

No.	投資目的・分類	定義	Investment Objective Category	Definition
1	法律/法的規制対応	法律/法的規制への対応に必要なとなる投資。自治体の環境規制への対応を含む。	Legal Regulatory Compliance	Capital investment required to maintain compliance with external legal regulations including investments required to comply with local environmental regulations.
2	更新投資(老朽に伴う入替)	現在保有するインフラ設備(建物・生産設備・IT設備など)の老朽化や陳腐化に伴い、設備の入替・維持に必要なとなる更新投資。	Maintenance or Replacement	Capital investment required to maintain or replace current infrastructure such as core buildings, production assets, information technology replacements / obsolescence, or replacement of other worn out assets needed for business continuity.
3	品質基準対応(環境負荷軽減・労働安全衛生含む)	商品品質・労働安全衛生・IT技術基準・環境負荷軽減など、The Coca-Cola Companyが定める品質基準・方針に対応するための資本投資。	Quality Standards	Capital investment required to maintain compliance with TCCC standards and policies. Examples of internal standards and policies include product quality, occupational safety and health, information technology standards and environmental policies and sustainability initiatives.
4	効率性/生産性向上	業務効率化・生産性向上を図り、コスト低減に寄与する資本投資。	Efficiency / Productivity	Capital investment that will generate savings from efficiency / productivity improvements.
5	顧客ニーズへの対応	取引先・カスタマーに直接的な利益または影響をもたらす資本投資。特定のカスタマー向けに実施した屋外広告・商業・スポーツ施設等への常設広告・消費者マーケティング活動など	Customer Specific and Consumer Focus	Capital investment that directly benefits or is designed to influence customers (including customer-specific cold drink initiatives). Includes consumer marketing investments such as spectacular signs or other venue signage or activation elements.
6	販売機材戦略	営業戦略および競合対策上必要とされる販売機材(自動販売機・クーラー・ディスペンサー・その他機材)の投資。老朽化に伴う更新投資を含む。	Cold Drink Initiatives	Capital investment for coolers, vendors, fountain dispensers and other cold drink equipment.
7	売上成長/営業力強化	販売数量・売上高・シェアの増加を主目的とした、「5.顧客ニーズへの対応」、「6.販売機材戦略」以外の目的による資本投資。	Other Growth Initiatives	Capital investment with a primary objective directly connected to driving incremental volume, revenue or share growth. Includes investment for new capacity other than Cold Drink Initiatives and Customer Specific and Consumer Focus as per the categories above.
8	その他の戦略的対応	1～7に当てはまらないもので、CCEJグループの中長期的な成長を実現する上で必要とされる資本投資。	Strategic Initiatives	Capital investment that will provide substantial and transformational long term growth opportunities for volume and / or profit growth. Investment should have a significant impact on business results.