



*The* MERCANTILE ON MAIN

IF YOU CAN DREAM IT. WE CAN HOST IT.



# WELCOME TO YOUR EVENT

Your organization's annual fundraiser? No problem. This year's performance award ceremony? No problem. The wedding to beat all weddings? You bet.

The Mercantile on Main isn't just Rochester's urban eatery. It's Rochester's newest and most unique event hub. Have your next private or semi-private event here in the historic Sibley Square, the building we call home. Its newly renovated design boasts a variety of spaces ideal for weddings, showers, conferences, corporate dinners, celebrations, happy-hours, galas and more. And did we mention catering? We offer a curated collection of some of the best food and drink this town has to offer for breakfast, lunch and dinner. All right here, conveniently located at the corner of Clinton and Main. Where business gets done, friendships are fueled, and Rochester has fun.

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Sibley Square is the epicenter of activity and creativity in Rochester's NEW downtown.

## AT-A-GLANCE



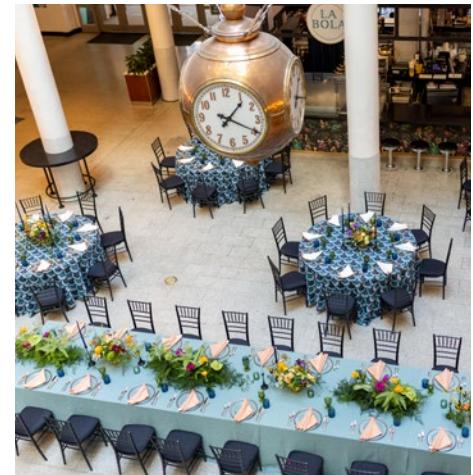
Behind the Glass Gallery –  
Dining and Conference Room



Main Street Riser



North Atrium



The Full Mercantile on Main

## BEHIND THE GLASS GALLERY



Picture your next leadership retreat here, where a few hours of focused problem solving and innovating can culminate in an inspired array of food and cocktails. Or skip the biz part and just book for a happy hour, bridal shower, or rehearsal dinner.

### Capacity:

60 Guests Seated, 80 Guests Cocktail Style

### Rental Fee:\*

(Mon-Fri): \$350 for 4 Hours

(Sat-Sun): \$550 for 4 Hours

\$75/hour for additional time

# MAIN STREET RISER



An ideal space for hosting special celebrations, networking events, happy hours and more. There's just enough privacy for your guests to stay connected, and just enough ambiance to inspire and enliven.

## Capacity:

40 Guests Seated, 80 Guests Cocktail Style

## Rental Fee:\*

(Mon-Fri): \$300 for 4 Hours

(Sat-Sun): \$500 for 4 Hours

\$75/hour for additional time

## NORTH ATRIUM



Here, you and your attendees can feel the energy of the space yet still be away from it all. Let the celebration begin. Or the awards ceremony, cocktail party, trade show, vendor appreciation party.

### Capacity:

100 Guests Seated, 200 Guests Cocktail Style

### Rental Fee:\*

(Mon-Fri): \$450 for 4 Hours

(Sat-Sun): \$650 for 4 Hours

\$75/hour for additional time

## THE FULL MERCANTILE ON MAIN



For larger celebrations and to make the most of your day, consider reserving the entire floor of the Mercantile on Main. Your guests will love the vibrant, airy open spaces, and remember the event long after you say, "I do."

### Capacity:

225 Guests Seated, 600 Guests Cocktail Style

### Rental Fee:

For all inquiries, email [sibleybuilding@winnco.com](mailto:sibleybuilding@winnco.com) with date/time of event, type of event, estimated number of guests, and if you wish to have the event catered. Rental fee starts at \$1,500.



# CATERING

You can work with any or all of our amazing on-site culinary partners to create your custom menu. They include:



**Palermo's Market:** Handcrafted sandwiches made with the finest ingredients and freshest meats since 2001. Every bite an expression of love.



**Visit Them At:** @PalermosMarket



**Me Gusta:** Caribbean food based on recipes passed down from generation to generation. Each plate designed to your liking. Each bite full of island flavor.



**Visit Them At:** @MeGustaRochester

## BROTH

**Broth:** The harmonic blend of fresh, healthy ingredients simmering in aromatic broth and customized with your choice of condiments. Pure comfort in a bowl.



**Visit Them At:** @BrothOnMain



**Frenchman Street:** A taste of New Orleans brought to Rochester. House-smoked meats, po' boys, gumbo and more... all paired with warm Southern hospitality.



**Visit Them At:** @FrenchmanStreetRoc



**La Bola by Avvino:** Authentic Spanish and Mediterranean cuisine, including hot pressed sandwiches, fresh seasonal salads and entrees. Tapas, anyone?



**Visit Them At:** @LaBolaRochester, @Avvino



**RoCoCo:** Whatever time of day, these regionally roasted coffees and specialty beverages will wake your taste buds, lift your mood and brighten your spirit.



**Visit Them At:** @RoCoCo\_Coffee\_



**Stay tuned!** We're excited to announce that more restaurants are joining us soon!

## THE DEETS

- There is a \$500 food and beverage minimum per caterer, on a Sunday there is a \$1,500 food and beverage minimum per caterer.
- Per New York State Liquor Authority laws, all alcohol sales and service will be through La Bola.
- Alcohol is not allowed to be brought in by any other entity.
- If alcohol is a part of the catering package, La Bola must provide a portion of food, per New York State Liquor Authority.
- All guests who appear to be under the age of 35 will be asked for identification.
- La Bola TIPS trained bartenders and servers reserve the right to stop serving anyone visibly intoxicated or causing problems.
- Shots are prohibited.
- Alcoholic beverages are not allowed outside the venue marked signage.

# FAQS

## What do rental fees include?

Rental fees include floor plan design, set-up, break-down, disposable plates and cutlery, building security, cleaning, microphone and speakers. China, glassware, silverware, tables, chairs, linens, and other specialty décor can be rented for an additional fee upon request with at least two weeks' notice. Additional security and cleaning can also be requested for additional fees.

## I need chairs and tables! What do I do?

When working with your caterer (or event coordinator), let them know what you need. The event space has tables and chairs to accommodate 100 for dinner or 150 for a theater-style event (press conference, presentation, etc.). The costs are \$12.50 per table and \$3.50 per chair.

## Where do my guests park?

St. Joe's Parking Garage and Mortimer St. Parking Garage are both conveniently attached right to our building. The garages provide over 500 parking spaces attached to the building. Parking validations can be purchased for your guests (\$2/hour or \$10/day per vehicle). There are also 170 parking spaces in and around Parcel 5. Street parking is free after 5:00pm. We can assist in booking a valet service for you if budget allows.

## How does payment work?

The facility fee will lock in the date and the specific space for your event. All spaces remain available for booking until payment is received. The rental fee is non-refundable and non-transferable. This payment can be made via credit card or check (made out to Sibley Mercantile Oz). If your event is being catered, your caterer will need your final menu and head count at least two weeks prior to your event. A 50% deposit for the food and beverage is required when placing your food and beverage order, and the final payment is required on the day of your event. These payments can also be made by credit card or check (made out to the caterer).

## Can I bring my own food or use another caterer?

Per the NYS Health Department all food and beverage being served in The Mercantile on Main needs to be prepared by one of our licensed and insured kitchens and operators.

## Can I have live music or a DJ?

Yes, though this is determined on an event-by-event basis. All music would need to end by midnight unless written permission from WinnCompanies is received. *The Mercantile on Main operators and security reserve the right to stop any music or performance that is aggressive, disrespectful, profane or incites violence.*

## Am I allowed to decorate?

Yes! We invite you to make your event yours. Please feel free to bring in any décor an hour before the event (this timeframe is negotiable). Please, no confetti and no tape or glue on our walls. All décor must be removed at the end of your event unless other arrangements are made ahead of time.

## Where are the restrooms?

Past The Commissary, down the hall on the right. There are enough stalls to accommodate over 500 guests.

## Whom do I work with to plan the details of my event?

You will primarily work with the caterer you book.

## Will my event be completely private?

Your preferred caterer will help you choose the space that will align best with your needs. While we host private and semi-private events, the Mercantile is in a 1.1 million sq ft building that is home to many commercial businesses and 280 residential apartments. These occupants have access to the building 24/7. However, we can section off specific areas to make your space secluded.

## I want to hold my wedding here; is there an area for my bridal party to get ready?

Yes, we have areas where both bridesmaids and groomsmen can get all done up for the big day.

## Is there an easy place for my vendors to load and unload?

Yes. We have a loading dock at the back of the building. Just let us know who to expect and what time and our staff will help direct them.

## Are there any other fees to be aware of?

8% NYS sales tax will be added to all final invoices (unless a tax-exempt form is provided). A 22% service fee will be added to all food and beverage to cover the caterer's service/bar staff.

## Are there discounts for nonprofit organizations?

We love to work with community organizations. Ask us about our discount program for nonprofit events and fundraisers. 501c3 or other NPO documentation required.

Help!

What if I don't  
want to deal with  
day-of details?

You don't have to! For an additional fee we can provide a designated coordinator to oversee everything and ensure your plans are flawlessly executed — from vendors and staff to plate settings, flowers and more. That way you're free to enjoy every moment of your dream event as it unfolds.





*The*  
MERCANTILE  
ON MAIN

DREAM BIGGER.  
CONNECT WITH OUR TEAM.

585.546.1711 x4 | [merconmain@winnco.com](mailto:merconmain@winnco.com)

**MercOnMain.com**

Unique restaurateurs on-site  
Conveniently located next to St. Joe's Parking Garage  
240 E. Main Street  
Corner of E. Main Street and N. Clinton Avenue