

# the problem.



There is a gap in the delivery of analytics for the Internet of Things.



#### The First Mile Problem

We provide an embedded client and a robust analytics solution specifically for connected devices.

## how it works.

Distributed and connected analytics.





### Embedded (AllJoyn)

The Tellient IoTA thin client integrates at the device OS (HLOS or RTOS) level and is extensible by device manufacturer.



#### **Publish**

Device analytics data is published to our cloud based system.



#### **Enhance**

Data and metadata are combined with aggregated external data such as:

- Temperature
- Time
- Seismic data
- Traffic
- Other open data feeds



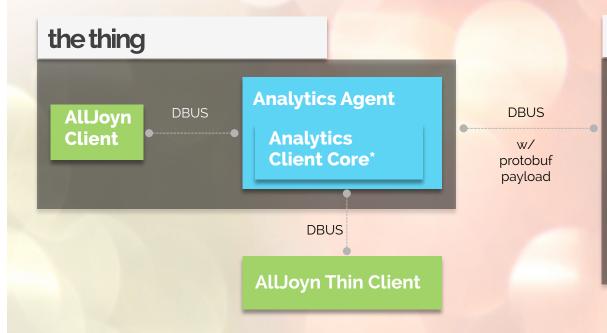
#### **Distribute**

The resulting output is real-time, actionable data usable by:

- Marketing
- R&D/Product
- Finance
- Customer service
- Supply chain management
- 3<sup>rd</sup> party systems & devices



AllJoyn Analytics system overview.



the AllJoyn gateway

#### Analytics Connector

Gateway Agent Connector (Repackages payload to HTTPS, MQTT/ TLS, etc.) Gateway Management App

### Tellient

Analytics Engine

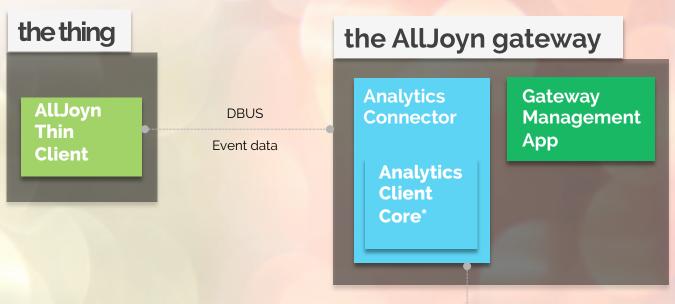


### \*Analytics Client Core

- Custom protobuf implementation for collecting event data.
- Small footprint that could be embedded directly in AllJoyn clients, thick or thin, depending on requirements.



Sample deployment of thin client with an AllJoyn Gateway Agent



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Protobuf payload via HTTPS, MQTT/TLS, etc.

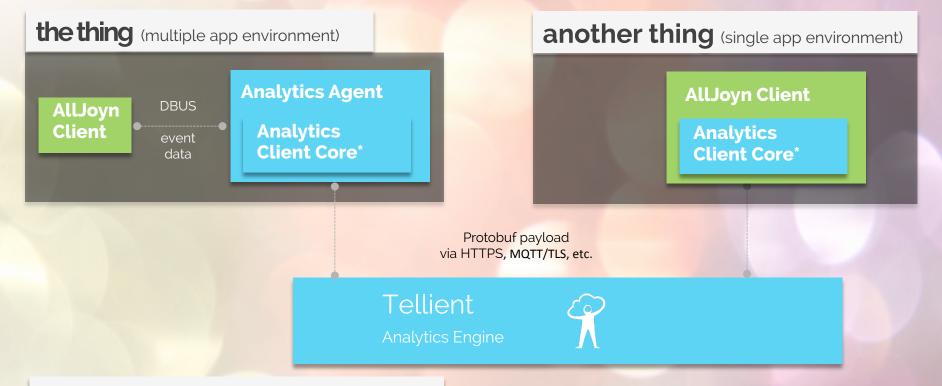
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**Analytics Engine** 





Sample deployments in an AllJoyn network without a gateway agent

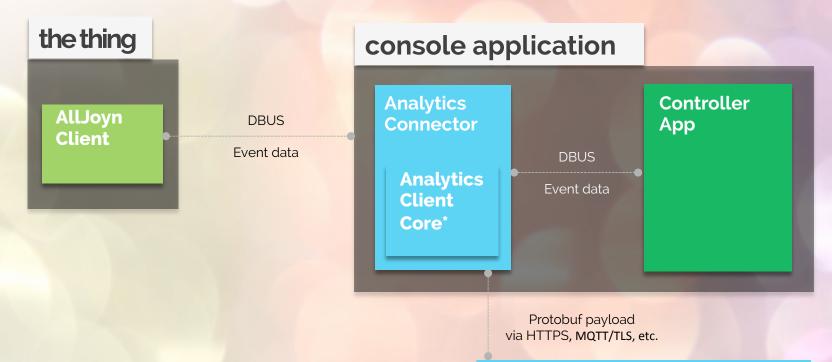


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Sample deployment in an AllJoyn network with a controller application running on a wall console



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#### Tellient

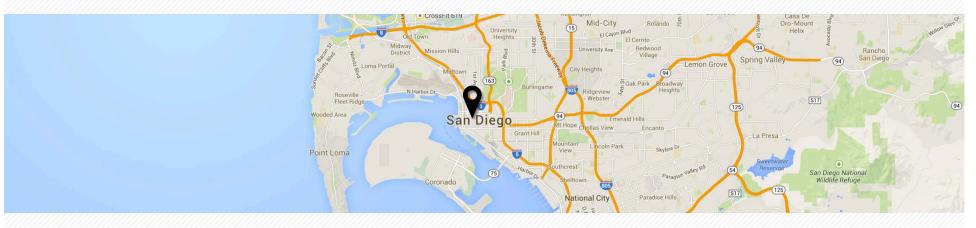
**Analytics Engine** 



## connect



At Tellient, we make Analytics for Things.



## Things are getting smarter.

Devices are connected to each other, to the cloud, and to control interfaces, enabling them to collaborate to create a system of ever-increasing efficiency and convenience.

The "ever-increasing" part will be be because of decisions:

- made by humans and machines
- influenced by Analytics
- · derived from Big Data and
- applied in real time.

Tellient helps make it possible.





