REBECCA
CHEN

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SKILLS

User Experience

Interaction Design
Empathy/Journey Mapping
User Research
Contextual Inquiry
Sketching
Wireframing
Prototyping
Visual Design
Human Cognition

Software

Sketch
Framer
Photoshop
Illustrator
Adobe XD
MS Suite
HTML 5
CSS 3
Python

Languages

English (Native)
Chinese (Fluent)

EDUCATION

University of Michigan, Ann Arbor
Human-Computer Interaction, MS in Information
Full-Tuition Merit Scholar
2016-2018

University of California, Irvine
Cognitive Sciences, BS (Honors)
Minor in Management
2011-2015

EXPERIENCE

UX Design Intern @ Amazon
Seattle, WA | Jun - Aug 2017

- Deep-dived into Amazon Marketplace experience and detailed user journey of 3rd party sellers
- Scoped project based on size of opportunity and highest impact
- Collaborated across 3 departments and multiple job roles
- Delivered project successfully and received a full-time return offer

Honors Thesis Researcher @ Cognitive NeuroSystems Lab
Irvine, CA | 2014 - 2016

- Implemented a thesis project under a mentor from start to finish
- Conducted human subjects research, analyzed large behavioral and physical data, and formulated graphical outputs
- Defended thesis project "Perception of Gravity in a Rotating Virtual Environment" successfully in front of a panel of deparment faculties

PROJECTS

Muxeum
Product design: an IoT system that augments museum visits through information access, user engagement, and wayfinding

Linq
UX design: a web application that bridges communication gaps between children with Autism Spectrum Disorder and their parents/ caregivers

HoMe
Interaction design: a mobile application that incentivizes and aids students in learning to cook