

Ryan Newport

📍 Port Perry, ON 📞 905-391-8804 ✉ ryndesign@gmail.com 🌐 <https://ryndesign.github.io>

Professional Summary

Talented Web Designer with 20+ years experience in completing projects ranging from simple storefronts to enterprise-class, web-based interfaces. Extraordinary developer of creative UIs and invaluable customer-facing assets. Integrates rich media, web apps, and advanced UX design to produce exceptional final products.

Skills

- Fluent in Responsive HTML, CSS, Sass with an understanding of PHP & JavaScript.
- Proficiency with Adobe's Creative Suite: Photoshop, Illustrator, XD.
- Skilled in graphic design fundamentals such as colour, typography, spacing, alignment, etc.
- User Experience (UX) design & User Interface (UI) design.
- Artistic background with the ability to design for print and web.
- Experience with WordPress CMS
- Google Analytics / Google Tag Manager
- Able to learn new things quickly in any environment.
- Self motivated and result oriented individual.

Work History

Web Director

Ravenshoe Group | Markham, ON

April 2004 - Sept 2023

- Designed website layouts, templates & unique branded looks.
- Developed concepts, target audience, requirements, deadlines & budgets.
- Experience designing digital products, websites, mobile & responsive experiences
- Designed user interfaces that engaged multiple senses & produced immersive experiences.
- Promoted brand identity by creating company logos & delivering attractive, user-friendly & unique website.
- Created style guides to standardize multiple sites around singular templates & design languages.
- Conducted usability testing & post-deployment evaluations to measure user experience success.
- Worked with clients to gather & define requirements, establish scopes & managing project milestones.
- Monitored emerging UX design trends & practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Coordinated, created and scheduled content, designs & periodic updates to company website.
- Designed/ developed websites in Shopify, WordPress & Custom HTML.

Work History

Graphic/ Website Designer

BAM Builder Advertising & Marketing | Toronto, ON

May 2002 - Mar 2004

- Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
- Applied knowledge of production to create high-quality images.
- Design advertising & marketing materials for new home developments
- Designed website layouts, templates & unique branded looks.

Graphic/ Website Designer

Metropolis Media | Toronto, ON

Jan 2000 - Feb 2002

- Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
- Designed website layouts, templates & unique branded looks.
- Completed final touches for projects such as images sizes and font selection.
- Developed creative design for print materials, brochures, banners and signs.

Education

Graphic Design Degree

Durham College, Oshawa, ON

High School Diploma

Henry Street High School, Whitby, ON

Interests

- Drawing/ sketching.
- Design and Create custom woodworks. Eg. Signs, Artwork, Decor, etc..
- Enjoy watching and playing sports.
- Spend summers camping with my family.

References available upon request.