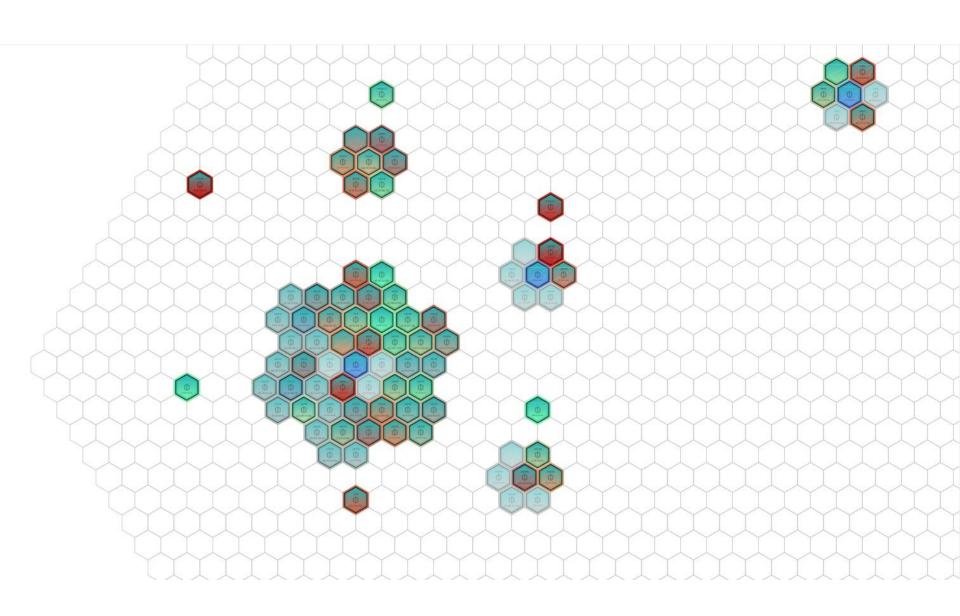
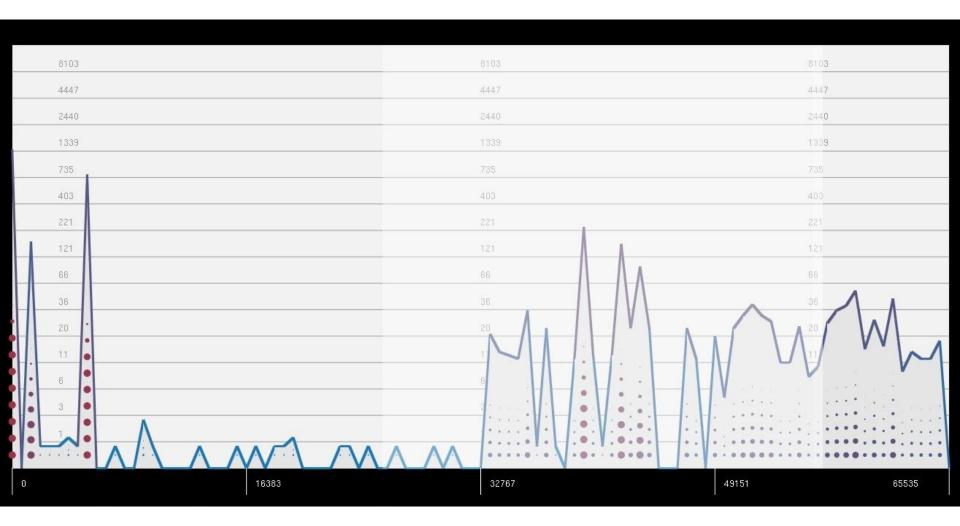
## Design Goals

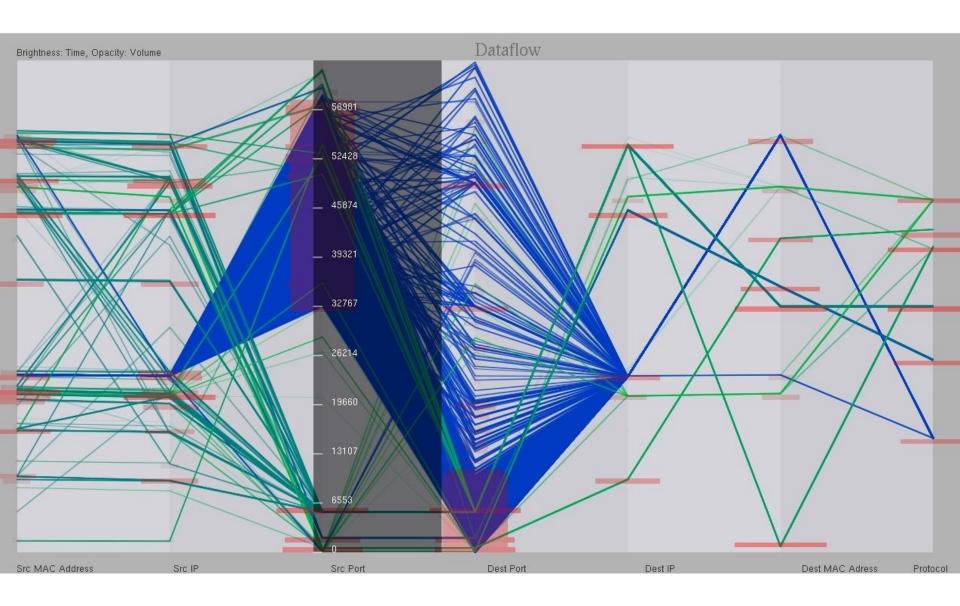
- Clarity
- Interconnectivity
- Modularity

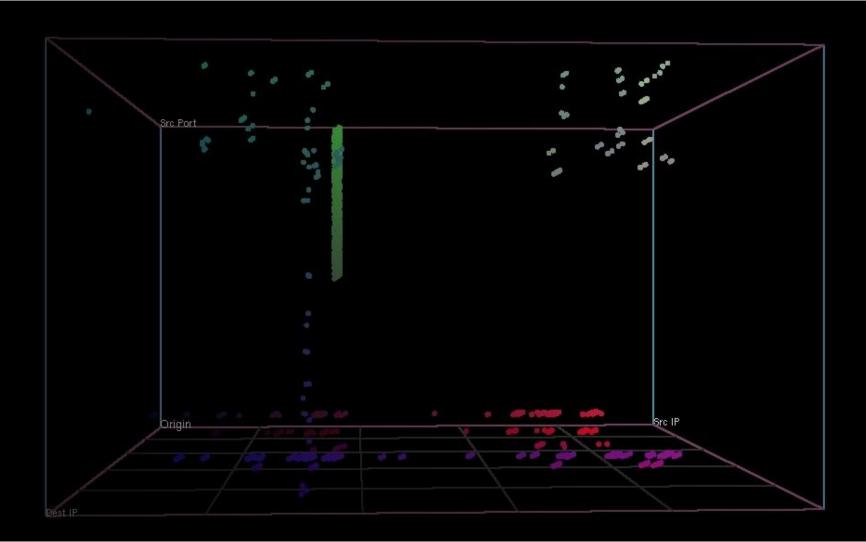
## Clarity

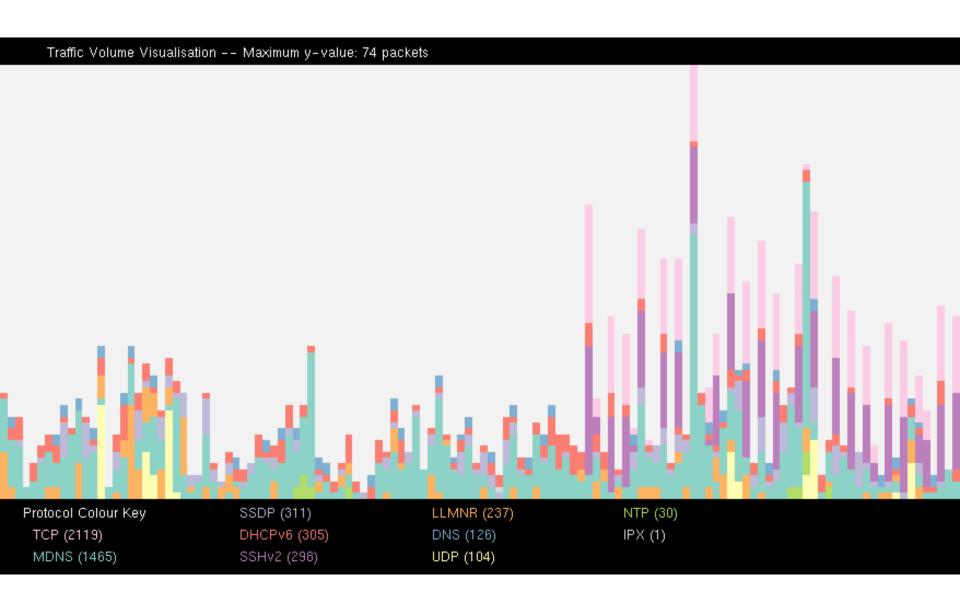
- Visualizations designed to show one or two things
- Simplicity makes relevant information obvious
- Customisability removes extraneous data











## Interconnectivity

- Trade-off between clarity and depth
- Data from one visualization can be explored in another
- Use both hard and soft filters to focus on areas of interest

## Modularity

