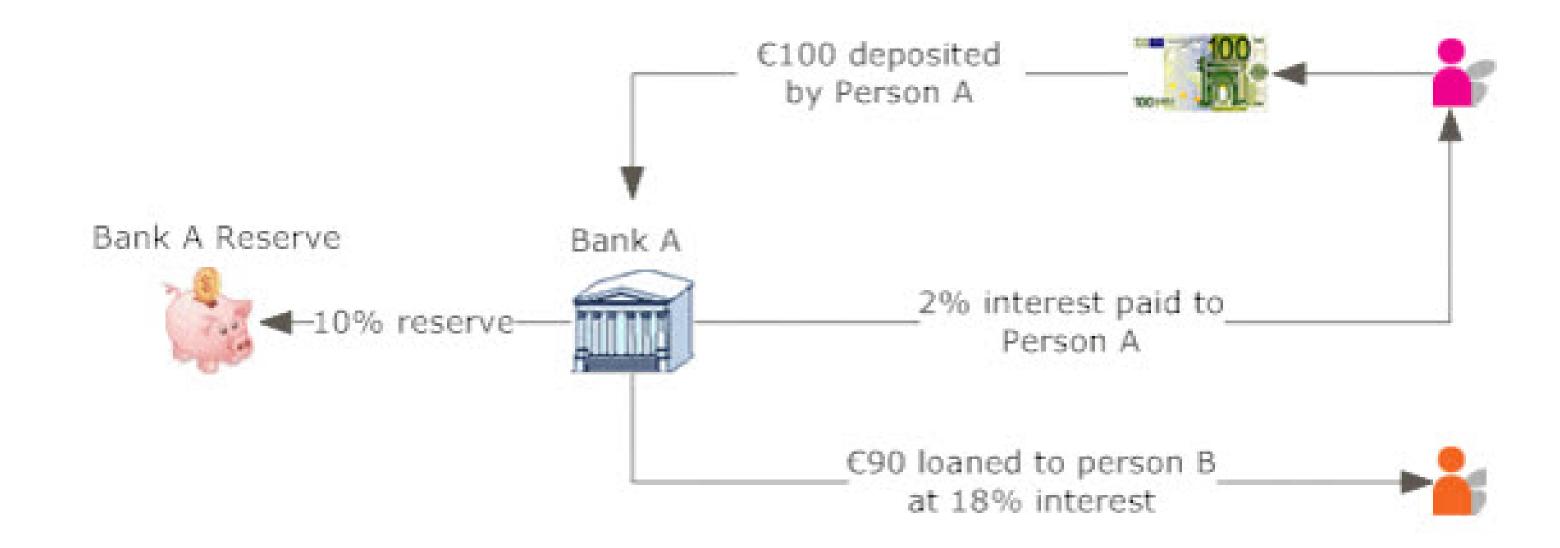


# Enhancing Loan Risk Prediction:

A Machine Learning Approach for Minimizing Default Risk

# What are "Bank Loans"?

A bank loan is a financial arrangement where a bank lends money to an individual or a business with the agreement that it will be repaid over time, usually with interest.





# Why is this a problem in banking?

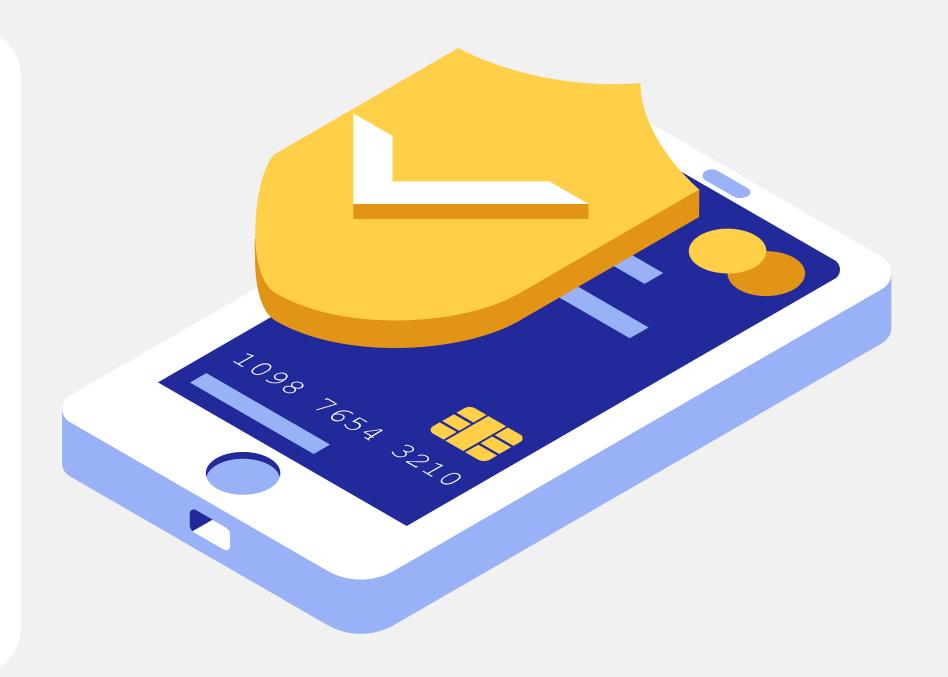
When customers fail to repay their loans, it creates **significant risks** for banks and financial institutions:

- Financial Losses
- Increased Non-Performing Loans (NPLs)
- Higher Interest Rates for Other Customers
- Lower Credit Availability
- Regulatory & Reputation Risk

# How Can Machine Learning Help?

By accurately predicting loan risk, **machine** learning models help banks:

- Identify high-risk borrowers early
- Minimize default rates
- Improve lending decisions
- Optimize interest rates based on risk



# Assessment Without Machine Learning

- Banks have a limited number of analysts, making it difficult to process large volumes of loan applications efficiently.
- Manual reviews require significant time to analyze each application individually.
- Loan officers may have biases or inconsistent evaluations.

# Assessment With Machine Learning

- Machine learning can process thousands of applications simultaneously, reducing delays and improving efficiency.
- ML models can analyze patterns and risk factors instantly, leading to faster loan approvals.
- ML algorithms rely on historical data and remove human bias, ensuring fairer decisions.

## Goals, Objectives & Key Business Metrics







#### Goal

The primary goal is to optimize the loan approval decision-making process, making it more accurate, efficient, and data-driven. This includes the ability to assess credit risk profiles effectively and minimize the likelihood of loan defaults.

#### **Objective**

- Develop a Machine Learning model
   as the first filter to predict whether a
   customer is likely to default on their
   loan.
- Identify key factors that influence loan default risk.
- Provide business recommendations based on insights and findings from data analysis.

#### **Business Metric**

**Default Rate:** This metric measures the proportion of customers who default on their loans compared to the total approved loans. It serves as an indicator of the model's ability to mitigate credit risk.

## Dataset Overview

Understanding the data we are working with is one of the most important aspects of any analysis.

Column	Description	Туре	
ID	Customer ID	int64	
Income	Income of the user	int64	
Age	Age of the user	int64	
Experinece	Professional experience of the user in years	ars int64	
Married/Single	Whether married or single	object	
House Ownership	Owned or rented or neither	object	
Car Ownership	Does the person own a car	object	
Profession	Profession	object	
City	City of residence	object	
State	State of residence	object	
Current Job Years	Years of experience in the current job	int64	
Current House Years	Number of years in the current residence	int64	
Risk Flag	Labels: 1 = Default; 0 = Not Default	int64	

This dataset contains 252,000 entries with 13 columns, representing customer profiles of an Indian Bank for bank loan applications.

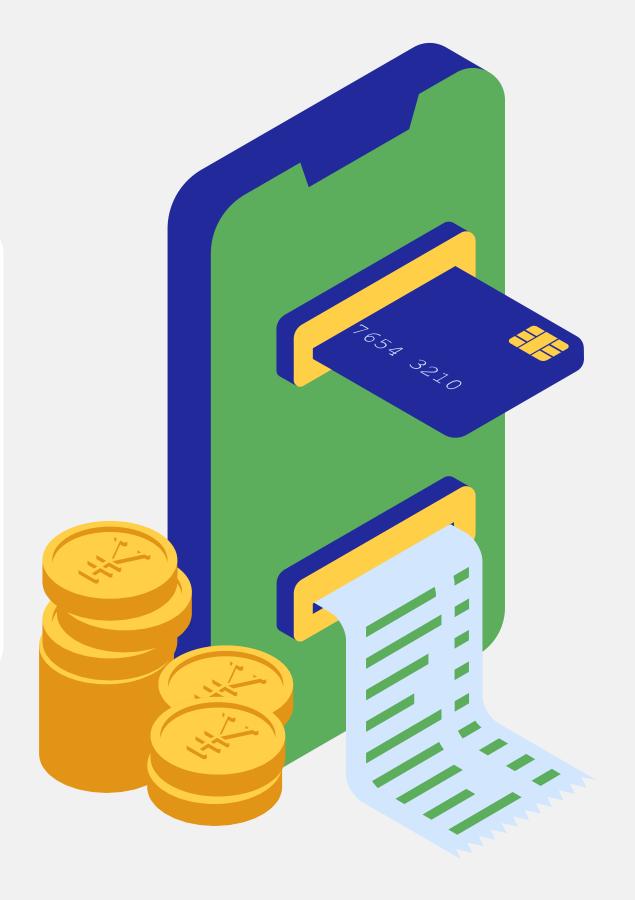
The features include demographic and financial attributes such as income, age, years of experience, marital status, house and car ownership, profession, city, state, years at the current job, and years in the current residence.

The target variable, "Risk\_Flag," indicates whether a customer is classified as high-risk (1) or low-risk (0) for loan default

#### Loan Amount?

One of the key features for a Loan Prediction should be the Loan Amount

But, we did not have any information regarding the Loan Amount in this dataset



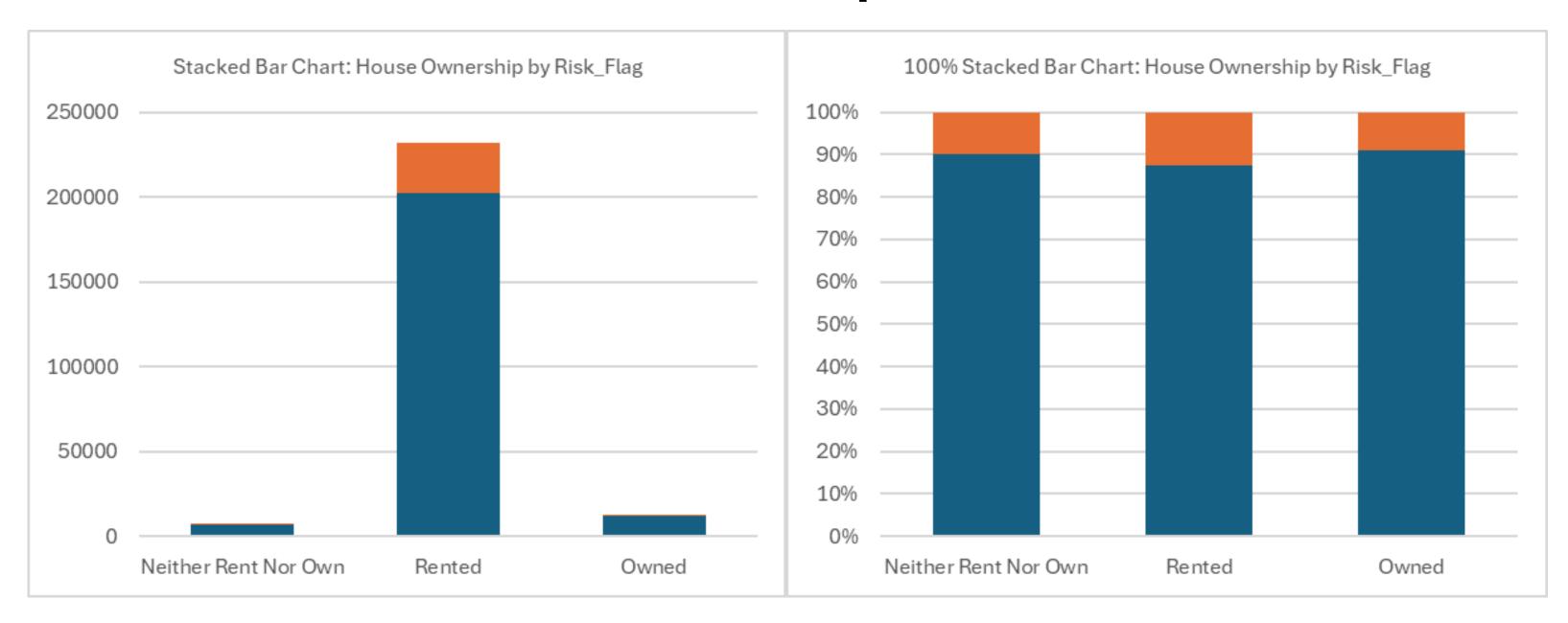
source: <a href="https://docs.iza.org/dp13887.pdf">https://docs.iza.org/dp13887.pdf</a> [1]

# Two main reason to loan:



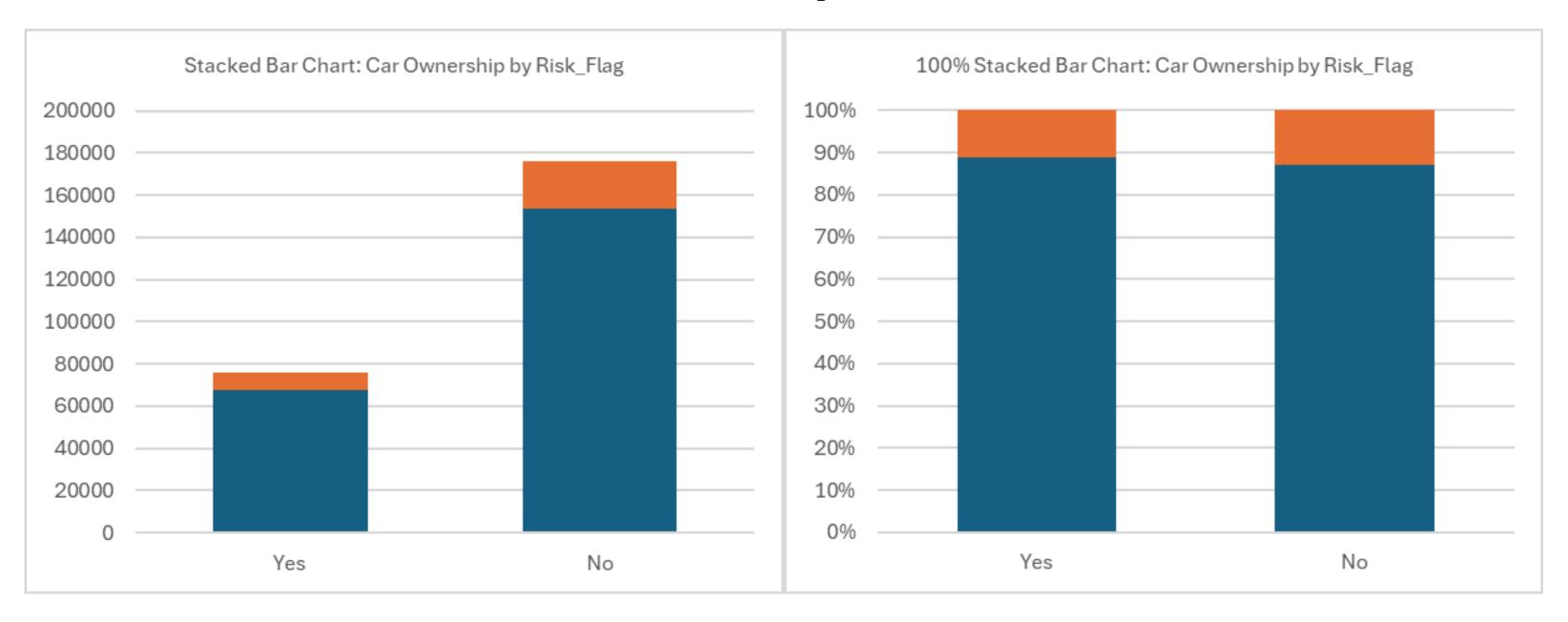


#### How does 'House ownership' affect default rate?



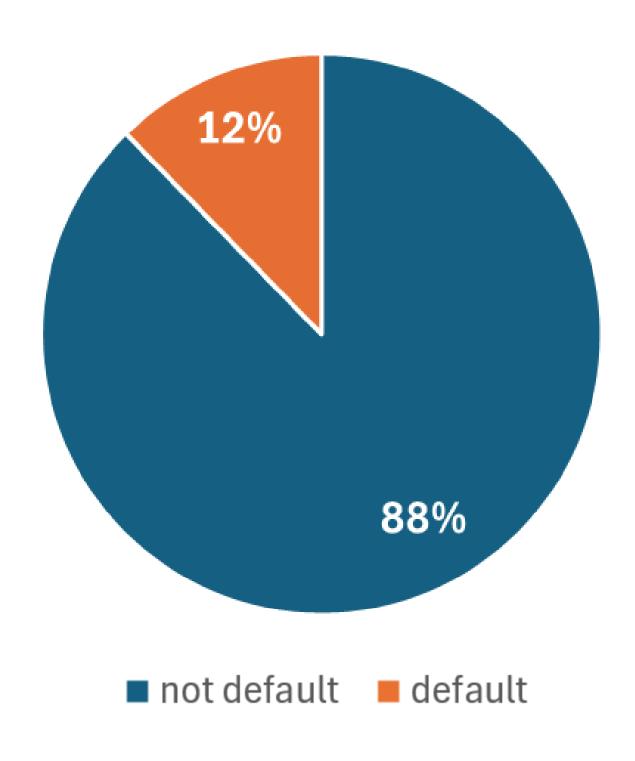
■ not default ■ default

#### How does 'Car ownership' affect default rate?



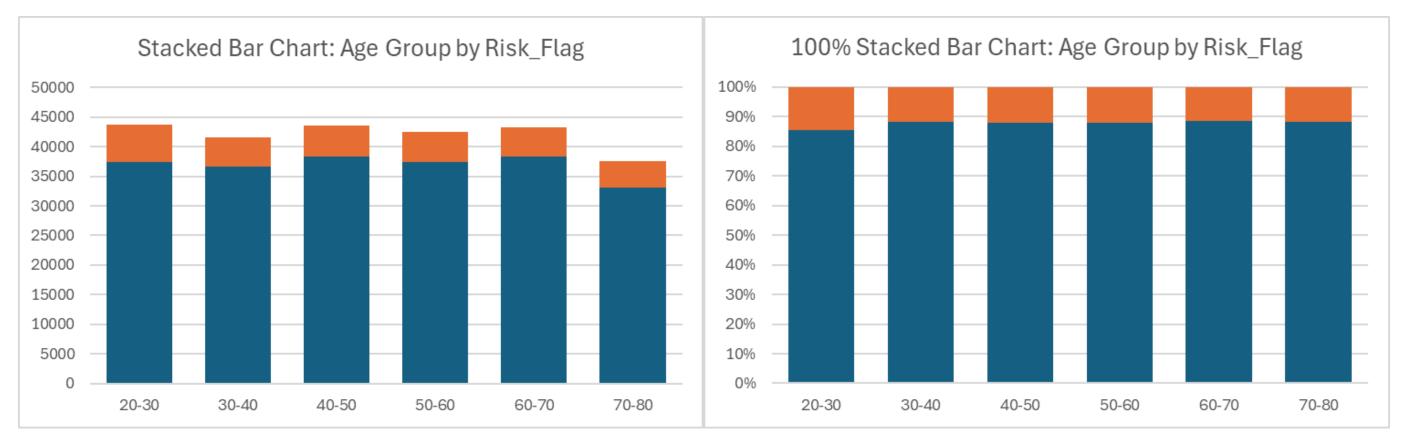
■ not default ■ default

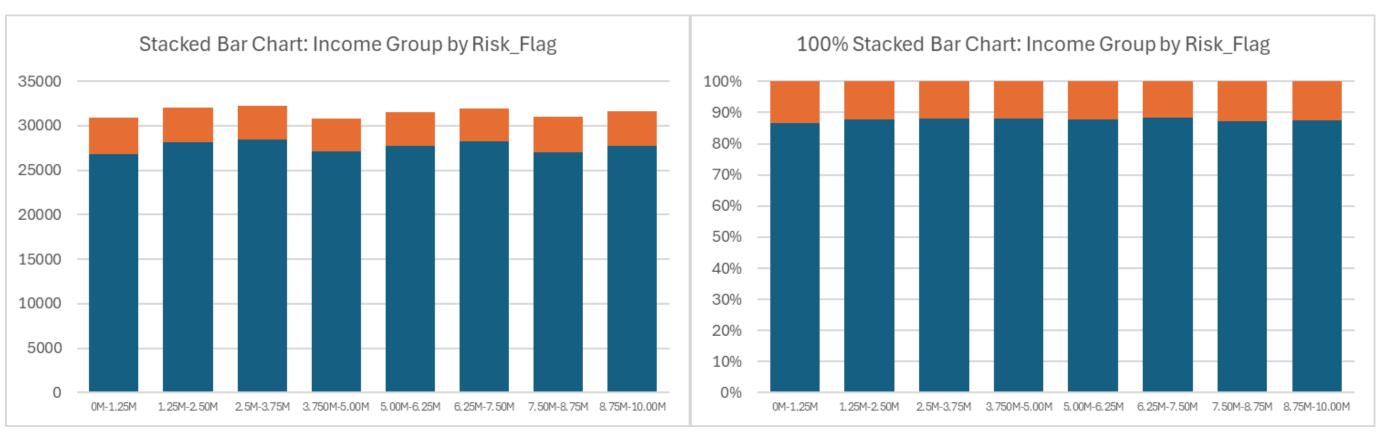
#### Pie Chart: Proportion of Risk\_flag



#### **Current Default Rate**

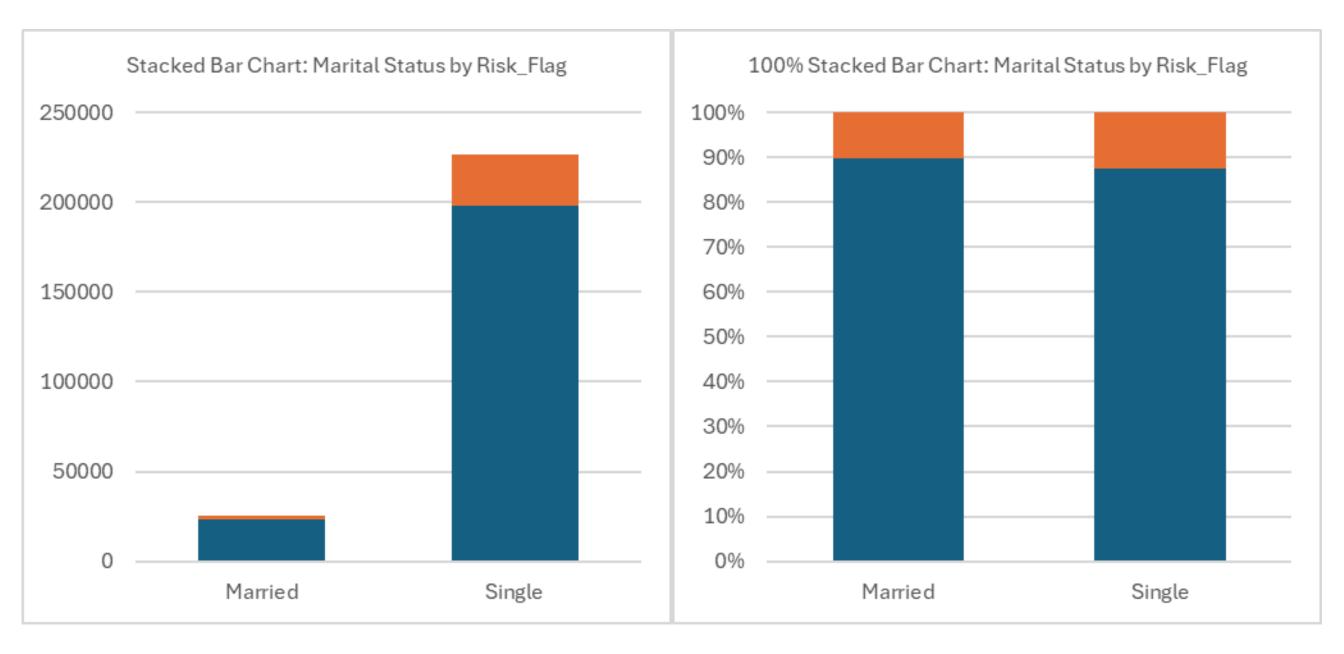
This is very alarming considering 'normal' default rate is below 2%.



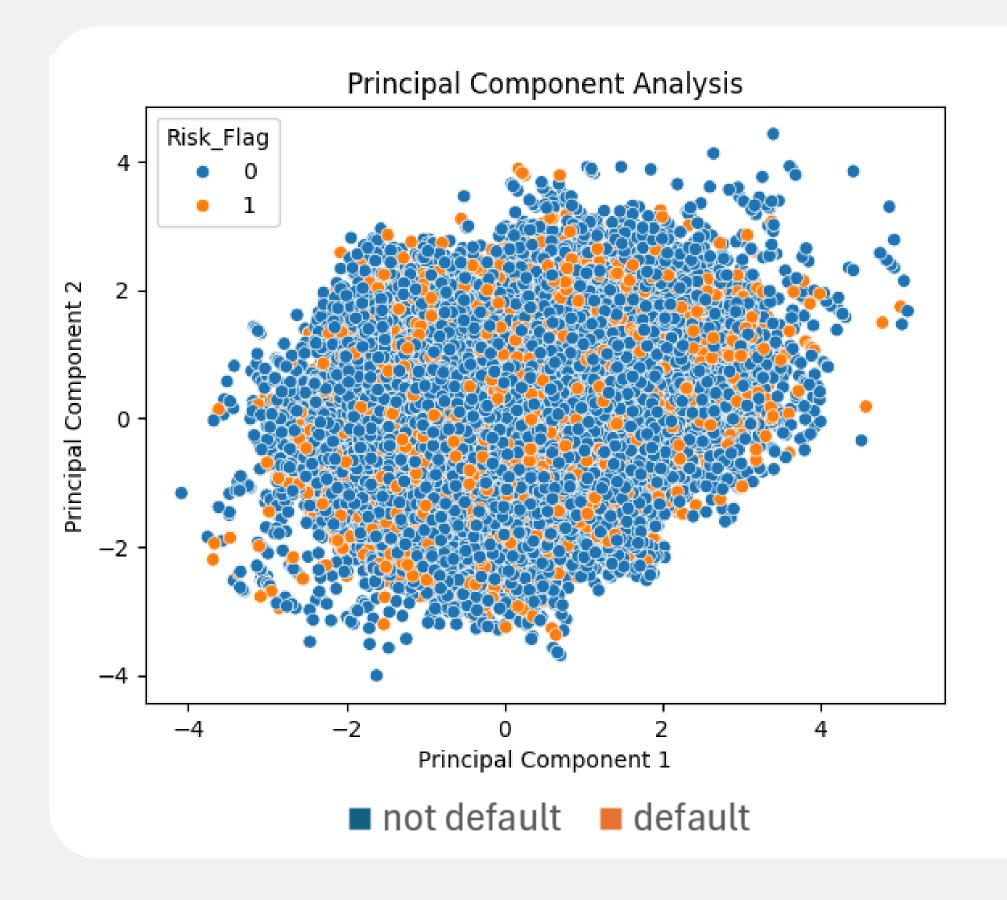


■ not default
■ default

#### How does 'Marital Status' affect default rate?



■ not default ■ default



#### Insights from EDA:

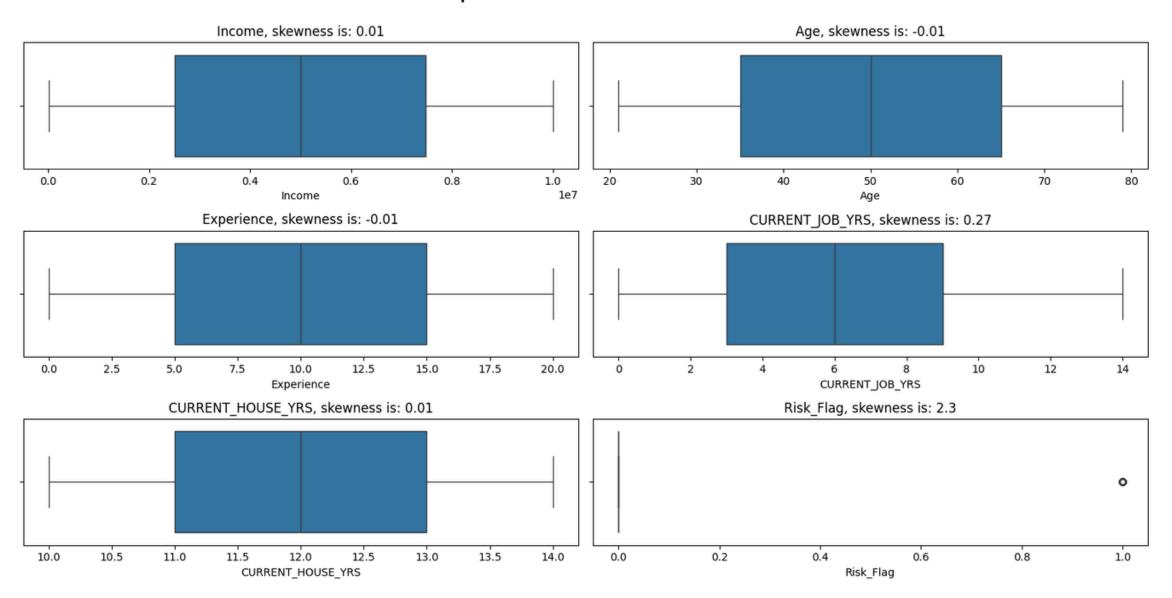
- It is difficult to distinguish highrisk & low-risk borrowers with these two main factors.
- Risk evaluation cannot be based on simple factors alone.
- AI & machine learning approach is needed for better accuracy.

# Data Preprocessing & Feature Engineering

Data Preprocessing lays the foundation for transforming raw data into meaningful features that drive accurate and insightful analysis.

### Data Cleaning

#### Boxplots for each variable



The "Training Data.csv" data is already quite clean from duplicate data and outliers.

No duplicate data, outliers, or missing values were found in the numeric data.

#### Data Cleaning

```
'Warangal[11][12] 'Jhansi' 'Bulandshahr' 'Narasaraopet' 'Chinsurah'
'Jehanabad] 3×1 'Dhanbad' 'Gudivada' 'Gandhidham' 'Raiganj'
'Kishanganj[35]' Varanasi' 'Belgaum' 'Tirupati[21][22] 'Tumkur'
'Coimbatore kurncol[18]' Gurgaon' 'Muzaffarnagar' Aurangabad'
'Bhavnagar' 'Arrah' 'Munger' 'Tirunelveli' 'Mumbai' 'Mango' 'Nashik'
'Kadapa[23]' 'Amritsar' 'Khora,_Ghaziabad' 'Ambala' 'Agra' 'Ratlam'
'Surenoranagar_Dudhrej' 'Delhi_city' 'Bhopal' 'Hapur' 'Rohtak' 'Durg'
'Korba' 'Bangalore' 'Shivpuri' 'Thrissur' 'Vijayanagaram' 'Farrukhabad'
'Nangloi_Jat' 'Madanapalle' 'Thoothukudi' 'Nagercoil' 'Gaya'
'Chandigarh_city' 'Jamau[16]' 'Xakinada' 'Dewas' 'Bhalswa_Jahangir_Pur'
'Baranagar' 'Firozabad' 'Pnusro' 'Allahabad' 'Guna' 'Thane' 'Etawah'
```

Ada beberapa inconsistency di data lokasi("STATE" dan "CITY") di mana di belakan kode lokasi ada kode angka dengan format "...[99]".

Ini menjadi permasalahan karena ada beberapa nama lokasi yang berulang akibat adanya kode angka tersebut.

Contoh: 'Jammu' dan 'Jammu[16]' merupakan kota yang sama namun karena diformat berbeda, dikategorikan menjadi 2 lokasi yang berbeda.

Therefore, this inconsistency needs to be handled.

```
# Function to remove trailing numbers in square brackets
def clean_city_name(city):
    return re.sub(r'\[\d+\]', '', city)

# Apply cleaning to all cities
df['CITY'] = np.array([clean_city_name(city) for city in df['CITY']])

# memunculkan kolom CITY
a = df['CITY'].unique()

print(a)
```

This handling is also done for the 'STATE' feature.

#### 1. Career Maturity Index

This feature was created to overcome the problem of multicollinearity between the 'Experience' and 'CURRENT\_JOB\_YRS' features.

CMI = 0.8 x MinMaxScaler(['Experience']) + 0.2 x MinMaxScaler(['CURRENT\_JOB\_YRS'])

IThis index is created by considering real-world job stability.

Source [1] emphasizes that starting with a stable job significantly increases long-term job stability, income growth, and career development opportunities, while starting with an unstable job leads to steadily declining employment rates and income.

#### 2. job\_groups

There are many unique category values in the 'Profession' column and it would be ineffective to use label encoding one by one. To facilitate encoding, 'Profession' will be categorized according to the industry of each job in the 'job\_groups' feature.

#### 3. community\_type

Similar to the 'Profession' feature, the location features ('CITY' and 'STATE') also have too many unique values, making it ineffective to use label encoding one by one. Therefore, the location features are grouped according to the classification of Indian cities based on the following sources:



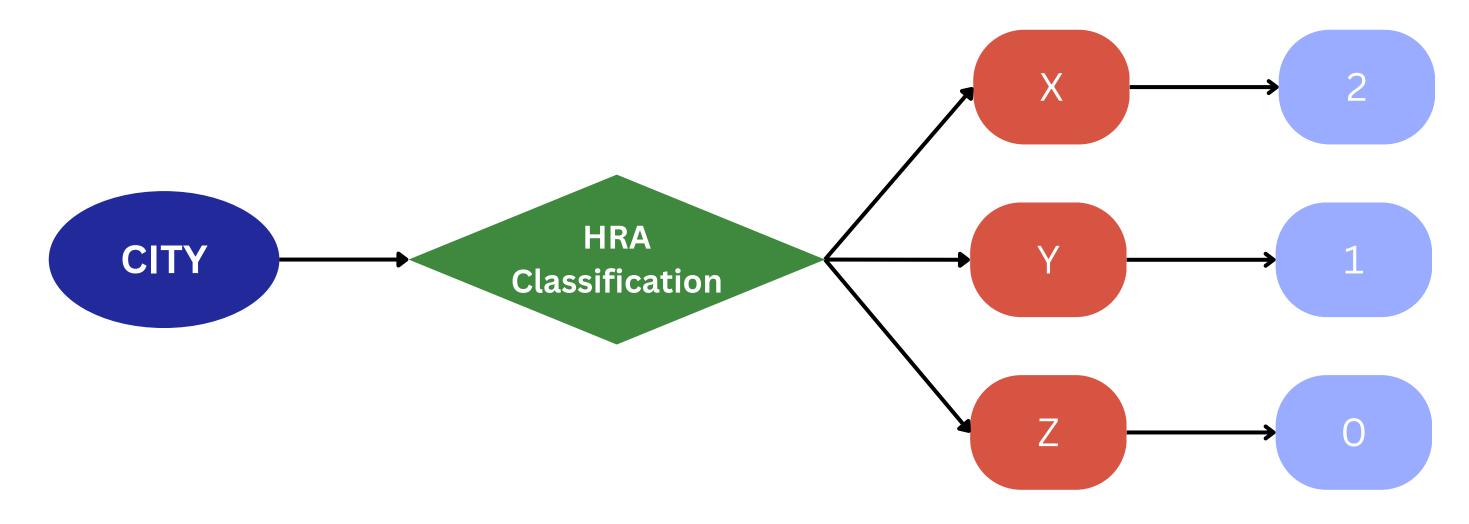
The classification of Indian cities is a ranking system used by the Government of India to allocate House Rent Allowance (HRA) to public servants employed in cities in India. HRA is also used by the Indian Revenue Service (IRS) to provide income tax exemptions. Cities are classified on the basis of

HRA classification	City					
X	Ahmedabad, Bengaluru, Chennai, Delhi, Hyderabad, Kolkata, Mumbai, and Pune					
Y	Agra, Ajmer, Aligarh, Amravati, Amritsar, Anand, Asansol, Aurangabad, Bareilly, Belagavi, Brahmapur, Bhavnagar, Bhiwandi, Bhopal, Bhubaneswar, Bikaner, Bilaspur, Bokaro Steel City, Burdwan, Bellary, Chandigarh, Coimbatore, Cuttack, Dahod, Dehradun, Dombivli, Dhanbad, Bhilai, Durgapur, Erode, Faridabad, Ghaziabad, Gorakhpur, Guntur, Gurgaon, Guwahati, Gwalior, Hamirpur, Hubballi–Dharwad, Indore, Jabalpur, Jaipur, Jalandhar, Jalgaon, Jammu, Jamshedpur, Jamnagar, Jhansi, Jodhpur, Kalaburagi, Kakinada, Kannur, Kanpur, Karnal, Kochi, Kolhapur, Kollam, Kota, Kozhikode, Kumbakonam, Kurnool, Ludhiana, Lucknow, Madurai, Malappuram, Mathura, Mangaluru, Meerut, Mohali, Moradabad, Mysuru, Nagpur, Nanded, Nadiad, Nashik, Nellore, Noida, Patna, Pimpri-Chinchwad, Puducherry, Purulia, Prayagraj, Raipur, Rajkot, Ranchi, Rourkela, Ratlam,Raichur,Saharanpur, Salem, Sangli, Shimla, Siliguri, Solapur, Srinagar, Surat, Thanjavur, Thiruvananthapuram, Thrissur, Tiruchirappalli, Tirunelveli, Tiruvannamalai, Ujjain, Vijayapura, Vadodara, Varanasi, Vasai-Virar, Vijayawada, Visakhapatnam, Vellore, karimnagar and Warangal.					
Z	All other cities and Towns					

source: https://en.wikipedia.org/wiki/Classification\_of\_Indian\_cities

#### 3. community\_type

Encoding with ordinal encoding technique.



#### 4. Encoding Categorical data

For the other categorical data, we do a simple label encoding:

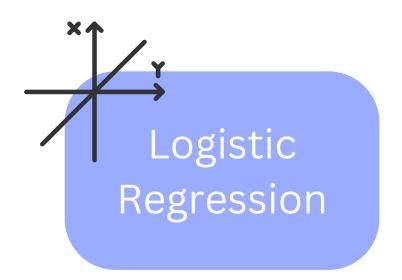
```
# Categorical data yang menggunakan Label Encoding
df['Married/Single_encode'] = df['Married/Single'].map({'married': 1, 'single': 0})
df['House_Ownership_encode'] = df['House_Ownership'].map({'norent_noown':0, 'rented': 1, 'owned': 2})
df['Car_Ownership_encode'] = df['Car_Ownership'].map({'yes': 1, 'no': 0})
```

After all the encoding is done, all the data is scaled using MinMaxScaler().

# Model Selection & Training

Choosing the right model is critical for achieving accurate predictions, as it determines how well the data's patterns are captured and leveraged for insights.

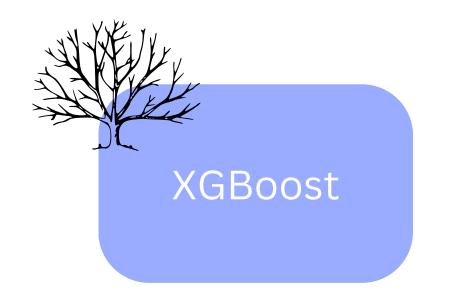
#### **Model Selection**















## X\_train and y\_train

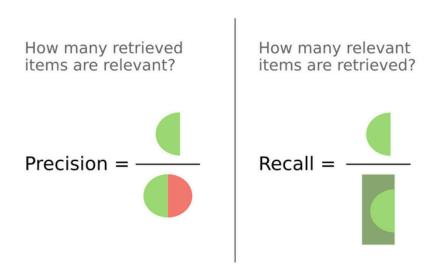
Models	X_train						y_train					
Logistic Regression	Income	Age	Married/Single	House_Ownership	Car_Ownership	job_group	CURRENT_HOUSE_YRS	СМІ		community_type		Risk_flag
Decision Tree	Income	Age	Married/Single	House_Ownership	Car_Ownership	job_group	CURRENT_HOUSE_YRS	Experience	CURRENT_JOB_YRS	community_type		Risk_flag
Random Forest	Income	Age	Married/Single	House_Ownership	Car_Ownership	job_group	CURRENT_HOUSE_YRS	Experience	CURRENT_JOB_YRS	community_type		Risk_flag
Extra Tree	Income	Age	Married/Single	House_Ownership	Car_Ownership	job_group	CURRENT_HOUSE_YRS	Experience	CURRENT_JOB_YRS	community_type		Risk_flag
XGBoost	Income	Age	Married/Single	House_Ownership	Car_Ownership	job_group	CURRENT_HOUSE_YRS	Experience	CURRENT_JOB_YRS	community_type		Risk_flag
LightGBM	Income	Age	Married/Single	House_Ownership	Car_Ownership	job_group	CURRENT_HOUSE_YRS	Experience	CURRENT_JOB_YRS	community_type		Risk_flag
CatBoost	Income	Age	Married/Single	House_Ownership	Car_Ownership	Profession	CURRENT_HOUSE_YRS	Experience	CURRENT_JOB_YRS	CITY	STATE	Risk_flag



## Why Recall?

In a machine learning project aimed at detecting high-risk loan applicants, recall is a crucial evaluation metric because it measures the model's ability to correctly identify actual high-risk individuals. Missing a high-risk loaner (a false negative) can lead to significant financial losses for the bank if a loan is granted to someone likely to default. By prioritizing recall, the model ensures that most high-risk applicants are flagged, even if that means occasionally misclassifying some low-risk individuals. This trade-off is acceptable in high-stakes scenarios where the cost of overlooking a risky applicant outweighs the cost of mistakenly rejecting a safe one.

#### relevant elements false negatives true negatives 0 0 true positives false positives retrieved elements



#### Performance Metrics

Model	Accuracy	Precision	Recall	F1-Score	
Logistic Regression	0.52	0.14	0.55	0.22	
Decision Tree	0.87	0.48	0.75	0.59	
Random Forest	0.90	0.56	0.68	0.61	
Extra Tree Classifier	0.89	0.55	0.72	0.62	
XGBoost	0.83	0.40	0.81	0.54	
LightGBM	0.76	0.30	0.74	0.43	
CatBoost	0.83	0.41	0.95	0.57	

#### CatBoost

Since we are looking for a model with the highest Recall metric, the model we chose is CatBoost. Here are the complete results of the evaluation metrics from Catboost:

```
[[53692 12637]
  [ 484 8787]]
Accuracy (Test Set): 0.83
Accuracy (Train Set): 0.86
Precision (Test Set): 0.41
Recall (Test Set): 0.95
F1-Score (Test Set): 0.57
roc_auc (test-proba): 0.94
roc_auc (train-proba): 0.95
recall (crossval test): 0.9762242245107171
recall (crossval train): 0.9765536013699183
```

### Model Tuning and Optimization

Hyperparameter tuning on CatBoost is done using GridSearch as follows:

```
param_grid = {
    "iterations": [1000, 1500],
    "learning_rate": [0.02, 0.05, 0.1],
    "depth": [4, 6, 8],
    "l2_leaf_reg": [3, 5, 10],
    "bagging_temperature": [0.2, 0.5, 0.8],
    "border_count": [32, 64],
}
```

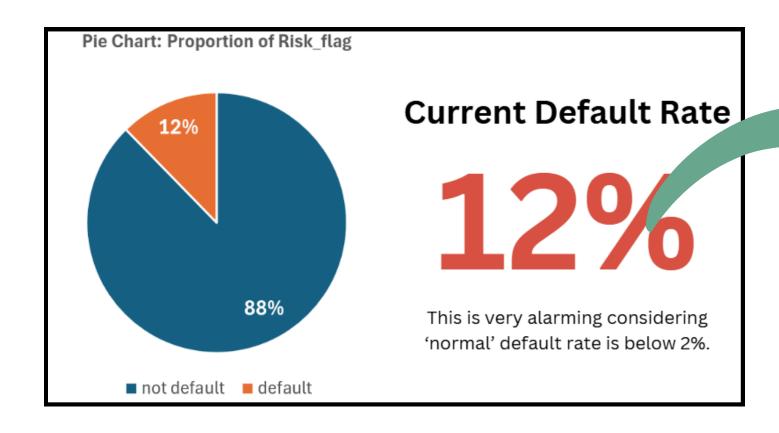
#### **Best Parameters:**

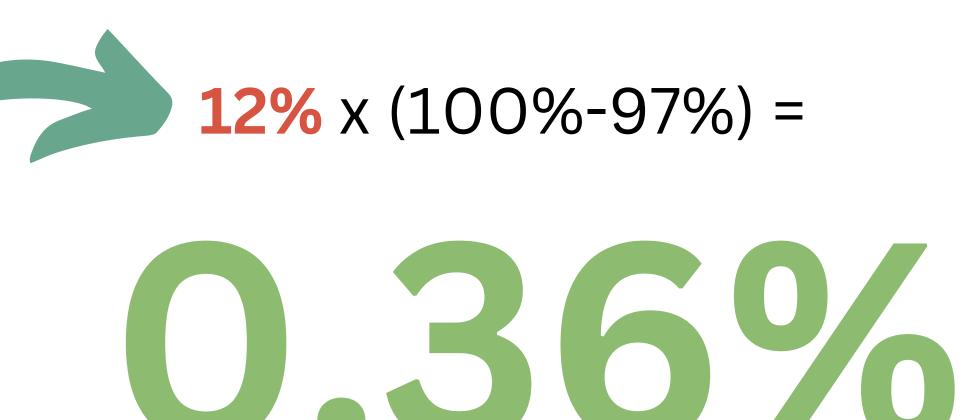
- 'bagging\_temperature': 0.2,
- 'border\_count': 32,
- 'depth': 6,
- 'iterations': 1500,
- 'l2\_leaf\_reg': 10,
- 'learning\_rate': 0.02

#### Hasil Evaluasi Model akhir:

```
[[54574 11755]
  [ 281 8990]]
Accuracy (Test Set): 0.84
Accuracy (Train Set): 0.84
Precision (Test Set): 0.43
Recall (Test Set): 0.97
F1-Score (Test Set): 0.60
roc_auc (test-proba): 0.95
roc_auc (train-proba): 0.95
recall (crossval test): 0.9697084597411653
recall (crossval train): 0.9687703796706983
```

#### Insights





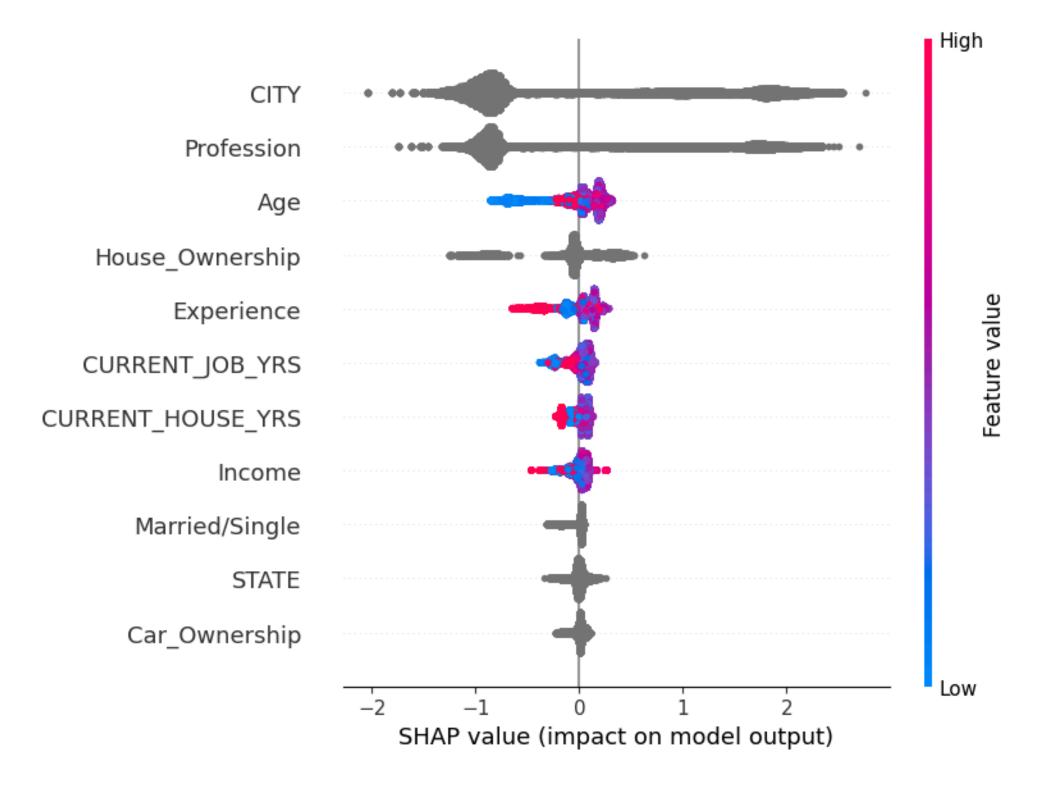
#### Default rate after ML optimization

a 11.64% drop in default rate

# Model Evaluation

#### SHAP Analysis

- CITY and Profession have the most impact, with wide distributions of SHAP values.
- Age, Experience, and Income also influence predictions but to a lesser extent.
- Features like Car Ownership and Married/Single status have little impact.

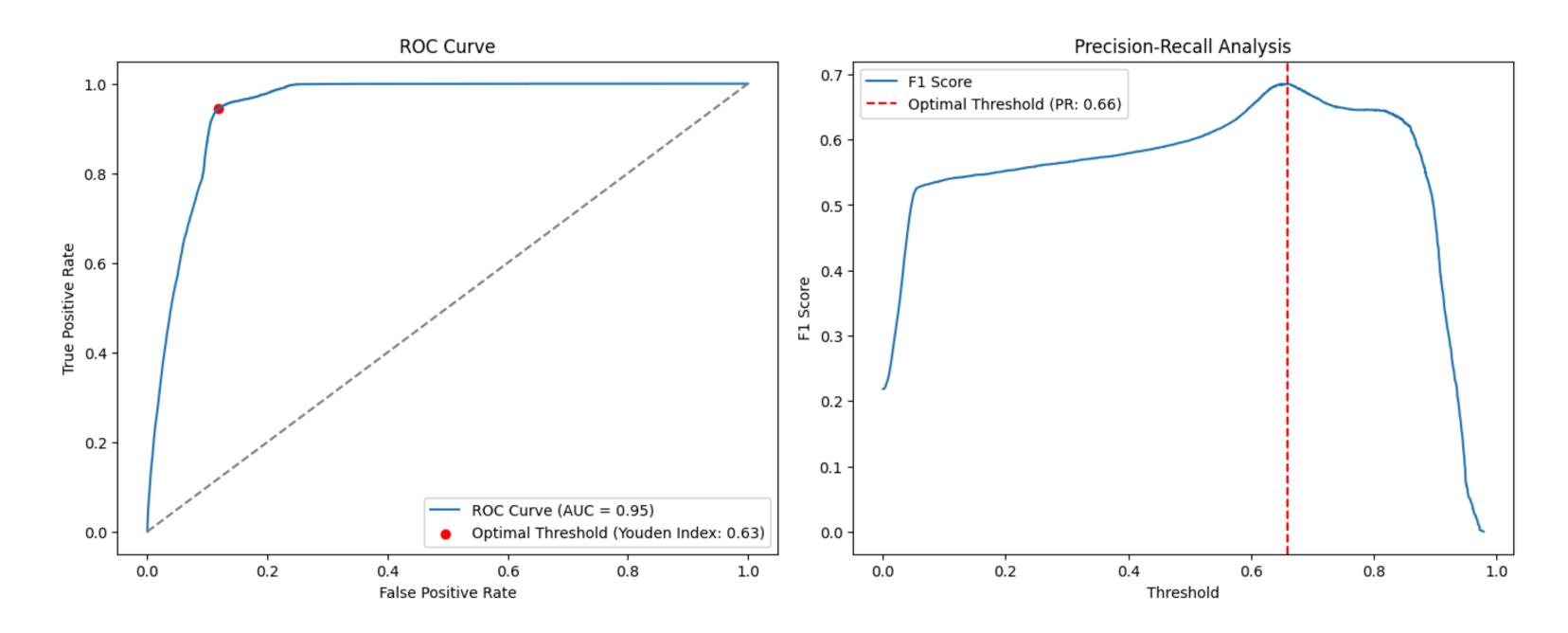


#### **Confusion Matrix**

	Predicted Not Default	Predicted Default	
Actually Not Default	54574	11755	
Actually Default	281	8990	



# **Evaluation**Risk Threshold



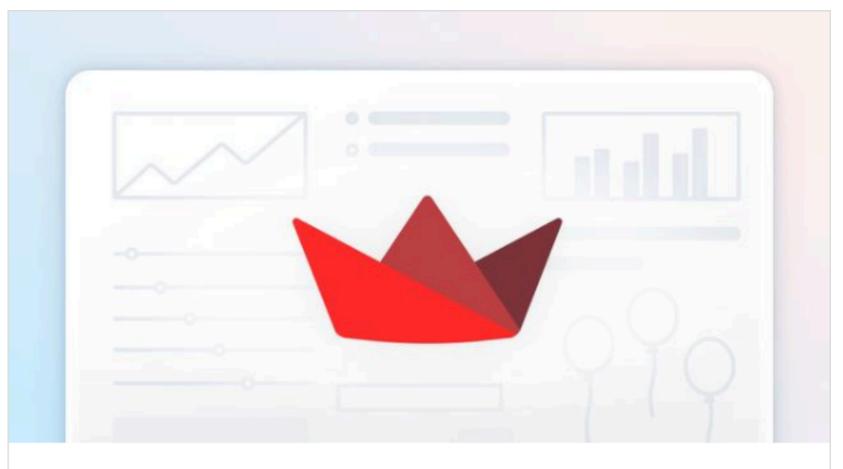


# Final Model Deployment & Use Case

#### Model Deployment







#### app

Proyek analisis data ini bertujuan untuk membangun model machine learning yang dapat memprediksi ...

Streamlit



# Do you have any questions?

Send it to us! We hope you learned something new.

