REBECCA CHEN

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@rebeccaychen in

SKILLS

UX
Interaction Design
Empathy/Journey Mapping
User Research
Contextual Inquiry
Sketching
Wireframing
Prototyping
Visual Design
Front-End Development
Human Cognition

SOFTWARE
Sketch
Framer
Photoshop
Illustrator
Adobe XD
HTML 5 / CSS 3
Python
Microsoft Office Suite

LANGUAGES
English
Mandarin Chinese

LEADERSHIP

Founder, President
Multicultural, Community Service-
Based Sorority (ΣΔΣ, Γ Chapter)

Active Member
UMSI Leadership Series
SOCHI at UMSI
InfoGamers at UMSI

EDUCATION

UNIVERSITY OF MICHIGAN, SCHOOL OF INFORMATION | 2016-2018
Master of Science in Information   GPA: 3.9
Specializing in Human-Computer Interaction

UNIVERSITY OF CALIFORNIA, IRVINE | 2011-2015
Cognitive Sciences, B.S. (Honors)   GPA: 3.8
Specialized in Computation
Minor in Management

EXPERIENCE

UX Design Intern | Amazon - Marketplace | 2017 - 3 months
Seattle, Washington
-Deep-dived into Amazon's 3rd-party seller voice and created a detailed customer journey and empathy map
-Scoped the project based on the size of opportunity and highest impact that can be delivered in 3 months time
-Collaborated with PMs, UX Designers, UX Researchers, Business Analysts and others
-Delivered project successfully and received a full-time return offer

Honors Thesis Researcher | Cognitive NeuroSystems Lab | 2014 - 2016
University of California, Irvine
-Implemented an honors thesis project under a mentor from start to finish
-Conducted human subjects research to study effects of visual simulation in a virtual environment on motion sickness and postural instability
-Analyzed large behavioral and stability data sets and formulated graphical outputs
-Defended thesis project "Perception of Gravity in a Rotating Virtual Environment" successfully in front of a panel of department faculties

PROJECTS

UX/ Product Designer | Muxeum | 2017 - 3 months
-Designed an IoT system to augment the museum visiting experience through inforamtion access, user engagement, and wayfinding

UX Researcher | DirecTV Now | 2017 - 3 months
-Evaluated DirecTV Now's web service system through an array of qualitative research methods to generate recommendations on ways to increase acquisition and improve retention rate

UX / Interaction Designer | LINQ | 2017 - 3 months
-Proposed, scoped, researched, designed, and evaluated a design to help parents of children with Autism Spectrum Disorder monitor the progress and social behavioral changes

UX / Interaction Designer | HoMe | 2016 - 3 months
-Framed a design problem, conducted competitive analysis, created personas, interviewed target users, and explored and refined a variety of solutions
-Prototyped a high-fidelity mobile app with 15+ interactions aimed to incentivize and teach students to cook

AWARDS

UMSI Full Tuition Merit Scholarship (2016-2018)