



# It's time for a change

Become **Friends** with crypto



## Problem

# Crypto can be hard for new users

People tend to choose simple and not overwhelming solutions

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## Main issues

- ⌚ Confusing and complicated UI
- ⌚ Takes many clicks to register
- ⌚ Having to keep track of seed phrases



The problem with most wallets we use today

# Too much of everything



## Time-consuming

- Long onboarding procedures
- Need to have different tokens to pay for gas



## Makes users scared

- Not knowing what you can trust
- Need to get a hang of technical details



## Users become irritated

- Overwhelming amount of information
- Users may “give up”



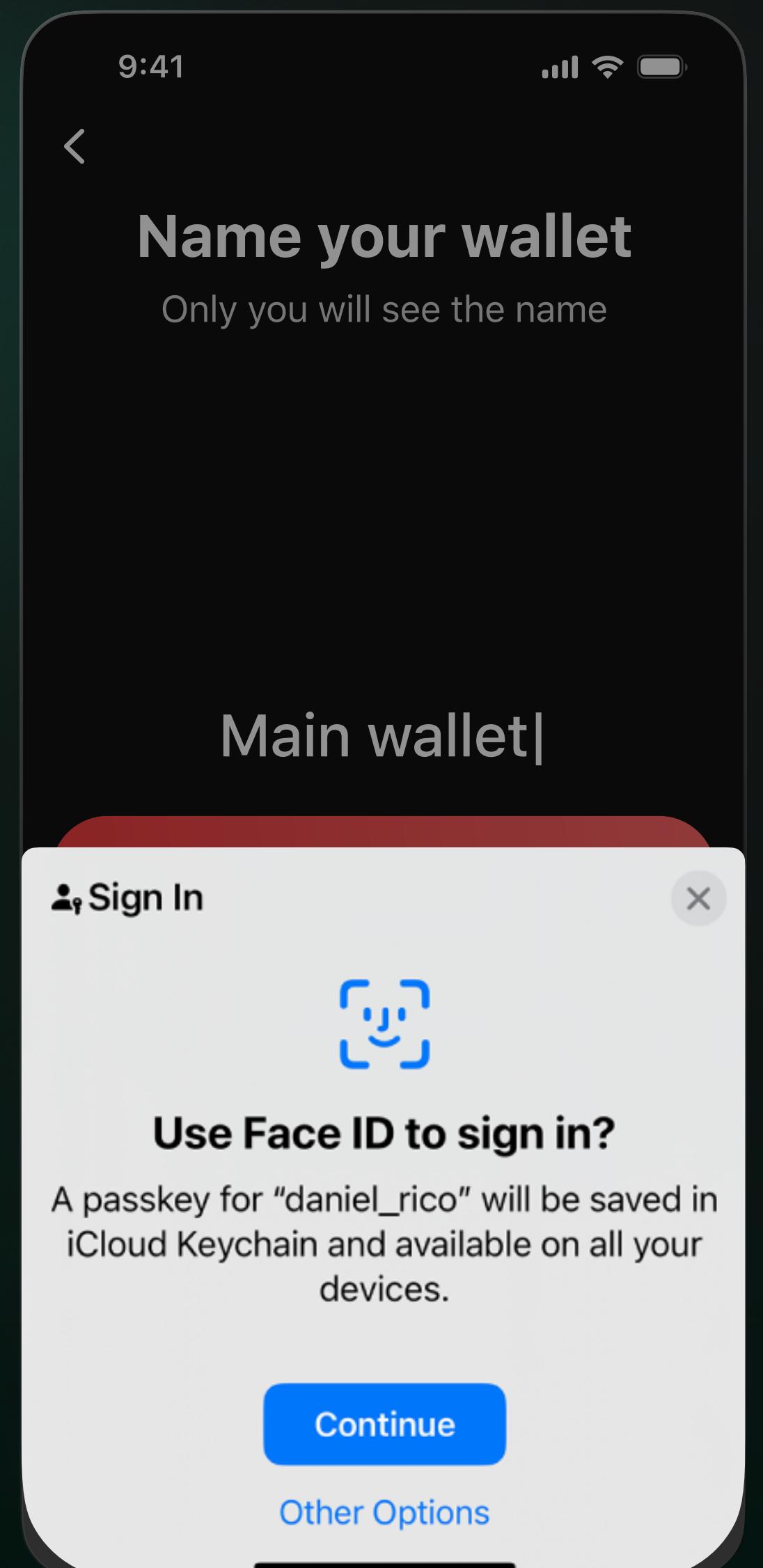
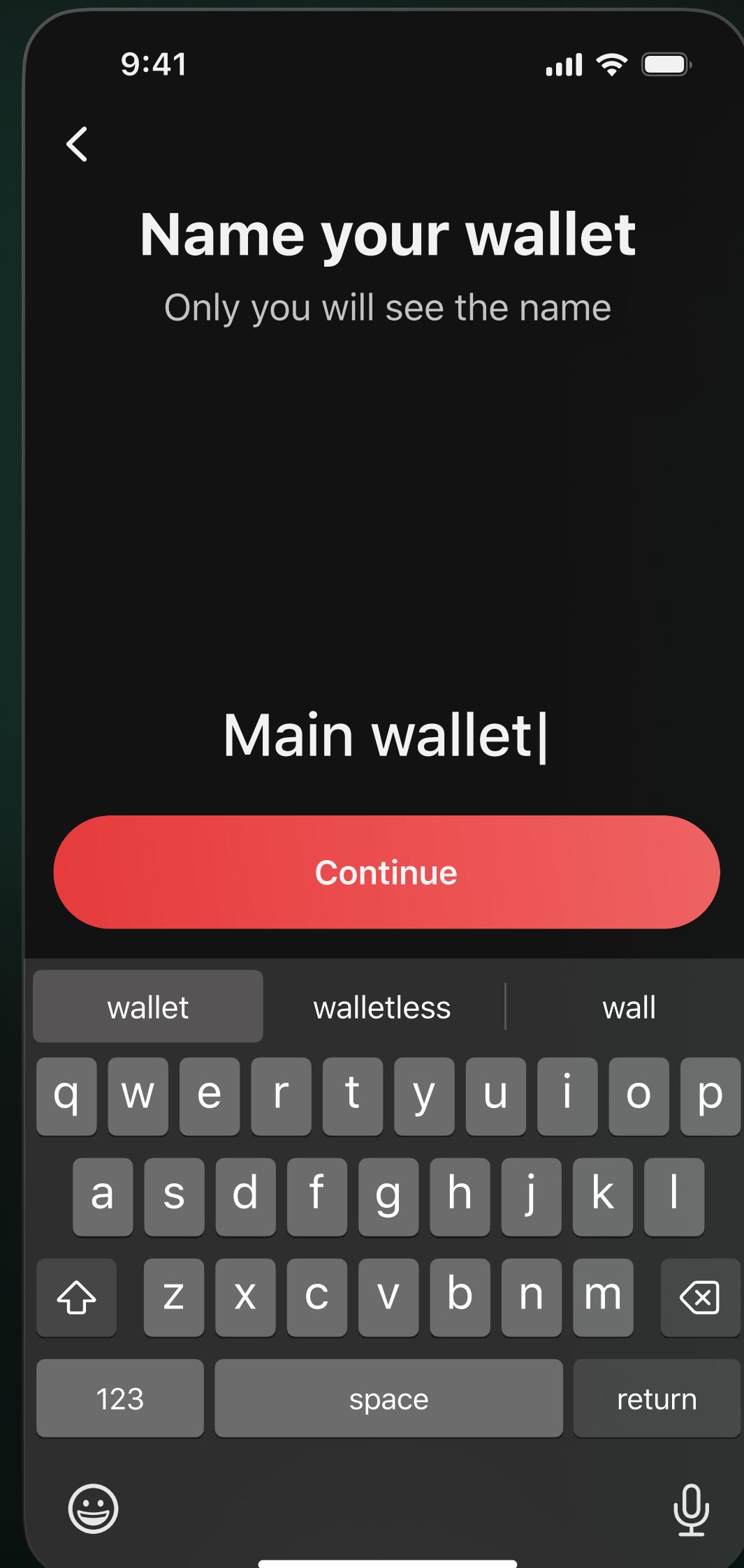
How is **Friends** different?

# Passkey signing

Simple as it should be. No need to store seed phrases.

**There is a straightforward, built-in way to verify your identity.**

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## Problem

# Complicated contract calls make users feel like they don't belong

We don't want to confuse new users with advanced technical data and jargon

**Don't we rather make them feel confident?**

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## Main issues

- ⌚ Displaying lots of advanced data, which isn't relevant to a new user
- 🗣 Need to really know what you are doing when dealing with arbitrary smart contracts



# Problem

# Some examples

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Arbitrum

Account 1 → 0xC8B0...503e4

<https://app.uniswap.org>

0xC8B0...503e4 : EXECUTE ⓘ

 0.00436009 ETH  
\$10.06

DETAILS HEX

 Market >

**Gas (estimated) ⓘ** \$0.46 0.0002005 ETH  
**Very likely in < 15 seconds** Max fee: 0.00027067 ETH

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**Total** \$10.52 0.00456059 ETH  
Amount + gas fee Max amount: 0.00463077 ETH

Reject Confirm

## Swap Token

<b>Pay</b> 0.0044 ETH • ≈\$10.07
<b>Receive</b> 10.0000 USDT • ≈\$10.00
<b>Minimum Receive</b> 10.0150 USDT • ≈\$10.01 • Slippage tolerance -0.15%
<b>Interact contract</b> 0xec8b...03e4 •  Uniswap V3 • <input checked="" type="checkbox"/> Interacted before • <a href="#">View more</a>

Open in browser

<https://app.uniswap.org> Request from

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Seed Phrase 1 #1 0xaaed...2349 \$2,554.94

Seed Phrase address

Sign and Create
Cancel

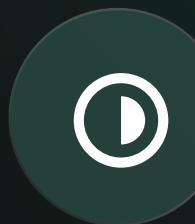
# Can't we do better?



Our solution to this problem

# Simplifying with AI

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## Optimized quantity of data

Only crucial data is displayed



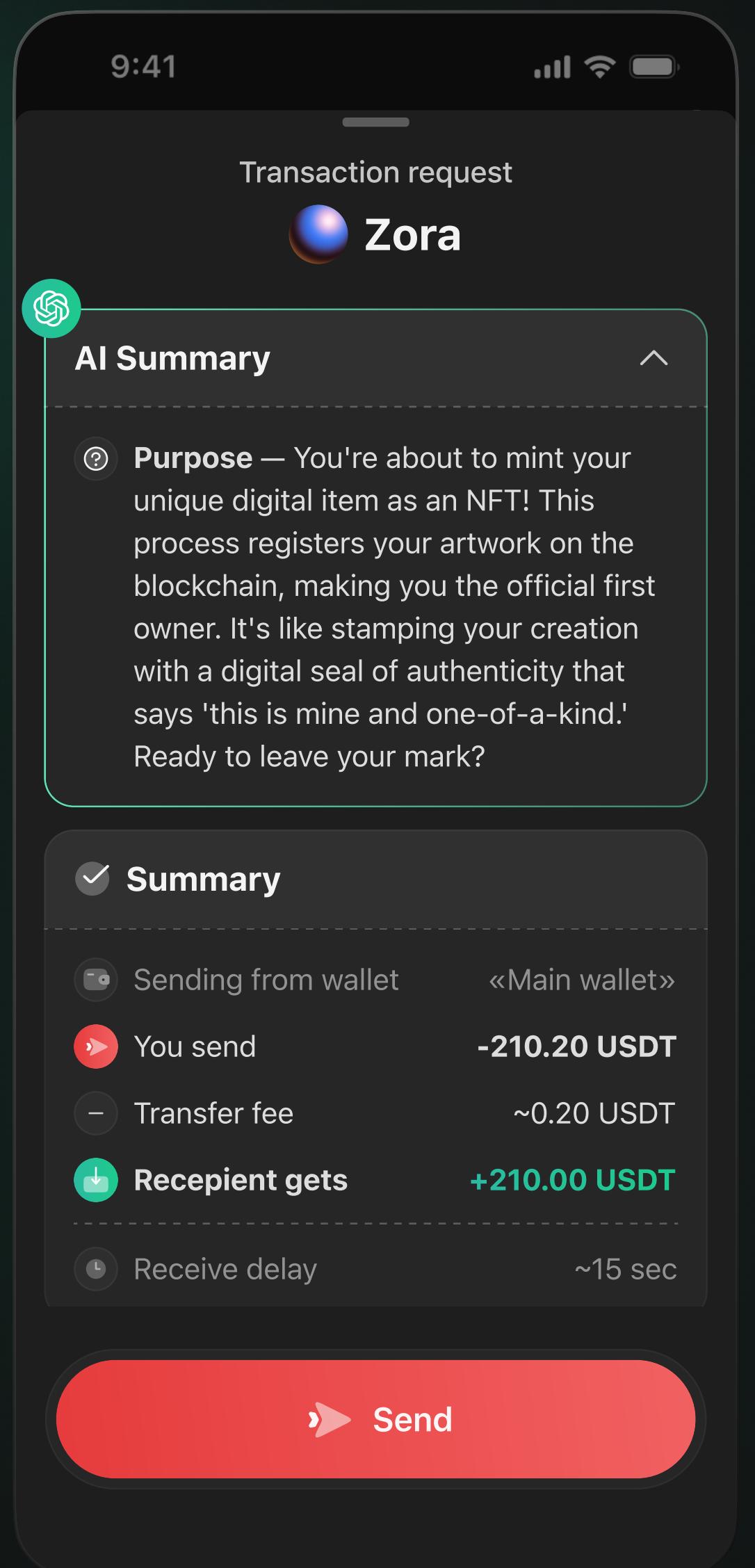
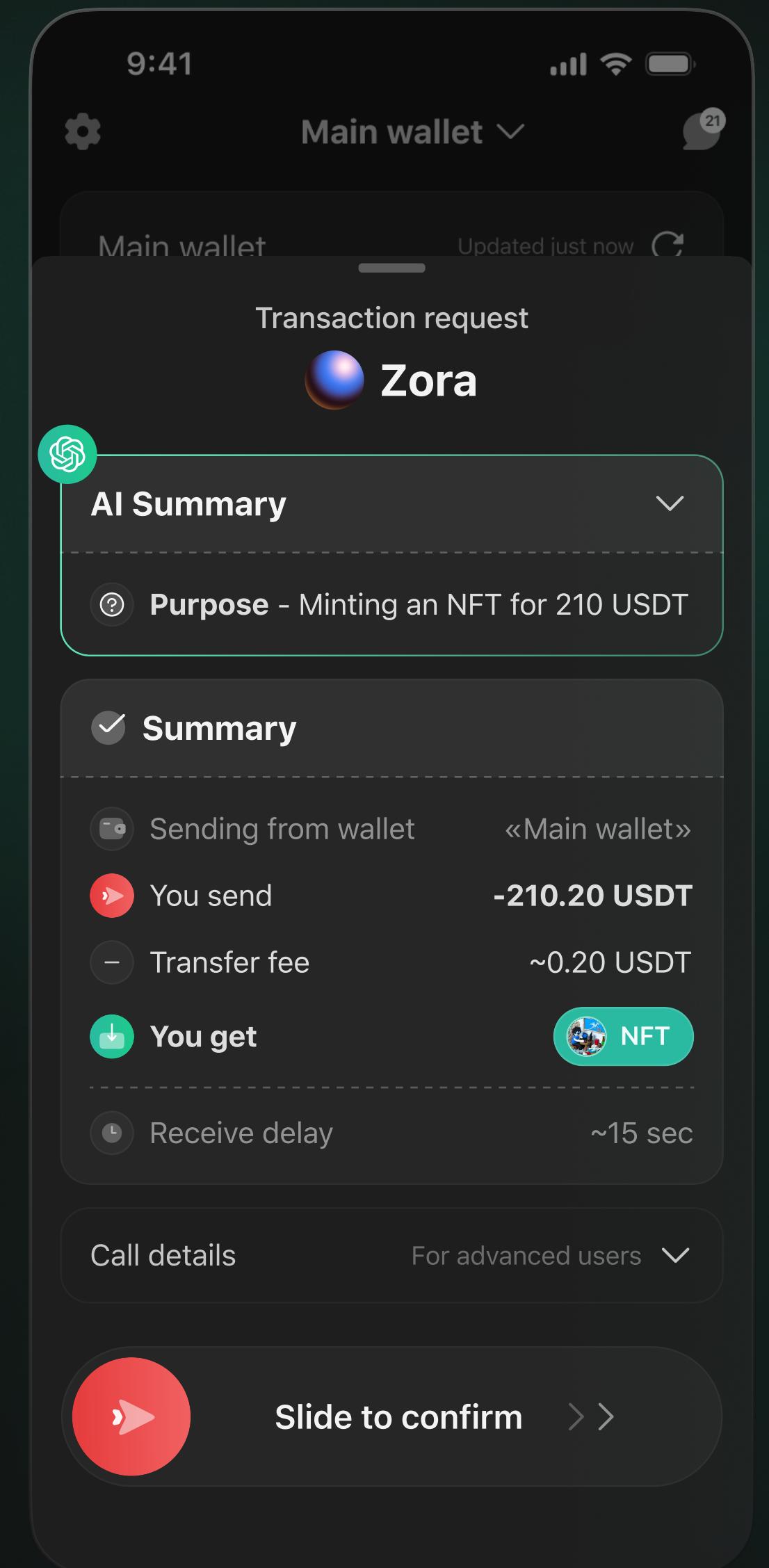
## AI-powered help

ChatGPT analyzes a contract and gives a user-friendly summary



## Positive vibes

Simple things make users feel confident. And confidence is always great :)





...and something more

# Friends — a friendly wallet

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