




REBECCA CHEN

 rebeccaychen.com
 rychen625@gmail.com
 @rebeccaychen

EDUCATION

University of Michigan, Ann Arbor

Human-Computer Interaction, MS in Information
Full-Tuition Merit Scholar
2016–2018

University of California, Irvine

Cognitive Sciences, BS (Honors)
Minor in Management
2011–2015

SKILLS

UX

Interaction Design
Empathy/Journey
Mapping
User Research
Contextual Inquiry
Sketching
Wireframing
Prototyping
Visual Design
Human Cognition

Software

Sketch
Framer
Balsamiq
Photoshop
Illustrator
Adobe XD
MS Suite
HTML 5
CSS 3
Python

Languages

English (Native)
Chinese (Fluent)

EXPERIENCE

User Experience Designer @ Amazon

Seattle, WA | Jul 2018 – present

- Designing strategic and customer-centric support experiences for sellers on the \$175 billion Amazon Marketplace
- Crafting and evolving Selling Partner Support UX team's brand identity and outreach

UX Design Intern @ Amazon

Seattle, WA | Jun – Aug 2017

- Deep-dived into Amazon Marketplace experience and detailed user journey of 3rd party sellers
- Scoped project by size of opportunity and highest impact
- Collaborated across 3 departments and multiple job roles

Honors Thesis Researcher @ Cognitive NeuroSystems Lab

Irvine, CA | 2014 – 2016

- Implemented a thesis project under a mentor from start to finish
- Conducted human subjects research, analyzed large physical and behavioral data, and formulated graphical outputs
- Defended thesis project "Perception of Gravity in a Rotating Virtual Environment" successfully in front of a panel of department faculties