

# Lecture 20

## SVD & Least-Squares Power Method & PageRank

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# SVD: Singular Value Decomposition

SVD takes an  $m \times n$  matrix  $A$  and factors it:

$$A = USV^T$$

where  $U$  ( $m \times m$ ) and  $V$  ( $n \times n$ ) are orthogonal.  $S$  ( $m \times n$ ) is diagonal, with the diagonal entries made up of “singular values”:

$$\sigma_1 \geq \sigma_2 \geq \cdots \geq \sigma_r \geq \sigma_{r+1} = \cdots = \sigma_p = 0$$

Here,  $r = \text{rank}(A)$  and  $p = \min(m, n)$ .

# Recall

We want

$$A = USV^T$$

multiply by  $A^T$  from the left gives

$$A^T A = VS^T SV^T = VS^2 V^T.$$

So  $V$  and  $S^2$  contain the eigenvectors & eigenvalues of  $A^T A$ . Similarly,

$$AA^T = US^2 U^T.$$

So  $U$  is the matrix of eigenvectors of  $AA^T$  ( $S^2$  is also the eigenvalues of  $AA^T$ ).

# In the end...

We get

$$A = \begin{bmatrix} \vdots & \vdots & \vdots \\ u_1 & \dots & u_m \\ \vdots & \vdots & \vdots \end{bmatrix} \begin{bmatrix} \sigma_1 & & & \\ & \ddots & & \\ & & \sigma_r & \\ & & & \ddots \\ & & & & 0 \end{bmatrix} \begin{bmatrix} \dots & v_1^T & \dots \\ \dots & \vdots & \dots \\ \dots & v_n^T & \dots \end{bmatrix}$$

# Example

Decompose

$$A = \begin{bmatrix} 2 & -2 \\ 1 & 1 \end{bmatrix}$$

First construct  $A^T A$ :

$$A^T A = \begin{bmatrix} 2 & 1 \\ -2 & 1 \end{bmatrix} \begin{bmatrix} 2 & -2 \\ 1 & 1 \end{bmatrix} = \begin{bmatrix} 5 & -3 \\ -3 & 5 \end{bmatrix}$$

Eigenvalues:  $\lambda_1 = 8$  and  $\lambda_2 = 2$ . So

$$S^2 = \begin{bmatrix} 8 & 0 \\ 0 & 2 \end{bmatrix} \Rightarrow S = \begin{bmatrix} 2\sqrt{2} & 0 \\ 0 & \sqrt{2} \end{bmatrix}$$

# Example

Now find  $V^T$  and  $U$ . The columns of  $V^T$  are the eigenvectors of  $A^T A$ .

- $\lambda_1 = 8$ :  $(A^T A - \lambda_1 I)v_1 = 0$

$$\Rightarrow \begin{bmatrix} -3 & -3 \\ -3 & -3 \end{bmatrix} v_1 = 0 \Rightarrow \begin{bmatrix} 1 & 1 \\ 0 & 0 \end{bmatrix} v_1 = 0 \Rightarrow v_1 = \begin{bmatrix} -1 \\ 1 \end{bmatrix} = \begin{bmatrix} -\sqrt{2}/2 \\ \sqrt{2}/2 \end{bmatrix}$$

- $\lambda_2 = 2$ :  $(A^T A - \lambda_2 I)v_2 = 0$

$$\Rightarrow \begin{bmatrix} 3 & -3 \\ -3 & 3 \end{bmatrix} v_2 = 0 \Rightarrow \begin{bmatrix} 1 & -1 \\ 0 & 0 \end{bmatrix} v_2 = 0 \Rightarrow v_2 = \begin{bmatrix} 1 \\ 1 \end{bmatrix} = \begin{bmatrix} \sqrt{2}/2 \\ \sqrt{2}/2 \end{bmatrix}$$

- Finally:

$$V = \begin{bmatrix} -\sqrt{2}/2 & \sqrt{2}/2 \\ \sqrt{2}/2 & \sqrt{2}/2 \end{bmatrix}$$

# Example

Now find  $U$ . The columns of  $U$  are the eigenvectors of  $AA^T$ .

- $\lambda_1 = 8$ :  $(AA^T - \lambda_1 I)u_1 = 0$

$$\Rightarrow \begin{bmatrix} 0 & 0 \\ 0 & -6 \end{bmatrix} u_1 = 0 \Rightarrow \begin{bmatrix} 0 & 1 \\ 0 & 0 \end{bmatrix} u_1 = 0 \Rightarrow u_1 = \begin{bmatrix} -1 \\ 0 \end{bmatrix}$$

- $\lambda_2 = 2$ :  $(AA^T - \lambda_2 I)u_2 = 0$

$$\Rightarrow \begin{bmatrix} 6 & 0 \\ 0 & 0 \end{bmatrix} u_2 = 0 \Rightarrow \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix} u_2 = 0 \Rightarrow u_2 = \begin{bmatrix} 0 \\ 1 \end{bmatrix}$$

- Finally:

$$U = \begin{bmatrix} -1 & 0 \\ 0 & 1 \end{bmatrix}$$

- Together:

$$A = \begin{bmatrix} -1 & 0 \\ 0 & 1 \end{bmatrix} \begin{bmatrix} 2\sqrt{2} & 0 \\ 0 & \sqrt{2} \end{bmatrix} \begin{bmatrix} -\sqrt{2}/2 & \sqrt{2}/2 \\ \sqrt{2}/2 & \sqrt{2}/2 \end{bmatrix}$$

# Eigenvalues seem important!

The SVD is just one situation where we might want to calculate the eigenvalues/eigenvectors of some matrix.

This is not hard for  $2 \times 2$  or  $3 \times 3$  matrices... but what if we have a large matrix?



# Eigenvalues, Eigenvectors

- For a matrix  $A$ , the scalar-vector pairs  $(\lambda, v)$  such that

$$Av = \lambda v, \quad v \neq 0$$

are eigenvalue-eigenvectors.

- For example,  $A = \begin{bmatrix} 3 & 2 \\ 7 & -2 \end{bmatrix}$ ,
  - eigenvalues:  $\lambda_1 = 5, \lambda_2 = -4$
  - eigenvectors:

$$v_1 = \begin{bmatrix} 1 \\ 1 \end{bmatrix}, \quad \begin{bmatrix} 2 \\ -7 \end{bmatrix}$$

- Verify that  $Av_1 = \lambda_1 v_1$  and  $Av_2 = \lambda_2 v_2$

# Computing Eigenvalues and Eigenvectors

- If either is given, then computing the other is straightforward.
- For example, if an eigenvalue  $\lambda$  is given, then compute eigenvector by solving:

$$(A - \lambda I)v = 0$$

- If eigenvector  $v$  given?

$$\lambda = (Av)_i / v_i$$

# Computing Eigenvalues and Eigenvectors

- Characteristic polynomial

$$\det(A - \lambda I)$$

- Roots of the characteristic polynomial are the eigenvalues
- Example:  $A = \begin{bmatrix} 3 & 2 \\ 7 & -2 \end{bmatrix}$
- $\det(A - \lambda I) = (\lambda - 5)(\lambda + 4)$
- Note: eigenvalues can be complex/imaginary.
- Numerically, the characteristic polynomial is not evaluated directly
- We look at an approach to find eigenvectors one at a time...

# Power Method

Suppose that  $A$  is  $n \times n$  and that the eigenvalues are ordered:

$$|\lambda_1| > |\lambda_2| \geq |\lambda_3| \geq \cdots \geq |\lambda_n|$$

We have a linearly independent set of  $v_i$  such that  $Av_i = \lambda_i v_i$ .

## Goal

Computing the value of the largest (in magnitude) eigenvalue,  $\lambda_1$ .

# Notes

# Power Method

Take a guess at the eigenvector,  $x^{(0)}$  associated with  $\lambda_1$ . We know

$$x^{(0)} = c_1 v_1 + \cdots + c_n v_n$$

For simplicity, say all  $c_j = 1$ :

$$x^{(0)} = v_1 + \cdots + v_n$$

Then compute

$$x^{(1)} = Ax^{(0)}$$

$$x^{(2)} = Ax^{(1)}$$

$$x^{(3)} = Ax^{(2)}$$

$$\vdots$$

$$x^{(k+1)} = Ax^{(k)}$$

# Power Method

Or  $x^{(k)} = A^k x^{(0)}$ . Or

$$\begin{aligned}x^{(k)} &= A^k x^{(0)} \\&= A^k v_1 + \cdots + A^k v_n \\&= \lambda_1^k v_1 + \cdots + \lambda_n^k v_n\end{aligned}$$

And this can be written as

$$x^{(k)} = \lambda_1^k \left( v_1 + \left( \frac{\lambda_2}{\lambda_1} \right)^k v_2 + \cdots + \left( \frac{\lambda_n}{\lambda_1} \right)^k v_n \right)$$

So as  $k \rightarrow \infty$ , we are left with

$$x^{(k)} \rightarrow \lambda^k v_1$$

# The Power Method (with normalization)

```
1 for k = 1 to kmax
2    $\vec{y} = A\vec{x}$ 
3    $r = \phi(\vec{y})/\phi(\vec{x})$ 
4    $\vec{x} = \vec{y}/\|\vec{y}\|$ 
```

- Why normalization? (overflow, underflow)
- $\phi$  just needs to be some “measurable” quantity (scalar).
- Algorithm converges to  $r \approx \lambda_1$  and  $x \approx v_1$

- If  $\phi(\vec{z}) = \vec{x} \cdot \vec{z}$ , then

$$r = \frac{\vec{x} \cdot A\vec{x}}{\vec{x} \cdot \vec{x}},$$

is called the Rayleigh quotient

- Often  $\phi(\vec{z}) = z_1$  (i.e., the first nonzero component of  $z$ ) is sufficient



# Finding next eigenvalue

Suppose we know  $\lambda_1$  and  $\vec{v}_1$ , now what?

Construct a new matrix  $B$  such that  $A$  and  $B$  have the same eigenvectors, but  $B$  has eigenvalues  $0, \lambda_2, \lambda_3, \dots$

$$\vec{x} = c_1 \vec{v}_1 + c_2 \vec{v}_2 + \dots + c_n \vec{v}_n.$$

$$A\vec{x} = 0\vec{v}_1 + c_2\lambda_2\vec{v}_2 + \dots + c_n\lambda_n\vec{v}_n.$$

Power method *can't* pick out  $\lambda_1$  and  $\vec{v}_1$ .

It will find  $\lambda_2$  and  $\vec{v}_2$ .

# Inverse Power Method

- We now want to find the smallest eigenvalue
- $Av = \lambda v \Rightarrow A^{-1}v = \frac{1}{\lambda}v$
- The smallest eigenvalue of  $A$  is now the dominant eigenvalue of  $A^{-1}$
- So “apply” power method to  $A^{-1}$  (assuming a distinct smallest eigenvalue)
- $x^{(k+1)} = A^{-1}x^{(k)}$
- Efficiently with  $A = LU$

$$Lz^{(k)} = x^{(k)}, \quad Ux^{(k+1)} = z^{(k)}$$

Google PageRank algorithm.

# Google (basics)

many slides courtesy of T. Chartier at Davidson

- A component of Google's success can be attributed to the PageRank<sup>TM</sup> algorithm developed by Google's founders
- Algorithm determined entirely by link structure of the WWW
- Recomputed once a month (or it was in the past...)
- Involves no content of any Web page
- How are the search results ordered?

# Transition Matrices for Markov Processes

If there are  $n$  possible states, then let  $v = [p_1, \dots, p_n]'$  be a vector of probabilities that we are “currently” in each state ( $\sum p_i = 1$ ).

$A$  is the “transition matrix” for the process if  $A(i, j)$  equals the probability of going from state  $j$  to state  $i$ . The column sum of  $A$  must be all ones:  $\sum_i A(i, j) = 1$ .

$A$ 's largest eigenvalue is 1 and the associated eigenvector  $v_1$  is the “stationary distribution”:  $v_1 = [p_1, \dots, p_n]'$ , where  $p_i$  is the probability that we are in state  $i$  “at the end of time”.

# Notes

# PageRank and a random web crawler

Google's idea was to form a “random” web crawler, view it as a Markov process, and find its stationary state.

# PageRank and a random web crawler

- Let  $W$  be the set of Web pages that can be reached by following a chain of hyperlinks starting from a page at Google.
- Let  $n$  be the number of pages in  $W$ .
- The set  $W$  actually varies with time, and can be in the billions, trillion, ...?
- Let  $G$  be the  $n \times n$  connectivity matrix of  $W$ , that is,  $G_{i,j}$  is 1 if there is a hyperlink to page  $i$  from page  $j$  and 0 otherwise.



# Google and Probability

- Let  $c_j$  and  $r_i$  be the column and row sums of  $G$ , respectively. That is,

$$c_j = \sum_i G_{i,j}, \quad r_i = \sum_j G_{i,j}$$

- Then  $r_k$  and  $c_k$  are the indegree and outdegree of the  $k$ -th page.
  - In other words,  $r_k$  is the number of links into page  $k$
  - And  $c_k$  is the number of links from page  $k$ .
- Let  $p$  be the fraction of time that the random walk follows a specific link.
- Google typically takes this to be  $p = 0.85$ .
- Then  $1 - p$  is the fraction of time that any arbitrary page is chosen.

# Google meets Markov

- Let  $A$  be an  $n \times n$  matrix whose elements are

$$A_{i,j} = \begin{cases} p G_{i,j}/c_j + \delta, & c_j \neq 0 \\ 1/n, & c_j = 0 \end{cases}$$

where  $\delta = (1 - p)/n$ .

- This matrix is the transition matrix of the Markov chain of a random walk!
- Notice that  $A$  comes from scaling the connectivity matrix by its column sums.
- The  $j$ -th column is the probability of jumping from the  $j$ -th page to the other pages on the Web.

# Eigenvectors and Google

Find  $x = Ax$  and the elements of  $x$  are Google's PageRank.

- That is,  $x$  is the result of an infinite walk

$$x \leftarrow A * A * \dots * Av$$

for any starting vector  $v$ .

- And element  $i$  of  $x$  (i.e.,  $x_i$ ) is the probability that you ended up on page  $i$

For any particular search string,

- First, Google finds pages on the Web that match the search string
- Second, the pages are listed in the order of their PageRank.

# Matlab

Moler's scripts

To search from a homepage, you will type a statement like:

```
[U,G] = surfer('http://www.unm.edu',n).
```

This starts at the given URL and tries to surf the Web until it has visited  $n$  pages. That is, an  $n$  by  $n$  matrix is formed.

Note, `surfer.m` is very primitive...

- Download `surfer.m`, `pagerank.m` and `pagerankpow.m`
- `[U,G] = surfer('http://www.unm.edu',20);`
  - $U$  = a cell array of  $n$  strings, the URLs of the nodes.
  - $G$  = an  $n$ -by- $n$  sparse matrix with  $G(i,j) = 1$  if node  $j$  is linked to node  $i$ .
- Next: `spy(G)`. This shows the nonzero structure of the connectivity matrix.
- Finally: `pagerank(U,G)` and the pagerank will be computed.

# Summary

- 1 Form transition matrix  $A$  from Google matrix  $G$ .
- 2 Find  $x = Ax$  (with the Power method) and the elements of  $x$  are Google's PageRank.
  - That is,  $x_i$  is the probability that an infinite random walk (web surf) ended up on page  $i$
  - Largest absolute value of an eigenvalue for a stochastic matrix like  $A$  is always 1. That is probabilities do not tend towards infinity, or zero.
- 3 PageRank reduces to an eigenvector problem!