|  |  |
| --- | --- |
| Ryan Tam | RYANJTAM@GMAIL.COM  (206) 673 - 7851  Shoreline, WA |

Education:

University of Washington – 2007 to 2011, 2019-2020

* Bachelors of Science in Psychology
* Coding Bootcamp – Full Stack Program

Work Experience:

- 11 years of **Quality Assurance** experience

* 6 years of **Recruiting and Payroll Administration** experience.
* 6 years of **SEO / Online Marketing** experience
* 4 years of **Project Planning** experience
* 4 years of **Executive** **Reporting** experience

Personal Traits:

* Lifelong learning and always driven for self-improvement
* Logically and technically inclined
* Decisions are always data driven

Work History:

Optimal – **Data Manager** – March 2014 to Present

Manager: Emily Ferrier

I began my career at Optimal as a Marketing Manager. I had ownership of a website and oversaw its content projects as well as its marketing campaigns. My thorough competitor and market research followed by executing data-driven content-marketing strategies is now pulling in 1.6 million visits of annually organic traffic.

Soon, we realized that our small company’s ambitions laid heavily on the data that we collected, so I stepped in and formalizes our data. This mean building out our data collection process as well as putting together a team that can handle the volume at which we wanted to collect data. The data collection team went from four individuals when I started to 50+ individuals today. There are many challenges to getting consistent data when there are more than 50 people collecting data, but we have put many quality assurance and validation measures to ensure that we get the most accurate data.

On the flip side of the coin, the other major consideration is the efficiency at which our team is collecting the information. I began learning SQL so that I could access our database without having to put in request to developers. This jumpstarted my interest and love of automation and web development. I was soon building complicated queries to measure project progress and work efficiency and now I am designing and building out my own reports.

CMN LLC (now Higher Education) – **Marketing Operations** – July 2012 to June 2013

Manager: Keith Cushner

Stripes39 LLC (now Intelligent LLC) – **Deliverables Manager** – April 2011 to July 2012  
Manager: Ye-san Lin