**Rylee M. Savage**

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## **EDUCATION**

**Brigham Young University** – **Marriott School of Business**  Provo, UT *Bachelor of Science, Pre-Marketing* April 2026

* GPA 3.60/4.00
* *Member*: Marketing Association, Marriott Inclusion in Belonging Society
* *Skills:* Word, Excel, PowerPoint, Python, SQL, Canva

**Global Marketing Study Abroad**                                                                                                                       Spring 2024

*Whitmore Global Business: London, Paris, Norway, Sweden, Rome, Dubai, Thailand, Taiwan, Australia, and New Zealand*

* Business Visits and Global marketing fundamentals

**Utah State University– Huntsman School of Business** Logan, UT

Bachelor of Science, Pre-business Aug 2022 - Apr 2023

* GPA 3.60/4.00
* National Society of Leadership & Success

**EXPERIENCE**

**Pressed Floral (Bespoke Floral Preservation)**                                                              Provo, UT

*Marketing Intern and Team Lead for Pressed Floral (On-campus Internship)*                                               Jan 2024 - Present

* Designed and pin 2 posts to Pinterest per week, create demographic and psychographic survey researching target market
* Strategically visualized and carried out marketing campaign content shoot by developing photo and video content
* Boosted Pinterest followers from 2.5 to 2.7k through strategic engagement tactics and captivating content curation

**True REST (Float Spa)** Provo, UT

Float ConsultantOct 2023 - Present

* Interacted with 20+ clients daily to mange accounts and book appointments, take over 15 phone calls daily
* Coordinated with managers and coworkers to pitch and sell 3 membership options to customers
* Curated a satified customer environment through cleanliness in the spa sanitizing 6 rooms and maintaining laundry

**Swig** Logan, UT ServerJan - Apr 2023

* Exceeded sales goals by upselling products to customers 10 additional items per hour on average
* Communicated with customers affectively to ensure service in a timely manner
* Maintained a organized and safe environment to ensure employee and cutomer satisfaction

**Brad's Food Hut** Cedar City, UT

WaitressJul 2020 - Aug 2022

* Built relationships with customers curating a personal connection with customers and a memorable dining experience
* Functioned as shift manager ensuring customer needs were met a team of 8 responsibilities were fulfilled

**Lawn Care** Cedar City, UT

Yard MaintenanceApr 2016 - Jul 2020

* Performed weekly physical labor yard maintenance for 4 customers and for 3+ hours and adjusted to individual needs

**SERVICE**

**The Church of Jesus Christ of Latter-day Saints** Logan, UT

Social Media ManagerOct 2022 - Apr 2023

* Designed and uploaded 10-20 unique posts for social media weekly
* Posted daily to stake social media to inform followers of upcoming events
* Strategically idealized and executed 2 major events within the community

**PERSONAL**

* Avid Utah Jazz Basketball Fan
* Exploration of new cultures and places through travelling
* Senior class president at Canyon View High School and Honor Society Member