignment editor,
politics, economics and investigations,
The Washington Post
maureen.linke@washpost.com

Shazna Nessa, former global head
of visuals, *The Wall Street Journal*
snessa@gmail.com

PROFESSIONAL EXPERIENCE

■ **Business Insider, New York, N.Y.**

2024–present

Data visualization director. Conceive, oversee and execute news graphics and interactive storytelling. Create and implement visual styles and design systems. Establish scalable workflows.

■ **The Wall Street Journal, New York, N.Y. 2005–2024**

Deputy graphics director. Helped manage a team of more than 30 data journalists, developers and data visualization specialists. Prior: Graphics editor covering national politics and coordinating election coverage.

■ **The Patriot-News, Harrisburg, Pa. 2002–05**

Designer/graphics reporter. Designed section fronts, special sections and A1 centerpieces. Researched and created maps and graphics. Art-directed and created illustrations and photo illustrations.

■ **Freelance 2001–05**

Design consultant. Clients included: *City Pulse*, Lansing, Mich.; *EJ magazine*, Knight Center for Environmental Journalism; Michigan Interscholastic Press Association; MSU School of Journalism.

■ **Michigan Press Association 1999–2001**

Publications editor for the statewide organization of 300 newspapers. Designed, reported and wrote for weekly newsletter, promotional brochures and conference materials.

TEACHING EXPERIENCE

■ **Michigan Interscholastic Press Association 2000–02, 2025–present**

Teach week-long high-school journalism workshop class on advanced publication design. Lead sessions at MIPA's annual fall conference on design topics.

■ **University of Missouri School of Journalism Fall 2013–present**

Guest lecturer for information graphics class covering data visualization.

■ **The New School Fall 2017**

Part-time lecturer in the Journalism + Design program teaching a course on public-opinion polls.

■ **Society for News Design Quick Courses 2002, 2004**

Faculty member for day-long news design workshops.

EDUCATION

■ **Michigan State University, M.A., Journalism May 2002**

Concentration in visual communication. Completed a professional project redesigning the *Hillsdale* (Mich.) *Daily News*.

■ **The Poynter Institute Visual Journalism Fellowship 2001**

One of 17 selected for a six-week professional program. Projects included print and web design, photography and graphics. Served as editorial director for final publication.

■ **Michigan State University, B.A., Journalism May 2000**

Editorial sequence in reporting and editing. Additional journalism course work in graphics and design. Minor in political science.

SKILLS/ACHIEVEMENTS

■ **Design and development**

Adobe Illustrator, InDesign, Photoshop, Figma, HTML, CSS, JavaScript, Svelte.

■ **Data visualization**

Datawrapper, RAWGraphs, ggplot, ArcGIS, QGIS, Mapbox.

■ **Data analysis**

R, Python, Excel, Google Sheets.

■ **Reporting and editing**

Experience in spot news, features and long-form narrative articles. Intimate knowledge of grammar and style.

■ **Critiques/contest judging**

Participate in critiques and judging in both editorial and design categories for MIPA, SND, Columbia Scholastic Press Association, National Scholastic Press Association, Pennsylvania Scholastic Press Association and Maine Newspaper Association.

■ **Selected awards**

SND Creative Competition, Online Journalism Awards, Information Is Beautiful Awards, Best American Infographics, CSPA Alumni Achievement Award, CSPA Joseph M. Murphy Award.