



California's Cannabis Deserts

How local control threatens California's legal market

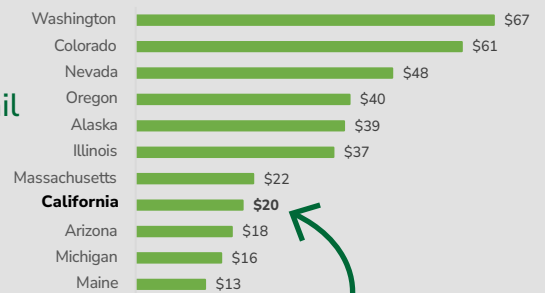
61%

of cities and counties do not allow any retail cannabis business

Although cannabis for adult recreational use is legal in California, Prop 64 gave **local governments** control over cannabis regulations.


9 mostly rural and conservative counties have no cannabis retail at all.


Cannabis Tax Revenue per Capita (FY 2022)



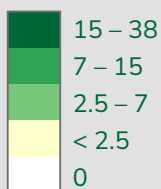
California lags behind other states with only **\$20** in cannabis tax revenue per capita. High taxes and cannabis 'deserts' drive the black market and lead to lower legal sales.


 **Santa Clara County** has only **1** license per 100,000 people.

 **Kern County** has only **1.1** licenses per 100,000 people

 **Orange County** has only **2.3** licenses per 100,000 people, compared to its neighbor **Los Angeles** that has **6.6** licenses per 100,000 people.

Retail Licenses Per 100k People



 Prohibited Cities

