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| Ryan Tam | RYANJTAM@GMAIL.COM  (206) 673 - 7851  Shoreline, WA |

Education:

University of Washington – 2007 to 2011, 2019-2020

* Bachelors of Science in Psychology
* Coding Bootcamp – Full Stack Program

Work Experience:

- 11 years of **Quality Assurance** experience

* 6 years of **SEO / Online Marketing** experience
* 4 years of **Project Planning** experience
* 4 years of **Executive** **Reporting** experience

Technologies:

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| * HTML (Proficient) * CSS (Proficient) * JavaScript (Proficient) * Node (Proficient) * SQL (Strong) * Ruby (Basics) | * Figma (Basics) * Sass (Basics) * Query (Proficient) * React (Proficient) * MongoDB (Basics) * Ruby on Rails (Basics) |

Personal Traits:

* Lifelong learning and always driven for self-improvement
* Logically and technically inclined
* Decisions are always data driven

Work History:

Optimal (Formerly SR Education Group) – **Data Manager** – March 2014 to February 2021

Manager: Emily Ferrier

I began my career at Optimal as a Marketing Manager. I had ownership of a website and oversaw its content projects as well as its marketing campaigns. My thorough competitor and market research followed by executing data-driven content-marketing strategies and is now getting 1.6 million visits of annually organic traffic.

Soon, we realized that our small company’s ambitions laid heavily on the data that we collected, so I stepped up and formalizes our data collection process. This meant building out our data collection pipeline as well as putting together a team that could handle the size of content publishing ambitions. The data collection team went from four individuals when I started to 50 contractors. There were many challenges to getting consistent data when there are more than 50 people collecting data, but we put quality assurance and validation measures to ensure that we get the most accurate data.

On the flip side of the coin, the other major consideration is the efficiency at which our team is collecting the information. I began learning SQL so that I could access our database without having to put in request to developers. This jumpstarted my interest of automation and web development. I was soon building complicated queries to measure project progress and work efficiency. I later built an automated contractor report that tracked hours, costs, and calculated contractor’s efficiency. This report often led to major decisions being made with contractors and processes to our data collection process.

CMN LLC (now Higher Education) – **Marketing Operations** – July 2012 to June 2013

Manager: Keith Cushner