



Custom Web Site Proposal

Prepared For

Kevin Harris
Compliance Networks

Contact

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03.30.15

Prepared By

Ryan O'Connor
Thirty, Inc.

Contact

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Project Scope

This is a basic overview to communicate our understanding of the fundamental needs of this project.

As outlined in the project requirements meeting & correspondence, we will develop a new website for Compliance Networks to more clearly communicate the brand message to existing and potential new clients and partners. Our goal is to provide a new look and feel that will establish your organization as the leader in your industry. The design will be clean and professional and will serve as a tool for the organization to better communicate with it's site visitors.

Compliance Networks will work with Thirty, Inc. to edit and re-organize the existing content from the current website to speak more clearly and precisely to it's audience. A great deal of effort will go into the re-architecting of the brand message to ensure the message is received by site visitors as desired by Compliance Networks.

The site design will be responsive. This will ensure that visitors can view the site content and experience the brand consistently from any device. The site will be viewable on mobile phones, tablets, and desktops alike.

All appropriate areas of the website will be editable by the Content Management System (CMS) and other admin tools developed within this project scope.

Our years of experience in the marketing and internet industries have enabled us to set goals and reach them.



Estimate

Thank you for the opportunity to serve you. If you have any questions about this quote, feel free to call me or email at 501.492.9206 | ryan@wearethirty.com

Kevin Harris
Compliance Networks

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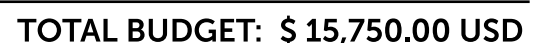
Compliance Networks

<u>Initial Elements</u>	
Website Architecture & Planning	\$2,000.00
CMS Database Architecture & Planning	\$1,500.00
<u>Creative Elements</u>	
Site Theme Design	\$2,500.00
<u>Technical Elements</u>	
HTML / CSS Authoring	\$1,500.00
Content Management Development	\$2,000.00
User Interface Programming	\$1,500.00
<u>Administrative Elements</u>	
Content Development	\$1,500.00
Content Migration	\$2,500.00
User Workflow Setup	\$750.00

TOTAL: \$15,750.00

The timeline chart below outlines the budget, milestones and procedure we will follow to complete this project. We follow a four phase process to ensure customer satisfaction and project efficiency. Our process begins with a discovery phase where we plan everything clearly. Next, a creative phase where all visual elements are designed and approved. We then move into the technical phase where the visual elements are brought to life. Finally, we conduct a review and testing phase to ensure all elements of the project meet your satisfaction. The actual timeline for this project will be determined once the project is initiated.

Milestones & Payment Schedule





Project Proposal Agreement

AGREEMENT as of **02/27/15**, between **Compliance Networks**, (hereinafter referred to as the "Client"), and **Thirty, Inc.**, with respect to the creation of certain designs (hereinafter referred to as the "Work").

DESCRIPTION: See Project Scope

Thirty, Inc. agrees to create the Work in accordance with the following specifications:

Work Description: See Project Scope

ASSIGNMENT OF WORK: Thirty, Inc. reserves the right to assign other designers or subcontractors to the Work to ensure quality and on-time completion.

DUE DATES: Thirty, Inc. will make every effort to meet agreed upon due dates. The Client should be aware that failure to submit required information or materials may cause subsequent delays in the production. Client delays could result in significant delays in delivery of finished work.

GRANT OF RIGHTS: Upon receipt of full payment, Thirty, Inc. grants to the Client all rights in the finished Work:

RESERVATION OF RIGHTS: All rights not expressly granted hereunder are reserved to Thirty, Inc., including but not limited to all rights in sketches, comps, or other preliminary materials.

ADDITIONAL USAGE: If Client wishes to make any additional uses of the work, Client agrees to seek permission from Thirty, Inc. and make such payments as are agreed to between the parties at that time.

PERMISSIONS AND RELEASES: The Client agrees to indemnify and hold harmless Thirty, Inc. against any and all claims, costs, and expenses, including attorney's fees, due to materials included in the Work at the request of the Client for which no copyright permission or previous release was requested or uses which exceed the uses allowed pursuant to a permission or release.

PAYMENT: Payment shall be advanced to Thirty, Inc. in phases as reflected in the proposal timeline.

FEES: Changes in client input or direction or excessive changes will be quoted as separate work from this proposal and will be billed accordingly.

ADDITIONAL SERVICES: Any work which the Client wishes Thirty, Inc. to create which is not specified in the PROJECT SCOPE Section of this agreement will be considered an additional service. Such Work shall require a separate Agreement and payment separate from and above specified in this Agreement.

CANCELLATION: In the event that Work is postponed or cancelled at the request of the Client, Thirty, Inc. shall have the right to bill pro rata for work completed through the date of that request, while reserving all rights under this Agreement. If additional payment is due, this shall be payable within thirty days of the Client's notification to stop work. In the event of cancellation, the Client shall also pay any expenses incurred by Thirty, Inc. and Thirty, Inc. shall own all rights to the Work. The Client shall assume responsibility for all collection of legal fees necessitated by default in payment.



Project Proposal Agreement (cont.)

REVISIONS: Thirty, Inc. shall be given the first opportunity to make revisions requested by the Client. If the revisions are not due to any fault on the part of Thirty, Inc., such work shall be billed separately.

EXPENSES: Client agrees to reimburse Thirty, Inc. for any of the following expenses necessary in completion of the Work: (e.g. Fonts, Messengers, Proofs, Props, Shipping, Software, Stock photography, etc.).

AUTHORSHIP CREDIT: Authorship credit in the name of Thirty, Inc. shall accompany the Work when it is reproduced. If the finished Work is used as a contribution to a magazine or for a book, authorship credit shall be given unless specified to the contrary in the preceding sentence.

OWNERSHIP AND RETURN OF WORK: The ownership of original artwork, including sketches and any other materials created in the process of making the finished Work, shall remain with Thirty, Inc. All such artwork shall be returned to Thirty, Inc. by bonded messenger, air freight, or registered mail within thirty days of the Client's completing its use of the Work. The parties agree that the value of the original, finished Work is 25% of the project total.

CODE OF FAIR PRACTICE: The Client and Thirty, Inc. agree to comply with the provisions of the Code of Fair Practice, a copy of which may be obtained from the Joint Ethics Committee, P.O. Box 179, Grand Central Station, New York, New York, 10017.

ARBITRATION: Any disputes in excess of \$1,000 (or the maximum limit for small claims court) arising out of this Agreement shall be submitted to binding arbitration before the Joint Ethics Committee or a mutually agreed upon Arbitrator pursuant to the rules of the American Arbitration Association. The Arbitrator's award shall be final, and judgment may be entered in any court having jurisdiction thereof. The Client shall pay all arbitration and court costs, reasonable attorney's fees and legal interest on any award or judgment in favor of Thirty, Inc..

The undersigned agrees to the terms of this agreement on behalf of his or her organization or business.

On behalf of the Client:

On behalf of Thirty, Inc.:

A handwritten signature in blue ink, appearing to read 'Kane', is written over a horizontal line.

Date: 3/30/2015

Date: _____